PRODUCTION NOTE

University of Illinois at Urbana-Champaign Library
Happy Anniversary, Library Friends!

What does a fund-raising organization do to celebrate a major anniversary? Library Friends is celebrating its twentieth anniversary by successfully finishing a fund-raising drive for a major challenge grant and by preparing to celebrate the acquisition of the Library's eight-millionth volume.

It's been an eventful twenty years, too. From an initial $12,175 raised during that first fiscal year of 1972-73, Library Friends has grown to raising more than $3 million at the end of the 1990-91 fiscal year. Membership has increased from the initial 347 charter members (mostly in Illinois) to more than 2,800 across the country and around the world.

It's a record of accomplishments that nobody could have envisioned back in 1972, when a committee of three librarians and two other faculty members met to decide on a name and draw up bylaws for a new fundraising organization for the Library.

The decision to organize Library Friends actually came up at a cocktail party late in 1971. "I was standing in the corner during a social hour with (former UIUC chancellor) Jack Peltason talking about the Library at a time when the Library was beginning to have fiscal problems," reminisces U of I English professor George Hendrick. "We talked about having some kind of friends group do some fundraising, he liked the idea, and so we got started."

Meanwhile, the year before, Rare Book librarian Frederick Nash and library school professor Donald Krummel had started a series of informal talks for "bookish types," called the Gutenberg Galaxy. In 1972, the fledgling fundraising organization combined with the Gutenberg Galaxy to form the nucleus of what is now one of the most successful Library Friends groups in the country.

"The purpose of Library Friends has never changed," says Joan M. Hood, the Library's director of development and public affairs. "Our goal is to increase financial support and visibility for the Library and create a network nationwide to work for that aim."

Although the aim has never changed, the methods have. During the first few years, Library Friends focused primarily on the campus community for support and supplemented its efforts with Non Solus, an annual publication of essays by librarians and others about the Library's special collections. Under the keen eye of the Library's Scott Bennett (now the Sheridan Director of Johns Hopkins University's Eisenhower Library), these efforts provided a stable base of support throughout the campus and local community.

By 1977, however, as state funding began to erode further, it was clear that Library Friends needed to extend its reach beyond Champaign and Urbana. With the hiring first of Capitola Porter in 1977 and then Joan Hood in 1978 as coordinators, the stage was set to make a national push for membership.

In 1979, Library Friends made its first nationwide solicitation to 25,000 alumni, which resulted in a doubling of income from $10,000 to $20,000. At the same time, armed with a generous three-year grant from the Stewart Howe Foundation, Library Friends launched Friendscript to keep in touch with these new, far-flung donors on a regular basis. The result? Last year, only 17 percent of donors lived within sixty miles of the U of I. "We have truly become a national organization with a local focus," says Mrs. Hood.

And the accomplishments of this national organization are outstanding, including raising $92,000 for restoration of the Library's Audubon folios (an effort that won a national award), purchase of the five-, six-, seven-, and eight-millionth volumes, and now the raising of $3 million for the NEH Challenge Grant.

Library Friends also has received several outstanding major gifts, including two gifts totaling $4 million from C. Walter and Gerda B. Mortenson, which resulted in the new C. Walter and Gerda B. Mortenson Center for International Library Programs, and a $1 million bequest from George and Edna Brown Titus. And through a cooperative effort with the College of Engineering, $18 million has been donated by the Grainger Foundation for construction of the new Engineering Library Information Center.

"I think we've seen only the tip of the iceberg," comments Mrs. Hood on the success of Library Friends. "We will continue to attract funds in increasing amounts through major gifts and planned giving. I truly believe that the Library is the heart of this university, and if we work in a cooperative manner with other units, the Library will have a bright future."

Thanks to all our Friends who have made our first twenty years such an outstanding success. A list of Friends who have been with us since our first year appears on page two.
From the University Librarian

The twentieth anniversary of Library Friends provides an excellent opportunity to remember how crucial Library Friends is to the overall philanthropic efforts on behalf of the Library.

Library Friends is the foundation upon which our philanthropic efforts are built. Through Friendscript and the development office's annual report, the Library has the opportunity to inform people about the work and mission of the Library. Without these avenues provided by Library Friends, it would be extremely difficult to engage in philanthropic activity.

Nowhere is this philanthropic effort more evident than in your overwhelming response to the National Endowment for the Humanities Challenge Grant. The Library already is able to use income from the endowment to acquire much-needed works and preserve others that are in endangered condition. These funds will also provide many librarians with an opportunity to explore areas for possible purchase which they could not otherwise consider because of lack of funds. Your generous support has made this possible.

—David F. Bishop

New Jersey Couple Donates Posters From Czechoslovakia

A collection of more than 470 posters has been donated to the Library by noted history professor Stanley B. Winters and his wife Zdenka of Montclair, N.J.

The collection covers cultural, political, and technological themes. Most date from the 1960s to 1990, with some from the immediate post-World War II years and one from the 1920s.

According to senior Slavic bibliographer Laurence Miller, the posters nicely complement the Slavic and Eastern European Library's world-renowned I. Perlstein Collection of Czechoslovak Book Design.

"The great graphic artists of the inter-war period are in the book collection, and that tradition continued, of course, after the Communist coup of 1948," says Professor Miller. "These posters reflect that tradition, especially in the posters dealing with technology and literature."

Many of the posters deal with exhibits in national and regional art museums, but several advertise officially sanctioned political parties, party congresses, and patriotic anniversaries, particularly of the Slovak uprising of 1944. There are also several beautiful reproductions of the Art Nouveau posters of one of the best known Czech poster artists, Alfonz Mucha.

Notes Professor Miller, "Besides providing valuable materials for investigating the last four decades of Czech and Slovak culture, the collection is a source for mounting future exhibits on Czechoslovak art, folklore, theater, music, literature, history, and cultural institutions."

Professor Winters is distinguished professor emeritus of history at the New Jersey Institute of Technology and the author of many books on central European history.

Mrs. Winters, a native of Prague, recently retired as associate director of the Sprague Library at Montclair State College.

The decision to donate the posters to the Library in part stems from Professor Winters' participation in the U of I's Summer Research Laboratory, which is sponsored by the Library and the U of I's Russian and Eastern European Center.

"We are much pleased that the Slavic and Eastern European Library will house the collection we have painstakingly assembled," says Professor Winters. "We are mindful of the tremendous service it renders to scholars in the United States and elsewhere. Over the years, we have observed the commitment and professionalism of the Library staff and the warm welcome they extend to users of its vast holdings on Czechoslovakia and other central and east European countries. We are assured that the posters will enhance the Library's ability to serve interested persons."

—L. Macinnes

Four Join Ranks of University Librarian's Council and Life Members

Library Friends is pleased to welcome three members to the ranks of University Librarian's Council. They are Tania Kasura, Helen Corley Petit, and Howard E. Walker.

In addition, Terrence Deneen has become a Life Member of Library Friends.

Friends become life members by donating at least $5,000 within a twelve-month period, and become members of the University Librarian's Council by donating $5,000 or more within a five-year period.

Charter Members

The following is a list of Friends who have been with us since our first year.

How Has the World Changed? Find the Answer at the Map and Geography Library

When a major Illinois-based agricultural firm wanted to build a processing plant near a railway line in the Soviet Ukraine a few years ago, it started searching for what turned out to be a very elusive item—a Soviet railway map.

The company naturally turned to what seemed to be the most likely sources, such as the Soviet government, the Library of Congress, and even a premier U.S. mapping company, all to no avail.

Who had the map they needed? Map aficionados will not be surprised to learn that it was the Library's Map and Geography Library.

That's because the Map and Geography Library, with nearly 400,000 maps (the 400,000th should be arriving any day), is one of the largest and most comprehensive collections at any American university.

Combined with a strong geography book collection of atlases, journals, gazetteers, guide books, and the like, it's a combination that almost can't be beat.

"The collection began as an outgrowth of the geography department," notes unit head David Cobb, "but other disciplines, such as landscape architecture, architecture, and urban and regional planning, have also fallen in love with maps in the last five or six years. And history is coming back to maps, too, after staying away for about two decades."

Library Friends are probably most familiar with the Map and Geography Library's beautiful rare maps, but these form only a minute portion of the unit's collection and use.

The real core comes from the historical and current collection of thousands of maps received yearly through depository agreements with the U.S., Illinois, Canadian, and Australian governments, as well as regular purchases of current detailed maps from around the world, especially Latin America and western Europe.

The U.S. federal depository agreement alone, in effect at the Library since 1903, brings in nearly 10,000 maps yearly from every government agency, including the U.S. Geological Survey, the U.S. Forest Service, the Defense Mapping Agency, and others.

From Illinois come state, county, and city traffic maps, which combine with a complete and sequential collection of aerial photograph maps of Illinois since the 1930s to provide the most detailed coverage of Illinois anywhere in the nation.

Maps procured from the government after World War II are also heavily used resources. Questions come not only from on-campus users, but even from as far away as California.

Companies planning to build in Illinois, of course, often find themselves contacting the Map and Geography Library.

"Site assessment by engineering firms both within and outside of Illinois accounts for a tremendous amount of usage because they're required to do an assessment," notes Professor Cobb. "Our aerial photographs can show what the land was like in 1938, 1964, and so on. Unlike a regular map, which tends to compromise a particular geographic feature, the photograph shows what was actually there."

For even more historical information, the Map and Geography Library has a complete collection of Illinois Sanborn Fire Insurance maps dating from the late 1800s until the 1930s, when the company stopped preparing these nearly block-by-block maps. The maps, prepared by on-site surveyors, cover everything from the smallest towns to the largest cities, giving such detailed information as what kinds of stores and what kind of construction are in a particular location.

"You can actually see the land-use changes with these maps, such as a grocery store changing after ten years to a saloon, then divided between a barber shop and a dress shop," says Professor Cobb.

For researchers interested in the future rather than the past, the Map and Geography Library has some of the latest technology to combine map information with demographic and other important non-map information. Once the information has been linked up electronically, patrons can print out a color map that combines the information.

"Mapping is very much moving into the electronic world," notes Professor Cobb. "In our unit alone, we have about seventy-five CD-ROMs covering everything from the electronic world," notes Professor Cobb. "In our unit alone, we have about seventy-five CD-ROMs covering everything from the electronic world," notes Professor Cobb. "In our unit alone, we have about seventy-five CD-ROMs covering everything from the electronic world," notes Professor Cobb. "In our unit alone, we have about seventy-five CD-ROMs covering everything from the electronic world," notes Professor Cobb. "In our unit alone, we have about seventy-five CD-ROMs covering everything from the geometric Names Information System."

Helping patrons find what they need in this wealth of traditional and electronic information, however, can be a reference librarian's nightmare.

"We get an average of thirty to fifty patrons every day walking in to ask questions, and at least two or three by phone per day," notes Professor Cobb. "Now, that might not sound like a lot, but we can't just find a book and give an answer. Taking an hour per question is not unusual at all, especially with the off-campus questions, which tend to deal with historical maps. Our work, especially with these off-campus users, is something of which we're particularly proud."
The Map and Geography Library provides more than just maps. This tattoo for a left leg is from the 1980 *Atlas d'un Village Indian (Piparsod, Madhya Pradesh)*, one of the many atlases found in the unit's collections.

**Quotables**

"For me, the Library was not only that Main centerpiece of majesty beyond Greg Hall, it was also those smaller (but not lesser) specialized libraries spotted about the campus, those cozy corners where (in the words of Elizabeth L), you could spend the evening curled up with a few of the pages. Over the years, just about every student made it to the Library (or sent a pledge). We were drawn there as a spoke to a hub—but in this hub no one spoke. We studied. Books. And each other.

"It was our meeting place, our learning place. We were here to make the grade. We depended on the Library, and it delivered.

"Now let us preserve it, and help it to flourish."

—Gene Shalit
Class of 1949
Arts and entertainment commentator on the NBC-TV show Today

**Friends Continue to Respond to Library is Looking For...**

Four Friends have responded generously over the last few months to our *Library is Looking For...* column. W. Jack Chamblin has donated the *Encyclopedia of Earth System Science* to the Geology Library, as requested in the Fall 1991 issue of *Friendscript*. Roger B. Tompkins also responded to the Fall 1991 issue by donating funds for the *National Institute of Justice Drugs & Crime CD-ROM Library 1990*, as requested by the *Documents Library*. From the Winter 1991-92 issue, Howard M. Simpson has donated funds for the *Encyclopedia of Food Science and Technology* for the Home Economics Library. And from the same issue, William and Arlene Lovett have donated *Nutrition, Toxicity, and Cancer* for the Veterinary Medicine Library.

Our 1990 *Library is Looking For...* catalog also has drawn another response. Vivian Terrill has donated a framed world map to the Agriculture Library, one of that unit's requests in the catalog.

The Library is Looking For...

$195 to purchase *Work and Family: The Complete Resource Guide*, a 600-page guide covering every aspect of corporate, union, and government actions regarding work and family issues, for the Labor and Industrial Relations Library.

Also for this unit, $215 to purchase *State by State Guide to Human Resources Law*, an essential reference tool covering everything from drug testing to workers compensation on a federal and state-by-state basis.

$795 to purchase *The New Royal Horticultural Society Dictionary of Gardening* for the City Planning and Landscape Architecture Library. In addition to comprehensive accounts of plants and clear guidelines for successful North American cultivation, the work also includes articles on the history of North American gardening and biographies of important figures. This is an essential reference tool for this unit.

**Donation to purchase The Papers of President Truman’s Committee on Civil Rights**

If you would like to donate any of the items mentioned, or if you are interested in learning about other badly needed books, please contact Sharon Kitzmiller, the Library’s annual funds development officer, at 227 Library, 1408 W. Gregory Drive, Urbana, IL, 61801, or telephone (217) 333-5683.

The Library is Looking For...

Among the subjects discussed in Mr. Matsushita’s speeches are the characteristics of an excellent manager, requirements for a culturally rich nation, his views on how Japan should position itself as it moves from a period of rapid economic growth to more stable growth, and how he viewed management-employee relationships.

The volumes, all in Japanese, will be housed in the Asian Library.
Mortenson Program Hosts Visitors From Several Countries

The fellows program of the Mortenson Center for International Library Programs again has hosted several visitors from around the world, this time from India, Russia, Albania, and Japan.

For L.S. Ramaiah, a librarian at the Central Institute of English and Foreign Languages in Hyderabad, India, the fellowship program has meant the chance to learn about the state of library automation and networking outside of India.

“There are three things our libraries require,” said Mr. Ramaiah during his four-month stay. “The first is modern facilities, the second is automation, and the third is networking. We are nearly five generations behind you—you are already into the second generation of computers.”

The Library’s automated catalog and network system, ILLINET Online Plus, impressed Mr. Ramaiah, although he felt the network should not be confined only to Illinois. “In India, we are trying to convince the authorities to find the money to create a library information network that would combine all the universities and research organizations,” he said. “It’s now in the planning stages.”

During his stay, he initiated a new project with another Mortenson fellow, Arefaine Belay of Ethiopia. The two are planning a joint project to produce a bibliography on African English.

“Being able to come to your country has provided me with the means to make a major change in the way information is available to the Indian people,” Mr. Ramaiah added. “Therefore, the Mortensons have truly given to the people of India a gift which will have a long-term effect on their society.”

Librarian Elena Zapol’skaia also visited the Library to learn about library automation, as well as delivery of library services in general.

As chief of the Department of Research and Technical Information Supply at Irkutsk State University in Siberia, she has been directly involved in her library’s initial efforts to begin automation of cataloging procedures.

“We are working on an online system, except it is not librarians creating the databases, but engineers who say they know what they’re doing,” she says. “But when we see what they’ve done, it has no connection with librarianship. It would be better for them to come to your library to see how your system works!”

Importing the Library’s, or any other library’s, online system, however, she considers impractical. “You use Anglo-American cataloging rules, but we use different rules and a different alphabet,” she noted. “All our users would have to learn English to use your system. So, your online catalog is very nice, but not for our country. We must develop our own.”

Other facets of the Library’s operations struck a responsive, even familiar chord.

For instance, Ms. Zapol’skaia commiserated with the Library as it suffered through one of its worst fiscal years. Noted Ms. Zapol’skaia, “We don’t have our own budget, either, because we belong to our university, and they keep cutting and cutting—it’s an international problem.”

Like Mr. Ramaiah, Ms. Zapol’skaia also found her Mortenson-sponsored visit valuable for the contacts it provided her with other fellows, particularly from Poland and Albania.

Because one of the largest ethnic groups in Irkutsk includes descendants (including Ms. Zapol’skaia) of exiled Polish anti-czarist revolutionaries from the 1820s, the Decembrists, she was excited to meet a newly arrived Mortenson fellow from the Warsaw University Library. “In Warsaw they have lots of books on convicts sent to Siberia, so that would be a great exchange,” she enthused.

“Also, the Albanian National Library has been closed to us for very many years, so I was very interested to meet your fellow from Albania,” she added.

That fellow was Lindita Bubsi, head of the Albanology section of the Albanian National Library, and one of the first Albanians since 1945 permitted to visit the United States for an extended stay. “My duty is to find information about publication of books about Albania in our country or abroad,” she explained about her visit. “Then I will try to receive them for our library by purchase or loan or exchange.”

Although the Albanian National Library already has exchange programs with more than 400 libraries around the world, the exchanges are limited mainly to certain parts of Europe. Until last year, there has been no diplomatic relations for many years with the Soviet Union, and there had been no diplomatic relations with the United States since 1945.

“That made it difficult for us to receive books or information from the United States, so one of my great interests in the United States is to travel around the country and visit different university libraries that are supposed to have Albanian collections,” she explained.

During her travels, she also met with representatives of immigrant Albanian communities on the east and west coasts and in Chicago. “There were many Albanian scholars belonging to this community,” she said, “and everybody gave me so many books, especially published by the Albanian community in the United States about Albanian history and language.”

In addition to her trips, Ms. Bubsi has been actively trying to establish exchange and loan programs with the U of I Library and the several others she visited. The benefits, she noted, would flow both ways. “It is very important for us to receive books in the future,” she said, “and for the other libraries, it was very difficult for them to receive books. Everybody tried hard through different book-trade enterprises in different European countries, but they couldn’t deal directly with Albania.”

For Reiko Iriya, a reference librarian at the Chuo University Library in Japan, the main reason for visiting the Library was to learn about the Library’s online catalog system and use of CD-ROM databases—two tools that make the life of a reference librarian (not to mention the patron) much easier.

“Your country is really ahead in the world when it comes to online catalogs and CD-ROM databases, and there is so much to learn and see,” she said. “Japan is technologically advanced, but when it comes to library services, we are very much behind.”

A big stumbling block at her library, for instance, is that although her library uses a mainframe computer, it is not connected to other campus mainframe computers—a really big mistake that can’t be easily changed,” she said.

Her library also has no subject catalog, which not only makes reference work difficult, but also creates problems for online cataloging. “When making a machine-readable entry, you must put in a subject heading, but we don’t have a long history of doing this,” she added.

The Library’s extensive array of programs, called bibliographic instruction, to teach students how to use the Library also impressed Ms. Iriya, as did the Library’s policy of allowing non-university patrons to use the collections. “Most Japanese university libraries are closed to the public,” she noted, “but here you don’t care who the patrons are—you just try to fulfill their needs. That is something Japanese libraries need to follow.”
We Need Your Help

You can ensure the UI Library’s continued excellence by:

- Telling others about the Library Friends and encouraging them to join.
- Sending us lists of potential members and contributors.
- Helping the Library solicit grants from foundations.
- Obtaining your company’s or organization’s participation in a matching gift program.
- Passing the information about Library Friends membership on in your newsletter or publications.

The Benefits of Membership

As a Friend of the University of Illinois Library, you receive:

- Special circulation and stack privileges for Library materials.
- Friendscript, the quarterly newsletter.
- Annual Report.
- Invitations to exhibits, lectures and receptions.
- A 30% discount on University of Illinois Press publications.

The Friends welcome everyone interested in the continued excellence of the University of Illinois Library. There are now more than 4,000 members of Library Friends.

Library Friends Board

Thomas B. Berns, President, Elaine S. Avner, Todd L. Barlow, Peter F. Colwell, Euline Eilbracht, Bernice Hanus Freeman, George Hendrick, E. Phillips Knox, Mary Kay Peer, Elizabeth P. Rogers, John C. Ruedi, Elizabeth A. Sandage, Joy Thornton-Walter, Marvin G. Weinbaum; Ex-Officio, David F. Bishop, Joan M. Hood, Sharon K. Kitzmiller, Jeff Unger, Morris W. Leighton, Past President.

YES, I/we wish to become members of U of I Library Friends. Our contribution will help support the Library’s humanities collection through the NEH Challenge Grant Fund.

- University Librarian’s Council at UIUC, Patron, $500
- Sponsor, $100
- Life, $3000
- Benefactor, $1000
- Student, $10

Please make your check payable to UI Foundation/NEH Library Challenge Grant Fund, 224 Illini Union, 1401 W. Green St., Urbana, Illinois 61801. All contributions are tax-deductible.

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Address
City
State & Zip
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Please let us know your new address so that you can continue to receive your copy of Friendscript. Send your new address to the Library Office of Development and Public Affairs, University of Illinois, 227 Library, 1408 W. Gregory, Urbana, IL 61801.

Champaign, IL.

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