ILLINOIS
UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

PRODUCTION NOTE

University of Illinois at Urbana-Champaign Library Large-scale Digitization Project, 2007.
Guns and Butter
Getting at Government Information

What do guns and butter have in common? Information on both commodities is available in the Documents Library, located in the south end of the Main Library's Reference Room. The Documents Library opened its doors in January 1980 as a division of Central Reference Services, headed by Prof. Paula Watson. The library's goal sounds deceptively simple: provide better access to and improved reference service for the books and journals of the U.S. government, the world’s most prolific publisher.

University Librarian Hugh Atkinson sees the future role of this newest of the UIUC Library’s 38 specialized libraries as one of growing importance: “In a world ever-increasingly dependent on governmental data, the expansion of our documents collection and library is important—not only to support research, but to provide the information needed for intelligent decision-making in our day-to-day lives.”

The Library has been a depository for U.S. government publications since 1907. Over 40,000 titles are received annually through this program to make government-generated information available at no cost to the user. A similar program within Illinois provides the Documents Library with State of Illinois publications as well.

Documents titles were once dispersed among departmental libraries and the Bookstacks. Since 1980, U.S. government documents have been housed either in the Documents Library’s reference collection or in a separate documents section of the Bookstacks. Four librarians in the Documents Library provide specialized reference service for this important and increasingly used collection.

The clientele served by the Documents Library staff is broad and diverse, reflecting the multidisciplinary nature of the collections. Political scientists studying current affairs can consult presidential statements and congressional publications, as well as the regulations of executive agencies. Social scientists use the rich statistical sources from the Census Bureau and the Bureau of Labor Statistics. Physical and biological scientists often come to the Documents Library in search of the research reports made available through the National Technical Information Service (NTIS).

Librarian Richard Bopp notes that documents currently in heavy demand include the U.S. Budget for 1985, the Kissinger Commission Report on Central America, and A Nation at Risk, the report of the National Commission on Excellence in Education.

Besides requests for individual titles, the staff answers a large volume of questions relating to statistical data. To aid in finding these data, the library has two important indexes. These are the American Statistical Index (ASI), which indexes federal publications on statistics, and the SRI, or Statistical Reference Index, for state and private sources. Because of the heavy use of these indexes for reference service, the Documents Library might almost be considered a statistics library. Staff in other departmental libraries, aware of the value of ASI and SRI in statistical research, often refer patrons to the Documents Library for assistance.

In addition to providing help in locating factual material or hard-to-find technical reports, documents librarians also offer computerized database searching and group instruction in the efficient use of government publications. In April 1982, documents librarians and U.S. Census Bureau staff offered a free workshop on the 1980 Censuses of Population and Housing to an audience of 75 students, faculty, staff, and public. A bulletin board highlighting “Documents in the News” is a new and popular feature in the Documents Library.

Dealing with government documents is not always easy. A growing problem facing the Documents Library is the increasing number of publications issued only in microfiche format. Department of Energy documents, NTIS reports, Congressional Reports and Documents, translations of foreign news broadcasts and scientific papers, and private state and federal statistical

Brent Howard (right), a senior in economics, gets some assistance from Mr. Bopp in accessing the right information from the hundreds of volumes of 1980 census data.
Engineering Endowment Provides Funds for Library

A memorial endowment to the UI College of Engineering will give $1000 to the University Library for engineering materials. The endowment, established by the late Alwin Schaller in honor of Professor George A. Goodenough, generates income to be used for the benefit of the UI Department of Mechanical and Industrial Engineering. Among specified uses of the funds are equipment purchase and student welfare improvement, as well as the purchase of "books, films, slides, microfilms, and other visual aids that will improve the quality of instruction."

Mr. Schaller received his degree in mechanical engineering from UI in 1907. As a graduate student he served as instructor and assistant to Prof. Goodenough, and earned a master's degree in 1912. Mr. Schaller died in 1981 at the age of 95.

Distribution of income from the Schaller endowment is managed by a departmental committee. In announcing the committee's decision to donate funds to the Engineering Library, Prof. A.M. Clausing said, "Our contribution...is a reflection of the importance the Department of Mechanical and Industrial Engineering attaches to maintaining an excellent library." He further noted that the Schaller endowment is exceptionally helpful for its "imaginative ways of helping the school other than merely establishing scholarships."

The Schaller gift will be applied to the purchase of the American Society of Mechanical Engineers (ASME) 1984 Technical Papers. Engineering Librarian William Mischo said that the collection will provide Engineering Library users access to the important research in progress which is reported at ASME conferences and made available in preprint format.

Director of Library Development and Public Affairs Joan Hood noted: "This gift to the Library is especially significant for the ideal way in which it satisfies Mr. Schaller's intent to improve the quality of mechanical engineering resources here at the University. As the Library is a separate administrative unit at UIUC, it seeks cooperation with the many academic units it serves to sustain the quality of the Library's resources."

The UIUC Department of Mechanical and Industrial Engineering is rated among the nation's best; the Library ranks as the third largest academic library in the country.

Old Ads Find New Home

Last fall, the University of Illinois Library received an unusual gift from the advertising agency of D'Arcy, McManus & Masius in St. Louis: 37 file cabinets, each of which has five drawers filled with clippings of advertisements in newspapers and consumer magazines from the 1890s to 1960. The collection covers all product categories, containing advertisements for alcohol, glassware, marshmallows, movies, pianos, welding equipment, and more. Whether printed on crumbling newprint or in color on glossy magazine paper, these ads are fascinating, surprising and entertaining. Of course, this collection is more than entertaining; it will be used by scholars in many fields for cultural, historical and social research. Prof. Kim Rotzoll, head of the UIUC advertising department, says "This D'Arcy collection will provide a gold mine to any student or scholar researching historical trends and developments in American advertising. It contains material never before available."

According to Richard W. Pollay, curator of The History of Advertising Archives in Vancouver, Canada, this is the only collection of its kind and size in a public institution. Because of the value and age of these files, the UI Library hopes to do more extensive indexing and preservation of the advertisements. The Library also looks forward to receiving the remaining files for the period 1960-1980. In the meantime, the collection will be available late this spring to serious researchers. The files are now being alphabetized and itemized so that researchers will be able to retrieve files by product category and brand name.

Above, UI Communications Librarian Nancy Allen (right) looks at one of the million-plus ads in the donated archives with D'Arcy Vice President for Research Phillip Baker and agency librarian Jean Kranner. At left, announcement of a calendar for 1909 designed for Swift & Company.
From the Librarian's View

Of all of the new trends and new technologies, those which will obviously affect libraries in the very near future are the digitalized video disk and the fiber optics technologies, which will no doubt be coupled with a rearrangement of the telecommunications and information distribution systems in the country.

With a breakup of AT&T, there will inevitably be some great dislocations and the rethinking of how information is distributed in this country. If the costs of long-line distribution turn out to be cheaper than short-haul distribution, one can assume a national or regional centralization of such information distribution. If the reverse is true, we will see decentralization. This is a very serious matter and a very complex one. The request for a change in rates filed by AT&T with the FCC several months ago was 1,700 dense pages long. The form if not the existence of OCLC, RLG, BRS, and LEXIS hinges on the outcome.

In fact, yet another technology may overcome at least partially some of these problems. Libraries will have a combination of stand-alone information banks using disc technology (probably digital) with microcomputers, which will themselves make use of enormously large-scale databases. With the combination of microcomputer and database, we can dial into and use the power of centralized information and computational agencies.

The prime thing to remember when trying to plan, perform, or simply to survive library activities in the next decades is that the library's successes and their value come from meeting the needs of our patrons. Those patrons are changing, as are their attitudes, economic status, and needs. When our patrons change, then we, too, must change. I am sure that our patrons will continue to want fast, accurate and humane responses from the library. The questions they ask, the medium of our response, and the services and materials demanded may change, but the requirements for intellectual activity, commitment to quality and the recognition of human values will not.

-Hugh C. Atkinson
University Librarian

Did You Know...?

The Map and Geography Library at the University of Illinois recently completed a count of its holdings and reports that it has 325,208 maps and charts—not counting books—in its collections.

Documents Library
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publications all represent important and continuing series published in microfiche. To deal with these hundreds of thousands of fiche, the Documents Library has only two microfiche readers, neither of which has copying capabilities, and an inadequate number of microfiche cabinets. This means that the already awkward format of microfiche is made more difficult for patrons to use efficiently, and harder for the Library to store properly.

Prof. Watson says that a private donation to purchase a microfiche reader-printer and/or storage cabinets would be a major contribution to improved service. Reader-printers, which allow researchers to make a paper copy of material examined on a microfiche reader, are expensive; at about $4,000, the library cannot presently afford to buy this much-needed equipment. The storage cabinets themselves cost $450 each.

In spite of these growing pains, the Documents Library has seen a steady increase in business over its four-year existence. The enormous value to researchers, administrators, students, and the general public of information contained in federal and Illinois documents assures a continued reward for efforts to make this material available and easily usable.

Government publications are accessible to the public in the Documents Library and in the Bookstacks during all hours the Library is open. Documents librarians are available to provide assistance in the use of documents between 8:00 a.m. and 5:00 p.m., Monday through Friday.

Documents librarian Mrs. Susan Bekiaris (left) shows graduate student Pat Poehman how to use the microfiche that supplement the American Statistical Index.

We Need Your Help

You can ensure the UI Library's continued excellence by:

- telling others about the Library Friends and encouraging them to join
- sending us lists of potential members and contributors
- helping the Library solicit grants from foundations
- obtaining your company's or organization's participation in a matching gift program
- passing the information about Library Friends membership on in your newsletter or publications.

The Benefits of Membership

As a Friend of the University of Illinois Library, you receive:

- Special circulation and stack privileges for Library materials
- Friendscript, the quarterly newsletter
- Non Solus, the annual bulletin
- Invitations to exhibits, lectures and receptions
- A 30% discount on University of Illinois Press publications
- The Friends welcome everyone interested in the continued excellence of the University of Illinois Library. There are now over 1,000 members of Library Friends.

YES, I/We wish to become members of the U of I LIBRARY FRIENDS

- University Librarian's Council at UIUC: $5000
- Life: $1500
- Benefactor: $1000
- Patron: $500
- Benefactor: $500
- Sponsor: $25
- Student: $5

Please make your check payable to University of Illinois Foundation/Library Friends, 224 Illini Union, 1401 W. Green St., Urbana, Illinois 61801. All contributions are tax-deductible.

Name
Address
City
State & Zip

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Float Honors Friends at Rose Bowl Parade

Of course Illinois went to the Rose Bowl this year. And the Friends held a special place of honor in Pasadena, too.

The theme of the 95th Tournament of Roses parade in January was "A Salute to the Volunteer." The Baskin-Robbins Ice Cream company honored Friends of Libraries U.S.A., friends groups, and volunteer efforts in libraries throughout the United States. The float was a depiction of Hans Christian Andersen's enchanting fairy tale, "The Ugly Duckling." Friends of Libraries U.S.A.'s founding president Sandy Dolnick of Milwaukee, Wisconsin, rode on the float, entitled "Sharing the Classics," with four youths selected from the Los Angeles area. The stately swan and a variety of his woodland friends were colorfully "sculpted," a unique process pioneered to create dimension and feeling. The float had nearly 7,000 square feet of colorful blossoms.

A Friendly Response

Friends have responded generously to the Library's requests for items needed that have been listed in Friendscript's "Library is Looking" column.

The Romance languages holdings will benefit from the generosity of Miss Betty Ann Knight of Champaign, who has offered to fund the purchase of a four-volume fine-print edition of Cervantes' masterpiece, Don Quixote. The book will be ordered from its publisher in Barcelona for addition to the collections.

Mrs. Margaret B. Eaton of Hatboro, Pennsylvania, has made a generous gift from her personal library to benefit the UI Education and Social Science Library's "S" Collection of children's books. Her donation of Celestino Piatti's Animal ABC and The Twenty-Four Days Before Christmas by Madeline L'Engle will allow the Library to own needed titles which are out of print, and could only be obtained through such a gift.

In the Winter issue of Friendscript, the Library also asked for a donation for framing 12 educational posters in the "Math in Nature" series. The request has been answered by John and Shirley Mahaffey of Sidney, and their daughter Tammy. Their gift will allow the Library to have these posters framed professionally for their protection and display in the Education and Social Science Library.

Finally, many materials have been donated to the Music Library in response to requests published for sheet music, scores, recordings, etc. Dr. Jere C. Mickel, Mount Zion, donated numerous items including theater programs, early operatic and other musical recordings and scores. Dr. Thomas Theobald, Streator, gave the Library 426 sound recordings from his collection. Music scores and sound recordings were donated by Prof. Salvatore Marturano, Prof. Jerald Hamilton, and Prof. Thomas Siwe, all faculty members of the UI School of Music. By Mr. Charles Lipp, Champaign. UI Prof. of Music Emeritus Bjornar Bergethon, Champaign, contributed 695 music scores, books, and recordings; Mr. Sidney Winters, Rockford, has given 1073 pieces of sheet music; and Mrs. A.P. Ushenko and Mrs. A. Ushenko Hartsay, Champaign, donated 95 phonograph recordings. Mr. and Mrs. Richard Jorgensen, Champaign, donated from their personal library a copy of the multivolume work, The Great Operas.

Finally, Mrs. Lois Schoonover Kent, Anacortes, Washington, received his M.S. degree in management from Illinois in 1959, and his doctorate in business in 1963. The following excerpt from a letter he sent to the University Librarian last year offers an eloquent testimony to the importance of the Library to students at the University and after graduation.

"...Of all the many happy associations at the University of Illinois, I can never forget the Library. It was directly across from David Kinley Hall, and I spent many, many hours and weekends in the Library. It was a fantastic experience. It was there that I found reference to a Utopian Colony in Santa Rosa, California...my home town...that I did not know existed...and I grew up there! It was there that I became acquainted with fine and rare books. I explored the library...I had a carrel and one time I fell asleep and had to stay all night. I know that the Library at the University of Illinois is one of the finest in the United States...and ranks in the top five or so. I am very glad that I had opportunity to be associated with this great institution."

We're Moving

The Office of Library Development and Public Affairs will soon be in its new quarters, and our addresses will consolidate and change.

As a result of the Library's ongoing reorganization, the Library Friends Office will move from 415 Library to 227 Library, offices in the southwest corner on the Main Library's second floor.

Development staff members, publications staff, and the coordinator of Library Friends will be centrally located in one area. In June, the University will assign a new phone number to the office, and mail should be directed to Library Friends, 227 Library, 1408 W. Gregory, Urbana, IL 61801.
A New Core—Science Fiction Collection Donated

A science fiction buff and avid book collector has enriched the Library’s holdings with a gift of 200 hardcover science fiction, fantasy, and mystery titles.

Mr. Steven Jaffe, of Skokie, Illinois, recently donated to the Library his valuable collection of first editions of the increasingly popular genre of science fiction. The collection, developed over a number of years, is now being processed to be housed as a special collection in the Rare Book Room.

Among the authors represented are the greats of science fiction, such as Isaac Asimov, Robert Silverberg, and Clifford Simak. Novels by Frederick Pohl, Arthur Clarke, and Roger Zelazny are also included. Edgar Rice Burroughs is represented by several volumes; and there are nearly 20 first edition Agatha Christie mysteries.

The collection will complement the Library’s holdings of the manuscripts and papers of H.G. Wells. Critic W. Warren Wagar has written of Wells: “Quite simply, he is to science fiction what Einstein is to modern physics, or Picasso to modern art.”

For Assistant Director for Special Collections Norman Brown, the Jaffe Collection represents an ideal benefaction for the UI Library. “The collection is especially valuable for its condition, as well as for its focus. These books are without exception in mint condition, and all but two are still in their protective dust jackets. We hope that Mr. Jaffe’s gift will form the nucleus of expanded holdings in science fiction and fantasy literature here, and that it will attract similar donations from other book collectors.”

New Life, Librarian’s Council Members Named

Over the past several months, the Library has become the object of private support resulting in the addition of seven people to the University Librarian’s Council. These individuals, who have each contributed $5,000 to the Library include: Ms. Sharon D. Michalove, Champaign; Mr. George Pagels, Chicago; Mrs. Virginia S. Stipes, Champaign; Mr. and Mrs. Robert A. Watts, Champaign; Mr. Morris W. Leighton, Urbana; both Dr. and Mrs. George W. White, Champaign; and both Mr. and Mrs. Kenneth Oberholtzer, Danville, Calif. Copper plates with the names of these donors will be added to the University Librarian’s Council plaque displayed in the UI Library’s main corridor on the first floor.

The number of people who have contributed at least $1,500 to Library Friends has now grown to 26. The nine new Life Members, whose names will be added to the Friends recognition plaque in the Library, include: Miss Betty Ann Knight, Urbana; Mrs. Sharon Michalove, Champaign; Mr. George Pagels, Chicago; Miss Evelyn Weber, Urbana; Mr. Martin A. Gregory, Pompano Beach, Fla.; Mr. Morris W. Leighton, Urbana; Mrs. Mildred White, Champaign; and finally, both Mr. and Mrs. John T. Winburn, Chicago.

The Library is grateful for the important support of these donors, and hopes to continue to achieve the private cooperation needed to maintain its outstanding collections and its rank as a premier research library.

Science fiction and fantasy literature have become established genres for study by scholars and students. With the growing popularity of this literature, the UI Library has an obligation to provide resources for research in the field. Mr. Jaffe’s generosity thus enables the Library to provide access in one centralized location to important primary source materials for research and study. Mr. Jaffe’s collecting efforts and enjoyment of a personal hobby will benefit a wide public.

The richly illustrated dust jackets of the Jaffe Collection constitute interesting browsing material themselves.

Executive Committee Notes

How one chooses to spend time is a personal consideration. But the decision is very important to many institutions and organizations in our country that need volunteers to perform services that budgets can no longer support.

Those who offer help to the UI Library already realize the valuable contributions that libraries make to the well-being of the nation. They know the wealth of collections at this Library and are willing to give some of their time to help maintain standards of excellence.

Library Friends offers an opportunity to work quietly behind the scenes or to extend a hand to the many of all ages and localities who come to learn more about this valuable institution.

Every effort is made to match the volunteer with the work that best suits his or her interests and the needs of the Library.

Available jobs range from reshelving books to conducting tours. This year a small group of people met biweekly in the afternoons to clean and preserve some of our precious rare books. One individual who preferred to come and go according to her own schedule was content to work at this cleaning project alone.

Other volunteers welcomed historians and archivists at a reception held in the Rare Book Room for the fall meeting of the Midwest Archives Conference.

The publication of a bibliographic reference was expedited with the assistance of a volunteer who helped with proofreading and checking sources of information.

A variety of other volunteer opportunities exist here at the Library. If you can contribute some time, call the Library Friends Office, 333-7480, join the others who are volunteering to keep the UI Library an outstanding institution now and in the years to come.

Mary Rhoades, Chair
Volunteer Services Committee
Sandra Batzli, Coordinator
Calendar

Exhibits

November 10—
"Luther und Buchproduktion." Rare Book Room. To continue indefinitely.
April 1-30
April 2-30
"Islam in Africa." Friends Case and Main Corridor, UI Library.
May 1-31
May 1-30
"Olympics." Main Corridor, UI Library.
June 1-30
"The University of Illinois and the Crockerland Expedition: 75 Years after Peary Reached the North Pole." University Archives.
June 1-30
"Men and Women: Nobel Prize Winners." Main Corridor, UI Library.
July 1-31
"The Los Angeles Olympic Games of 1932." University Archives.
August 1-31
"National Socialist Propaganda Literature: 50 Years After Adolf Hitler Inaugurated the "Third Reich." University Archives.

Events

June 25
Friends Day, Hyatt Regency Hotel, Dallas. Friends of Libraries USA annual meeting, 9-11 a.m.; author luncheon, Rosalynn Carter, speaker, 12:1-30 p.m. (by advance reservation only); "Paths to Power: Friends, a Valuable Asset" discussion groups, 2-4 p.m. Public welcome. For more information, contact Joan Hood at 217/333-0791.

The Library Is Looking...

For a donation to purchase "Palace Cars & Paradise: Pullman's Model Town" (1983), a half-hour documentary film, for the Illinois Historical Survey. Produced by the Illinois Labor History Society, the film combines old photographs and recent footage to tell the story of Illinois's most famous "company town." Created as a model community, Pullman was the site of a major strike in 1894. The film sells for $325, and would be valuable for research in labor and industrial relations history, as well as enhancing the holdings of the Illinois Historical Survey.

For a copy of The Book Report 1983 for the Library and Information Science Library. Published by Euromonitor in London, this British publication is the eighth edition of a report compiled annually on survey and publishing trade statistics. The title is not carried in the Library as an annual (serial) purchase, but a copy of the current report would be useful to library researchers and graduate students. The work sells for £100; based on present exchange rates, the estimated donation necessary to acquire the work is $150.

For some king-size greenery to complement a new permanent display in the Undergraduate Library. The library will gratefully accept any large palms, scheffleras, etc., for use in the new Renaissance sculpture gallery highlighting plaster casts from the University's World Heritage Museum. If you have any large plants in need of a new home and good care, the

Satterlee Memorial Donations Acquire Rare 16th-Century Textbook

Recent memorial donations honoring a Library faculty member have bought a book almost 400 years old.

A special ad hoc committee was appointed to select an appropriate gift for the University Library in memory of Marilyn Satterlee, who was a member of the UI Library staff for nearly 30 years. She was serving as Senior Collections Consultant and professor of library administration at the time of her death in March 1983.

The committee members have chosen as a memorial a very rare children's book entitled Comptor Et Manwel Kalendrier, which was published in Paris by Jean Richen in 1588.

The volume is a textbook cast in the form of a dialogue between a student and his master, and is generously illustrated with lovely woodcuts. The book is bound in full green morocco leather with gilt turn-ins and edges. It will carry a special plate marking it as a memorial to Miss Satterlee, and will be housed in the Rare Book Room.

Undergraduate Library will gratefully accept your donation.

If you can help the Library with a donation or gift, please contact the coordinator at the UIUC Library Friends Office, 415 Library, 1408 W. Gregory, Urbana, IL 61801 (217/333-7480).