12/3/63
Public Relations
Publications

Box 1:

@ Your Library Campaign Launch Compilation Reel, TRT 4:50, VHS, c. 2002
@ Your Library: “Cindylou, the Singing Librarian,” VHS Dub from SVHS Edit Master, 3/26/2002
@ Your Library “Teen Services,” VHS dub from SVHS Edit Master, 2/26/2002
9 Clips (with Betty Turock: Internet), 10:58, VHS, 5/15/1996
100th Anniversary, New York Public Library, 14:00, 6/4/95, VHS, 7/27/1995
1993 Summer Reading Club PSA, 0:30, VHS, 1993
AASL General Session, Portland, Oregon, 97:54, VHS, 4/18/97
"Adult Basic Education Spots" Johnny Cash Award, 3/4" U-Matic, 20:15, n. d.
The Agenda #157, Interview with the American Library President, VHS, n. d.
ALA Annual Conference, Tape 1, Libraries Build Community, 7/8/2002, 10" Betacam SP
ALA Atlanta Rally 1991, 1:01:35, VHS
ALA Atlanta Rally 1991, 60:00, VHS, 4/26/95
ALA, CBS Evening News, CBS Television Network, 6/16/2003, 6-7, 2:37; (ii) Live from the Headlines, CNN Cable Network, 6/16/2003, 7-9pm, 3:54, VHS
ALA Demo Tape - computer catalog, 1/2" VHS, 10/29/82
ALA Goal 2000 - A Nation Connected, 2/20/1996
1/2" VHS
  Summit, Panel 1, 1:51:00 [2 copies]
  Panel 1B
  Panel 2, 1:40:00
  Panel 3, 1:26:00, [2 copies]
6 audio cassettes

Box 2:

ALA Goal 2000 - A Nation Connected, Annenberg Center for Health Sciences, 2/20/1996, 10"
  Betacam SP BCT-90MLA
  Panel 1A
  Panel 2A
  Panel 2B
  Panel 3
ALA Graphics, 6/25/??, Betacam SP BCT-10MA
ALA Internet Guidelines, Web, Sci-Fi (Synd) Cable, 12PM, 0:48, VHS, 5/25/1997 [2 copies]
ALA Midwinter Meeting Newbery & Caldecott Awards, VHS, 1993
ALA Midwinter Meeting, San Antonio, TX, 15:00, VHS, 1/19-24/1996
ALA/PIO TV Press Highlights, 1/2" VHS Dub, 5:39, Jan.-Jun., 1989
ALA President Carol Brey Casiano, Cable Market, Fox News Chanel (FNC) Heartland, 8:40pm, 5:46, VHS, 10/16/2004
ALA President Clara Bohrer, Detroit Market, WJBK News, 11/17/2004, 12:00pm, 2:27, VHS
ALA President Clara Bohrer, Detroit Market, WJBK News, 11/17/2004, 12:00pm, 2:27, VHS, (Bad Tape)
ALA President Mitch Freedman, Summer Reading, CBS Early Show, VHS, 5:00, 6/22/2002
ALA President Sarah Long: Library Internet Filters, The News With Brian Williams, MSNBC Cable, 9-10pm ET, 6:00, VHS, 12/15/1999
ALA President Sarah Ann Long /Author Studs Terkel, CSPAN 1 Daily Schedule, CSPAN 1 Cable, 12-6AM, 24:25, VHS, 6/23/2000
ALA Press Conference, 2003, 10" Betacam SP B-90MLBQ

Box 3:

ALA PSA, 0:40, VHS NTSC, Beagle Inc, 6/15/1999, VHS [2 copies]
ALA Wallace Summit,
Job #7280, 6/26/?? [1 Master 6" Digital Betacam, 1 “W.D.” VHS]
6/27/??, Sub Master 6" Digital Betacam
ALA Youth Media Awards, VHS, 2003
Always in Season
VHS, c. 1984
America Links Up, VHS, 9/15/1998
America Links Up, Buena Vista Internet Group, The Walt Disney Company; Produced by Christy MacDougall Mitchell, VHS, c. 1998
America Links Up: "Safe Surfín,” 08:00, 1/2" VHS, 1998
“America’s Libraries Change Lives, Narrated by Whoopi Goldberg”, 15:00, Undated
"America's Smallest Library/Dot Byrd," W.N.T.M., WLS-TV/Syndicated, 1/2" VHS, 2:10, 6/16/89
Amer. Libraries, V. O., 6" Betacam SP, 6/16/??
American Library, Good Day Dallas, KDFW-TV (FOX) Dallas, 6-7AM, 1:57, VHS, 6/27/1997
“American Library Association,” Cable News Headline News, Cable News Network/HDLN,
8AM, 1:52, VHS, 12/25/1997
“American Library Association/Barbara Ford,” Talk of the Town, WTVF-TV (CBS), Nashville, 12:30-1:30PM, 4:40, VHS, 4/14/1997
"American Library Association/Be Cool Campaign," Headline News, CHN-TV/Calde, 1/2” VHS, 01:26, 8/9/1989
American Library Association/Communications Decency Act, 5 Segments, VHS, 6/27-28/1997

Box 4:

American Library Association/Communications Decency Act, VHS
Fox 7 News Noon, KTBC-TV (FOX) Austin, 12-12:30PM, 1:53, 6/27/1997; KVUE 24 News, KVUE-TV (ABC) Austin, 5-5:30, 1:38
Fox 40 News, KTXL-TV (FOX) Sacramento, 10-11PM, 2:12, 3/19/1997
News Center 4 Night; KRON-TV (NBC) San Francisco, 11:00PM, 2:44, 6/25/1997; KING 5 News at Five, KING-TV (NBC) Seattle, 5:00PM, 1:38, 6/26/1997
News 8 Night Team, WOOD-TV (NBC), Grand Rapids/Kalamazoo, 11-11:30PM, 2:16, 6/26/1997
American Library Association Conference, KSL Editorial and Noon News KUTV, Salt Lake City 1/2” VHS, 10/19 and 10/20/89
American Library Association Convention 6/26/1999, CSPAN 2 Cable, 6:00AM, 1:56:47, VHS, 1/15/2000
American Library Association/Great America Read Aloud, Entertainment Tonight, :31, VHS, 4/13/91
American Library Association (Mary Sommerville) , Today Show, NBC-TV (Network), 7-9AM, 5:12, VHS, 2/18/1997
"American Library Association/Patricia Berger," Capital City Magazine, WTTG-TV, Washington DC, 1/2” VHS, 11:18, 7/30/89
American Library Association, Today (NBC), Headline News (CNNFN), 8AM, 4:56, VHS, 1/13/1998, [2 copies]
American Library Association/Walgreens, KFTY-TV Ch. 50, Santa Rose, 9-10AM, 3:21, VHS, 6/24/2004 [2 copies]
American Library Association/Walgreens, KNSD-TV Ch39 (NBC) San Diego, 06/26/2004, 5-
12/3/63

7am, 3:38, VHS, 6/24/2004 [2 copies]
American Library Association/Walgreens, Fox7 News in the Morning, KTBC-TV (FOX) Austin, 6-8AM, 3:42, VHS, 6/24/2004 [2 copies]
American Library Association/Walgreens, Good Day Alabama, WBRC-TV (Fox) Birmingham 3:38, 7-8AM, 6/24/2004; Fox 7 News in the Morning, KTBC-TV (Fox) Austin, 3:34, 6-8AM, VHS, 6/24/2004 [2 copies]
American Library Association/Walgreens, Good Morning Show, WCTV-TV (CBS) Tallahassee, 6-7AM, 3:24, VHS, 6/24/2004 [2 copies]
American Library Association/Walgreens, WISN Ch 12 (ABC) Milwaukee, 7-9AM, 1:05, VHS, 6/26/2004 [2 copies]

Box 5:
Americans Can’t Wait, MASTER, 95-000ALA, 6" Betacam SP, 9:20, 4/25/1995
Ann Symons, Photo Contest, VHS, c. 1999
Anne Kapler Presentation of ALA, Karen Schneider, VHS, January 1998
“Ask a Librarian” PSA, 0:30, 11/07/1997 [1 VHS, 1 Umatic item # 5000-42-00]
B-Roll Sample, 12/19/2003 [2 6" Betacam SP, 4 VHS]
Barbara Ford, VHS, 7/1996
Barber, Audio and Logo, 6" Betacam, ca. 1992
Barber, Washington Week in Review, 6" Betacam, ca. 1992
Barber, 6" Betacam, ca. 1992
Battle Creek, 6-6:30PM, 3:15, VHS, 5/7/1999
“Be Cool,” Produced by J. Walter Thompson, VHS, 0:30, c. 1993
“Beauty and the Beast” PSA, Version #1 PSA w/o Beast Art, 0:30, V# 12-11-6, Walt Disney Pictures #987, n.d.
“Beauty and the Beast and the American Library Association” Presentation on Ice, Walt Disney’s World on Ice, n.d.
"Bell Atlantic/Literacy Program," Capital City Magazine, WTTG-TV, Washington, 1/2" VHS 11:34, 7/30/1989
Best Gift, 0:30, PIO307, 3/4" Dub, 8 5/8" U-matic, c. 1993
"Bette Midler," Today Show, WMAQ-TV/NBC Network, 1/2" VHS, 6:30, 3/18/1988
“A Better Community” PSAs (7 spots), VHS, January 2005

Box 6:
Between the Lions, Promotional Tape, Version 1, WGBH and Sirius Thinking Ltd, 12:00, 6/28/1999
Biblio Beat segment on Mary Somerville's ALA Presidential Appointment, VHS, n.d.
Book Banning - Judith Krug, FOX NEWS Channel - In Depth, 11AM, VHS, 9/24/1997
Cable Makes the Commitment” (Barbara Ford interview from 46:47), VHS, n.d.
Caldecott and Newbery Books with Marilyn Kaye, on Prime Time, Denver, 3/4" U-Matic,
3/11/1982
California Raisins Literacy Program, Detroit Local Coverage, 1/2" VHS, n.d.
"California Raisins Literacy Tour," CNN, KTXL-TV/Sacramento, 02:02, 9/30/89; Regis and
Kathie Lee, KTVU-TV/Oakland, 03:47, 1/2" VHS, 9/27/1989
Call for America’s Libraries/Media Highlights; Washington Week in Review, VHS, 1992
Call for America's Libraries - Media Highlights, 13:40, and "Washington Week in Review;"
4/10/92, 8:05, 1/2" VHS
"Call for America's Libraries" - Media Highlights, 1/2" VHS, 30:00, 1992
Call for America's Libraries - Martha Gould, Dir., Washoe County Library, Reno, NV, ½" VHS,
c. 1992
Call for America's Libraries/Media Highlights," 13:40, "Washington Week in Review," 8:05,
VHS, 4/10/1992
Campaign for America’s Libraries
VHS, 6/22/2000
Presentation Video, 4:00, VHS, c. 2000
Powerpoint and Music, VHS, c. 2000
Highlights, 7:00, VHS, 6/2004
2001 Midwinter Meeting, VHS, 6:46
Carla Hayden/American Library Association (Dr. Seuss), MSNBC, 8:31am (cst), VHS, 3/2/2004
CBS Early Show, VHS, 6/26/??
CBS Evening News: ALA-CIPA Segment, Mitch F/Minneapolis Controversy, VHS, 6/11/2003
Celebrity Read Aloud, Becky Menti, Job #8735, 13:00, VHS, n. d.
"Censorship in Libraries," 29:00, VHS, 11/6/95

Box 7:

Check In @ Your Library, featuring Sandra Norlin & Sarah Long, 30:00, Taped 3/2002,
Released 5/2002, VHS
Check In @ Your Library, Library Cable Network, 7:00, VHS, 6/2002
“Check Out A Job” TV Spot PSA 0:30, Version #1: ALA Logo Tag, Version #2: Blank Tag, 8
5/8" Umatic, n.d. [2 copies]
Chicago Tonite Budget Cuts, 6/22/??, 6" Betacam SP BCT
Children First, KGUN 9, 5 x0:30, VHS, 1/6/1998
Children’s Internet Protection Act Segment featuring M. Freedman, Westchester Library System
Director and the Greenburgh Public Library, WABC-TV New York, Eyewitness News,
VHS, 6/29/2001
CIPA(Children’s Internet Protection Act), taped 10/30/2001, VHS
Clark-Atlanta University Town Hall Meeting, VHS, 10/14/2004 [Tape 1 and Tape 2]
Clark-Atlanta University Rally, VHS, 10/15/2004
"Coalition of Librarians and Publishers," Midday News, WGN-TV, Chicago, 1/2" VHS, 2:14,
3/15/89
College of DuPage
  Dancing with Change, “Distance Learning Services: More Than Remote Possibilities”
  (John Berry), 90:00, VHS, 6/16/2000 [2 copies]
  National Issues, Local Decisions: Libraries, the Internet and the First [...], VHS, 1997
Colorado Springs, 6:00-6:30pm, 2:09, VHS, 9/21/1998
“Communications Decency Act,” MSNBC News, MSNBC-TV Network, 7:00AM, 3:42, VHS,
3/16/1997
“Connecting school, Families, and Communities,” Family Education Network, VHS, 1998
Count-Me-In and City Harvest clip reel, VHS, n. d.
Coretta Scott King Award: A Tribute; produced and underwritten by Scholastic Inc. VHS,
[2 copies]
Crossfire: Mitch Freedman vs. Family Research Council, VHS, 11/21/2002

Box 8:

“Cyber Book Mobile,” News Channel 13 News At Five, WTHR TV (NBC) Indianapolis, 5-6PM, 0:40, VHS, 6/26/1998
Dawson’s Creek, WGN-TV (IND) Chicago, 8PM, 58:50, VHS, 3/3/1998
David Letterman, Viewer Mail segment, 1/2" VHS, 12/23/88
Dewey Decimal Dancers, Frederick County Public Libraries, Maryland, VHS, n. d.
"Discussion of the Book - Elvis, Priscilla, and Me -with mention of BookList Magazine,"
Entertainment Tonight, WBBM-TV, Chicago, 1/2" VHS, 4:37, 9/9/88
Disney’s Sing Me a Story: With Belle (Rough Cut), Show #104, Theme: Something Special About Everyone, VHS, n.d.
Diverse Population Using Internet in Libraries, 7:00, VHS, 1997
Dr. Laura Schlessinger Interview & Call Ins, Fox News Now, FNC Cable, 11-12PM, 9:16, VHS,
9/15/1999
Dr. Laura vs. ALA in Perspective & Solon Mags, Internet Tonight, ZDTV, 10-10:30PM, 0:43,
VHS, 5/31/1999
Dr. Laura Schlessinger, A & E Biography, VHS, n.d.
Early Show: Teen Ready (no reference to libraries), n.d.
Employee Training Tapes, VHS, n.d.
Equity on the Information Superhighway with Betty Turock, 10:00, VHS, 1994
Fairview Public Library for National Library Week, Today, NBC-TV Network, 8-9PM, 1:34, VHS, 4/12/2000
Faith Hill
Literacy PSA’s Final Version Generic Tag, VHS, c. 1996
“Time to Read” PSA’s, VHS, 9/17/1996 [2 copies]
“Time to Read” PSA’s (1 x :30, 1x :15), VHS, c. 1996
"FBI/Librarians," CBS Evening News, 1/2" VHS, 3:05, 5/7/1988
"FBI Library Awareness Program," Prime News, CNN, 1/2" VHS, 2:22, 7/9/88

Box 9:

“Fishing,” 0:30, Final Edit, 7 1/4" U-matic, 8/5/1987
Focus Interview Segment with Barbara Ford, WLAE-TV 32, VHS, 1/7/1998
Focus on the Family On Banned Books Week, Five Eyewitness News, KOAA-TV (NBC), VHS, n.d.
Free Information - Ann Simons, CNN Headline News at 10:15, National, 2:00, VHS, 10/14/1997
Free Library of Philadelphia, Ahmad Rashad spot, 0:30, VHS, n.d.
Grant Hill for the American Library Association, Action News This Morning, WXYZ-TV (ABC) Detroit, 5:30-7:00AM, 0:40, VHS, 8/13/1998
“Harry Potter,” NBC Nightly News, NBC-TV Network, 6:30PM, 3:35, VHS, 10/14/1999
“Harry Potter & The Sorcerer’s Stone,” Today Show, NBC Network, 8-9:00AM (ET), 5:56, VHS, 7/26/1999
Helen Hawkins & Others: Go Ask Alice, News 5 at Ten, KCTV-TV (CBS) Kansas City, 10-10:30PM, 2:35, 6/16/1999; News 5 This Morning, KCTV-TV (CBS) Kansas City, 5:30-6AM, 1:00, VHS, 6/17/1999
Hilary Rodham Clinton Remarks for the ALA, VHS, 2/6/1997
VHS, 8/29/1989 [2 copies]
Hudson Valley Today with Trudi Wiggins, "Ulster BOCES School Library System" (New York School Library Media Month), 1/2 VHS, 4/14/1989
Making a Difference
Some Call It Censorship
Cyberlib
A Library for All Seasons
Inside Libraries - Issue Two (2), ALA Video/Library Video Network, 4/96 (30:00), VHS, ISBN: 1566410371
A Little Help From Their Friends
Reaching At-risk Families
Cyberlib
Volunteer Puppeteers
Inside Libraries - Issue Four (4), ALA Video/Library Video Network, 12/96 (35:00), VHS, ISBN: 1566410436
Technology Tuesdays
Cyberlib: Libraries Online
Restricted Access
Profile: Children's Librarian, Susan Pedersen
Multiculturalism in Action

Box 10:

Internet Driver’s Education Media Coverage, VHS, c. 1998
Internet Filter, John Berry in Philadelphia, 2001, VHS
Internet in Libraries, News with Brian Williams, MSNB-C Cable, 4:22, 9:00PM, VHS, 3/18/1998
Interview with Carol Brey Casiano, Atlanta Market, WSB Chanel 2 Action News, 5:00pm, 0:44, VHS, 10/15/2004
"Invent America!" 1/2" VHS, n.d.
Jeopardy Clip, 1/2" VHS, 2:00, 4/14/1989
John Berry, Newberry/Caldecott Awards, Today Show, VHS, 1/22/2002
John Berry, Newberry/Caldecott Awards, Today Show, VHS, 1/22/2002
“Judith Krug,” Eyewitness News at 12, WFTV-TV (ABC) Orlando, 12PM, 1:58, VHS, 12/1/1997
“Judith Krug: Childrens Internet Protection Act,” Live at Five, WNBC New York, 5:00PM, 2:11; Action News, WPVI-TV (ABC) Philadelphia, 5:00PM, 0:48; CNN Headline National, 11:00pm, 0:30, VHS, 3/20/2001

Judith Krug Interview (Marked: “19”), VHS, n.d.


"Judy Krug/FBI/Using the Library," CBS News Nightwatch, 1/2" VHS 7:39, 5/2/88

Julie Andrews PSAs: 1. Libraries Make a Difference, 0:30; 2. World is Full of Magical Places, 0:30, Betacam SP, n.d. [2 copies 6" Betacam SP, 1 5" Panasonic DVCPRO]

Kids Can’t Wait... Library Advocacy Now! With Mary R. Somerville, President, American Library Association, 8:35, VHS, n.d. [2 copies]


“LAPD Investigation of Library Worker,” 9 News 10 O’Clock Report, KCAL-TV, Los Angeles, 10:00-11:00PM, 6:57,VHS, 5/12/1999

LAPL Cahuenga Branch Opening, 65:00, VHS, 2/7/1996

Box 11:


The Librarian, VHS, 12/5/2004

“Librarian Wins $500,000," Who Wants to be a Millionaire, ABC Network, 8PM, 59:00, VHS, 2/17/2000

Librarians in the Media Contest entry, Jane E. Evans, Lake Avenue Elementary School Library, Saratoga Springs, NY, Evening News feature, WNYT-TV, 1/2" VHS, 6/2/1989

Librarians in the Media Contest entry, Jane E. Evans, Lake Avenue Elementary School Library, Saratoga Springs, NY, "Concern," WKTV/Utica, 1/2" VHS, 8/10/1989


"Libraries Change Lives,"Job #36-12, 6/9/?, 6" Betacam SP


"Libraries in the Limelight with M. Freedman, with special guest Patricia Glass Schuman," 1/2" VHS, 30:00, 2/1992

Libraries, the Internet & the Media, 6:50, 12/15/1997, V-4858 [2 VHS copies, 1 MASTER Betacam SP]

“Library," VHS, 0:30, n.d. (independent film?)
"Library Awareness Week," Mark Russell, WGBH-TV/Boston, 1/2" VHS, 2:23, 12/14/1988

Box 12:

Library Freebies, Home Show #168, Tape 5, 1/2" VHS, n.d.
"Library Orphans," ABC World News Tonight, WLS TV/ABC Network, 1/2" VHS, 3:51, 3/14/1988
Library Levy Story Editorial, Kansas City Illustrated, KCPT, Channel 19, 1/2" VHS, 11/4/1986
"Library Secrets," CBS This Morning, 3/4" U-Matic and VHS Dub, 2:56, 2/10/1988
“Library Security Under the Patriot Act,” WKMG Ch 6, 8:47am, VHS, 6/27/2004
“Library Stories”, New York Library Association, 14:00, (1 videocassette), Undated
Linda Wallace
Cassette #1-11, 12/4/??, 10" Betacam SP
Cassette #12-19, 12/4/??, 10" Betacam SP
6/13/??, 6" Betacam SP

Literacy: Adult Learners’ Perspectives, California State Library Production, DVD, 2005
“Literacy: A Smart Investment,” Literacy: It’s a Whole New World, National Institute for Literacy PSA, 5:30, VHS, n.d.

Literacy Volunteers of America PSA’s with Patrick Stewart, Audio Ch. 2, Umatic, n.d.

Log On At Your Local Library
Evergreen, 12:10, n.d.
Final Edited Aircheck Reel, B19989TR, VHS, c. 1998 [2 copies]
VNR, 10:06, n.d. [3 copies]

Looking for Leaders in the Information Age: A Recruitment Video:, 8:00, VHS, June 2001

“Mary Sommerville & President Clinton,” Fox In Depth, FNC-TV Network, 4:00PM (ET), 7:15, 2/6/1997; “Martin Gomez & Computers,” Fox In Depth, FNC-TV Network, 9:00AM (ET), 7:27, VHS, 1/31/1997

Box 13:

"Media Highlights - January to June 1990," American Library Association, 1/2" VHS, 9:42:06
Media Highlights
1993, "NLW '93/Write for America's Libraries," 1/2" VHS, 11:27, 08/24/1993
Midwinter Meeting 1993 [2 VHS copies]
Summer/Fall 1993, 6:15, VHS
Spring 1995, 6/20/95 [1 6" Betacam MASTER, 2 VHS Dubs]
Video
   Part I, 1:20:00, VHS, 10/29/1996 [2 copies]
   Part II, 1:10:00, VHS, 10/29/1996 [2 copies]
Media Talk, 8/30/(c. 1994), 3/4 inch Umatic
   Tape 1
   Tape 1 continued and 2
   Tape 3
"Media Talk," 9:17, VHS Dub, 6/17/94
MEDIA TALK Training Tape, Library Advocacy Now!, 9:18, VHS, c. 1994
Michelle Kwan, 5:30, VHS, n. d. [2 copies]
Nancy Kranich on Newbery/Caldecott Awards, Today, NBC-TV National, 9:00am, 7:30, VHS, 1/16/2001
National Contest Held by the American Library Association, Ft. Myers-Naples Market, VHS, 10/26/2004

Box 14:

National Library Week
2:00:00, Job #15110, VHS, n.d.
2:00:00, VHS, n.d.
Write for America's Libraries '93, 8:44, Disney Library Tour, 2:25, VHS, 6/22/1993
AM Southern Nevada, KVVU-TV/Las Vegas, 1/2" VHS, 5:26, 4/6/1989
Preview 1/2" 3:15, VHS, 7/18/1988
Story Hour with President Tom Kean, 35:00, VHS, 4/25/1990
Workshop, Jim Fleck, 2:00:00, VHS, 2/7/1994
"National Shortage of Librarians," Prime News, CNN 1/2" VHS 2:04, 4/24/88
"NBA Trail Blazers With Terry Porter," 0:30, V#12-11-7, Production #265, 8 5/8" Umatic, n.d.
"Newbery & Caldecott Children Book Awards,"
San Antonio Coverage, VHS, 1/17-18/2000
Today Show, VHS, 1/28/2003
Press Conference, (interior label: “Book TV w/ ALA President Sarah Ann Long,”
CSPAN-2 Daily, CSPAN Cable, 6-12pm, 1/22/2000) 37:30, VHS, 1/22/2000
The Newshow, Filtering, VHS, August 1997
Nick News #237, Lucky Duck Productions, 21:08, VHS, 10/29/2002
1. NLW/Write for America’s Libraries - 1993, 8:44; 2. Disney Library Tour, 2:25, VHS, c. 1993

Box 15:

Ohio Statewide Literacy Campaign PSA, 0:30, Umatic, n. d.
Opening General Session
   ALA Annual Conference, New Orleans, VHS, 6/26/1993
   ALA Annual Conference, New Orleans, edited version, VHS, 18:00, 6/26/1993
O’Reilly Factor, VHS, 12/4/2001
P. Losinski & S. Watters/Library Internet, News Thirteen, KRDO-TV (ABC) Colorado Springs, 5:30-6PM, 2:35, VHS, 8/5/1999
Paige + Library, VHS, n. d.
Paparazzi from Entertainment Tonight, 1.2” VHS, 1985.
1. Paradise Lost, 10/21/1996, WNBC, 0:60; 2. Dreary Library, ALA/Packard Bell, 10/30/1996, WNBC, 0:30, VHS, 1996
Patriot Act, Next @ CNN, CNN-National, 4:42pm (edit), VHS, 10/5/2003
"Persuading the Policy Makers," National Library Week Workshop, Presenters: Patricia Glass Schuman, Sally Reed, George Needham, VHS, 1/25/1993
“PHX Library/Filtering Internet,” News 15 At Six, KNXV-TV (ABC), Phoenix, 6-6:30PM (MT), 2:15, VHS, 5/4/1999
Pikes Peak Library District, Colorado, May @ Your Library, VHS, n.d.
PIO Press Highlights
   Donna Kitta 1/2” VHS Dub, Jul-Dec., 1988 [1 Master Edit VHS, 1 Dub]
   "1/2” VHS, 9:51, 12/89 [2 VHS copies]
"1/2” VHS, July-December 1988
"1/2” VHS, December 1989 [1 Master, 1 Sub Master]
“1/2” VHS, 9:51, December 1989
PLA Seattle, VHS, 2004
PLA President’s Program, “Kids Who Read Succeed,” 5:08, 8 5/8” Umatic, 1991
"Polly ’Penthouse’ Marcia," Sally Jessie Raphael, WFLD-TV/Syndicated, 1/2” VHS, 00:37, 7/12/1989

Box 16:

"Portraits 1787" Are We to be a Nation?: The Making of the Federal Constitution, New York Public Library/ALA, Funded by the National Endowment for the Humanities, 12:00, n.d.
Protecting Children from the Internet Pornography WGN-TV, VHS, February 1998

PSA:
26:00, Dub 8/19/1987, 8 5/8" Umatic
1998-99: The More You Know, NBC, VHS

"Public Service Announcements"
10. Beauty and the Beast; 11. Terry Porter;
11 x 0:30, 2/15/1993 [1 MASTER 8 5/8" Umatic, 1 copy]

Books Check Em Out.), c. 1993

Read, 6. Books - Check ‘Em Out [2 copies]

Questions, 3:30, Umatic, c. 1993

Raisin Rap, Will Vinton Productions, VHS, 8/15/1990

"Rally for America's Libraries,"
Media Highlights, 11:37, VHS, 1991 [2 copies]
5:53, VHS, 4/26/1995

Box 17:

“Read 2 Grow” PSA, 0:30, 0:20, 0:15, 8" Umatic, c. 1992

"Read to Grow/Gabrielle Carteris," First Edition, WBBM-TV, CBS/Chicago, 00:27;
"Eyewitness News," WLS-TV, ABC/Chicago, 00:14; FOX 32 News, WFLD-TV,
Fox/Chicago, 1/2" VHS, 8/3/1992

“Read to Someone Your Love,”
Bill Cosby, 0:30, [1 Umatic, 1 VHS], 6/4/1984
3/19/1985, Umatic [2 copies]
“Questions,” “Be Cool,” Best Gift,” “Take Time to Read,” 5 x 0:30, c. 1985
PR-68-30, #5449 3/4" UCA 5, .30, 3/19/1985

"Read Your Way to the Governor's Office" - Students, Fred Glazer, Governor Caperton (West
Virginia), 1 3/4" U-Matic and 1 1/2" VHS, 4/8/1992

Rey Mysterio, Glendale Public Library, DVD, 10/19/2005
“Rick Hulsey & Kara Sundlun - ALA Teen Hoopla Web,” News at Six, WOTV-TV (ABC), ½"
VHS, n.d.

Rob Carlson ALA Webmaster on Library Internet, Seven News at Eleven, KMGH-TV (ABC)
Denver, 11-12PM, 3:17, 1/2" VHS, 7/17/1998

San Francisco Library (CBS Sunday Morning), 1/2" VHS, 10/27/1996
Sarah Long on AFA Michigan Net Filters Push, Fox 17 News at Ten, WXMI-TV (FOX) Grand Rapids, 10-10:35PM, 3:32, 1/2" VHS, 12/19/1999
"Saturn," :30, 8/14/95; "Reese's Candy," :15, 5/15/95; "Fidelity's Investments," :60, 1/2" VHS, 8/1/1994
Save America's Libraries Campaign: Local Version PSA :30, National Media Version PSA :30, Community Video 4:42, 1/2" VHS, November 2003 [2 copies]
Say Yes and Know TV PSA-- "Be Cool," 1988, Betacam
Schafer Condon Oil DRI Corporation, Cat's Pride Premium, "Cat Lover," 1/2 " VHS, :30, 4/10/1991
Secretary Riley, Miami-Dade Public Library, 1/2" VHS, n.d.

Box 18:

Sidney Sheldon Speaks Out, 4:40, Job# 14824, 1/2" VHS, n.d. [2 copies]
Singing Librarians, WDAF-Kansas City, MO, 10:00PM, 1/2" VHS, 10/25/2003
Smoky Hill Library Book Cart Drill Team Performance, Centennial, CO, 1/2" VHS, n.d.
Speaking Up and Speaking Out: A guide to Effective Public Speaking & Media Relations, 1/2" VHS, n.d.
"Special Presentation," Val Mrak Productions, 3:05, 1/2" VHS,

   6/22-23/1988
   12/7/1988
   11/14/1988 [2 copies]

Stephen King, ABC, PSA, 0:30, 1/2" VHS, 7/15/1991
Stride Rite, Video News Release, Pschuman, April 1992, VHS
"Summer Reading Club" Public Service Announcement, ALA Video/Library Video Notebook, 00:30 and 00:10, 1/2" VHS, 1993
“Summer Smarts at the Library: American Library Association,” Evergreen Edition, 10:45,
ALA3B199485SM, VHS, c. 1994 [2 copies]

Summit Highlights
ALA, 24:12, 6/27/96 [1 MASTER, 1 SUBMASTER Betacam SP, 1 Umatic]
Discussion Starter, ALA, 9:56, 6/27/96 [1 MASTER, 1 SUBMASTER, Betacam SP, 1 Umatic]

   24:12, Job: 21543, 1/2" VHS, 8/18/1997
   Discussion Starter, 9:56, Job: 21543, 1/2" VHS, 8/18/1997
Sunday Today, WMAQ-TV, NBC Network, 1/2" VHS, 6:52, 2/21/88.
“Supreme Court Favors Library Internet Access,” Silicon Spin, ZDTV, 11:30AM, 6:24, 1/2" VHS, 1/14/1999
Take Time to Read, 0:30, Stereo, Dub, 8 5/8 Sony KSA-5BRST Umatic, 10/20/1998

Box 19:

"Talented People Wanted: The Future is Information," ALA, 1/2" VHS, 1994 [2 copies]
TDC’s (The Disney Channel) 10th Anniversary Coast to Coast Library Tour, 18:17, 1/2" VHS,
Teen Poetry Slam 2003, LeRoy Collins Leon County Public Library, Tallahassee, FL, News Station WCTV Channel 6, 1/2" VHS, 2003
Terry Porter PSA, 0:30, VHS, n. d.
The Threat Matrix, ABC-National, 7:00PM (cdt), 1/2" VHS, 10/17/2003
Today Show
"1/2" VHS, 1/18/2000
Newbery and Caldecott Awards, 1/2" VHS, 1/24/2006
"Tonight Show WMAQ TV 10:30 p.m."
March 3, 1981, Tonight Show-- Call the Library, Betacam
March 5, 1981, Subject: Libraries, Betacam
Travis Smiley: Brown vs. Board, Part 1, 1/2" VHS, n. d.
Unlabeled 1/2" VHS Tapes [5]
US West Dex Poll on ALA Internet Issue, News Thirteen, KRDO-TV (ABD) Colorado Springs, 10:10:35PM, 0:31, 1/2" VHS, 8/6/1999
Utah News Clips, Tape 10, 1/2" VHS, 1989
VNR Demo Reel, 1/2" VHS, 2000
West Wing Parody, Saturday Night Live, NBC National, 10:30pm, 3:05, 1/2" VHS, 5/5/2001
"WGN/Bozo Bonkers for Books Sweepstakes," 1/2" VHS, 1):30 spot, 2):30 spot- Generic Tag, 1/2" VHS, 1990
Wolfman Jack PSA, 1/2" VHS, 1991
“Write for America’s Libraries - Alice Cage,” WALA-TV (NBC) Mobile, AL, 1/2" VHS, 6/22/1993

Box 20:
Reels
American Library PSA, 0:30, 2.25" Tape, 5" Reel, n.d.
Be Cool, 0:30, Code: ZJWD 8013, Audio: Stereo, 1" Tape, 8" Reel, MASTER, 9/2/1988
“Beauty and the Beast” PSA, Walt Disney Pictures, #1 PSA without Beast Art 0:30, #2 PSA With Beast Art 0:30, W. O. #7658, 1" Tape, 6.5" Reel, EDITED MASTER - Revised, 11/20/1992
Bob Newhart - Call Your Library, Job# P.R.B., #3912, 2" Tape, 6.5" reel, DUBBING MASTER, 11/11/1980
Bob Newhart(?) PSA, 0:30, 12A, 2.25" Tape, 5" Reel, 2/17/1981
Call for Amer. Libraries Media Highlights - 1992, 13:40, Audio: Channel 1 Mono, IPA#92-03368, 1" Tape, 8" Reel, MASTER, 6/17/1992
Call for Amer. Libraries Media Highlights - 1992, 13:40, Audio: Channel 1 and 2
Unmixed, IPA#92-03368A, 1" Tape, 8" Reel, SUB MASTER, 6/17/1992
Call Your Library, 0:30, 2.25" Tape, 5" Reel, n.d.
Faith Hill “Time to Read” PSAs, Warner/Reprise Nashville, 1 x 0:30, 1 x 0:15, 1" Tape, 5.25" Reel, MASTER, c. 1996

Box 21:
“Libraries Change Lives” Editorials, 1:48, Audio Channels 1 and 2 Mono, IPA#93-03612, 1" Tape, 6.5" Reel, MASTER, 6/16/1993
Library Advocacy Now! Media Talk Training Tape, 9:18, Audio: Channel 1 Only, IPA#94-05651A, 1" Tape, 8" Reel, MASTER, 8/30/1994
Media Talk, 9:41, Audio: Channel 1 only, IPA#94-05651, 1" Tape, 8" Reel, SUB MASTER, 6/15/1994
NLW/Write for America’s Libraries, 1993, 8:44; Disney Library Tour, 2:25, Audio: Channels 1 and 2 Mono, IPA#93-03612A, 6/22/1993
1" Tape, 8" Reel, MASTER
1" Tape, 9" Metal Broadcast Reel, SAFETY MASTER
“Take Time to Read” (No Tag), 0:30, Tape # 005889, 1" Tape, 6.5" Reel, MASTER, 10/23/1986
“Take Time to Read” With ALA Tag (PIO 227), 0:30, Job #7618, 1" Tape, 6.5" Reel, DUB, 2/26/1988 [2 copies]

"Always in Season," single projector slide/tape presentation, ALA, 140 color slides and 09:28 cassette tape, 1984
"Ask Us First," 3 00:10 PSAs, Coordinated Library Information Program, Madison, WI, 16mm film, n.d.
"Celebrate," dual projector slide/tape presentation, ALA, 203 color slides and 7.5 ips 1/4" magnetic tape 18:00, ca. 1977
Library Collage, 0:30, Onandaga County Public Library (Syracuse, NY), 16mm film, n.d.
Lists of Radio Scripts Available on Loan from Public Relations Division, 1941
Production Schedule, 1984-1985
The Public Libraries of New York State PSAs, Westport Communications Group, :60, :40, :30, :20, :10, 16 mm Color, 1969
PSA’s, Orlando Library System, Texas Library Association, Wisconsin Division for Library Services, Missouri Library Association, 16mm film, c. 1970's

Box 22:
3M Company Wonewok @ Your Library, VHS, 3/26/2001
@ Your Library
Cliptape, VHS, 12/15/2000
Launch, General Media Clips, VHS
Campaign Launch Compilation Reel
Special Edition, VHS, 7/31/2001
Various Speakers, VHS, 10/2001
Book Check Out/Online Resources/Summer Reading/ Research Strategies, DVD
Radio PSAs, DVD
GPL Online 4/11/2002, Young Adult 2/21/2002/, VHS
PSA, VHS
ICONN, VHS, 12/13/2001
March and April, VHS, 2002
Stories and More, VHS
June, VHS, 2003
The Planetarium, March 2002 and Franklin Library, April 2002, Betacam SP
ABC: A Better Community PSAs, DVD and VHS, 2002
ACRL @ Your Library, MPLS Convention, VHS, 4/8/2005

Advocates for Teen Read Week, ABC Good Morning America, DVD, 10/16/2007
ALA Digital Video Cassettes
New Orleans 04/03/2006 [4 tapes]
New Orleans June 2006 [2 tapes]
Intro and tag investor education @ Your Library
Book Check Out/Online Resources/Summer Reading/Research Strategies

ALA
$82 Million In Budget Cuts, NBC, DVD, 12/31/2004
ALA, Chicago CLTV News, DVD, 7/12/2009
ALA Convention, CNN, DVD, 5/31/2006
ALA, Philadelphia Market, DVD, 1/26/2008
ALA Has Committees, DVD, 1/24/2006
ALA In Town, Monterey-Salinas KION News, DVD, 2/23/2005
ALA, NBC Today Show, DVD, 1/27/2009
ALA on WLS, ABC Chicago, DVD, 9/6/2009
ALA Top Awards, The Late Show, DVD, 1/19/2005
Annual Conference @ Your Library clip, VHS, 6/4/2002
Banned Books Week, Chicago, Anchorage, DVD, 9/29/2007
Banned Books Week, Boston, DVD, 10/29/2007
MLB Contest, NBC 5 Chicago News, DVD, 10/19/2005
New Orleans, VHS, 2006 [2 tapes]
San Diego Conference, VHS, 1/11/2004
Skokie Public Library Woman’s Day, DVCAM, April 2006
American Libraries
Los Angeles Market, DVD, 1/2/2010
National Market, DVD, 12/30/2008
American Libraries Change Lives – Narrated by Whoopi Goldberg, VHS, 1999
2005 Campaign Highlights, 2005

Box 23: ALA

1983 PSAs, Reel tape
5 Children First Spots, 6/6/2002
ALA/BBHOF PSAs, Betacam SP, 2007
ALA/COSLA Call Your Library Campaign, reel tape
ALA Event: Grandstand Theater w/ host Sharon Robinson, VHS and Betacam SP, 10/2/2002
ALA Tags, 3/4/1992, reel tape
American Dream/Past Times/Step Up to the Plate, VHS
Annual Conference 2004 Cliptape, VHS, 6/18/2004
Campaign for America’s Libraries
  Corporate Video, VHS, 9/10/2002
  Midwinter Powerpoint Presentation, Betacam SP
  2/10/2001, Betacamp SP
  Promotional, Betacam SP, 5/8/2001
  Campaign highlights 2005-06, Betacam SP, 6/21/2006
  Highlights, Betacam SP, VHS, 6/18/2004
  Midwinter, VHS, 2001
  VHS, 2004-05
  VHS, 2001
It’s a Whole New World @ Your Library, Betacam SP
Midwinter Meeting 2002 Cliptape, VHS, 1/16/2002
Midwinter Conference 2007, Betacam SP, 1/10/2007
Philadelphia Coverage, VHS, Jan.-Feb. 1999
Save America’s Libraries Campaign PSAs, Betacam SP
Step Up to the Plate Kickoff, VHS, 04/28/2001
VHS Layoffs PSAs
  Betacam SP, 1/15/2003
  Betacam SP, 6/10/2004

Box 24: ALA

Across The Fence, Umatic [2 tapes]
ALA 2003 PSAs, VHS
ALA Annual Conference
  @ Your Library Cliptape, VHS, 6/4/2002
  Library Cleanup, Michael Gorman, DVD, 2006
  DVD, 2006
ALA Awards – Today Show, DVD, 1/23/2007
ALA PSAs (Ask the Librarian, Faith Hill, Patrick Stewart), VHS
A Better Community PSAs
VHS, 01/2005
VHS, 12/12/2003
Ann Moore & Others on Library Internet Porn, VHS, 09/27/1999
Ask a Professional, Ask a Librarian
DVD
Umatic, 1988
Arthur Curley logo, CD, 04/2004
Book Check Out/Online Resources/Summer Reading/Research Strategies, VHS
Campaign 2004, VHS, 7/19/2003
Campaign for America’s Libraries
Annual Conference, VHS, 2001
Highlights 2004, VHS, 6/18/2004
Compilation video, VHS
Video, DVD, 2008
Campaign Highlights and Investor Education video, DVD, 1/10/2006
Campaign Highlights 2005 Program, DVD, 6/17/2005
Campaign Highlights, (1 digital video disc), June 21, 2006
Citizens for Community Values Library Protest, VHS, 09/18/1999
Get on Board @ Your Library, Campaign for America’s Libraries video, DVD, 2007
Library Champions - Campaign Highlights 05/06
Log on at Your Local Library, VHS
Make a Living, Make a Life, VHS
Meredith Vieira @ Your Library PSAs, VHS, 6/13/2001
Midwinter Cliptape
2005, VHS, 12/20/2004
2004, VHS, 12/31/2003
Midwinter event: ALA Awards, DVD, 1/28/2013
Midwinter footage, DVD, 2008
Midwinter Meeting, DVD, 2003
Music from ALA, CD, 3/16/2006
NASA @ Your Library – Baltimore, MD, VHS, 7/1/2003
National Library Week 2007 [CD]
Radio PSAs
National Library Week, Library Card Sign-Up Month, CD, 2007
Back to Class, One Place, [2 CDs]
El dia de los ninos/el dia de los libros, CD, 3/30/2006
Rediscover America @ Your Library
(Spanish), VHS, 09/2002
Video series
VHS, 5/17/2002
Save America’s Libraries Five Minute Community Presentation
See What’s New @ Your Library, Betacam SP, 2001
Select Music Tracks, CD, 9/18/2002
Skokie Public Library – How to Get Published in a Magazine, VHS, 4/4/2006
Box 25:
America’s Libraries Change Lives w/ Whoopi Goldberg, Umatic
BSMG Powerpoint @ Your Library, Windows version, Zip Disk
Baseball Launch – Mobile, AL Baker High School, MiniDV, 4/2008
Baseball PSAs
  Ozzie Smith Essay Contest PSAs, CD, 4/23/2007
  Ozzie Smith Essay Contest, MP3, 04/2007
  Ozzie Smith Essay Contest TV PSAs, DVD, 4/23/2007
Be Cool, 1" open reel, 1/12/1993
Beauty and the Beast PSA, 1" open reel tape, Umatic 5/14/1998
“Best Gift” PSA, (Spanish), (2 Umatic tapes), 1987
Best Practices Program – IFLA, DVD and MiniDV, 08/2005
Beyond Words Photo Winners, CD, June 1999
Beyond Words – Franklin High, New Orleans, CD, 6/26/2006
Bernie Mac – Save Americas Libraries Radio PSAs, CD, 2003
Banned Books Week segments, DVD, 2007
Bedford, TX – Salinas, CA footage, DVD, 4/5 - 4/7/2005
Between the Lions
  Campaign cliptape, VHS, 12/14/2000
  Episode 306 – Too Cool, VHS
Bob Newhart – Call Your Library PSA, Umatic
Boston Public Library – Bill Harvey, VHS, 11/12/2006
Books From the ALA – Bismarck, DVD, 11/21/2006
Books. Check ‘Em Out!, 1" open reel tape, 5/14/1998
  Umatic, Fall 1990
Check Out a Job TV PSA, Umatic

Box 26:
Caldecott/Newbery Awards – Rosie O’Donnell Show, VHS, 2/2/1999
Carla clips (Library Card, Patriot Act), DVD
Carol Brey-Casiano
  Interview – NBC The Today Show, DVD, 1/18/2005
  Speech - C-SPAN2, DVD, 5/2/2005
Caroline Kennedy Poetry Reading, VHS and MiniDV
CBS Early Show, VHS, 4/21/2004
CBS Morning News – Story of Princeton Public Library, DVD
CBS News – Leslie Burger Piece, DVD
12/3/63

Check Out the Action PSA, 1" open reel tape, 09/1992
Clark Atlanta University
  Rally, VHS and MiniDV
  Town Hall Meetings [2 VHS] [2 MiniDV]
College of DuPage Town Hall Meeting – Recruitment @ Your Library, VHS, 4/26/2002
College of San Mateo – How To Publish a Magazine, VHS, 4/12/2005 [2 tapes]
C-SPAN2
  Ann Symons @ Newbery & Caldecott Awards, VHS, 2/6/1999
  ALA, 12/3/1997; Fox Morning News 12/2/1997, VHS
Drew Carey Plays for Columbus Public Library – World Series of Poker, VHS
Drive to Read
  @ Your Library publicity highlights, VHS and BetaCam, 5/17/2002
  Images, CD
  Illustrations and Ads, CD
Easter Seals and the American Library Association announce a new nationwide reading
  initiative, VHS, 08/2001
Echo Park Library, John Soo Hoo Photography, CD, 4/15/2005
En Tu Biblioteca Radio PSAs w/ Javier Romero, Spanish and English, CD
E.T. ALA Trailer, Betacam SP, 1/7/2002
Faces of a Profession @ Your Library, VHS, 2003
Fiels, Keith Michael TIF, CD
Fishing PSA in Spanish, Umatic
Franklin High, New Orleans – Beyond Words Presentation of Check, MiniDV, 6/26/2006
George Lopez
  Radio PSAs
    CD, 4/7/2006
    CD, 1/2005
  Video PSAs
    DVD, 01/2005
    VHS, 09/2004
    MiniDV, 12/30/2004 [2 tapes]
Gerald Hodges at Kickoff of “Join the Major Leagues @ Your Library” – Dodger Stadium,
  VHS, 05/2002
Get on Board and Read @ Your Library – San Diego Kickoff event, SOT skateboard legend
  Tony Hawk, VHS
Growing Debate Protecting Kids From Adult Web – NBC San Diego, VHS, 10/8/1999
Hachette Filipacchi Media – Jane Chesnutt INTV for ALA, MiniDV
Hairston Library Visit and 1st Pitch, Betacam SP, 4/23/2003
Harriet Henderson: Public Library Association, C-SPAN2, VHS, 08/15/1999
Hillary Rodham Clinton Profile – CBS Sunday Morning News, VHS, 1/19/1997
Hot Topic – ABC The View, DVD, 2/20/2007
Hurricane Katrina Response – Troop 33 DeKalb, IL, DVD, 2004
In Camera, MiniDV, 9/19/2008
Interview
  Leslie Burger – San Antonio, DVD, 1/21/2006
  Loriene Roy – Philadelphia, DVD, 1/9/2008

Box 27:
Jackie Robinson Day at Dodger Stadium, VHS, 4/15/2005
Jerry Pinkney PSA, MiniDV
John Berry Interview, VHS and MiniDV
Join the Major Leagues
  Kansas City Pregame, VHS
  Kickoff Footage, VHS, 05/14/2000
Julie Andrews
  Rough Cut Master, Hdcam, 10/15/2007
  Rough Footage NLW PSAs, DVD, 10/2007
  Radio PSAs, CD
  PSAs, 6 versions, DVD, 1/8/2008
Kay’s Interview – IFLA, DVD and MiniDV, 08/2005
K-Earth “It’s happeing” (BBW Margaret Todd), CD, 9/17/2006
Kids on Computers, Betacam SP and VHS, 1997
Leading Kids to Books with Caroline Feller Bauer, BetaCam SP
Lewiston City Library PSAs, Betacam SP
Library PSAs prepared for PR Forum – Annual Conference, New Orleans, Betacam SP, 06/1999
Libraries and Saving Money – MSNBC, DVD, 6/15/2009
Lifetime Television - ALA, Digital Betacam, 6/21/2011
Lori Hendler PSA, 1" open reel, 7/17/1986
Loriene Train - NYC Today [3 MiniDV]
LSCM PSAs, CD
McNet Spots for Terri Kirk, VHS
Michael Gorman – PBS, DVD, 7/18/2005
Minneapolis Public Library @ Your Library, Betacam SP, 2002
MLB PSA – Sporting News Radio, CD
Monologue: Librarians – Ellen De Generes Show, DVD, 3/14/2005
National Library Card Month – Pittsburgh, DVD, 9/2/2005
National Library Week @ Your Library resource disc, CD, 2003
Newbery and Caldecott Medal Winners, NBC Today, DVD, 1/15/2008
NLW/Write for America’s Libraries Tags, CD
NYT Librarian Awards, MiniDV, 12/2003
12/3/63

National Baseball Hall of Fame and Museum, Inc.: ALA Event, BetaCam SP
National Literacy PSA, Umatic
NBA Trail Blazers with Terry Porter PSA, Umatic, 12/11/2007

Box 28
Oklahoma Department of Libraries @ Your Library spots, VHS
Online Card Catalog @ Your Library, MiniDV
Open for Business Part 1: start-up, reel
Ozzie Smith
  first draft, VHS, MiniDV, DVD, 3/15/2006
  first draft, digital Betacam, 3/10/2006
  Jeff Arnett interviews, DVD, 4/2008
  Radio PSAs and Podcast, CD and MiniDV, 3/13/2006
  Step Up to the Plate TV PSAs, MiniDV and DVD, 3/10/2006
  Baseball Hall of Fame @ Busch Stadium, CD, 4/28/2006
Parent Teacher Conference and Pouting Teacher – Benton Foundation Connect for Kids, VHS, 3/5/1999
People First: Serving and Employing People with Disabilities, VHS, 1990
Pikes Peak @ Your Library, Betacam SP, 06/2002
Proofs from ALA PR Forum, CD, 2005
PSAs for ALA
  Dvcam, 2003 [2 tapes]
  Reel, 12/4/1980
Radio Baseball PSAs
  CD, 4/2007
  Webfiles, CD, 2007
Read Together, Grow Together, VHS, 1992
Recruitment @ Your Library – ALA Teleconference, DVCam, 4/25/2002
Rediscover @ Your Library PSA, Umatic, 3 MiniDV, 2002
Reformat, MiniDV, 9/18/2008
Say Yes and Know TV PSA – Be Cool, Umatic
Salinas Town Hall Meeting, VHS, MiniDV, 2/23/2005
Sarah Long and Carolyn Anthony, VHS, 8/1999
Save America’s Libraries Rally, DVD, 4/10/2003
Sharon Draper and Brad Meltzer/Judith Viorst, DVD, 6/29/2010
Smartest Card Campaign Launch – Brooklyn Public Library, MiniDV and VHS, 9/29/2004
Step Up to the Plate
  Photos – Mobile, AL, CD, 2008
  Kick Off, MiniDV, 4/28/2006
Susan Sarandon, VHS and Betacam SP, 11/09/2000
Take Time to Read, 1" open reel, 3/10/1987
Box 29:
Teen Read Week photos, CD, 10/17/2006
Tenth Annual Teen Read Week, DVD, 10/18/2007
Today – ALA on NBC, VHS, 1/13/1998
Today Show Photos, CD, 1/2008
Tour by the ALA, DVD, 4/3/2006
Travis Smiley – Clark-Atlanta University Interview, CD, 9/27/2004
Univision Radio – Final Version, DVD, 7/7/2009
Vermont Library Association National Library Week – Open Doors @ Your Library, VHS, 2001
Walgreens presenters, MiniDV
Washington State School Library Rally, DVD, 2/1/2008
Washington Week in Review: Discussion of Public Libraries, VHS, 4/10/1992
Websites – Today NBC, VHS, 1/10/1998
Wells Fargo Home Mortgage: The American Dream - The Path to Home Ownership Begins @ Your Library, Betacam, 7/3/2002
Wells Fargo launch photos, CD, 7/2002
Year of the Young Reader PSAs, Umatic, 3/1989
YMA, DVD, 2006
Young Adult services @ Your Library, MiniDV

@ Your Library, Systel Office Automation Sponsored Radio Public Service Announcements (PSAs) for Cumberland County North Carolina Public Library, (1 audiocassette), 2001