The officers of the Placement Committee during 2011-2012 were Gregory Ivy, Chair, and Raquel Gabriel, Vice Chair.

The Placement Committee’s first priority was to maximize the online Career Center’s use and benefits. The Committee also reevaluated its services in light of the functions the Career Center performs. Since employers and applicants can now identify each other online through the Career Center, are some placement services at the Annual Meeting no longer necessary? If so, does the Placement Committee still need eleven members? Will fewer computers and printers in the Placement Office suffice, since members can access the Career Center using their own computers and mobile devices?

The Career Center collects valuable data on the number, types, and locations of jobs posted with AALL. Greg Ivy and Committee member Elliott Hibbler co-wrote an article for the November or December 2012 issue of the Spectrum summarizing such data collected during the three years from July 2009 to June 2012. The data indicated a positive trend in the number of jobs posted: 190 in 2009-2010, 228 in 2010-2011, and 242 in 2011-2012.

**Annual Meeting Activities**

There were 40 jobs active on the Career Center during the Annual Meeting compared to 52 the previous year. In addition, there were 3 positions advertised on the Placement Office bulletin board but not posted online. Fifteen employers used Placement Office interview rooms to conduct an estimated 132 interviews. There were 144 visits to the Placement Office, though this statistic includes some double-counting due to employers and job seekers visiting more than once.

There were 6 computers and 2 printers in the Placement Office this year, down from 8 computers and 3 printers the previous year. This year’s lower demand indicated that 4 computers and 1 or 2 printers should suffice next year, since employers and jobseekers seem increasingly to rely on their own mobile computing devices to access the Career Center. The Career Center has largely supplanted the photocopying of resumes and job postings, so a Placement Office photocopier probably will be unnecessary in the future.

The Committee prepared a brief survey to assess user satisfaction with placement services at the Annual Meeting and to identify other suitable services. Hannah Phelps will email the survey to employers and job seekers who used the Career Center during the Annual Meeting.

Vice Chair Raquel Gabriel and Committee member Nancy Strohmeyer represented the Placement Committee at CONELL’s Marketplace. They promoted the Career Center and AALL’s other placement-related services to the Association’s newer members.

Committee member Lynn Hartke supplied an Activities Area table with handouts offering placement-related guidance to employers and jobseekers.

The 2012-2013 committee officers will be Raquel Gabriel, Chair, and Todd Ito, Vice Chair.

Greg Ivy
Chair, 2011-2012