

**Box List:** International Harvester Truck Advertising Collection, 1924-1949

**Agriculture**, UIUC

**ID:** 8/3/22

**Arrangement:**

**Series 1: Advertising Proof Books**

**Complete Finding Aid:**

<http://archives.library.illinois.edu/archon/index.php?p=collections/controlcard&id=275&q=James+F.+Evans>  
Box list created 2016-06-13

**Repository:**

University Archives

University of Illinois at Urbana-Champaign

<http://archives.library.illinois.edu/>

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**Series 1: Advertising Proof Books**

This series contains advertising proof books for the International Harvester company. The proof books are arranged by type and then chronologically. Books 1-18 are stacked upright on shelf, while the remaining books are in boxes 1-3.

1. International Harvester U.S. Farm Advertising, September-December 1938
2. International Harvester Industrial Power National Advertising, 1937-1949
3. International Harvester U.S. Magazine Advertising, 1938
4. International Harvester U.S. Magazine Advertising, 1940-1946
5. International Harvester Company Motor Truck and Industrial Power Trade Paper Advertising, 1943-1944
6. International Harvester Company Motor Truck and Industrial Power Trade Paper Advertising, 1943-February 1945
7. International Harvester Company Motor Truck and Industrial Power Trade Paper Advertising, 1945-1946
8. International Harvester Company Motor Truck and Industrial Power Trade Paper Advertising, 1945-1946
9. International Harvester Company Motor Truck and Industrial Power Trade Paper Advertising, 1945-1946
10. International Harvester Motor Truck Trade Paper Advertising, 1946
11. International Harvester Motor Truck Trade Paper Advertising, 1946
12. International Harvester Motor Truck Trade Paper Advertising, 1948
13. International Harvester Motor Truck Trade Paper Advertising, 1948
14. International Harvester U.S. Trade Advertising, January-June 1938
15. International Harvester U.S. Trade Advertising, July-December 1938
16. 25 Years of International Truck Advertising, Volume 1 1924-1933
17. 25 Years of International Truck Advertising, Volume 2 1934-1940
18. 25 Years of International Truck Advertising, Volume 3 1941-1949

**Box 1**

1. International Harvester Truck and other advertisers B-M, 1923-1924

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**Series 1: Advertising Proof Books**

**Box 2**

1. International Harvester Motor Truck Fanfold Folder, 1934
2. International Harvester Motor Truck Fanfold Folder, 1935
3. International Harvester Motor Truck Fanfold Folder, 1936
4. International Harvester Motor Truck Fanfold Folder, 1937
5. International Harvester Motor Truck Fanfold Folder, 1938
6. International Harvester Motor Truck Fanfold Folder, 1939
7. International Harvester Motor Truck Fanfold Folder, 1940

**Box 3**

1. International Harvester Motor Truck Fanfold Folder, 1941
2. International Harvester Motor Truck Fanfold Folder, 1942
3. International Harvester Motor Truck Fanfold Folder, 1943
4. International Harvester Motor Truck Fanfold Folder, 1944
5. International Harvester Motor Truck Fanfold Folder, 1945
6. International Harvester Motor Truck Fanfold Folder, 1946
7. International Harvester Motor Truck Fanfold Folder, 1947
8. International Harvester Motor Truck Fanfold Folder, 1948

**Processing Notes:**

The advertising proof books were transferred to University Archives in 1968 with the help of Professor James F. Evans. At the time they were loosely arranged by type and called the "James F. Evans Truck Advertising Collection". In 2016, the proof books were re-arranged and given a new title, "The International Harvester Truck Advertising Collection." Processed by Nolan Vallier in the summer of 2016.