



8/3/80

Agriculture Consumer and Environmental Sciences
Agricultural Communications
Agricultural Publishers Association Archives, 1915-94

Box 1:

APA Record Books: The books contain the following materials: Weekly and special bulletins, correspondence, memos, minutes of the meetings and proceedings of the conferences, financial – account statements, and additional items on an intermittent basis as noted

Sept. 1, 1915 – May 10, 1916 (also: forms, By-laws)

May 10, 1916 – Dec. 31, 1916 (also: *ABC (Audit Bureau Circulations) Bulletins*)

Jan. 1, 1917 – July 1, 1917 (also: addresses, *ABC Bulletins*, annual report submitted by the Board of directors)

Box 2:

July 1, 1917 – Jan. 1, 1918 (also: *ABC Bulletins*)

Jan. 1, 1918 – July 1, 1918 (also: *ABC Bulletins*)

July 1, 1918 – Jan. 1, 1919 (also: tractor information and tractor questionnaires (answers) and *ABC Bulletins*)

Box 3:

Jan. 1, 1919 – July 1, 1919

July 1, 1919 – Jan. 1, 1920

Jan. 1, 1920 – July 1, 1920

July 1, 1920 – Jan. 1, 1921

Box 4:

Jan. 1, 1921 – July 1, 1921

July 1, 1921 – Jan. 1, 1922

July 1, 1921 – Jan. 1, 1922

Jan. 1, 1922 – July 1, 1922

Box 5:

(Beginning in 1922 some of the APA Record Books also contain advertisements)

July 1 – Dec. 31, 1922

Jan. 1 – June 30, 1923

July 1 – Dec. 31, 1923

Box 6:

(The 1924-32 APA Record Books also contain index for the volume)

Jan. 1 – July 1, 1924

July 1 – Dec. 31, 1924

Jan. 1 – June 30, 1925

Box 7:

July 1 – Dec. 31, 1925

Jan. 1 – June 30, 1926 (also by-laws of the association as amended on Jan 14, 1926)

July 1 – Dec. 31, 1926

Box 8:

Jan. 1 – June 30, 1927

July 1 – Dec. 31, 1927

Jan. 1 – June 30, 1928 (also “Floor plan International Advertising Exhibition”, July 9-12, 1928, Detroit, Mich.)

Box 9:

July 1 – Dec. 31, 1928

Jan. 1 – June 30, 1929

July 1 – Dec. 31, 1929 (also: a list of 704 College Newspapers)

Box 10:

Jan. 1 – June 30, 1930

July 1 – Dec. 31, 1930

Jan. 1 – June 30, 1930

Box 11:

July 1 – Dec. 31, 1931

Jan. 1 – June 30, 1932

July 1 – Dec. 31, 1932

Box 12:

(The following APA Record Books also contain addresses by the president of the association)

Jan. 1 – June 30, 1933

July 1 – Dec. 31, 1933

Jan. 1 – Dec. 31, 1934

Jan. 1 – Dec. 31, 1935

Box 13:

Jan. 1 – Dec. 31, 1936

Jan. 1 – Dec. 31, 1937

Jan. 1 – Dec. 31, 1938

Box 14:

Jan. 1 – Dec. 31, 1939

Jan. 1 – June 30, 1940

July 1 – Dec. 31, 1940

Box 15:

(The 1941- 42 APA Record Books also contain census reports)

Jan. 1 – June 30, 1941

July 1 – Dec. 31, 1941

Jan. 1 – June 30, 1942

July 1 – Dec. 31, 1942

Box 16:

APA MEETINGS

The following folders contain minutes of the spring, annual and special meetings of the Association, agendas, reports, correspondence, proxies, listings of members, officers, etc., attendance list, financial – account statements, analysis of dues, budget and balance sheets, president's reports

APA Meetings – Minutes, 1943 - 1944

APA Meetings – Minutes, 1945

APA Meetings – Minutes, 1946

APA Meetings (proxies), 1944-46

APA Meetings – Minutes, 1947

APA Meetings (proxies), 1947

APA Meetings – Minutes (also: reports of the Executive Secretary and the Committee for Development of Government Data), 1948

APA Meetings (proxies), 1948

APA Meetings – Minutes (also: report of the Committee for Development of Government Data), 1949

APA Meetings (proxies), 1949

APA Annual Membership Meeting (also: list of member publications, reports of the Membership Committee and President of the Association, progress report of the Continuing Study of Farm Publications), Oct. 18-19, 1949

APA Meetings – Minutes, 1950

APA Meetings – Minutes (also: auditors report), 1951

Box 17:

APA Meetings - Minutes (also: roster for the Annual Membership meeting, by-laws of the association (Adopted in Oct. 1948, Oct. 1951, April 1952), proposed amendments and their explanation), April 28, 1952

APA Meetings – Minutes (also: report on examination), Oct. 1952 / I

APA Meetings – Minutes, Oct. 1952 / II

APA Spring Board Meeting: Annual Meeting (also: minutes of the APA Marketing Committee meeting, news bulletins), April 1953

APA Annual Meetings, Oct. 1953 / I

APA Annual Meetings (also an address before the Association of National Advertisers by M. F. Peckels: “Meeting the challenge of the business – an explosive case history”), Oct. 1953 / II

APA Spring Board Meeting (also: APA confidential cost questionnaire and instructions for its completion), April 1954

Box 18:

APA Annual Meetings (also: the report of the Agency Committee, report of the president to the meeting of the Board of Directors), Oct. 1954 / I

APA Annual Meetings, Oct. 1954 / II

APA Spring Board Meeting (also: list of farm publications – Canadian), May 1955

APA Annual Meetings (also: reports of the Agency Committee, Census Committee, Finance Committee, APA report on examination), Oct. 1955

APA Spring Board Meeting (also: Survey on *Today's Agriculture*), April 30, 1956

APA Annual Meetings, Oct. 1956

Box 19:

APA Spring Board Meeting, April 1957

APA Annual Meetings (also: reports of the president of the association to the membership meeting and to the Board of Directors meeting, report of the Agency Committee, report on examination), Oct. 1957 (2 folders)

APA Spring Board Meeting, 1958

APA Annual Meetings (also: report of the president to both meetings, report on examination), Oct. 1958 (2 folders)

APA Spring Board Meeting, April 1959

Box 20:

APA Annual Meetings (also: report of the president of the association to the annual meeting of the directors and to the membership meeting), Oct. 1959

APA Spring Board Meeting, May 3, 1960

APA Annual Meetings (also: report of the president of the association to the membership meeting), Oct. 17-18, 1960 / I

APA Annual Meetings (also: publishers statements by farm publications for 1960), Oct. 17-18, 1960 / II

APA Spring Board Meeting (also: also: report of the president of the association to the spring board meeting), May 2, 1961

APA Annual Meetings (also: Agency Committee report), Oct. 16-17, 1961 (folder 1 of 2)

Box 21:

APA Annual Meetings, Oct. 16-17, 1961 (folder 2 of 2)

APA Spring Board Meeting, April 30, 1962

APA "Minute Book" - contains copies of the proceedings of the meetings and correspondence for the time period of Oct. 1959 - April 1962

APA Annual Meetings (also: report of the president), Oct. 1962 / I

APA Annual Meetings, Oct. 1962 / II

APA Spring Board Meeting, April 1963

Box 22:

APA Annual Meetings (also: reports of the Census Advisory Committee, Agency Committee), Oct. 1963 / I

APA Annual Meetings, Oct. 1963 / II

APA Spring Board Meeting, April 1964

APA Annual Meetings (also: address of E. J. McCarthy, US Senator, Minnesota before the annual luncheon of the annual meeting, press release, statement of the Senator B. Goldwater), Oct. 1964

APA Spring Board Meeting, April 1965

The following folders contain minutes of the board of directors and membership meetings and financial statements and summaries:

APA minutes, Oct.1972 - Nov. 1974

APA minutes, Oct.1975 - Nov. 1977

APA minutes, Apr.1978 - Nov. 1980

Box 23:

APA minutes, Nov.1981 - Oct. 1985

APA minutes, Nov.1986 - Nov. 1990

APA minutes, Jan.1991 - Sept. 1994