Series 1: Advertising Proof Books
This series contains advertising proof books for the International Harvester company. The proof books are arranged by type and then chronologically. Books 1-18 are stacked upright on shelf, while the remaining books are in boxes 1-3.

1. International Harvester U.S. Farm Advertising, September-December 1938
3. International Harvester U.S. Magazine Advertising, 1938
15. International Harvester U.S. Trade Advertising, July-December 1938
16. 25 Years of International Truck Advertising, Volume 1 1924-1933
17. 25 Years of International Truck Advertising, Volume 2 1934-1940
18. 25 Years of International Truck Advertising, Volume 3 1941-1949

Box 1
1. International Harvester Truck and other advertisers B-M, 1923-1924
Series 1: Advertising Proof Books

Box 2
1. International Harvester Motor Truck Fanfold Folder, 1934
2. International Harvester Motor Truck Fanfold Folder, 1935
3. International Harvester Motor Truck Fanfold Folder, 1936
4. International Harvester Motor Truck Fanfold Folder, 1937
5. International Harvester Motor Truck Fanfold Folder, 1938
6. International Harvester Motor Truck Fanfold Folder, 1939
7. International Harvester Motor Truck Fanfold Folder, 1940

Box 3
1. International Harvester Motor Truck Fanfold Folder, 1941
2. International Harvester Motor Truck Fanfold Folder, 1942
3. International Harvester Motor Truck Fanfold Folder, 1943
4. International Harvester Motor Truck Fanfold Folder, 1944
5. International Harvester Motor Truck Fanfold Folder, 1945
6. International Harvester Motor Truck Fanfold Folder, 1946
7. International Harvester Motor Truck Fanfold Folder, 1947
8. International Harvester Motor Truck Fanfold Folder, 1948

Processing Notes:
The advertising proof books were transferred to University Archives in 1968 with the help of Professor James F. Evans. At the time they were loosely arranged by type and called the “James F. Evans Truck Advertising Collection”. In 2016, the proof books were re-arranged and given a new title, “The International Harvester Truck Advertising Collection.” Processed by Nolan Vallier in the summer of 2016.