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NCTE and English as a Second Language

"During the process of gathering data...it became increasingly evident that...information about the teaching of English to non-native speakers in this country is painfully inadequate and sometimes inaccurate"

From an NCTE proposal for the funding of a study and conference on teaching English as a second language (ca. 1961)

In 1961, NCTE published *The National Interest and the Teaching of English*. According to J.N. Hook in *A Long Way Together: A Personal View of NCTE's First Sixty-Seven Years*, this 140-page book was motivated in response to the National Defense Education Act, which supported the study of science, math, and foreign languages. The Council wanted to demonstrate that English was also vital to national security, sending free copies to Congress members and other government leaders. Accompanying this report soon after was a supplement that would mark the beginning of what would be a very active decade in moving forward on an oft-neglected subfield: the teaching of English as a second langage.

NCTE's heightened focus on English as a second language was in part due to James R. Squire, the new Executive Director in 1960, who was strongly interested in further advancing this field. Harold Allen and Robert Allen were also significant figures in promoting this subject. Harold Allen served as the senior consultant of the *English for Today* series and was heavily involved in the efforts of organizing the first national conference for the Teaching of English to Speakers of Other Languages (TESOL), while Robert Allen was the chair of NCTE's Committee on Teaching English to Speakers of Other Languages and also involved in the TESOL conference. Squire took a special interest in NTCE's TESOL commmittee, encouraging it to consider publishing a journal devoted to the subject, and, alongside Harold Allen and Robert Allen, also aiding in efforts in forming the TESOL conference.

Organizing the conference was no easy task. While the TESOL conference had challenges that all conferences face, it also faced a unique problem. The conference was a joint effort among NCTE, the Modern Language Association and the National Association for Foreign Student Affairs. The English Section of the National Association for Foreign Student Affairs was particularly concerned that the TESOL conference would become its own organization or a permanent part of NCTE, which could absorb its own members, small in number. Squire and Robert Allen feared that the English Section would withdraw its support as a consequence, suspecting that Harold Allen was seriously considering establishing an organization dedicated to TESOL concerns. The groups, however, reconciled in time and the first conference was held in Tucson, Arizona in 1964, and attended by an

estimated 800 teachers. Harold Allen would go on to indeed help found an organization based on the conference, Teachers of English to Speakers of Other Languages (TESOL), which was officially established in 1966.

To learn more about NCTE's early involvement in promoting scholarship on the subject of English as a second language, take a look at the featured records below.

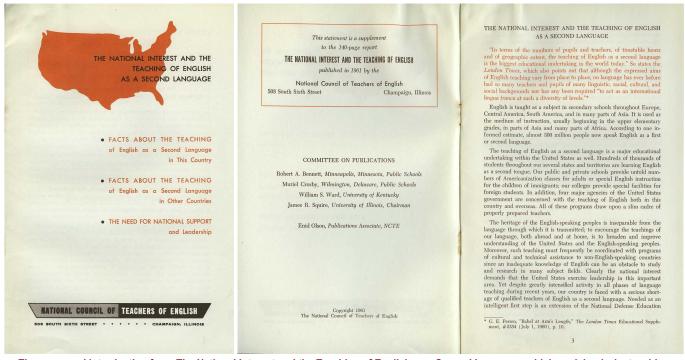
Contents: (To enlarge an image, click on it and it will open in a new window)

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English for Today
On Teaching English to Speakers of Other Languages
The TENES Survey

The National Interest and the Teaching of English as a Second Language

The National Interest and the Teaching of English as a Second Language was a supplement to NCTE's original study The National Interest and the Teaching of English. The pamphlet emphasized the need of research on teaching English as a second language, noting a shortage of qualified teachers in this area. Teaching English was critical to international understanding, the pamphlet stressed: "The heritage of the English-speaking peoples is inseparable from the language through which it is transmitted; to encourage the teachings of our language, both abroad and at home, is to broaden and improve understanding of the United States and the English-speaking peoples."

Item: The National Interest and the Teaching of English as a Second Language (1961)
To learn about related material, see the following record series: 15/71/010



The cover and introduction from *The National Interest and the Teaching of English as a Second Language*, which explained why teaching English had strong international implications.

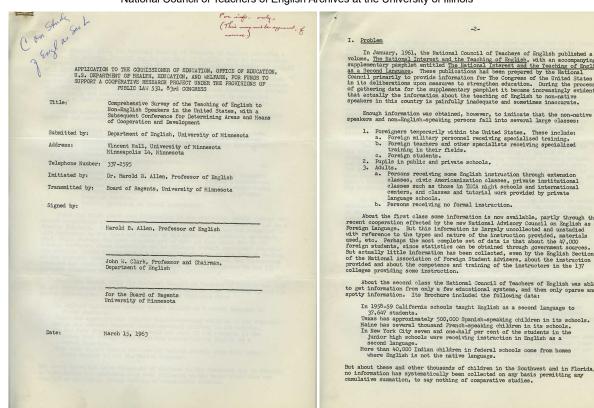
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Proposal for a Comprehensive Survey and Conference on Teaching English to Non-English Speakers

In 1963, Harold Allen submitted a proposal to the U.S. Office of Education to fund a comprehensive survey of the teaching of English to Non-English Speakers in the United States. The proposal also asked for funds for a subsequent conference, later known as the conference on the Teaching of English to Speakers of Other Languages. Allen presented statistics on how many international students there were in the United States and cited the need for more research to know how many non-native English speakers there were total in the country. Allen proposed a method of collecting this data, along with a subsequent conference to share and discuss the results.

Item: Proposal for a Comprehensive Survey and Conference on Teaching English to Non-English Speakers (1963)

To learn about related material, see the following record series: 15/71/010



In January, 1961, the National Council of Teachers of English published a wolune, The National Interest and the Teaching of English, with an accompanying supplementary pumplies that third The National Interest and the Teaching of English as a Second Language. These publications had been prepared by the National Council primarily to provide information for The Congress of the United States of gathering data for the supplies to strengthen education. During the process of gathering data for the supplies to strengthen chucation. During the process of gathering data for the supplies to the saching of English to non-nation about the teaching of English to non-nation about the speakers in this country is painfully inadequate and scendings inaccurate.

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Enough information was obtained, however, to indicate that the non-native speakers and non-English-speaking persons fall into several large classes;

About the first class some information is now available, partly through the recent cooperation effected by the new National Advisory Council on English as Foreign Language. But this information is largely uncollected and unstudied with reference to the types and nature of the instruction provided, materials used, etc. Perhaps the most complete set of data is that about the 47,000 foreign students, since statistics can be obtained through government sources. But actually little information has been collected, even by the English Section of the National Association of Foreign Student Advisers, about the instruction provided and about the competence and training of the instructors in the 137 colleges providing some instruction.

About the second class the National Council of Teachers of English was able to get information from only a few educational systems, and then only sparse and spotty information. The Encohure included the following data:

But about these and other thousands of children in the Southmest and in Florida, no information has systematically been collected on any basis permitting any communities own motion; or comparative studies.

of Teachers of English, the Hodern Language Association and its Center for Applied Linguistics, the English Section of the National Association of Foreign Statent Advisors, and the National Education Association.

Although within Groups I and 2, as defined in the statement of the problem (Section 1), identification of the agencies to which the questionmaire should be addressed will not generally be difficult, some trouble will cocur in locating smaller cities and schools where the situation exists. The difficulty will be needed to ferret cut the English-teaching agencies. Telephone directories, the national MCM and MCM, organizations of business schools, lists of international centers, and a further great variety of other possible sources will have to be tapped.

The serious complexity of the EFL situation in certain areas, principally urban, where an increased concentration of foreign-language speakers has occurred, makes destrable the supplementing of questionnaire data by on-the-spot study. Accordingly, the proposal includes planned visitations in Chicago, Claveland, Detroit, New York, Hami and Tampa, Houston and perhaps San Antonio, Tucson and Albuquerque, and los Angeles. This is a maximum list.

C. The collected data will basically be presented in tables and summaries. If any of the data call for special statistical analysis and interpretation, the services of specialists in the University Eureau of Educational Research will be utilised.

D. Initiation of project September 15, 1963.

1. Development and testing of questionnaires, with advice of relevant persons and organizations. End date, November 1, 1964.

2. Distribution and return of questionnaires to agencies and institutions, with follow-ups. End date, Nareh 1, 1964.

3. Distribution and return of questionnaires to teachers. This overlaps the preceding. End date, April 1, 1964.

4. Visitation of majors of data, including preparation of final report. End date, September 15, 1963.

6. Invitational national conference of representatives of all groups an

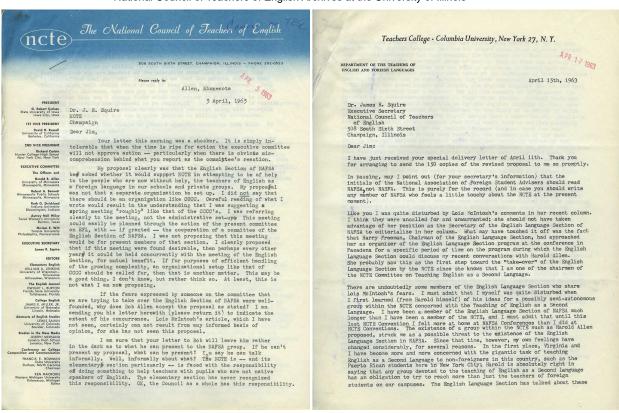
Pages from Harold Allen's proposal to the Office of Education, which emphasized the need for more research on the identity and needs of non-native English speakers in the United States.

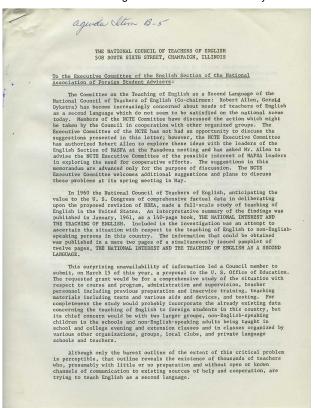
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NCTE and the English Section of NAFSA

After the proposal, some concerns arose regarding Harold Allen's ultimate intentions of the TESOL conference. The English Section of NAFSA was wary that NCTE was attempting to "take-over" the section, becoming the primary organization for those teaching English as a second language. Squire and Robert Allen suspected that Harold Allen wanted to establish an organization similar to the CCCC. In any case, Squire and Robert Allen rejected the idea of an NCTE-sponsored organization dedicated to English as a second language and sought to reassure the English Section that they were not intending to supplant it.

Item: Correspondence (1963)





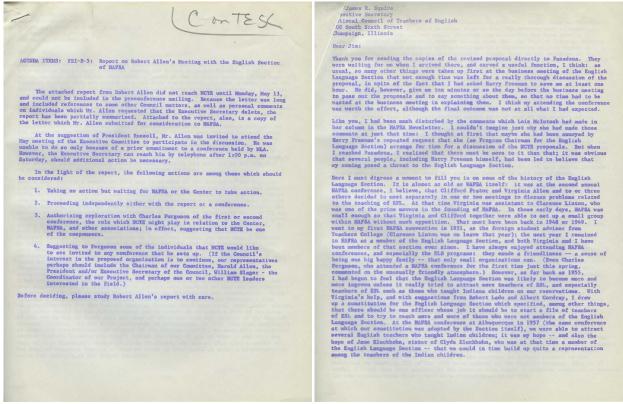
From left to right, a letter from Harold Allen to Squire expressing shock that Squire thought he was proposing to establish an organization; a letter from Robert Allen to Squire discussing the problem between Harold Allen and the English Section of NAFSA; and a proposal from NCTE to the English Section about its planned study.

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Report on the English Section

To allay the concerns of the English Section of NAFSA, a special meeting was held to address the issues and determine whether the section would participate or not in the conference. Robert Allen served as the representative for NCTE and wrote a report on his meeting. "It was obvious that several people...had been led to believe that my coming posed a threat to the English Language Section," he wrote. Allen also provided a brief history on the Section. Despite this tension, NAFSA would go on to participate in the conference.

Item: Report on Robert Allen's Meeting with the English Section of NAFSA (1963) To learn about related material, see the following record series: 15/71/010



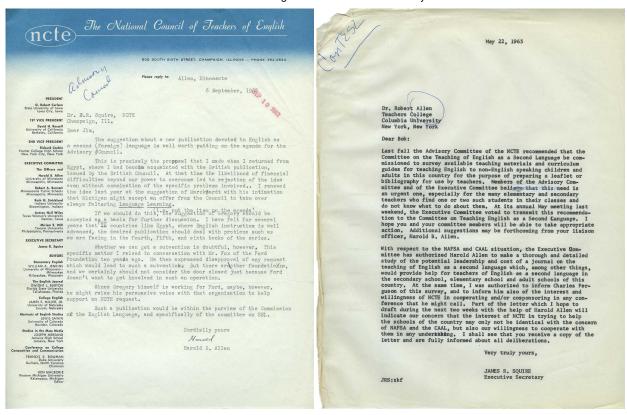
The cover page and first page of Robert Allen's report regarding his visit to the English Section of NAFSA to placate fears about an NCTE takeover.

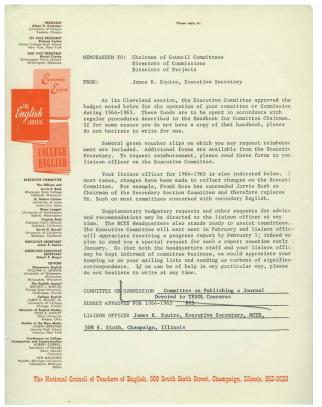
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Committee On Publishing a Journal Devoted to TESOL Concerns

In the midst of planning the conference, Jim Squire also pushed for a journal focused on teaching English as a second language. The Executive Committee of NCTE was intrigued by Squire's proposal and authorized him "to make a thorough and detailed study of the potential leadership and cost of a journal." In 1964, the NCTE established the Committee on Publishing a Journal Devoted to TESOL Concerns, with Squire serving as the liaison officer. While an official serial never came to fruition, NCTE published many monographs on the subject.

Item: Correspondence (1962-64)





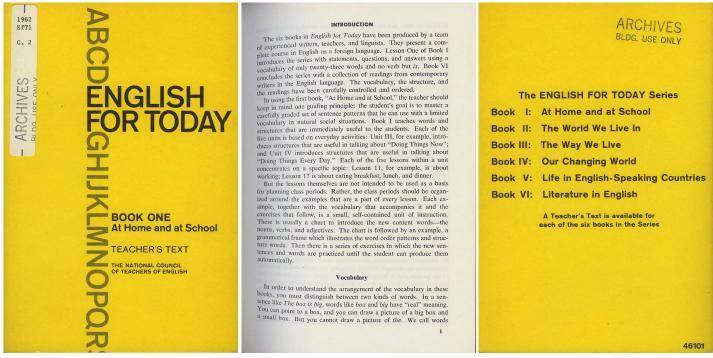
From left to right, Harold Allen responded positively to Squire's proposal; the Advisory Committee authorized Harold Allen to investigate such a journal; and the Committee on Publishing a Journal Devoted to TESOL Concerns was recognized for the 1964-65 year.

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English for Today

The English for Today series, by William R. Slager and Luella B. Cook, were largely the result of Harold Allen's work. According to J.N. Hook, "Allen...deserves most of the credit for this venture" (1979, p. 218). The six books essentially provided a complete course in English, with each one having its own theme. Hook further explained that the series, which was "used in dozens of countries," also "demonstrated Council interest and competence in preparation of materials for teaching English to speakers of other languages" (p. 218).

Item: English for Today: Book One: At Home and School (1962)



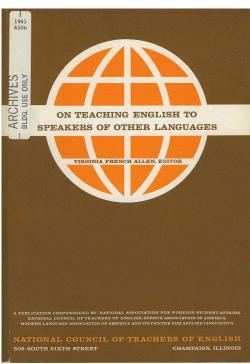
The front cover, introduction, and back cover of the first book in the *English for Today* series. The introduction explained the general structure of the series.

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On Teaching English to Speakers of Other Languages

The first national TESOL conference took place May 8 and 9, 1964 and was sponsored by five organizations, including the NCTE, NAFSA, Speech Association of America, Modern Language Association of America, and the Center for Applied Linguistics. The series, *On Teaching English to Speakers of Other Languages*, served as a compilation of the papers read at the 1964, 1965, and 1966 conferences. "A conference so dramatic in impact and so great in potential effect needs to be reported to the total profession," the first volume's forward asserted. At the 1966 conference, attendees voted to officially establish the organization, Teachers of English to Speakers of Other Languages (TESOL).

Item: On Teaching English to Speakers of Other Languages: Papers Read at the TESOL Conference, Tucson, Arizona, May 8-9, 1964 (1965)



Foreword

As the papers in this manuscript make abundantly clear, the teaching of English as a second language is an important national as well as international concern. Perhaps not until the Tucson conference did the third grade teacher of Navajo children in a remote village of New Mexico recognize the affinity which he shared with the teacher of English to adults in the Philippines or to the Peace Corps volunteer in Nigeria. For years, of course, the teaching of English to non-English-speakers has been an important educational problem overseas and an issue of some moment in university offerings for foreign students in this country, but only during the past decade have the leaders of English teaching in this country addressed themselves directly to the problem.

The 1964 summer institutes for preparing teachers of English as a second language, authorized by the Xational Defense Education Act, were no accident but the logical result of testionary presented to the United States Congress during recent years by the National Council of Teachers of English, the Modern Language Association of America, and the National Association for Provaign Student Affairs, three of the exponsors of the Tuson meeting. The long-range commitment of NCTE to the field emerged clearly in 1969 with the hosterious of its consent to demonstrate the second of the Park of the the Tusson meeting. The long-range commitment of NCIFs to the field emerged seeary in 1960 with the beginning of its project to develop a six-year series of texthooks for teaching English as a second language. The English Language Section of NAFSA and of the Speech Association of America for long had provided formus for individuals with particular interests in the field, and the increasing efforts of the Center for Applied Linguistics to direct attention to the preparation of TESL teachers in this country led to several cooperative efforts.

In 1963, the NCTE sent to the NAFSA conference in Pasadena the chairman of its Committee on Teaching English to Speakers of Other Languages, Robert L. Allen, to explore with NAFSA leaders the possibility of some joint effort which would bring together tenderes from elementary, secondary, and adult schools and those concerned largely with university and overseas tending. The discussion triggered the events reported largely with university and overseas tending. The discussion triggered the events reported largely in the first article in this collection and led directly to the Tasson conference. He seems fair to say that if the Tueson meeting did not identify the commonality of the problems which fare tenderes of Rupikh to non-antive speakers, it at least provided a moment of self-realization for the profession of the gravity and significance of the smaller.

A conference so dramatic in impact and so great in potential effect needs to be reported to the total profession. The planning committee is proud that that gifted tenders, Virginian French Allen of Technets College, Columbia University, has assumed responsibility for editing. In preparing the manuscript she has been assisted by End M. Okoo, Director of Publications for the National Council of Teachers of English.

No one association, no one individual was responsible for the conception, less still for the success of the Tucson conference. It represented a cooperative effort in the

The TESOL Conference at Tucson

The first national conference devoted to the Teaching of English to Speakers of Other Languages (TESOL) was held at Tuccon, Arizona, on May 8 and 9, 1904. It was sponsored by the National Council of Teachers of English (NCTE), the National Association for Jerogeries Student Affairs (ASPAS), the Speech Association of America (ASPAS) and MIA/CAL at the Business Session of the English Language Sestion of NAPSA during the annual NAPSA conference at Pacadean, California, in April, 1983. AND ASPAS (ASPAS) (ASPAS)

TABLES, Nondeller, N.Y., & 1982, 15, 1883), 7.

"The participants included representation to ma NUTE, NAPSA, SAA, MLA/CAL; the Bureau of Rise participants in the Department of Extending Marketing in the Bureau of Elementary and Boundary Delacation in the Department of Extending and Section of the Section of the Department of Extending Marketing and the Entering Section of Technology, Marketing and Section (Section 2014), Marketing and Section (Secti

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The cover and first few pages of the first volume of On Teaching English to Speakers of Other Languages, which covered the papers read at the TESOL conferences.

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The TENES Survey

Harold Allen was also the major force behind *Tenes: A Survey of the Teaching of English to Non-English Speakers in the United States*. This survey was instrumental to understanding more about non-native speakers living in the United States, namely who they were and what were their needs. The report began with a sardonic tone, listing its faults as a largely statistically-based study, "This...survey is outwardly a dull report, and it can make for dull reading." However, it soon took a poignant turn: "Yet - incomplete and even fragmentary as the information is, and as cold as the tables are - the following pages to the informed and imaginative reader should be a deeply moving and poignant revelation of human weakness and of human need, of desperate loneliness and social rejection and economic handicap." The study was published both as a book and pamphlet.

Item: Copy of the book and pamphlet of *Tenes: A Survey of the Teaching of English to Non-English Speakers in the United States* (1966)

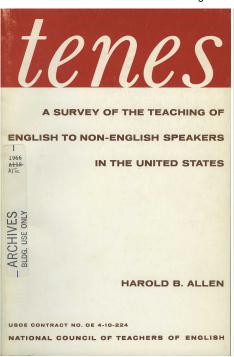


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INTRODUCTION

INTRODUCTION

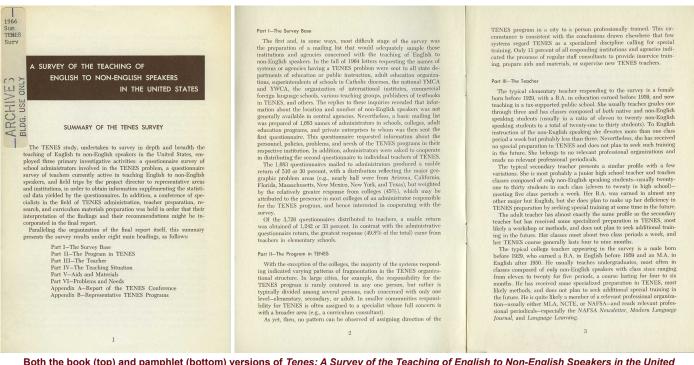
This report of the TENES (Teaching of English to Non-English Speakers) survey is outwardly a dull report, and it can make for dull reading. The reader will find it an assembly of charts and tables, with some interlarded supplementary information and a few conclusions deliberately couched in objective and colorless words.

Furthermore, it is, as the opening section concedes, an incomplete and uneven report. In this initial attempt to obtain information about the teaching of English as a second language in the United States, numerous possible sources were left unapped, both schools and individuals. This is, at best, a biased pilor study, it is only the precursor of what some day mus be undertaken, a really comprehensive survey.

Yet-incomplete and even fragmentary as the information is, and cold as the tables are-the following pages to the informed and imaginative reader should be a deeply moving and poignant revelation of human weakness and of human need, of desperate loneliness and social rejection and economic handicap. It is a report of some school officials actively concerned with the problems of non-English speakers and of others who seem almost unaware of the existence of the problem. It is a report from teachers who need help and who recognize the need, and from others who seem almost unaware of the concerning the problems of and from others who seem almost unaware for the custometer of the problem. It is a report of children able to move rapidly toward competence in English as their second language, and of other children so held back by unsound teaching and poor materials and frustrating home environment that after years of studying English they lack even comprehensible control of it.

of it.

It is really these children and their elders in adult classes who are the subject of this study. Behind the statistics are people—boys and girk, men and women. Or necessity the report is detached and impersonal, but here in this introduction the investigator can for a moment use the first person. As I review these summaries and totals and percentages, I find myself remembering schools I visited unifier a liss where. The TENES findings show such and such a proportion of schools without adequate texthools—but I think of an elementary discretion of schools without adequate texthools—but I of the schools of the schools of the schools of the schools. The children's problem, she instarted, was not linguistic; what they needed was remedial reading. "Scort, Foresman readers are good for all of them," she said.



Both the book (top) and pamphlet (bottom) versions of *Tenes: A Survey of the Teaching of English to Non-English Speakers in the United States*, which identified non-native English speakers and their needs.

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