American Library Association
Executive Offices of the Association
78 East Washington Street
Chicago June 25, 1923.

TO ALL LIBRARIANS:

Thousands of people do not know the
resources of our libraries.

Most people are ambitious; they want
to be better informed, better trained. But they
do not know that books will help them.

The Harvey Dunn Poster, reproduced in
miniature on this letter, speaks directly to the
people who need to learn of the hidden treasures
which are theirs for the asking.

In order to inaugurate a campaign for
education in the use of the library, among thou-
sands to whom its value is a closed book, the
Association has obtained this striking Poster whose appeal concentrates many
lessons and does away with the need for many words.

We advocate its use as the best possible medium for spreading the
usefulness of the library.

Do not hang these Posters in the library. Hang them in factories,
in shops, in street cars, in the market places, at fairs, conventions and all
sorts of men's meetings - at the cross roads, where people come and go - and
watch the result in library patronage. Don't overlook the shops and labora-
tories connected with schools and colleges.

The Poster is 20 x 30 inches. The more you buy the cheaper the
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Yours very truly,

[Signature]

Carl H. Milam
Secretary