12/9/13
Public Information
Video & Special Projects

Note:
• The 4 digit numbers (xxxx) used to identify each video are derived from the ALA Video/Library Video Network ISBN number: 0-8389-xxxx-y. ISBN number from other vendor or other kind of numbers are presented in full.
• The length of each video, when available, is presented in the "xx:yy" format with "xx" in minute(s) and "yy" in second(s).

Box 1:
Come and See - Children in Action Series, 1984 (17:00), 2068
Days Online, 1983 (14:00), 2052
Difficult Reference Question, 1986 (19:00), 2053
Does this Answer Your Question?, 1985 (16:00), 2054
Laugh and Cry - Children in Action Series, 1984 (15:00) - Program Aids and Discussion Guide is available, 2070
Library Show: Merchandise It, 1985 (19:00), 2057
Meet & Greet - Children in Action Series, 1984 (15:00) - Program Aids and Discussion Guide is available, 2069
Online ... or How Do You Spell Relief?, 1983 (14:00), 2059
Who's First ... You're Next, 1980 (29:00), 2066
Sharing Books with Young Children, Betsy Hearne, 1986 (25:00), 2042

Box 2:
Caldecott at Fifty: Highlights of the 1987 ALSC - Charlemae Rollins Program, 1988 (43:47), 2082
Facts of Love in the Library: making Sexuality Information Relevant and Accessible to Young People, Patty Campbell, 1987 (19:36), 2080
If It Weren't for the Patron: Evaluating Your Public Service Attitude - 199 Edition, 1988 (17:00), 2081
Kids are Patrons Too!, 1987 (15:00), 2076
Know and Think: Cognitive Development - Children in Action Series, 1984 (15:00) - Program Aids and Discussion Guide is available, 2071
Library Survival Guide: Managing the Problem Situation, 1987 (20:00), 2074
Move & Do: Physical Development - Children in Action Series, 1984 (15:00) - Program Aids and Discussion Guide is available, 2072
On the Job Training: You've been Doing It All Along, 1987 (21:00), 2079
Picture Books: Elements of Illustration and Story, Betsy Hearne, 1987 (25:00), 2075
Tales of Love and Terror: Booktalking the Classics, Old and New, Hazel Rochman, 1987 (25:00), 2077

Box 3:
At the Interview, 1988 (23:00), 2088
Elementary School Librarians: Partners in Excellence in Science Education, 1987 (16:00), 2083
Fast Forward: Libraries and the Video Revolution, 1988 (17:30), 2086
Information Power Teleconference Highlights: April 1988, 1988 (35:00), 2089
Librarian's Video Primer: Establishing and Maintaining Your Video Collection, 1988 (20:50), 2085
Library Trustees: Meeting the Challenge, 1988 (15:39), 2091
Mending: A Practical Guide to Book Repair, 1987 (20:00), 2094
A Principal's Analysis of an Effective Library Media Center, 1987 (20:00), 2093
School Administrator's Guide to Information Power, 1989 (25:00), 2090
Tales of Plateauing, 1989 (27:00) - Program Aids and Discussion Guide is available, 2092

Box 4:
Controlling the Confrontation: Arch Lutsberg on Effective Communication Techniques, 1989 (43:30), 2106
Effective Library Program: A General Overview, 1987 (20:00), 2095
Future is Information: Careers in Library and Information Science, 1989 (18:00), 2107
Library Inventory, 1987 (23:00), 2097
Marketing: A Planned Approach for the Public Libraries, 1989 (24:00), 2108
Weeding: Cultivating Your Library, 1987 (16:00), 2096
Choosing the Best in Children's Videos - A Guide for Parents and Everyone Who Cares about Kids, (36:00), 2110

Box 5:
Copyright Videotapes, Seminar and Workshop, 1978
Satellite Copyright Teleconference, 1978 [1 folder]
  Purposes and Meaning of Copyright for Librarians and Teachers - Barbara Ringer
  Fair Use: Meaning, Criteria, Limitations on Exclusive Rights - Wedgeworth
  Fair Use: Guidelines, Minimum not Maximum, Keywords - Harry N. Rosenfield
  Applications of Fair Use to Librarians - Harry N. Rosenfield
Electronic Technology; Off-air Taping, ALA Satellite Teleconference Seminar on Copyright - Part II, February 7, 1978 [3/4" videotape]
  New Electronic Technology and the Problems It Raises for Librarians and Teachers - Ken Winslow
  Panel discussion at the University of Kentucky by the library school dean, Copyright Office representative, National Association of School Boards and a High School Librarian, featuring segments of the February 7, 1978 ALA teleconference

Box 6:
American Library Association, Eyewitness News - KPIX-TV San Francisco, 7/27/92 (01:54)
Adam Eisgrau, American Library Association and the Internet, Business Insiders - CNBC-TV Network, 12/3/96 (07:45)
Elaine Albright - Telecommunication Policy Roundtable, C-Span, 10/28/93 (47:00)
American Agenda: Library Funding, World News Tonight - ABC-TV Network, 10/26/93 (04:28)
Gabrielle Carteris “Read to Grow”, Chicago Live - WMAQ-TV (NBC) Chicago, 8/3/92 (06:01)
Gabrielle Carteris “Read to Grow”, Entertainment Tonight (Syndicated) - WBBM-TV (CBS) Chicago, 8/10/92 (00:20)
Maryland Librarians on the Internet, Today Show - NBC-TV Network, 12/12/96 (46:00)
American Library Association, Action News 10 at 6PM - WALA-TV (NBC) Mobile, 6/22/93 (01:50)
Doing Homework, Ameritech - WLS-TV Network, 12/12/96 (00:30), 9612-2514
Macho Man Savage, Slim Jim - WNYW New York, 3/14/93 (00:30), 9303-0781
High Tech Libraries, CBS Evening News - WBBM-TV (CBS) Chicago, 8/4/96 (02:30)

Box 7:
Former President Jimmy Carter at the American Library Association, News WVUE-TV New Orleans, 6/26/93 (01:01 min.)
American Library Association Meeting, News WWL-TV New Orleans, 6/28/93 (03:14)
Susan Roman - Executive Director Censorship, Global View - CNN-TV (Cable), 10/1/94 (30:00)
Hardy Franklin at the American Library Association, Prime News Saturday - CNN-TV, 2/19/94 (02:34)
American Library Association Big Sky Radio, TRT (dubbed on 7/7/94)
Media Highlights January-June 1991, American Library Association - Public Information Office (09:32)
Cyberspace, Adam Eisgrau and American Library Association, Prime News CNN-TV Chicago, 5/6/96
NCTA, 10/27/97 (wo#33937)
    Revised Broadcast Highlight
    Revised Local Announcement Kit
Look Me Up in the Library, American Library Association (92:00)
Literacy Campaign - Anne Archer, 6/2/92 (00:45)
The Campaign for America's Libraries (04:00)
Media Highlights, American Library Association - Summer/Fall 1993 (06:15)

Box 8:
Love to Read, with Barney! - Barney & Friends (32:28 dubbed on 10/25/93)
Read Together Disney, Walter Andersen
American Library Association Spec Spot by Fred Goodich
My Favorite Book by Marlee Matlin, The Maltese Companies Inc., Sample Reel Tape #7, 10/18/89
California Raisins, WNBC-TV Preview, 9/18/90
Conan the Librarian, Lancit Media, Show #100, 11/22/91 (29:41)
Library of the Future, The Osgood File - WBBM-AM Chicago, 7/11/96 (03:25/Audio Tape)
Perfecting Presentations with Arch Lustberg. ALA Video/Library Video Network, 1992 (37:00), ISBN: 1566410045
Newberry Caldecott Press Conference, San Antonio, 1/22/96
Howard Stern’s Book Banned from a Texas Library (Doanhue, Air Date 9/30/94)
Box 9:
Summit Highlights - Discussion Starter, American Library Association, 6/27/96 (09:56), 96-07280A
American Library Association, 6/16/93 (01:48), 93-03612
Libraries Change Lives
Editorials
"1992 American Library Association Annual Conference, San Francisco" Media Coverage
KPIX-TV 7/27/92 (01:54)
KGO-TV (ABC) 6/27/92 6:00 PM (00:30)
KGO-TV (ABC) 6/27/92 11:00 PM (00:30)
Opening General Session, ALA Annual Conference - New Orleans, 6/26/93
American Library Association - Laurie Hendler, 1986
American Library Association Message - Sidney Sheldon, 2/95
Press Conference - American Library Association Mid Winter Conference, 1993
Summer Smarts at the Library: American Library Association, 1994 (10:45/Evergreen Version), ALA3B199485SM
Look to A Book Series, PSA’s (4)
Eagles Aerie 8/11/89 (00:30)
Dinosaurs 8/11/89 (00:30)
Michael & Froggie 10/30/89 (00:30)
Baseball 10/30/89 (00:30)
Write 2 Know, Read 2 Grow - A Public Service Message from the American Library Association
National Library Week Workshop - ALA Mid Winter 1994, Fleck, 2/7/94