Box 1:

Brochures, 1952-59
   1960-69
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Agendas, Minutes, and Rosters, 1984-87
Correspondence, 1982-87
Publications, General, 1982-87
Photographs, 1982-87
Market Overview of Contest, 1987
John Cotton Dana (JCD) Award History -
   Background Articles on Winners, Entrants, Rosters, and Statistics, 1912, 1946-48,
   1955, 1959, 1968-86
   Background Information, 1986

Box 2:

Contest Rules and Entry Form, 1972
Correspondence, Background Articles and Photographs, 1986-87
Tables, Background Articles and Survey Results
Survey Results, 1986
Surveys and Articles by Eldredge (2 folders), 1986

Box 3:

John Cotton Dana Award (14 folders), 1981-93
John Cotton Dana Revised Forms, 1983
PR Idea Book, 1984
Metropolitan Library Service Agency (MELSA) publicity releases (cassette tape), 1985
JCD Composite Tape of Publicity Releases (videotape), 1988

Box 4:

John Cotton Dana Chairperson Notebook, 1985-86
   (2 folders), 1986-87

Box 5:

John Cotton Dana Chairperson Notebook (3 folders), 1987-89
   (3 folders), 1989-90
Publisher's Press Release, 1986
Invitation, 1987
Box 6:

JCD Library Public Relations Award Winners Video, 1987-1989 (106 minutes)
- “Shhh!” Centennial PSAs, Enoch Pratt Free Library, Baltimore, Maryland, 1987, (1:51-2:33)
- “Take a Look at a Book,” Young Adult Reading Promotion excerpts, Richmond/Henrico/Chesterfield Consortia, Richmond, Virginia, 1987, (2:34-6:05)
- “Learn to Read,” Literacy Campaign Promotional Film and PSA, Greenville County Library, Greenville, South Carolina, 1988, (7:35-10:59)
- “Introducing LEON,” On-line Catalogue Promotional Video excerpts, McGoogan Library of Medicine, University of Nebraska, Omaha, Nebraska, 1988, (11:38-13:16)
- “Look Me Up in the Library,” Young Adult PSAs, Tucson Public Library, Tucson, Arizona, 1989, (18:02-19:38)
- “Know How, No Charge,” PSAs, Massachusetts Library Association, Springfield, Massachusetts, 1989, (25:14-26:33)

JCD Library Public Relations Award Winners Video, 1987-1990 (39 minutes)
- “Shhh!” Centennial PSAs, Enoch Pratt Free Library, Baltimore, Maryland, 1987, (1:51-2:33)
- “Take a Look at a Book,” Young Adult Reading Promotion excerpts, Richmond/Henrico/Chesterfield Consortia, Richmond, Virginia, 1987, (2:34-6:05)
- “Learn to Read,” Literacy Campaign Promotional Film and PSA, Greenville County Library, Greenville, South Carolina, 1988, (7:35-10:59)
“Introducing LEON,” On-line Catalogue Promotional Video excerpts, McGoogan Library of Medicine, University of Nebraska, Omaha, Nebraska, 1988, (11:38-13:16)
“Look Me Up in the Library,” Young Adult PSAs, Tucson Public Library, Tucson, Arizona, 1989, (18:02-19:38)
“Know How, No Charge,” PSAs, Massachusetts Library Association, Springfield, Massachusetts, 1989, (25:14-26:33)
“Super Summer Safari,” Wisconsin Division for Library Services, 1990, (31:53-33:00)
“Building a Brighter Tomorrow,” Bartlesville Public Library, Bartlesville, Oklahoma, 1990, (33:03-34:42)
Cargill Information Center, Cargill Corporation, 1990, (34:43-37:14)

JCD Library Public Relations Award Winners Video, 1987-1990 (115 minutes)
“Shhh!” Centennial PSAs, Enoch Pratt Free Library, Baltimore, Maryland, 1987, (1:51-2:33)
“Take a Look at a Book,” Young Adult Reading Promotion excerpts, Richmond/Henrico/Chesterfield Consortia, Richmond, Virginia, 1987, (2:34-6:05)
“Learn to Read,” Literacy Campaign Promotional Film and PSA, Greenville County Library, Greenville, South Carolina, 1988, (7:35-10:59)
“Introducing LEON,” On-line Catalogue Promotional Video excerpts, McGoogan Library of Medicine, University of Nebraska, Omaha, Nebraska, 1988, (11:38-13:16)
“Write a Celebrity,” National Library Week, Student Project Evening News
Coverage, Kenmore West High School, Buffalo, New York, 1988,
(16:36-17:55)
“Look Me Up in the Library,” Young Adult PSAs, Tucson Public Library, Tucson,
Arizona, 1989, (18:02-19:38)
“It’s Not a Quiet Career,” School Librarian Image Campaign PSAs, Pennsylvania School
“Handle with Care,” Book Preservation, Bobst Library, New York University, New York
“Know How, No Charge,” PSAs, Massachusetts Library Association, Springfield,
Massachusetts, 1989, (25:14-26:33)
“High Tech – High Touch,” Riverside-Brookfield High School, Riverside, Illinois, 1990,
(26:37-27:11)
“Intergalactic Reading Adventure,” Overstreet Memorial Library, Misawa, 1990,
(27:13-28:24)
“100th Anniversary Celebration,” Denver Public Library, Denver, Colorado, 1990,
(28:28-31:50)
“Super Summer Safari,” Wisconsin Division for Library Services, 1990, (31:53-33:00)
“Building a Brighter Tomorrow,” Bartlesville Public Library, Bartlesville, Oklahoma,
1990, (33:03-34:42)
Cargill Information Center, Cargill Corporation, 1990, (34:43-37:14)
“The Death of a Dinosaur,” Waubonsee Community College Library, Sugar Grove,

JCD Continuous Composite Tape of Publicity Releases Video, 1988 (120 minutes)
“Learn to Read,” Literacy Campaign Promotional Film and Public Service Announcements (PSA), Greenville County Library, Greenville, South Carolina
(0:03-3:50)
Louisville Free Public Library aid campaign (4:21-4:50)
“Introducing LEON,” On-line Catalogue Promotional Video, McGoogan Library of Medicine, University of Nebraska, Omaha, Nebraska (6:37-8:59)
“Big Foot,” Library Card Campaign, Promotional Video excerpts, Farmers Branch Manske Library, Farmers Branch, Texas, (9:00-13:15)

JCD Library Public Relations Award Winners Video, 1988-1991 (43 minutes)
“Learn to Read,” Literacy Campaign Promotional Film and PSA, Greenville County Library, Greenville, South Carolina, 1988
“Introducing LEON,” On-line Catalogue Promotional Video excerpts, McGoogan Library of Medicine, University of Nebraska, Omaha, Nebraska, 1988
“Big Foot,” Library Card Campaign, Promotional Video excerpts, Farmers Branch Manske Library, Farmers Branch, Texas, 1988
“Look Me Up in the Library,” Young Adult PSAs, Tucson Public Library, Tucson,
Arizona, 1989
“It’s Not a Quiet Career,” School Librarian Image Campaign PSAs, Pennsylvania School Librarian’s Association, 1989
“Handle with Care,” Book Preservation, Bobst Library, New York University,
New York City, New York, 1989
“Know How, No Charge,” PSAs, Massachusetts Library Association, Springfield, Massachusetts, 1989
“Intergalactic Reading Adventure,” Overstreet Memorial Library, Misawa, 1990
“100th Anniversary Celebration,” Denver Public Library, Denver, Colorado, 1990
“Super Summer Safari,” Wisconsin Division for Library Services, 1990
“Building a Brighter Tomorrow,” Bartlesville Public Library, Bartlesville, Oklahoma, 1990
Cargill Information Center, Cargill Corporation, 1990
“Resources Today for the Research of Tomorrow,” Animal Welfare Information Center, National Agriculture Library USDA, Beltsville, Maryland, 1991
“Black Voices of the 90s,” Prince Georges County Memorial Library System, Hyattsville, Maryland, 1991

JCD Library Public Relations Award Winners Video, 1989-1992 (43 minutes)
“Look Me Up in the Library,” Young Adult PSAs, Tucson Public Library, Tucson, Arizona, 1989
“It’s Not a Quiet Career,” School Librarian Image Campaign PSAs, Pennsylvania School Librarian’s Association, 1989
“Handle with Care,” Book Preservation, Bobst Library, New York University, New York City, New York, 1989
“Know How, No Charge,” PSAs, Massachusetts Library Association, Springfield, Massachusetts, 1989
“Intergalactic Reading Adventure,” Overstreet Memorial Library, Misawa, 1990
“100th Anniversary Celebration,” Denver Public Library, Denver, Colorado, 1990
“Super Summer Safari,” Wisconsin Division for Library Services, 1990
“Building a Brighter Tomorrow,” Bartlesville Public Library, Bartlesville, Oklahoma, 1990
Cargill Information Center, Cargill Corporation, 1990
“Resources Today for the Research of Tomorrow,” Animal Welfare Information Center, National Agriculture Library USDA, Beltsville, Maryland, 1991
“Black Voices of the 90s,” Prince Georges County Memorial Library System, Hyattsville, Maryland, 1991
“Reading Safari,” Serra Cooperative Library System, San Diego, California, 1992
“The Beatrice Public Library Campaign,” Beatrice Public Library, Beatrice, Nebraska, 1992
“Reading Challenge,” Milwaukee Public Library, Milwaukee, Wisconsin, 1992
“Read to Me,” Minneapolis Public Library and Information Center, Minneapolis, Minnesota, 1992
“Lions, Tigers, and Books . . . O My,” Columbus Public Library, Columbus, Ohio, 1992
“100 Years,” Seattle Public Library, Seattle, Washington, 1992

JCD Library Public Relations Award Winners Video, 1989-1992 (86 minutes)
“Look Me Up in the Library,” Young Adult PSAs, Tucson Public Library, Tucson, Arizona, 1989
“It’s Not a Quiet Career,” School Librarian Image Campaign PSAs, Pennsylvania School Librarian’s Association, 1989
“Handle with Care,” Book Preservation, Bobst Library, New York University, New York City, New York, 1989
“Know How, No Charge,” PSAs, Massachusetts Library Association, Springfield, Massachusetts, 1989
“Intergalactic Reading Adventure,” Overstreet Memorial Library, Misawa, 1990
“100th Anniversary Celebration,” Denver Public Library, Denver, Colorado, 1990
“Super Summer Safari,” Wisconsin Division for Library Services, 1990
“Building a Brighter Tomorrow,” Bartlesville Public Library, Bartlesville, Oklahoma, 1990
Cargill Information Center, Cargill Corporation, 1990
“Resources Today for the Research of Tomorrow,” Animal Welfare Information Center, National Agriculture Library USDA, Beltsville, Maryland, 1991
“Black Voices of the 90s,” Prince Georges County Memorial Library System, Hyattsville, Maryland, 1991
“Reading Safari,” Serra Cooperative Library System, San Diego, California, 1992
“The Beatrice Public Library Campaign,” Beatrice Public Library, Beatrice, Nebraska, 1992
“Reading Challenge,” Milwaukee Public Library, Milwaukee, Wisconsin, 1992
“Read to Me,” Minneapolis Public Library and Information Center, Minneapolis, Minnesota, 1992
“Lions, Tigers, and Books . . . O My,” Columbus Public Library, Columbus, Ohio, 1992
“100 Years,” Seattle Public Library, Seattle, Washington, 1992

JCD Library Public Relations Award Winners Video, 1990-1993 (50 minutes)
“100th Anniversary Celebration,” Denver Public Library, Denver, Colorado, 1990, (3:00-6:20)
Cargill Information Center, Cargill Corporation, 1990, (9:16-11:43)
“Resources Today for the Research of Tomorrow,” Animal Welfare Information Center, National Agriculture Library USDA, Beltsville, Maryland, 1991, (15:00-17:53)
“Read to Me,” Minneapolis Public Library and Information Center, Minneapolis, Minnesota, 1992, (29:48-30:24)
“Lions, Tigers, and Books . . .O My,” Columbus Public Library, Columbus, Ohio, 1992, (30:27-33:00)
“100 Years,” Seattle Public Library, Seattle, Washington, 1992, (33:02-34:07)
“Thanks, Central Ohio,” Columbus Metropolitan Library, 1993, (37:56-41:09)
San Juan Capistrano Multicultural and Visual Arts Performing Series, Orange County Public Library, 1993, (43:37-45:35)
JCD Library Public Relations Award Winners Video, 1990-1994 (80 minutes)

“High Tech – High Touch,” Riverside-Brookfield High School, Riverside, Illinois, 1990 (1:00-1:46)


“100th Anniversary Celebration,” Denver Public Library, Denver, Colorado, 1990, (3:00-6:20)


Cargill Information Center, Cargill Corporation, 1990, (9:16-11:43)


“Resources Today for the Research of Tomorrow,” Animal Welfare Information Center, National Agriculture Library USDA, Beltsville, Maryland, 1991, (15:00-17:53)


“Read to Me,” Minneapolis Public Library and Information Center, Minneapolis, Minnesota, 1992, (29:48-30:24)

“Lions, Tigers, and Books . . .O My,” Columbus Public Library, Columbus, Ohio, 1992, (30:27-33:00)

“100 Years,” Seattle Public Library, Seattle, Washington, 1992, (33:02-34:07)


“Thanks, Central Ohio,” Columbus Metropolitan Library, 1993, (37:56-41:09)


San Juan Capistrano Multicultural and Visual Arts Performing Series, Orange County Public Library, 1993, (43:37-45:35)


“The Place Where Dreams Begin,” Centennial PSAs, Yonkers Public Library, 1994, (50:44-53:15)

PSAs, Cuyahoga Country Public Library, 1994, (53:16-54:35)
Promotional Tape, Edmonton Public Library, 1994, (54:36-57:38)
“Hamel’s Summer Reading Club Festival,” KTBS TV, Shreve Memorial Library, 1994, (57:39-1:00:20)
“Dive into Books,” Summer Reading Program, Columbus Metropolitan Library, 1994, (1:00:21-1:00:55)
“Love Affair with the Library,” Richland County Public Library, Columbus, South Carolina, 1994, (1:00:56-1:06:21)