Council of Newsletter Editors 2006-07

The Council of Newsletter Editors (CONE) unites more than fifty newsletter editors of AALL-affiliated publications, including chapters, special interest sections, and caucuses. CONE officers for 2006-07 are Nancy Babb and Mark Podvia, co-chairs; Victoria Williamson, Webmaster; and Liz Glankler, listserv coordinator.

CONE maintains a Web site and listserv to promote communication and resource sharing among the membership. Current Web resources include directories of editors and newsletter Web sites, CONE distribution policies, newsletter preparation tips, and handouts from past workshops. The listserv is used as a forum for announcements about member publications and CONE and AALL activities as well as general discussion. Topics of perennial interest include archiving of electronic publications, photo release forms, advertising, and new media.

In the interests of re-invigorating the format of and broadening attendance at CONE activities during the AALL Annual Meeting, CONE sponsored an educational program for the 2007 Annual Meeting instead of hosting a Saturday workshop, as had been held in the three previous years. “Newsletters, Blogs and E-mail Alerts: Making Your Communication Rise to the Challenge,” was held on Monday, July 16th. A panel of editors from academic and firm libraries described their experiences with various publication formats and shared advice for evaluating these formats within the context of individual needs. The program was designed to appeal to writers, photographers, and other contributors as well as editors and encouraged active audience participation. Other CONE activities in New Orleans included the business meeting and a table in the exhibit hall featuring recent newsletters. Topics discussed at the business meeting included selection of new officers, review of Web site resources, proposals for new resources, and plans for 2008.

Nancy Babb and Mark Podvia, Co-Chairs
2006-07