

2010 Conference Program Planning Committee  
ALA Annual Conference, 2010  
Meeting minutes

June 26, 2010

Attending: Nina Schneider, Beth Whittaker, Ellen Ellickson, Shannon Supple, Nancy Kandoian, Mark Dimunation,

Excused: Richard Oram, Henry Raine

The committee met at 4:00 pm at the Mayflower Renaissance

Most of the work was complete at the time of the meeting. This meeting was intended to tie up any loose ends and to confirm committee member assignments.

Two conference calls with the speakers (McDade, Dimunation, Magness-Gardiner, and Schaffner) took place between Midwinter and Annual 2010. I believe this helped make everyone feel comfortable and confident with the program.

Advertising was done with a printed postcard. 1,000 copies were printed and 500 were distributed to RBMS Preconference attendees as part of the tote bag contents. Approximately 70 were mailed via USPS to a list of RBMS members that did not have email addresses, and the remainder was distributed in appropriate cubby holes and at the ACRL booth on the convention floor at the conference. Email advertisements were sent to RBMS-L, DCRM-L, Exlibris, SHARP, and BookArts, as well as to the MAGERT membership, AUTOCAT, SAA, MAPS-L, and other lists. Shannon Supple posted the announcement with speaker bios on the RBMS website and created a Facebook page to advertise the event.

I had created a playlist of music to be played just before and after the program, but because of miscommunication with the A/V department, it wasn't played. However, since the program was recorded, some of the music will appear on the finished audio recording.

Respectfully submitted,

Nina Schneider, Chair  
July 7, 2010