Cross-reference:
8 1/2"x11" versions of "Read" posters can also be found in Public Relations Office Brochures, RS 12/1/10

Drawer 3

Folder 1: World War I
"A necessary part of your equipment" (fair; 2 copies)
"Books for you while at sea" (poor)
"Books in the War" (poster of printed reviews of book by Theodore Wesley Koch; poor; March 1920)
"Books wanted" (very poor – should be encapsulated)
"Hey fellows!" (encapsulated; 11 November 1918)
"Knowledge wins" (encapsulated; good)
"Knowledge wins" (WWI poster reprint, 1987)
"Library war service of the American Library Association" (map; good; 11 November 1918, 2 copies; one good, one poor)
"Never a dull moment! Victory Book Campaign" (hand painted in color; back side identification of R. Walters, good)
"Read 'Books in the war'" by T. W. Koch, published by Library of Congress (good; 6 copies)
"The camp library is yours" (poor – large, should be encapsulated)
"They signal 'send books'" (encapsulated)
"While you wait" (fair; 2 copies)
"Why not advance" (fair; 4 copies)
"Yanks in Germany want more books" (encapsulated)
Rotogravure (15 camp scenes; encapsulated)

Folder 2: World War I - camp scenes
Rotogravure (4 scenes; 10 copies)
Rotogravure (5 scenes; 8 copies)
Rotogravure (6 scenes; 20 copies)
Rotogravure (7 scenes; 23 copies)

Folder 3: World War I (duplicates of folder 1; all in poor condition)
"Books wanted"
"Hey fellow!"
"Knowledge Wins" (2 copies)
"Library war service of the American Library Association" (map; 11 November 1918; 11 copies)
"They signal 'send books'" (2 copies)
"Yanks in Germany want more books" (2 copies)
Rotogravure (15 camp scenes; 26 copies)

Folder 4: World War II
"Books are weapons in the war of ideas" Roosevelt about burning of books by Nation Socialists (O.W.I. No.7; 1942; good)
"Give more books - give good books" (O.W.I. Poster No. 31; 1943; encapsulated; fair)
"Reading is not rationed..Let’s go Read!" Kalamazoo Public Library, bus card
"This is our war: let’s read about it" (good; 6 copies)
"To all who use libraries" about Japanese and German destruction of books (2 copies: 1 good and 1 fair)

Folder 5: 1920-39 (one poster from ?????)
"ALA - 50 Years 1876-1926 series" (fair condition)
"Fifty one million people in the U.S. and Canada are without access to libraries...."
"Six million boys and girls between 14 and 20 are out of school...."
"50 years library progress...."
"50 years library progress...." (statistics; poor condition)
"Develop the power that is within you" (1921, beautiful print, fair)
"Hospital library service" (fair; 2 copies)
"Library work. The profession on which all other professions and occupations depend."
(Sarah N. Bogle, fair, probably 1910s???)
"Library work as a profession" (2 copies: poor)
"Public Libraries: an American contribution to civilization" (1926; poor)
"Reading with a purpose" (good; 2 copies)
"Teach yourself!" (poor; 2 copies)

Folder 6: National Library Week
"@ your library" (2000)
"599.8 - Animal lovers, we've got your number" (1981)
"A Nation of Readers" (1985, 2 copies)
"Awesome - the library" (1986; 2 copies)
"Fiction - Mystery lovers, we've got your number" (1981)
"Get answers to all your little questions too" (1989, 2 copies)
"HG 4921 - Bulls and Bears, we've got your number" (1981)
"In pictures, on film, in books, on tape..." (1975; 22" x 32"; 2 copies)
"In pictures, on film, in books, on tape, your library has all the answers" (11" x 17"; 1975; 2 copies)
"Kids Connect @ the Library" (1997)
"Libraries Change Lives"
1995
1996
1994 (one each: pink, green, purple)
"Open wonderful new worlds. Wake up and read!" (9 1/2" x 34 1/2"; good)
"Open wonderful new worlds...Wake up and read!" (16 1/2" x 22 1/2")
"PN 1994 - Film lovers, we've got your number" (1981)
"QL706 - Animal lovers, we've got your number" (1981)
"Read, Learn, Connect @ the Library" (1999, 2 copies)
"Read, Learn, Connect @ the Library" (2000)
"Read, succeed." School Library Media Month (2000)
"Read. You'll never be the same again" (1972)
"Reading is what's happening" (1967; table standing poster)
"Reading makes the world go round" (1972)
"Take time to read" Teen Read Week (2000, 1 large, 1 small)
"Without technical standards, systems cannot grow" (1984)

Folder 7: Worlds' Fairs, 1962-65
Architects drawings (Floor Plans), Library USA Exhibit at 1964-65 New York World's Fair
(2; poor condition)
Presentation and architectural designs for Library Exhibit, 1962 Seattle World Fair Exhibit
(1960/61: History and Century 21; by Daniel, Mann, Johnson, and Mendenhall) various
versions, 28 pages, fair)

Folder 8: Units and Awards
"Awarded" Newbery and Caldecott, Display board
"Caldecott 1937-1987"
"Caldecott 2000"
"Caldecott Medal Books 2000"
"Coretta Scott King 2000"
"Michael L. Printz 2000 Honor Books"
"Newbery 2000 Honor Books"
"Newbery Medal Books 2000"
"Pura Belpre 2000"
"Read Newbery, Caldecott, Wilder Award Books" (1992)
"Serving People: the public library today and tomorrow" (1983)
"The John Newbery Medal" (1967)
"What you think counts!" (1976)
1998 Coretta Scott King Award Winning Illustrators Wall Planner (1997, laminated)
20th Century library card (publication and deadline dates for every magazine published by the ALA)

Folder 9: General library promotion, social issues
"Home Sweet Home" (1990 (Bugs Bunny, environment; 2 copies)
"Information: the currency of democracy"
"Libraries, an American Value" (1999)
"Libraries are the second defense of freedom...." Martin Luther King Jr. Mural (1996)
"The Constitution.. read it...." "The Constitution.. There are real fireworks"
"There are no answers for a safe environment if there are no questions" (1990)

Folder 10: Library Posters and Pamphlet
"America: 1 out of 5 American Adults can't read this word."
"Bringing information to the people" (1979)
"Energy and the way we live" (1980)
"The library group" (1971, pamphlet)

Folder 11: Children's and Youth Appeal
"Read" Series (fictional characters)
Little Orphan Annie (1981)
Barbie "Reading is Always in Style" (1996)
Between the Lions (2000)
Bill Nye the Science Guy "Book a Journey into the World of Science"
Cat in the Hat (1978, 2 copies)
Disney's Recess "It's Read-Cess" (1998; 2 copies)
Donald Duck "Entertain your Brain at the Library" (1996)
Doug and Porkchop "Power up your imagination" (1997)
ET "Reads at Home" (1982)
Flintstones (1989)
Garfield - I hate to read alone. (1978; 2 copies English, 1 copy Spanish)
Gargoyles (1994)
Goosebumps' Curly "Dig Up a Good Book: Read" (1996)
Goosebumps' Curly "Read for Thrills and Chills" (1996)
Kermit and Miss Piggy (Miss Piggy as librarian, 1980, 3 copies)
Kermit and Miss Piggy "Fall in Love with Books" (Cleopigtria, 2 copies, 1992)
Kino "Keep a story in your heart. Read." (1996)
Mickey Mouse (1978, 2 copies)
Puzzle Place Kids "Read and Connect" (1996)
Rug Rats "Read Together" (1998)
Sesame Street's Zoe "Discover it All at the Library" (1996)
Simpsons "Read, man" (1990)
Snoopy (2 in Spanish, 1 in English)
Stellaluna "Read: Get the Hang of it" (Bat; 1998)
Yoda "Read and the Force is With You" (1983, 2 copies)
The Lord of the Rings (2 sizes)
  Make it a Hobbit" with Elijah Wood (2 copies, 2001)
  Fantasize New Worlds" with Liv Tyler (2 copies, 2001)
  Discover Magic” with Ian McKellen (1 copy, 2001)

Folder 12: Children's and Youth Appeal, general

"Access Ability @you library" (2001)
"Adventures in Wonderland" (Alice in Wonderland, 1990)
"Adventures never end when you read" – Captain Underpants (2001)
"Be curious @ your library" (2001)
"Best Friends Share Good Books" (Macaulay Culkin and Anna Chlumsky, 1991)
"A Nation of Young Readers" (1988)
"Bears Borrow Books" (1993)
"Books are Fun" (Richard Scarry, 1991)
"Books Come Alive at the Library" (1993)
"Building a Nation of Readers" (Muppets, 1997)
"Cap'n O.G. Readimore" (1984)
"Curious? Read" (Curious George, 1986, 2 copies)
"Discover New Worlds" (Traveling Matt Fraggie, 1984)
"Do the word thing!" (Ghostwriter, 1992)
"Dreams Take Flight" (1993)
"For Goof Proof Fun, Read to the Max!" (Goofy, 2 copies, 1992)
"Garfield Reading Group (1987, 2 copies)"
"Get deep. Read." (1992)
"Get on top of your game" (one large/one small copy, 2001)
"Hare Whodini's Magical Reading Club (1986)"
"It's OK to Get Smart with Us: Use Your School Media Center" (1987, 2 copies)
"Jughead" (1988)
"Kids connect @ the library"
"Lazy Lions Lounging in the Local Library" (1989)
"Libraries are Forever" (Ramona, 1984, 2 copies)
"Libraries Make Good Pals" (Wee Pals, 2 copies, 1989)
"Peter Rabbit" (1993)
"Read and Grow" (Big Bird, 1992)
"Read and Imagine with Barney"
"Reading: The Timeless Pastime of American Girls" (1990)
"Spin a Tale" (Miss Spider)
"Sports Illustrated for Kids, "Reach for it. Read!" (1991)

Eric Namesnik
  Jackie Joyner-Kersee
  Arthur Fiedler
  Orville and Wilbur Wright
  Hank Aaron
  Billie Jean King

"Your Library is a Magic Place (Harry Blackstone, 1984)
"Your Library: Where the Wild Things Are" (1988)
Drawer 4
Folder 1: General Library Promotion

"Expand your horizons" (1984)
"Get a Head Start at the Library (1985)
  Dan Marino (2 copies)
  Lee Iacocca (2 copies)
  Lemonade stand (3 copies)
  Sugar Ray Leonard and sons (2 copies)
"Go for it! Use your library" (round, 1985)
  blue
green
  yellow
"Have a Question? Call Your Library" (ca. 1980)
  "Are there any favorable poems about mothers-in-law?"
  "Can you tell me how to raise and breed tarantulas?"
  "Did Alaska move its state capital?"
  "What should I feed my pet mouse?"
"Ignorance is not Bliss" (1984)
"Key into the library" (1986)
"Knowledge is Real Power (1985)
"Large Print Books" (1987, 2 copies)
"Libraries are User Friendly" (1983)
"Libraries Mean Business" (1987, 2 copies)
"Library" (blue sky, 1989)
  Be Cool on the inside to (2 copies)
  Learn About Rock Formations (2 copies)
  Sex (2 copies)
"lit-er-a-cy" (1986, 2 copies)
"My eyes could see no farther.." (1989)
"Photo contest," 1986
  "Nation of Readers"
  "Nation of Young Readers"
"Read." (Norman Rockwell's Crackers in Bed, 1984, 2 copies and colors)
"Return the Adventure!" (1983, 2 copies)
"Take time to Read" (1986, 2 copies of each)
  Basketball team
  Father and daughter
  Office worker
  Painting woman
"The Library" (1989, 2 copies of each – MISSING)
"Use your library" (1977, 2 sizes of each)
  "Say something dynamite"
  "Get your facts straight"
  "You are what you read"
  "Get carried away"
"Video to go" (1986)
"Your first love letter..." (1987)
"Zonker reads a book" (1980)

Folder 2: General reading promotion continued

"America links up @ the library – check it out" (2001)
"Beyond words. Celebrating America's libraries." (1998)
"Books come in all colors" (ca. 1995)
"Celebrate Latino Heritage" (1993)
"Check out a job" (1991)
"Create a legacy" (1999)
"Dewey Decimal Classification" (2001)
"Discover the Americas" (1991)
"Encuentralo Clasificación Decimal Dewey" (2001)
"Explore Native American Culture" (1997)
"Global reach, local touch" (1997)
"I Read/Yo Leo" (2001)
"Join Club Read" (1992)
"Kids Who Read Succeed" (1990; 2 copies each)
  "Empieza Joven" (Spanish)
  "Gangbuster"
  "Prime Time"
"Knowledge is of Two Kinds" (Samuel Johnson quote, 1990)
"La alfabetización en casa" (Spanish; bilingual, 1997)
"Lea/Read" Multi-lingual (2001)
"Libraries: Linking People to the World of Information" (2001)
"Libraries will get you through times of no money..." (1991)
"lives @ your library. History: Rosa Parks (2001)
"Love some bunny? Read together" (2000)
"Make Way for Reading" (1990)
"Open a book...turn a life around...volunteer to be a literacy tutor" (1997)
  Group of four
  Man, boy
  Woman, girl
"open it" (Rita Dove poem, 1996)
"Plug into the world..." (1994)
"Quiet times, open minds" (1999)
"Rap Artists for Libraries, Literacy and Youth" (1991)
"Read Aloud. Gather a Crowd" (1997)
"Read Everywhere" (Sylvia by Nicole Hollander, 1991)
"Read: Open up a new world" (1991; 2 copies)
"Read to Someone You Love" (1990)
"Read to Your Baby" (1990)
  Elderly couple
  Mother and child (2 copies)
  Young couple (2 copies)
"Read. Succeed." (1992)
  Chicago Bulls
  Janet Evans
"Read! Learn! Connect!" (1998)
"Research your family tree" (1998)
"Return your library materials. Don't get in a bind!" (Gulliver, 1996)
"Shape Your Future. Read!!" (1994)
"Star Wars"
  Chewbacca
  C3PO and R2D2
  C3PO
  Darth Vader
"Start Young" (1997)
  Plant a seed
  Read and bloom
"The Library Changed My Life" (signatures of notables, 1993)
"The Ultimate Search Engine is @ Your Library" (2001)
"Untangle the Web @ your library/Desenreda la Red Mundial" (2001)
"Women's History Month"
  Women make history (1991)
  All are we. Sisters. (1997)

Folder 3: General reading promotion
  “Adventures with Paddington Reading Club” (1989)
  “AWESOME”
"Back to the dark ages?" (Library funding)
"Book some time with your kids. Literacy starts at home (6 copies; 3 with Euro-Americans, 3 with African Americans)
Cut-out series
   "Jog your mind. Run to your library" (shoe)
   "Library. A word to the wise" (2 copies)
   "Dewey? Sure we do" (2 photographs)
Flag series
   FREE
   Discover America (2 copies)
   "Friend of the Library"
   "Going, going, gone" (Preservation)
   Invisible Man
   Gone with the Wind
   A Handful of Dust
"Keep going, keep growing" (2 copies)
"Libraries Change Lives"
Red/read (2 copies, 1 good, 1 fair)
"To go" series
   "history, mystery, and info"
   "Gershwin, Garbo, and Poe" (2 copies)
   "Galaxies"
   "I've Knowledge"
"We got your number" (Dewey)
   Animal lovers (QL 706)
   Mystery lovers (Fiction)
   Film lovers (791.43)
OCLC posters
   Dewey Decimal Classification (1989)
   "Numbers you can count on" (1993)

Folder 4: "Star Attractions" ("Read" series - celebrities): A-F
   Ali, Muhammad “for libraries everywhere” (1998)
   Allen, Tim (1995)
   Arnold, Roseanne (1992; 2 copies)
   Baldwin, Alec (1991; 2 copies)
   Banderas, Antonio (English; 1995)
   Banderas, Antonio (Spanish; 1997)
   Baryshnikov, Mikhail (1984; 2 copies)
   Basinger, Kim (1998)
   Blades, Ruben (1987; Spanish; 2 copies)
   Bolton, Michael (1992; 2 copies)
   Bowie, David (1986; 2 copies)
   Buffy of the Vampire Slayer, cast of “Slay Ignorance at the Library” (1998)
   Burns, George (1985; 2 copies)
   Cage, Nicolás (1997)
   Cameron, Kirk (1989; 2 copies)
   Carroll, Diahann (1986)
   Chang, Michael (1991; 2 copies)
   Close, Glenn (1989; 2 copies)
   Collins, Phil (1987; 2 copies)
   Connery, Sean (1992; 2 copies)
   Cool, LL J (1997)
   Coolio (2001)
   Copperfield, David (1996)
   Cosby, Bill and friends (1984; 2 copies)
   Cox, Courtney (1996)
   Crawford, Cindy (1997)
   Curry, Adam "Cool Dudes at the library" (videos, 1991; 2 copies)
Folder 5: "Star Attractions" ("Read" series - celebrities): G-L

Gabrielle “Conquer Mythology” (1997)
Gates, Bill (1997)
Gibson, Mel (1996)
Glover, Danny (1995)
Goldberg, Whoopi (1991; 2 copies)
Greene, Graham (1992; 2 copies)
Hawn, Goldie (1985; 2 copies)
Hercules “Conquer Mythology” (1997)
Hill, Grant “for the Detroit Public Library” (1998)
“for America’s libraries” (1998)
Holdscaw, Chamique (2001; one large and one mini poster)
Hurt, William (1988; 2 copies)
Inglesias, Enrique (Spanish; 2000)
Jackson, Bo (1989; 2 copies)
Jones, Marion (2001)
Keaton, Michael (1991; 2 copies)
KRS-ONE (1990)
Kwan, Michelle “Read for the fun of it” (1999)
Lagasse, Emeril (1998)
Lawrence, Joey, Andrew, and Matthew (1995)
Lee, Spike (1993; 2 copies)
Leno, Jay (1997)
Lilly, Kristine (2001)
Little Women, cast of “Cozy up with a Classic” (1994; 2 copies)
Lobo, Rebecca (1999)

Folder 6: "Star Attractions" (cont.): M-R

Marino, Dan (1985; 2 copies)
Marsalis, Branford (1994)
Martin, Steve (1988; 2 copies, 1 good, 1 fair)
Matlin, Marlee (1993; 2 copies)
Midler, Bette (1984, 2 copies)
Monica (1999)
Mussina, Mike (2001)
Newman, Paul (1986)
Norwood, Brandy (1997)
O’Donnell, Rosie (1997)
O’Neal, Shaquille (1994)
Olmos, Edward James (1993; Spanish; 2 copies)
Olsen, Mary–Kate and Ashley (1998)
Pfeiffer, Michelle “and Friends” [Brukin Harris and Renoly Sanders] (1995)
Philbin, Regis (2000)
Presley, Elvis (1993; 2 copies)
Rashad, Phylicia (1986)
R.E.M. (1990; 2 copies)
Ricci, Christina (1999)
Robbins, Tim (2001)

Folder 7: “Star Attractions” (“Read” series - celebrities): S-Z
Sarandon, Susan (2001)
Schneider, Rob (1997)
Shue, Andrew “Use your head: Read” (1993; 2 copies)
Smits, Jimmy (1991; 2 copies)
Stewart, Patrick “for literacy and libraries”(1991)
Sting (1984; 2 copies)
Thomas, Isiah (1988; 2 copies)
Star Trek, original cast “Explore Strange New Worlds: Read” (1991; 2 copies)
Star Trek Voyager cast (1997)
Walters, Barbara (1996)
Washington, Denzel (1990; 2 copies)
Wegman, William and Fay (2000)
Westheim, Ruth (2001)
White, Jessie Tumbling Team (1990)
Winfrey, Oprah
(1987; 2 copies)
(1996)
Williams, Billy Dee (1989; 2 copies)
Word Wrestling Foundation’s The Rock, Chyna, and Mick Foley (2000)
Yamaguchi, Kristi (1992; 2 copies)
Xena “Vanquish Ignorance” (1997)
Yo-Yo-Ma (2001)

Folder 8: Quotations from current and historical notables
Great Minds Meet at the Library series
Martin Luther King (1985; 2 copies)
Eleanor Roosevelt (1985; 2 copies)
Margaret Sanger (1987; 2 copies)
Gandhi
John F. Kennedy (1990)
Zora Neale Hurston (1991; 2 copies)
Rachel Carson (1992)
Malcolm X (1992)
Cesar Chavez (1993)
Golda Meir (1993)
Sidney Sheldon
Joseph Wambaugh
Ed Bradley
Reading Quotes series
Wally Amos “Reading can make you famous” (1990; 2 copies)
Frederick Douglass “Once you learn to read you will be forever free” (1990; 2 copies)
Peter Jennings “Reading is good news for everyone” (1991; 2 copies)
Loretta Lynn “If you can read you can touch the world” (1991; 2 copies)
Frederick Douglass “Once you learn to read, you will be forever free” (1999)
Marie Curie “Nothing in life is to be feared. It is only to be understood.” (2000)
Helen Keller “Literature is my utopia” (2000)
Reading recommendations from writers
Stephen King (1993)
Terry McMillan (1993)
Sandra Cisneros (1993)
Toni Morrison (1994)

Folder 9: Librarians/Librarians
“Find the answer fast” (1989)
“Get a clear answer” (1989)
“Let your librarian be your guide” (1985)
“Library Careers are as Diverse as You!” (1998)
  African-American woman with sunglasses
  Group photo
  Asian man
“Let your librarian be your guide” (1985)
“The Ans...” (1989; 2 copies)
“When you absolutely, positively have to know, ask a librarian” (1986; 2 copies)

Drawer 6:

Folder 1: ALA Conference Posters
  "A Disproportionate Map of Points of Literary Interests in Philadelphia" (good; 2 copies, one
  signed)
  "ALA Centennial Conference” in Chicago (original pasted on poster, 1976)
  "Bring'em back to the Longhorn" (1984; good; 3 copies)
  "State of Illinois Executive Department Proclamation” re Centennial Celebration (2 boards, 1976)

Folder 2: International/National theme years
  International Book Year “Books people together”(1972)
  Year of the Young Reader (1989)
    Children reading (2 copies)
    Barbara Bush “Share the Joy of Reading”
  International Literacy Year (1990)
    Pegasus
    Wild animals
  Year of the Lifetime Reader, Family reading (1991)
    Books change lives (1993)

Folder 3: ALA National Reading Program
  “Everyone a Winner... Read!” (1996; 2 copies)
  “Reading is a Magic Trip (3 copies full size, 1 copy small size, 1993)
  “Solve Mysteries– Read” (Edward Gorey illustration. 2 copies full size- 1 good, 1 fair. 1 copy
  small size, 1994)
  “Together is better... Let’s Read!” (2 copies full size–1 good, 1 fair. 1 copy small size- good.
  1992)

Folder 4: Library Cards
  “A Library Card is a Good Friend Too," Lassie (1 full size, 1 small, 1997)
  Cast of film Matilda “Devour one book after another” (1996)
  “Francine Fish” (1991)
    Goodman, John (1993)
    Knight-Pulliam “I got carded at the library” (1988; 2 copies)
    Marsalis, Branford “Jam with Branford” (1994)
    O’Neal, Shaquille “Join Shaq’s Team” (1994)
    “Open the door to wonder” (1992)
    “Sign up for a library card” (1989)
    “The best gift you’ll ever give your child” (1987; 2 copies)
    “The chard with a charge”
      “Insiders report (1987; 2 copies)
      “Women at the top” (1987; 2 copies)
      “Charge up at the Library” (1987)
      “Rock” (1987; 2 copies)
      “I think I can ... Yes you can... with your library card” (1999)

Folder 5: Carnegie Centenary (November 23, 1935)
"I am not so much concerned about the submerged tenth as I am about the swimming tenth."
"I Choose Free Libraries" (concerns public libraries)
"Surely no civilized community in our day can resist the conclusion that the killing of man by man... is the foulest blot upon human society."
"The best fields for philanthropy..." (concerns public libraries)
"The most imperative duty of the state is the universal education of the masses."
"This, then, is held to be the duty of the man of wealth..."
"Upon no foundation but that of popular education can Man erect the structure of an enduring civilization."