

March 25, 1964

a cocktail party or other similar event at some public place in Manhattan, giving the librarians an opportunity to get acquainted with each other and with your sales representatives and officers.

If you are interested in sponsoring such an event, would you let me know. I will be glad to furnish you with a list of the names of the librarians in Group II so that you could send them a personal invitation.

March 25, 1964

Yours sincerely,

Miss Elizabeth A. Geiser  
Sales & Promotion Manager  
R. R. Bowker Company  
1180 Avenue of the Americas  
New York 36, New York

Gordon P. Marcia  
Project Director

Dear Miss Geiser:

As you know, the American Library Association will operate the LIBRARY/USA exhibit in the United States Pavilion, New York World's Fair, during 1964-65. To staff this large exhibit, we will have approximately 30 professional librarians on the staff each month for a two-week training course and four to five weeks of work at the exhibit. These librarians, carefully chosen from over 650 applications, will represent the library profession to the Fair visitors.

Since most of the librarians in each group will not be acquainted with each other, we would like to arrange a purely social evening just before they begin their two weeks of training. The American Book Publishers' Council has graciously offered to sponsor the first party, on April 7, for the initial group. I am writing to inquire if the Bowker Company might like to give a similar function on May 5 for the second group of librarians.

The thirty people in Group II will be arriving in New York during the day on May 5. They have been asked to settle in their lodgings in time to be free for an evening event. We hope that you might be willing to provide

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New York 36, New York

Gordon P. Martin  
Project Director

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GPM/kat

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