

Record Series Number



13/2/204
Communications
Advertising
Advertising Council Campaign Listings, 1942-92

The materials listed in this document are available for research at the University of Illinois Archives. For more information, email illiarch@illinois.edu or search <http://www.library.illinois.edu/archives/archon> for the record series number.

Box 1:

Major Campaigns of the Ad Council, 1942-76 (2 folders)
Ad Council Major Campaigns, 1942-79 (2 folders)
Contact Sheets (2 folders), 1942-86
Ad Council Campaigns, Coordinators, and Agencies, 1944-66
 Campaigns, Coordinators, and Agencies, 1944-71
Advertising Council Inc. Campaigns with contact info, 1967-81
Listing of Major and Bulletin Campaigns, 1973-80
Active Campaigns List, 1992