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Agriculture

Extension Service

National Association of Farm Broadcasters Subject File, 1941-2000

Box 1:

Historian's Records 1941-60 (12 folders)

Historical Pictures

Long-time RFDs

Early Editors

Women Broadcasters

Husband-wife Teams

Special Recognitions

Honorary Members

Complimentary Members

Meritorious Awards

Network Broadcasters

In Memorium

General

Box 2:

Contests, Promotions and Awards

Awards/Honors, 1965-67 (5 folders)

Contests/Promotions, 1965-67 (5 folders)

Box 3:

Past Presidents and Other Notable 3NAFB Members Biographies and Photographs

Lawrence F. Haeg, 1944, 1945

NAFB Hall of Fame, 1986

Herb Plambeck, 1946

NAFB Hall of Fame, 1987

James W. Schwartz Award, 1999

Layne R. Beaty, 1947

NAFB Hall of Fame, 1988

Chuck Worcester, 1948

NAFB Hall of Fame, 1987

Wallace Kadderly, 1949

Roy E. Battles, 1950

Induction into Ohio Agricultural Hall of Fame, 1991

NAFB Hall of Fame, 1990

Phillip Alampi, 1951

NAFB Hall of Fame, 1991

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Sam Schneider, 1952

Photos, Correspondence, Itinerary, Articles, 1948, 1951, 1952, 1962

NAFB Hall of Fame, 1988

Mal Hansen, 1953

NAFB Hall of Fame, 1993 (contains color photograph of Mal Hansen)

Jack Jackson, 1954

Frank Atwood, 1955

John McDonald, 1956

NAFB Hall of Fame, 1992

Jack Timmons, 1957

NAFB Hall of Fame, 1994

Bob Miller, 1958

NAFB Hall of Fame, 1989

Maynard Speece, 1959

NAFB Hall of Fame, 1995 (contains color photograph of Maynard Speece's brother, Harry Speece)

Wally Erickson, 1960

George Roesner, 1961

Carl Meyerdick, 1962

Bruce Davies, 1963

George Menard, 1964

Orion Samuelson, 1965

George Stephens, 1966

Bob Nance, 1967

Keith Kirkpatrick, 1968

Wayne Liles, 1969

Jack Crowner, 1970

Dean Curtiss, 1971

George Logan, 1972

NAFB Hall of Fame, 1995

Russell Pierson, 1973

NAFB Hall of Fame, 1992

Lynn Adair, 1974

Bill Mason, 1975

Royce Bodiford, 1976

Marvin Vines, 1977

NAFB Hall of Fame, 1989

Richard C. Hull, 1978

Gene Williams, 1979

Earl Sargent, 1980

NAFB Hall of Fame, 1991

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Ray Wilkinson, 1981

Roddy Peeples, 1982

Craighton Knau, 1983

Art Sechrest, 1984

Johnnie Hood, 1985

Bob Buice, NAFB Historian, NAFB Hall of Fame, 1986

George Biggar, Pioneer Farm Broadcaster, NAFB Hall of Fame, 1990

Arthur C. Page, First NARFD Vice President, NAFB Hall of Fame, 1993

Milt Bliss, Farm Broadcaster Pioneer, NAFB Hall of Fame, 1994

Box 4:

"Of Mikes and Men" column from USDA Farm Broadcasters Letter, Layne Beaty, ed.

1967-68

1969

1970

1971

1972

1973

1974

1975

1976

1977

1978

1979

1980-

On Layne Beaty's March 10, Jim Johnson became editor. The title was changed to "Off Mike" with the

October 17, 1980 issue.

"Off Mike"

1981

1982 - includes clipping from American Grange Newsletter 5/6/82

1983

Box 5:

"Off Mike"

1984

1985

1986

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Box 6:

Television Supplement, 1974

Farm Radio Study, 1967

Box 7:

NAFB Committees

Membership Committee, 1976-77

1977-78

Committee Assignments, 1983-84

List, Agenda and Memo, 1984, 1989-90, 1992

Reports, 1984, 1988, 1992

Reports, Meeting, Minutes, Mission Statements, National Farm Broadcast Service, Tips of the Trade, 1985,

1989, 1993

Memos, 1989

Lists of Committee Chairs, Radio Stations, and NAFB Members, 1989, 1993-94

NAFB Conferences

Annual Convention Pamphlet, November 9-12, Kansas City, 1978

Meetings, 1980-82

1981 Fall Convention, Kansas City, 1981-82

1982 Fall Convention, Kansas City, 1982

1983 Fall Convention, Kansas City, 1982-83

Announcements and Registration Lists, 1982, 1984-85, 1989-91

Western Regional Spring Meeting, May 23-26, 1984

National Summer Meeting, Omaha, 1984

Agriculture Communicators' Congress, 1984

NAFB Award Information Forms: Tenure/New Member Certificates, Meritorious Service Award, 1985

1988 Fall Convention, Kansas City, 1988

Box 8:

NAFB Conferences

Agricultural Hall of Fame Lecture Series: George H. Stephens, ca. 1989

1989 and 1990 Fall Conventions, Kansas City, 1989-90

Conventions Materials, 1989-90

1991-92 National Conventions and Membership Information, 1991-92

1992 Fall Convention, Kansas City, Art Sechrest's Folder, 1992

Agricultural Communicators' Congress, 1992

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National Association of Farm Broadcasters Subject File, 1941-2000

1992 Fall Convention Agendas, Correspondence, NAFB Budget, and Chats (Feb. 1993) vol. 55, no. 1,

1992-93

Regional Meetings Announcements, 1993-94

1996 Annual Convention, Kansas City - Program, Committee Reports,

Registration List, newsletter, and publicity releases, 1996

General Correspondence

Correspondence to NAFB Voting Members, 1984, 1988, 1990-92

Correspondence Regarding Independent Farm Stations and Farm Service Announcements, 1984, 1990

Complaint Letter Regarding NAFB Newslines, 1984

Correspondence with Members of Congress Regarding Farm Broadcasters Week, 1988

Memos and Form Letters to NAFB Members, 1989, 1993

State of Illinois, Department of Agriculture Correspondence Regarding Lock Tour, 1990

Correspondence Regarding Appointment of Chats Editor and Memo From Cindy Zimmerman, Editor, 1991

NAFB Correspondence with Art Sechrest, 1992-94

Memos to Farm Broadcasters, 1993

Correspondence, Airtimes (Jan/Feb. 1994), NAFB Memo, Constitution and Bylaws, 1993-94

NAFB Executive Committee

Meeting, 1978

Meeting Minutes, 1982-84

Meetings, 1984, 1990

Correspondence, Agendas, Proposals, Financial Statements, and Member List, 1984, 1990-92

NAFB Restructuring Proposal, 1987-88

Box 9:

NAFB Executive Committee

Correspondence and Reports, 1987-88

Meetings and Reports, 1988-89

Memos to NAFB Executive Committee, 1989-90, 1993

Financial Reports and Budgets, 1989-91

Meetings, 1989-92

Money Market Reports, 1990

Financial Statements, Reports, and Agendas 1990-92

1993 Executive Committee Meeting, San Antonio, 1993 Budget, Chats (May 1993) vol., 55, no.4, 1993

1994 Executive Committee Meetings, Budget, Constitution and Bylaws, and Memos, 1993-94

NAFB Promotional Literature

Brochures, 1981

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National Association of Farm Broadcasters Subject File, 1941-2000

Chats, 1984 Directory, Pamphlets, Member Survey Report, Farm Broadcasters Letter, Inside Report,

Constitution and Bylaws, 1981, 1983-84

Promotional Literature and Membership Application, 1990

Creative Awards Literature, 1991-92

Box 10:

NAFB Photographs

Photographs (includes photographs of Senator Robert Dole), 1986 President Logo for Chats Column,

1985-87

Photographs (includes damaged photograph of President George Bush, photographs of Willie Mays),

1987-88

Photographs (includes photograph of George Bush), 1989

Photographs and Negatives, 1989

NAMA Conference, Toronto, Regional NAFB Meeting, Sales/Marketing Board Meeting, 1989

Convention, 35mm Contact Sheet, 1989

Photographs, Slides, and Chats (Dec. 1990) vol. 51, no. 9, 1990, 1995

1994 Convention, 1994

Conference Photographs, ca. 1994

1995 Convention and Agri Marketing News Clippings about the Convention, 1995-96

Negatives and 35mm Contact Sheet (2 folders)

Negatives

Box 11:

NAFB Photographs

Photographs, Washington Ag Watch, 1990-92

Photographs, General, 1991

Photographs, Southeast Regional Convention, St. Petersburg, 1991

Photographs, National Convention, 1991

Photographs, Regional Conventions, 1991-92

Photographs, NAFB Suite, National Agri-Marketing Association, 1991-92

Photographs, AFBF Executive Committee Meeting, 1992

Photographs, U.S. Agricultural Communicators Congress at USDA, 1992

Box 12:

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National Association of Farm Broadcasters Subject File, 1941-2000

NAFB Presidents' Papers

Curt Lancaster Presidential Papers

Correspondence, 1994

George Logan Presidential Papers

Correspondence, 1988

Art Sechrest Presidential Papers

Correspondence and NAFB Budget, 1981-84

Personal Correspondence, 1981-84

Correspondence, 1984

Ray Wilkinson Presidential Papers

Chats Publications and Correspondence (includes photo proofs), 1980-82

NAFB Committee Appointments, 1980-81

NAFB Summer Convention, July 19-22, 1981, Washington, D.C., 1980-81

Presentation of 1981 NAFB Presidential Gavel to Ray Wilkinson by Herb Plembeck,

NAFB Convention,

Kansas City, Missouri, November 15, 1981

General Correspondence, 1981

NAFB Treasurer Correspondence with Secretary-Treasurer George B. Logan, 1981

Box 13:

NAFB Presidents' Papers

Ray Wilkinson Presidential Papers

NABF Presidential Responsibilities, 1981

Congressional Reception, Washington, D.C., July 20, 1981, Correspondence with Members of Congress,

1981

NAFB Fall Convention, Kansas City, Missouri, November 13-15, 1981

Letter to Art Sechrest from Ray Wilkinson Regarding 1981 NAFB Presidential Files, 1994

Publications

USDA Farm Broadcasters Newsletter, 1980-81, 1983

Television/Radio Age, Farm Broadcast, 1982, 1988

Agri Marketing Marketing Service Guide, 1985

Agricultural Publications, 1985-88, 1993-96

Agricultural Newsletters: Northern Winds, AirTimes, Signal, and inside report, 1988-89, 1992-94

Television/Radio Age, July, 1989

Box 14:

Publications

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National Association of Farm Broadcasters Subject File, 1941-2000

AirTimes, 1989-92

'92 Leader Letter, 1992

Farm Broadcasters Letter, 1992-94

Reports for NAFB or about Farm Broadcasting

1958, 1982, 1984, 1987-88

Television Radio Age, 1958, 1982, 1984, 1987-88

"Annotated Bibliography of Rural-Urbana Communications, " University of Illinois

Agricultural

Communications Research Report 30, 1987

Media Usage Among Farmers, Doane Marketing Research, 1989

"National Association of Farm Broadcasters, 1944-1989, " GSLIS 472 Seminar Paper, by
Win-Yuan Shih,

December 21, 1990

General Subject File

UIUC, Office of Agricultural Communications and Education, "Relevant Documents in Farm
Broadcasting

from the Agricultural Communication Database," November 5, 1990

Lists of NAFB Voting and Associate Members, 1990

NAFB Resolutions, Reports, Trade Talk, and Surveys, 1994-95

"Companies That Sell Multiple Crop Insurance"

Walt Disney World Resort World Radio Stations Brochure

Box 15:

Publications

AgriMarketing, 1996-1998

Air Times, 1992, 1994-1998

National Farm Broadcast Service Publications, 1993-1994

NAFB Promotional Literature

Brochures, 1990s

NAFB Conferences

US Agriculture Communicators' Congress, 1988

NAFB Washington Watch '96 Conference, 1996

East Region NAFB Annual Meeting, 1997

1994 NAFB Annual Convention

1995 NAFB Annual Convention

1996 NAFB Annual Convention (2 folders)

Convention Materials

Professional Improvement Session, 1996

1997 NAFB Annual Convention

1997 NAFB Convention Registration List

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1998 NAFB Annual Convention

1999 NAFB Annual Convention

2000 NAFB Annual Convention (2 folders)

Coverntion Materials

West Regional Meeting, 2000

General Subject Files

Channel Earth Communications

Slides, 1986-1996

Box 16:

Agriculture Day (Publicity Materials), March 18, 1982

Ag Media Report, 1998-99

Agricultural Communicator's Congress, 2000

Broadcaster's Letters, 1999-2001

Broad of Director's Meeting Minutes

November, 1997

Feb-Nov, 1998

Feb-Nov, 1999

August, 2000

February, 2001

August, 2001

Broad of Director's Correspondence, Sept. 2000-Nov. 2000

Constitution and By-Laws, 1997-98

Marketing Promotions and Giveaways, 1999-2000

Membership Application Forms, 2000

NAFB Foundation, 1999

NAFB Historical Report, "*Farm Radio: A New Look*," Directory, Whitehouse letter, 1953, 1985

NAFB Historical Report, "*The Early Years of WFRD*," October, 1992

NAFB Mission Task Force, 1989

NAFB Service Presentation Overheads, 1999

National Farm Broadcasters Systems Net, 1999

Print Publicity and News Stories on NAFB Members, 1998-2000

"*Washington Watch*" Photos, 1997

"*Washington Watch*," 2000