Executive Board and Executive Director
Associate Executive Director, Communications

Box 1:
Gerald Hodges Communications
Campaign for America’s Libraries
ACRL Campaign, 2002-03
Evaluation, 2003
Focus Groups, 2000
IEG Evaluation, 2004
IFLA, 2001
Logo, 2001
Major League Baseball, 2001
Participation, 2001
Woman’s Day, 2000-02
Conference Evaluation, 2004
Cost Reduction Contests, 2002
Division Overlap, 1997
Drive to Read @ Your Library Campaign
2001
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Program Recap, 2001
Fan Mail, 1998-2000
Gerald Hodges
Biographical Information, 2001, 2006
Staff Memorial Program, January 12, 2006
IMLS Grant Proposal
National Library Leadership Institute, 2000-01
International Members Survey Result, 2004

Box 2:
Marketing General Membership Recruitments, 1999-2005
Marketing Task Force, 2003
Membership Development Project, 1998-99
Membership Profile, 1986-87
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Oprah Book Club, 1997-99
Toronto Conference Attendee Analysis, 2003

Box 3:
Peggy Barber Communications
   AED Communications, Peggy Barber
       Jobsmart, 1998
       Literacy, 1996-1997
       Massey Communications Class, 1998
Midwinter Attendee Survey, 1995
NEH Carnegie Library of America Project, 2000
NEH, 1995-2001
NEH, 1983-1995
Organization of Chinese Americans
PBS, 1996-2000
Photos
Extra Pictures of “Year of the lifetime Reader,” 1991
Audit Applications, 1986
Platte County Library Communications Audit, 1986-1987 (4 folders)
POV, 2000
Powerup, 2000
Project Know Fraud, 1999
Success Stories, 1983
Swan Stele, 1995
Video Materials, (videocassette)
   Achieving Breakthrough Service in Libraries, May 12, 1994
   America’s Libraries Change Lives
   Kids Can’t Wait... Library Advocacy Now! (With Mary R. Somerville, ALA President)
Log on at Your Local library
Fullerton College Media Services
   1. Questions; 2. Be Cool; 3. Best Gift; 5. Books - Check Em Out; Patrick Stewart
The Campaign for America’s Libraries Compilation Video

Box 4:
Achieving Breakthrough Teleseminar, 1994
ALA Advocate Membership, 1999
AED Position Description
ALA Customer Service, Team, 2000
ALA Communication Department Mission, 1998
ALA Communications Department Planning, 1999
ALA Dues Structure
ALA Endowment Campaign, 1989-1990
ALA Goal 2000
ALA Highway Logo
Library Symbol, 1985
ALA Key Indicators, 1997
ALA Logo, 1991
ALA Self Study, 1995
ALA Staff Membership Marketing TF, 1999
ALA Use of Name, 2000
Always in Season Audio Tapes
America Reads Project, 1997
Americorp: National Service in Public Libraries, 1994
Ameritech Conference Sponsorship, 1995
AOL Consumer Education Project, 1996
Barber Biography and Bio
Bi-Folkal Productions, 1993
BIG Campaign, 1995-1997
Billion Bucks Campaign, 1992-1993
Campaign for America’s Libraries (with video), 2000
Census 2000 Communications Plan, 1999
Check It Out, 1992-1993
Clip Art Project, 1987-1993
Coalition for Quality Children’s Video, 1995
Coalition on Government Information, 1987

Box 5:
Communications Audit, 1984-1995
Copyright Clearance Center, 1999
FOLUSA, 1999
Gallup Poll, 1998
Huron Plaza Dedication, 1981
Jenner & Block, 1989-1995 (2 folders)
Jenner & Block, 1995-1996
Jenner & Block, 1997-2001
Vote Smart Project, 1997-2001
We the People Bicentennial, 1987
Website Policy and Procedure, 1998-1999
White House Millenium, 2000
Youth Museum Exhibit, 1996-1999
ALA RFP for Strategic Communications Plan (two folders), 1999

Lisa Wolfe Communications and 125th Anniversary Files
American Libraries Magazine, June/July 2001
American Library Association 125th Anniversary, (1 Video Cassette), 2001
ALA Photographs and Press Releases, (2 Zip Disks)
ALA Video Images, (1 Compact Disc), June 6, 2001
Brochures, 2000-2001
Celebrating 125 Years of Service Slides and Correspondence, 2001
Photographs (from American Libraries and Freelance Photographers)
U.S. Presidents and First Ladies at the White House, Walt Disney, the California Raisins
Awards, 1940, 1953, 1964, 1976
Includes H.W. Wilson, Newbery Medal, Newbery Banquet, Caldecott Medal, Caldecott Winners, Augusta Baker
Celebrations, circa 2000
Halloween, and READ! LEARN! CONNECT! @ The Library

Box 6:

Annual, LITA/LAMA, IFLA, PLA, First Lady Laura Bush, and Mick Foley
Contact Sheets, 1976
E.J. Josey and Others
Controversies, 1969-71, 1979
Hug a Homosexual and SRRT Task Force on Gay Liberation, Barbara Gittings, Librarians for Peace, Rap Session: Liberate Women With Ruth Beasley, Librarians Against Apartheid, A.L.A. for NEA, ALA’s $ for ERA, committee on New Directions for A.L.A.
Copies of Low-Resolution Photographs for 125th Anniversary Presentation
Exhibits, 1969, 1977, 1984, 1989,

Headquarters Building, 1949, 1978
Bird’s Eye View of Original Building and Interior Staircase, Interior Shots of New Building, Exterior Shots of New Building
Groundbreaking

History, c. 1918, 1971, 1992
Melvil Dewey Portrait (copy of original), Call for America’s Libraries Campaign on Capitol Hill, A.L.A. Camp Library at Camp Beauregard at Alexandria, Louisiana, Newbery-Caldecott Awards Dinner Program (1963), Panama Pacific International Exposition, Robert Wedgeworth, Library War Service, 1926 Atlantic City Annual Conference
Intellectual Freedom, 1979, 1992
Conference Exhibits, and Patricia Glass Schuman with Zoomorphic Pencil-Shaped Mascot

Hospital Librarian, A.L.A. War Service, Bookmobiles, Library Wastelands with John Mackenzie Cory and Helen A. Ridgway, Toy Library in Municipality of Essendon of Melbourne, Paralyzed EMC student Ronald Rothweiler uses Computer Terminal, Knowledge is Power, Borrowers of Film Section at Hawaii Library, Air Force Base Librarian Teaches Girl Scouts Book Binding, Library Headquarters Service Staff, Queens Library

Library Views, c. 1939, c. 1960, c. 1992
University of California at San Diego, Cleveland Public Library, and
Unidentified Libraries
Staff, 1975, 1977, 1979, 1997

Judith Krug, Bill Gordon, David Clift, Mary W. Ghikas, Lillian Gerhardt,
Eileen Cooke

Box 6 is 0.10 Empty