"BUILD THAT STADIUM FOR FIGHTING ILLINI"

The Illinois Stadium Committee Presents—
Moving Pictures of Stadium Activities, Featuring the Mammoth Mass Meetings

The following letter was sent by Sampson Raphaelson, Manager of Stadium Publicity, to all Illini Club chapters in the United States:

Dear Illini:

Five 600-foot reels of moving pictures, showing the great student Mass Meeting, which was pledged for the Stadium, showing the Sorority Float Parade, and showing the unprecedented gaiety of Tramp Day at the University are printed and ready for your use.

If you are seeking an interesting feature for the next meeting of your Illini Club, we warmly urge that you arrange either in a moving picture theater, a banquet room, or a high school auditorium which has a projector, to have these movies shown.

Simply let me know from two weeks to a month in advance and we will gladly arrange to have the films sent to you.

Aroused Great Interest
Wherever this film has been shown, it has aroused great enthusiasm. It includes interesting picture of Q. Huff walking across the Athletic Field, a magnificent panorama of the 10,000 students who packed the Gym Annex at the Mass Meeting and of the 3,000 students who crowded the Auditorium until they had to sit almost on the balcony rails. It includes also familiar scenes on the Campus and scenes in Champaign and Urbana when the students in their Tramp-Day costumes—the boys in rags and paint and the girls with their hair in braids and in old petticoats and calico dresses—celebrated Tramp Day.

The Illini in your city will feel that the film is well worth while, I know, and we will be delighted to have you use it. Let me know at once, please, when you would like to have it.

With best wishes, I am

Sincerely yours,

Sampson Raphaelson,
Manager of Publicity.

Requests for these reels have already been received but there are still many dates open, and Illini Clubs should not miss these exceptional pictures of Stadium and University activities.

Get in touch with your president and make arrangements to have these pictures shipped to you this summer or early fall.

Lantern slides, too, are being prepared and will be ready for distribution this week. Each set contains 50 views of campus scenes, and incidenps of the Student Stadium Campaign week, including the mass meetings and Tramp Day.

Illini Relay Team Gets Third Place

A substitute four-mile relay team of Illinois students, composed largely of inexperienced runners, captured third place in the National A. U. C. games at Pasadena, Calif., on July 6, being nosed out by the New York A. C. and the Los Angeles A. C. in a slow race.

The team, under the direction of Dave Brown '21, sole member of the quartet that landed the country's premier honors at the Penn relays, toured to the coast meet in an automobile loaned by the Overland company. The trip was made in twelve days, and without mishap. On the car was a big slogan, "Build that Stadium for Fighting Illini". The runners also distributed Stadium literature to alumni along the route.

Champs Couldn't Go

It had been planned to take the championship team to the coast but at the last minute one of the boys hurt his ankle, while another's father would not let him make the journey. Coach Gill then decided to cancel the trip.

But this could not stop Dave Brown who returned to Champaign and secured three men to fill out the quartet. Only two of the men, Smith and Naughton, had previous Varsity experience. McEldowney ran five miles every night to keep in trim for study but was never a member of the track team.

Not being representative of Illinois, the quartet discarded the Orange and Blue, running under the name of Illinois Independents.

Story of Stadium Graphically Told

In New Booklet

All alumni and former students of the University will receive a book early in September which will tell the whole story of the Stadium project, according to an announcement by Sampson Raphaelson '17, Manager of Publicity.

This book, whose title will be "The Story of the Stadium", will be presented like a story book—that is, it will be illustrated, it will have stiff covers, and, to all intents and purposes, it will be a book not only to be read but to be kept. It will begin with the original Illiniwek Indians and end with the last details about the mammoth Stadium. It will answer a great need on the part of the alumni, for from everywhere come demands for more and still more information about the Stadium.

The newspaper in the middle west have been publishing the details of stories of information and yet Illini hungry demand more. The only way in which the Stadium Committee can tell every Illini about the Stadium is through mailing to each individual a book with complete information, and this is the function of "The Story of the Stadium."

So, during the first week in September, please be ready for a very pleasant half hour with a very pleasant and informing book from your Alma Mater.

SING "FIGHT ILLINI!"

AS SOON AS YOU TURN THIS PAGE YOU WILL GET A GLIMPSE OF THE PRIZE-WINNING STADIUM SONG, "FIGHT ILLINI", THE MUSIC FOR WHICH WAS WRITTEN BY ROSE OLTUSKY '22, NEXT YEAR'S WOMAN'S EDITOR OF THE DAILY ILLINI.

TRY IT ON THE PIANO AT ONCE! IF YOU CAN'T PLAY, CALL IN SOME FRIEND WHO CAN "HANDLE THE IVORIES."

LEARN THE SONG!

YOU'LL BE SINGING IT THIS SUMMER AND NEXT FALL, BUT IT'S GOING TO SOUND BEST ABOUT TWO YEARS FROM NOW, WHEN ZUP'S FIGHTING ILLINI FOOTBALL TEAM TROTS OUT ON THE NEW STADIUM FIELD FOR THE BIG DEDICATION GAME WITH HARVARD, YALE, PRINCETON, OR SOME OTHER GREAT INSTITUTION.

YOU'LL BE SINGING IT THEN, WITH A GREAT PRIDE IN THE NEW STADIUM AND WITH A GREAT LOVE OF YOUR ALMA MATER.

SING "FIGHT ILLINI!"
FIGHT! ILLINI!

Music by
ROSE J. OLTUSKY

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for We're for you Illinois! Fight as all Illinois fight with courage and with joy. Fight, Illinois!


Illinois and well fight for you forever Illinois. Illinois.
Win Ten Dollars

A PRIZE OF $10, AND THREE OF $5, WILL BE GIVEN TO THE ILLINI WHO WRITE THE BEST WORD LETTER EXPLAINING WHY MR. SO-AND-SO SHOULD BE STADIUM EXECUTIVE CHAIRMAN FOR A PARTICULAR COUNTY OR STATE. IN ILLINOIS EVERY COUNTY WILL HAVE A STADIUM EXECUTIVE; OUTSIDE OF ILLINOIS EVERY STATE WILL HAVE AN EXECUTIVE.

YOU WANT THE BEST MAN IN YOUR COUNTY OR STATE TO DIRECT AND SUPERVISE THE STADIUM ACTIVITIES DURING THE ALUMNI CAMPAIGN NEXT FALL. HE IS TO BE SOLELY RESPONSIBLE. YOU WANT A MAN WITH ENERGY, FORCE, ENTHUSIASM, SPIRIT AND REAL BUSINESS AND EXECUTIVE ABILITY.

LET US KNOW THE NAME OF THE PERSON IN YOUR COUNTY OR STATE WHO IS BEST QUALIFIED. THEN TELL WHY HE IS THE BEST. IT IS AN OPPORTUNITY TO WIN A PRIZE.

SEND YOUR LETTER TO ORGANIZATION CONTEST EDITOR, 350 ADMINISTRATION BUILDING, NOT LATER THAN SEPTEMBER 1.

EVERY COUNTY AND STATE WILL BE REPRESENTED BY AN EXECUTIVE CHAIRMAN. HELP US PICK THE RIGHT MAN FOR THIS ALL-IMPORTANT JOB.

GET BUSY! WRITE THAT LETTER TODAY!

Four Students To Organize All Alumni in Illinois

Four students of the University are touring the state this summer in order to organize alumni and former students into strong Illini clubs, the first step of the commendable movement to develop a united and highly-efficient alumni association.

The students and the territory to which they have been assigned follow:

Jesse Porter '22, north central section; L. A. Klince '22, north; Kenneth L. Wilson '26, south central; and M. M. Hart '23, south. These men have been on the job for several weeks and have been extremely successful in organization work.

Zup May Use Airplane

Plans are being considered whereby Bob Zuppke, famous football coach, will preach the Stadium gospel from an airplane during the gigantic nation-wide campaign next fall.

Zup may spend a week on the trip, speaking and distributing Stadium literature in every large city in the middle west.

And when he is needed on the gridiron, he can step into his plane, reaching Champaign in time to teach the Illini warriors ways and means of trumping Michigan, Chicago, Ohio, and other conference contenders.

Stadium Model at Fair

A gleaming white model of the new Stadium, made from the finished architectural design, will be exhibited in the Exposition buildings at the Illinois State Fair in Springfield in August.

Hon. B. M. Davison, Secretary of Agriculture, and father of two Illini, Homer R. '21, and Eugene L. '22, handled the arrangements and secured space for the model.

After the Fair the model will be shown at the Pageant of Progress at the Municipal Pier in Chicago. Following the Pageant it is likely that the exhibit will be placed in the lobby of the LaSalle hotel, Chicago, where it will remain until the campaign is concluded in November.

McKinley May Help

Senator William B. McKinley may be asked to push a button in Washington next fall which will announce to all Illini clubs throughout the United States that the greatest college campaign in history is under way.

The clubs will be connected by long distance telephone with Senator McKinley, if present plans materialize. That occasion will be a climax of celebration for the entire Illini world.

“Canned Speeches”

Preparations are being made to record Stadium speeches by G. Huff and Bob Zuppke which every Illini may use on his phonograph, and hear the Stadium gospel preached right in his own home.

Zup’s “The Camel, The Boneyard, and the Rock-Ribbed Coast” is so famous that Illini have simply demanded that it be preserved in the form of a record.

These records will be ready for distribution as soon as G and Zup return from a month’s swing around the west coast in the interests of the Stadium.

But Frazier does not now stand alone.

Although the alumni campaign does not start until next fall, possibly at the time of the Michigan football game on October 29, one graduate has already actually sent in his pledge.

The honor of opening the alumni campaign belongs to R. D. Lyman '15, whose pledge was received on May 29. Lyman simply couldn’t wait for the official drive next fall.

Organization work on the alumni campaign is rapidly being completed, and leaders expect nearly $2,000,000 from graduates and former students that they will build the Stadium by themselves.

At present there are but 53 Illini clubs in the state but by September it is hoped that every county and every large city will be represented by a club. This organization work is under the supervision of W. Elmer Ekblaw, director of the Stadium campaign, Samson Raphaelson, Manager of Publicity, and Carl Stephens, secretary-treasurer of the Alumni Association.

“One of the greatest things that the Stadium campaign can accomplish,” declares Mr. Ekblaw, “is the organization of a united and enthusiastic alumni. It means that the University will progress as never before in history. It’s the chance for our graduates to show their appreciation of the Alma Mater which has given them so much. The Stadium is our Loyalty Test.”