Membership Development Committee (MDC) Annual Report 2012-2013

The Membership Development Committee for 2012 – 2013 consisted of Christine Sellers Chair; Trina Holloway Vice Chair; Sara Gilles, Suzanne Graham, Janet Peros, and Trina Robinson, members.

The year began in Seattle, WA with the incoming and outgoing committees meeting and discussing the launch of the new Mentor/Mentee module. Discussion during the meeting focused on increasing participation from AALL membership and encouraging enrolled members to actively seek a mentor or mentee. Future meetings will focuses on strategies to accomplish this goal.

The major accomplishment of MDC was the launching of the Mentor/Mentee module. Former Chair, Lauren Collins and current Chair, Christine Sellers worked with AALL staff member Stacy Schuble to achieve this goal. It was decided to contact the AALL members who participated in the 2011-2012 mentor/mentee program to enroll in the new module. Afterwards the membership was invited to participate. Approximately 50 members enrolled. Additionally, the committee submitted program and budget proposals to AALL and began preparations for the Annual Meeting in Seattle. Those preparations included presentations at CONELL, a table in the exhibit hall, a mentor/mentee booth, the meeting of the outgoing and incoming committees and the mentor/mentee reception. Christine Sellers participated in CONELL as a speaker and the MDC committee hosted a table at the CONELL’s marketplace and the exhibit hall. The mentor/mentee booth nicknamed "the Lucy booth" after a similar Peanuts Cartoon was made available in the exhibit hall. The purpose of the booth was to provide spot-on mentoring opportunities to those at the conference. The booth was staffed by volunteers from MDC.

Special thanks to each member of the committee for their contributions this past year. Special thanks to our Board Liaison, Suzanne Thorpe and our Staff Liaisons, Julia O’Donnell and Stacy Schuble.