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Public Information Office
Director's Office
Public Relations Office Brochures, 1960, 1964, 1980-

Box 1:
PIO- Brochures
   ALA General
   Specific Campaigns and National Library Week
   Divisions and Units
Campaigns, “Read” c.1981-96
PIO Chapter Handbook (Distribution Limited to Chapter Presidents, Executive Secretaries, and
   Chapter Counselors), 1977
Fact Sheet, ALA, 1975-76, 1978, 1982-83
Heritage: Civilization and the Jews– Planning and Publicity Kit, 1984
Library Advocacy Now!
   General File

Box 2:
ALA Library Clip Art, 1983
ALA Library Clip Art Supplement, 1985
PIO Program Guide, 1988-89
National Library Week Publicity Kits, 1977, 1980-84
National Library Week Publicity Kits, 1986-1990
A Perspective on Libraries, 1979
Call Your Library Campaign Marketing Kit, 1980
Great Library Promotion Ideas, 1984
PR Primer, 1987
Every Child– A Library Card: America’s Librarians Meet the Challenge, 1989

Box 3:
ALA Graphics
   Bookmark samples
Assorted Adult/Librarian informational pamphlets
Batchelder and Edwards award pamphlets
"Beauty and the Beast" promotional material
Caldecott pamphlets, 1987-1999
Outstanding Book pamphlets
Reading List pamphlets
   Best Books for Young Adults pamphlets
   Notable Book pamphlets
   Notable Children's books pamphlets
   Quick Picks pamphlets
"Solve Mysteries-- Read" promotional items
   Sample bookmarks, stickers, certificates
   Program guide
Box 4:
"Together is Better" promotional items
  Sample bookmarks, stickers, certificates
  Program guide
"The Wish that Changed Christmas" promotional items
  Brochure
  Poster
PIO Brochures
  "Libraries: An American Value"
  "Freedom to Read"
  "You Can Make A Difference"
  "Censorship and Libraries"
  "Education and Continuous Learning"
PIO Brochures
  "Alliance for Excellence: Librarians Respond to A Nation at Risk," 1984
  "Librarian Wanted: Unusual Opportunities for Service Unlimited"
  "Rethinking the Library in the Information Age," 1988
  "Rethinking the Library in the Information Age," n.d.
  “Coping with Challenges”, c. 1996 (See: Oversize 3-15)
What is A Librarian? - Brochure, 1959
Library Publicity and Campaigns, 1985-87, 1993