

13/2/213

Communications

Advertising

Ad Council Radio Public Service Announcements, 1973, 1976, 1979, 1980-

Box 1:

Tape Listings, October 20, 1992

Campaigns 1987-present

50th Anniversary

Board Orientation

Cable Mailings

Dinners and Lunches

Historical Campaigns

Media Coverage

Various Campaigns

Museum Tapes

Presentations

Washington Conferences

Peace Corps 25th Anniversary Interview Transcripts, 1986

Audioware ad	unknown	unknown		cassette tape
Crime Prevention - "Children Speak /Homelessness Campaign discussion	unknown	unknown		cassette tape
Employer Support of the National Guard	unknown	unknown	5	open-reel tape
Forest Fire Prevention	unknown	unknown	5	open-reel tape
Safety Belt Education	unknown	unknown	5	open-reel tape
Steven Keats voiceover ads - United Way	unknown	unknown		cassette tape
United Negro College Fund	March	1997		cd
Child Abuse/Free Enterprise	unknown	1976		cassette tape
Logo Demonstrations	June	1973	5	open-reel tape
Logo Demonstrations	June	1973	5	open-reel tape
Logo Demonstrations	June	1973	5	open-reel tape
Crime Prevention	October	1979	7	open-reel tape
Child Abuse Prevention (Spanish)	March	1980	7	open-reel tape
Forest Fire Prevention	March	1980	7	open-reel tape
Employer Support of the National Guard	May	1980	5	open-reel tape
Aid to Higher Education	May	1980	7	open-reel tape
Forest Fire Prevention	June	1980	7	open-reel tape
Crime Prevention	July	1980	7	open-reel tape
High Blood Pressure	September	1980	5	open-reel tape
Vote '80	September	1980	5	open-reel tape
Alliance to Save Energy	October	1980	5	open-reel tape
Crime Prevention	January	1981	7	open-reel tape
Forest Fire Prevention	January	1981	7	open-reel tape
National Alliance of Business	January	1981	7	open-reel tape

Direct Deposit	June	1981	5	open-reel tape
International Year for Disabled Persons	June	1981	7	open-reel tape
United Negro College Fund	June	1981	5	open-reel tape
United Way	unknown	1982	5	open-reel tape
Disability	January	1982	5	open-reel tape
Crime Prevention	March	1982	7	open-reel tape
Child Abuse Prevention	March	1982	5	open-reel tape
National Urban League	March	1982	7	open-reel tape
Peace Corps	March	1982	5	open-reel tape
Direct Deposit	April	1982	7	open-reel tape
Forest Fire Prevention	April	1982	7	open-reel tape
Employer Support of the National Guard	July	1982	5	open-reel tape

Box 2:

Alcoholism	August	1982	5	open-reel tape
United Negro College Fund	September	1982	7	open-reel tape
Forest Fire Prevention	October	1982	7	open-reel tape
Direct Deposit	November	1982	5	open-reel tape
Employer Support of the National Guard	November	1982	7	open-reel tape
Employer Support of the National Guard	November	1982	7	open-reel tape
United States Savings Bonds	November	1982	7	open-reel tape
American Red Cross	December	1982	5	open-reel tape
High Blood Pressure	December	1982	5	open-reel tape
Interfaith Hunger	January	1983	5	open-reel tape
United States Savings Bond	January	1983	5	open-reel tape
United States Savings Bond	January	1983	5	open-reel tape
National Alliance of Business	February	1983	7	open-reel tape
Forest Fire Prevention	March	1983	7	open-reel tape
Religion in American Life	March	1983	7	open-reel tape
American Red Cross	June	1983	5	open-reel tape
American Red Cross	June	1983	7	open-reel tape
Direct Deposit	June	1983	5	open-reel tape
United States Savings Bonds	June	1983	5	open-reel tape
United Negro College Fund	July	1983	7	open-reel tape
International Youth Exchange	August	1983	5	open-reel tape
United States Savings Bonds	August	1983	5	open-reel tape
Drug Abuse Prevention	September	1983	7	open-reel tape
Drug Abuse Prevention	September	1983		cassette tape
Forest Fire Prevention	September	1983	5	open-reel tape
Peace Corps	September	1983	7	open-reel tape
Forest Fire Prevention	October	1983	5	open-reel tape
Peace Corps	October	1983	5	open-reel tape
United Way	October	1983	5	open-reel tape
Direct Deposit	November	1983	7	open-reel tape

Individual Giving/Volunteering	November	1983	5	open-reel tape
American Red Cross	December	1983	5	open-reel tape
National Alliance of Business	December	1983	5	open-reel tape
Drug Abuse Prevention	January	1984	7	open-reel tape
Alliance to Save Energy	February	1984	7	open-reel tape
Crime Prevention	March	1984	5	open-reel tape
Direct Deposit	March	1984	5	open-reel tape
Religion in American Life	March	1984	5	open-reel tape
United States Savings Bonds	March	1984	7	open-reel tape
Peace Corps	April	1984	5	open-reel tape
United States Savings Bonds	April	1984	7	open-reel tape

Box 3:

American Red Cross	May	1984	5	open-reel tape
Employer Support of the National Guard	May	1984	7	open-reel tape
NATO	May	1984	5	open-reel tape
Drunk Driving	June	1984	5	open-reel tape
United States Savings Bonds	June	1984	7	open-reel tape
United Negro College Fund	July	1984	7	open-reel tape
Direct Deposit	August	1984	5	open-reel tape
International Youth Exchange	August	1984	7	open-reel tape
Statue of Liberty	August	1984	5	open-reel tape
Vote '84	August	1984	7	open-reel tape
Women's Vote Project	August	1984	5	open-reel tape
Women's Vote Project	August	1984	5	open-reel tape
American Red Cross	September	1984	5	open-reel tape
American Red Cross	November	1984	5	open-reel tape
National Urban League	November	1984	5	open-reel tape
Listen (Christmas tape from Bonneville Media Communications)	unknown	1985		cassette tape
Crime Prevention	January	1985	5	open-reel tape
American Red Cross	January	1985	5	open-reel tape
American Red Cross	January	1985	5	open-reel tape
Forest Fire Prevention	January	1985	7	open-reel tape
Volunteer Against Illiteracy	January	1985	7	open-reel tape
Volunteer Against Illiteracy	January	1985	7	open-reel tape
Child Abuse Prevention	February	1985	7	open-reel tape
Drug Abuse Prevention	February	1985	5	open-reel tape
National Alliance of Business	February	1985	7	open-reel tape
Religion in American Life	March	1985	5	open-reel tape
Direct Deposit	April	1985	7	open-reel tape
Direct Deposit	April	1985	5	open-reel tape
United Way	April	1985	5	open-reel tape
Disability	May	1985	5	open-reel tape

National Urban League	July	1985	5	open-reel tape
Direct Deposit	August	1985	5	open-reel tape
Employer Support of the National Guard	August	1985	5	open-reel tape
International Youth Exchange	August	1985	5	open-reel tape
United Negro College Fund	September	1985	5	open-reel tape
American Red Cross	October	1985	5	open-reel tape
Crime Prevention	October	1985	7	open-reel tape
Statue of Liberty	October	1985	5	open-reel tape
Child Abuse Prevention	November	1985	7	open-reel tape

Box 4:

Co-op Education	October	1985	5	open-reel tape
Crime Prevention	November	1985	5	open-reel tape
Peace Corps	November	1985	5	open-reel tape
Citizens Against Government Waste	December	1985	5	open-reel tape
Food Stamps	December	1985	5	open-reel tape
Statue of Liberty	December	1985	5	open-reel tape
Statue of Liberty	unknown	1986	5	open-reel tape
Vote '86	unknown	1986	5	open-reel tape
About the Peace Corps 1 (25 th anniversary)	unknown	1986	7	open-reel tape
About the Peace Corps 1 (25 th anniversary)	unknown	1986	7	open-reel tape
About the Peace Corps 2 (25 th anniversary)	unknown	1986	7	open-reel tape
About the Peace Corps 2 (25 th anniversary)	unknown	1986	7	open-reel tape
American Red Cross	unknown	1986	7	open-reel tape
American Red Cross	January	1986	5	open-reel tape
American Red Cross	January	1986	5	open-reel tape
Citizens Against Government Waste	January	1986	5	open-reel tape
Martin Luther King Jr. National Holiday	January	1986	5	open-reel tape
Peace Corps	January	1986	5	open-reel tape
Religion in American Life	April	1986	5	open-reel tape
American Red Cross	February	1986	7	open-reel tape
American Red Cross	February	1986	7	open-reel tape
American Red Cross	February	1986	7	open-reel tape
Drug Abuse Prevention	April	1986	7	open-reel tape
Understanding Mental Illness	May	1986	5	open-reel tape
Alcoholism	July	1986	5	open-reel tape
Martin Luther King Jr. National Holiday	December	1986	7	open-reel tape
Martin Luther King Jr. National Holiday	December	1986	5	open-reel tape
American Red Cross	unknown	1987	7	open-reel tape
American Red Cross	January	1987	5	open-reel tape
American Red Cross	January	1987	5	open-reel tape
American Red Cross	January	1987	5	o-r tape w/doc
Child Abuse Prevention	January	1987	5	open-reel tape
Child Abuse Prevention	January	1987	5	open-reel tape

Child Abuse Prevention	January	1987	5	open-reel tape
Child Abuse Prevention	January	1987	5	o-r tape w/doc
Forest Fire Prevention	January	1987	5	open-reel tape
Martin Luther King Jr. National Holiday	January	1987	5	open-reel tape
United Negro College Fund	January	1987	5	o-r tape w/doc

Box 5:

Forest Fire Prevention	February	1987	5	o-r tape w/doc
Child Find	March	1987	5	o-r tape w/doc
Protect Your Public Lands	March	1987	5	o-r tape w/doc
Employer Support of the National Guard	April	1987	5	open-reel tape
Employer Support of the National Guard	April	1987	5	open-reel tape
Employer Support of the National Guard	April	1987	5	o-r tape w/doc
Individual Giving/Volunteering	April	1987	7	open-reel tape
Protect Your Public Lands	April	1987	7	open-reel tape
American Red Cross	May	1987	5	open-reel tape
Free Press	May	1987	5	o-r tape w/doc
Individual Giving/Volunteering	May	1987	5	o-r tape w/doc
United Way	May	1987	5	open-reel tape
American Red Cross	July	1987	5	o-r tape w/doc
Bicentennial of the Constitution	September	1987	5	open-reel tape
Bicentennial of the Constitution	September	1987	5	open-reel tape
Bicentennial of the Constitution	September	1987	5	o-r tape w/doc
United Negro College Fund	September	1987	5	open-reel tape
United Negro College Fund	September	1987	5	open-reel tape
United Negro College Fund	September	1987	5	o-r tape w/doc
American Red Cross	October	1987	5	open-reel tape
Child Find	October	1987	5	open-reel tape
Child Find	October	1987	5	open-reel tape
Child Find	October	1987	5	open-reel tape
Child Find	October	1987		cassette tape
Co-op Education	October	1987	5	open-reel tape
Co-op Education	October	1987	5	open-reel tape
Agricultural Census	November	1987	5	open-reel tape
Agricultural Census	November	1987	5	open-reel tape
Child Abuse Prevention	November	1987	5	o-r tape w/doc
Co-op Education	November	1987	5	o-r tape w/doc
Co-op Education	November	1987		cassette tape w/doc
Economic Census	November	1987	5	open-reel tape
Peace Corps	November	1987	5	open-reel tape
Social Security	November	1987	5	o-r tape w/doc
Social Security	November	1987	5	open-reel tape
Social Security	November	1987	5	open-reel tape
Social Security	November	1987	5	open-reel tape

Box 6:

Aid to Higher Education	December	1987	5	o-r tape w/doc
Aid to Higher Education	December	1987	5	open-reel tape
American Red Cross	December	1987	5	o-r tape w/doc
Detecting Colon Cancer	December	1987	5	open-reel tape
Economic Census	December	1987	5	o-r tape w/doc
Internal Revenue Service	December	1987	5	open-reel tape
Internal Revenue Service	December	1987	5	open-reel tape
Peace Corps	December	1987	5	o-r tape w/doc
Space Technology	December	1987	5	o-r tape w/doc
Child Abuse Prevention	unknown	1988	5	open-reel tape
Recycling	unknown	1988	5	open-reel tape
United Way	unknown	1988	5	open-reel tape
United Way	unknown	1988	5	open-reel tape
United Way	unknown	1988	5	open-reel tape
United Way	unknown	1988	5	open-reel tape
Census Bureau	January	1988	5	open-reel tape
Census Bureau	January	1988	5	open-reel tape
Census Bureau	January	1988	5	open-reel tape
Detecting Colon Cancer	January	1988	5	o-r tape w/doc
Forest Fire Prevention	January	1988	5	open-reel tape
Internal Revenue Service	January	1988	5	o-r tape w/doc
Social Security (Spanish)	January	1988	7	open-reel tape
Social Security (Spanish)	January	1988	7	open-reel tape
Recruiting Young Teachers	February	1988	5	open-reel tape
Forest Fire Prevention (Spanish)	March	1988	5	o-r tape w/doc
Drug Abuse Prevention	April	1988	5	open-reel tape
Drug Abuse Prevention	April	1988	5	open-reel tape
Drug Abuse Prevention	April	1988		cassette tape w/doc
Recruiting Young Teachers	April	1988		o-r tape w/doc
United Way	April	1988	5	open-reel tape
Individual Giving/Volunteering	May	1988	5	o-r tape w/doc

Box 7:

Individual Giving/Volunteering	May	1988	5	open-reel tape
United Way	May	1988	5	o-r tape w/doc
United Way	May	1988	5	open-reel tape
United Way	May	1988	5	open-reel tape
Crime Prevention	June	1988	5	o-r tape w/doc
Crime Prevention	June	1988	5	open-reel tape
Crime Prevention	June	1988	5	open-reel tape
Statue of Liberty	June	1988	5	open-reel tape
Vote '88	June	1988	5	open-reel tape

American Red Cross	July	1988	5	o-r tape w/doc
Internal Revenue Service	August	1988	5	o-r tape w/doc
Internal Revenue Service	August	1988	5	open-reel tape
Internal Revenue Service	August	1988	5	open-reel tape
School Dropout	August	1988	5	o-r tape w/doc
School Dropout	August	1988	5	open-reel tape
School Dropout	August	1988	5	open-reel tape
School Dropout (Spanish)	August	1988	5	open-reel tape
School Dropout (Spanish)	August	1988	5	open-reel tape
United Way	August	1988	5	o-r tape w/doc
Vote '88	August	1988	5	o-r tape w/doc
Environmental Defense Fund	September	1988	5	o-r tape w/doc
Environmental Defense Fund	September	1988	5	open-reel tape
Environmental Defense Fund	October	1988	5	open-reel tape
Environmental Defense Fund	October	1988	5	open-reel tape
Internal Revenue Service	October	1988	5	open-reel tape
Internal Revenue Service	October	1988	5	open-reel tape
Understanding Mental Illness	October	1988	5	open-reel tape
Understanding Mental Illness	October	1988	5	open-reel tape
Understanding Mental Illness	October	1988	5	open-reel tape
United Way	October	1988	5	open-reel tape
Detecting Colon Cancer	November	1988	5	o-r tape w/doc
Detecting Colon Cancer	November	1988	5	open-reel tape
Detecting Colon Cancer	November	1988	5	open-reel tape
Detecting Colon Cancer	November	1988	5	open-reel tape
Internal Revenue Service	November	1988	5	open-reel tape

Box 8:

Internal Revenue Service	November	1988	7	open-reel tape
Understanding Mental Illness	November	1988	5	o-r tape w/doc
AIDS Prevention	December	1988	7	open-reel tape
AIDS Prevention	December	1988	5	open-reel tape
AIDS Prevention	December	1988	5	open-reel tape
AIDS Prevention	December	1988	5	open-reel tape
AIDS Prevention	December	1988	5	open-reel tape
AIDS Prevention	December	1988	5	open-reel tape
AIDS Prevention	December	1988		cassette tape
AIDS Prevention	December	1988		cassette tape
AIDS Prevention	December	1988		cassette tape
American Red Cross	December	1988	5	o-r tape w/doc
American Red Cross	December	1988	5	open-reel tape
Food Stamps	December	1988	5	open-reel tape
Food Stamps	December	1988	5	open-reel tape
Internal Revenue Service	December	1988	5	o-r tape w/doc

Internal Revenue Service	December	1988	5	o-r tape w/doc
Internal Revenue Service	December	1988	5	open-reel tape
American Red Cross	unknown	1989	5	open-reel tape
American Red Cross (Spanish)	unknown	1989	5	open-reel tape
American Red Cross (Spanish)	unknown	1989	5	open-reel tape
American Red Cross (Spanish)	unknown	1989	5	open-reel tape
AIDS Prevention	January	1989	5	o-r tape w/doc
AIDS Prevention	January	1989		cassette tape
AIDS Prevention	January	1989		cassette tape
American Association of Retired Persons	January	1989		cassette tape w/doc
American Association of Retired Persons	January	1989	5	open-reel tape
American Association of Retired Persons	January	1989	5	open-reel tape
American Association of Retired Persons	January	1989	5	open-reel tape
American Red Cross	January	1989	7	open-reel tape
American Red Cross	January	1989	7	open-reel tape
Food Stamps	January	1989	5	o-r tape w/doc
United Way	January	1989	5	open-reel tape
Child Abuse Prevention	February	1989	5	open-reel tape
Child Abuse Prevention	February	1989	5	open-reel tape
Child Abuse Prevention	February	1989	5	cassette tape
Child Abuse Prevention	February	1989	5	cassette tape
Child Abuse Prevention	February	1989	5	cassette tape
Child Abuse Prevention	February	1989	5	cassette tape
International Executive Service Corps	February	1989		documentation incl.
Child Abuse Prevention	February	1989	5	o-r tape w/doc

Box 9:

Employer Support of the National Guard	March	1989	5	open-reel tape
Employer Support of the National Guard	March	1989	5	open-reel tape
Employer Support of the National Guard (Spanish)	March	1989	5	open-reel tape
Safety Belt Education	March	1989	5	open-reel tape
Safety Belt Education	March	1989	5	open-reel tape
Safety Belt Education	March	1989	5	open-reel tape
Safety Belt Education	March	1989	5	o-r tape w/doc
Statue of Liberty	March	1989	5	o-r tape w/doc
Statue of Liberty	March	1989	5	open-reel tape
Bicentennial of the Constitution	April	1989	5	open-reel tape
Bicentennial of the Constitution	April	1989	5	open-reel tape
Employer Support of the National Guard	April	1989	5	o-r tape w/doc
United Negro College Fund	April	1989	5	open-reel tape
United Negro College Fund	April	1989	5	open-reel tape
United Way	April	1989	5	open-reel tape
United Way	April	1989	5	open-reel tape

United Way	April	1989	5	open-reel tape
American Red Cross	May	1989	5	open-reel tape
Bicentennial of the Constitution	May	1989	5	o-r tape w/doc
Individual Giving/Volunteering	May	1989	5	open-reel tape
Individual Giving/Volunteering	May	1989	5	open-reel tape
Individual Giving/Volunteering	May	1989	7	open-reel tape
Internal Revenue Service	May	1989	5	open-reel tape
Internal Revenue Service	May	1989	5	open-reel tape
United Negro College Fund	May	1989	5	open-reel tape
United Way	May	1989	5	open-reel tape
United Way	May	1989	5	o-r tape w/doc
Covenant House	June	1989	5	open-reel tape
Covenant House	June	1989	5	open-reel tape
Covenant House	June	1989	7	open-reel tape
Covenant House	June	1989	5	o-r tape w/doc
Covenant House	June	1989		cassette tape
Free Press	June	1989	5	open-reel tape
Free Press	June	1989	5	open-reel tape
Individual Giving/Volunteering	June	1989	5	open-reel tape
Internal Revenue Service	June	1989	5	o-r tape w/doc
United Negro College Fund	June	1989	5	o-r tape w/doc
American Red Cross	July	1989	5	o-r tape w/doc
Free Press	July	1989	5	o-r tape w/doc

Box 10:

United Way	July	1989	5	open-reel tape
Co-op Education	August	1989	5	open-reel tape
Department of Transportation	August	1989	7	open-reel tape
Recruiting New Teachers	August	1989	5	open-reel tape
Recruiting New Teachers	August	1989	5	open-reel tape
Recruiting New Teachers	August	1989	5	open-reel tape
Recruiting New Teachers	August	1989		cassette tape w/doc
United Way	August	1989	5	o-r tape w/doc
Co-op Education	September	1989		cassette tape w/doc
United Way	September	1989	5	open-reel tape
American Red Cross	October	1989	5	o-r tape w/doc
Internal Revenue Service	October	1989	5	open-reel tape
Safety Belt Education	October	1989		cassette tape w/doc
United Way	October	1989	5	o-r tape w/doc
American Red Cross (Spanish)	November	1989	7	open-reel tape
Internal Revenue Service	November	1989	7	open-reel tape
Internal Revenue Service	November	1989	7	open-reel tape
Space Foundation	November	1989	5	o-r tape w/doc
American Red Cross	December	1989	7	open-reel tape

High Blood Pressure	December	1989	5	open-reel tape
High Blood Pressure	December	1989	5	open-reel tape
Radon	December	1989	5	open-reel tape
Radon	December	1989	5	open-reel tape
Radon	December	1989	5	o-r tape w/doc
American Red Cross	unknown	1990	5	open-reel tape
American Red Cross (Spanish)	unknown	1990	7	open-reel tape
American Red Cross (Spanish)	unknown	1990	5	open-reel tape
American Red Cross (Spanish)	unknown	1990	5	open-reel tape
American Red Cross (Spanish)	unknown	1990	5	open-reel tape
Census Bureau	January	1990	5	open-reel tape
Census Bureau	January	1990	5	open-reel tape
Census Bureau	January	1990	5	open-reel tape

Box 11:

Census Bureau (Spanish)	January	1990	7	open-reel tape
Census Bureau (Spanish)	January	1990	7	open-reel tape
Drug Abuse Prevention	January	1990		documentation incl.
Eat Lean	January	1990	5	o-r tape w/doc
Safety Belt Education	January	1990	5	open-reel tape
Space Technology	January	1990	5	o-r tape w/doc
American Red Cross	February	1990	5	o-r tape w/doc
Social Security	February	1990	5	open-reel tape
Recruiting Nurses	March	1990	5	open-reel tape
Recruiting Nurses	March	1990	5	o-r tape w/doc
Recruiting Nurses	March	1990	5	cassette tape
Safety Belt Education	March	1990	5	open-reel tape
Social Security	March	1990	5	o-r tape w/doc
Space Technology	March	1990	5	open-reel tape
Alcoholism	April	1990	5	open-reel tape
Census Bureau	April	1990		documentation incl.
Neighborworks	April	1990	5	open-reel tape
Neighborworks	April	1990	5	open-reel tape
Safety Belt Education	April	1990	7	open-reel tape
United Way	April	1990	5	open-reel tape
American Red Cross	May	1990	5	open-reel tape
American Red Cross	May	1990	5	open-reel tape
Crime Prevention	May	1990		cassette tape
Employer Support of the National Guard	May	1990	5	o-r tape w/doc
Neighborworks	May	1990	5	o-r tape w/doc
Teen Alcoholism	May	1990	5	open-reel tape
Teen Alcoholism	May	1990	5	open-reel tape
United Way	May	1990	5	o-r tape w/doc
Americans Abroad	June	1990	5	open-reel tape

Child Find	June	1990		cassette tape w/doc
Crime Prevention	June	1990	5	open-reel tape
Crime Prevention	June	1990	5	open-reel tape
Crime Prevention	June	1990	5	o-r tape w/doc
Crime Prevention	June	1990		cassette tape
Forest Fire Prevention	June	1990	5	open-reel tape
Forest Fire Prevention	June	1990		cassette tape
Forest Fire Prevention	June	1990		cassette tape

Box 12:

Space Technology	June	1990	5	open-reel tape
Teen Alcoholism	June	1990	7	open-reel tape
Teen Alcoholism	June	1990	5	o-r tape w/doc
Teen Alcoholism	June	1990		cassette tape
United Way	June	1990	5	open-reel tape
United Way	June	1990	5	o-r tape w/doc
Forest Fire Prevention	July	1990		documentation incl.
Internal Revenue Service	July	1990	5	open-reel tape
Internal Revenue Service	July	1990	5	o-r tape w/doc
Statue of Liberty	July	1990	5	open-reel tape
Child Abuse Prevention	August	1990		cassette tape
United Way	August	1990	5	open-reel tape
United Way	August	1990	5	o-r tape w/doc
Vote '90	August	1990	5	open-reel tape
Vote '90	August	1990	5	o-r tape w/doc
Crime Prevention	September	1990	5	open-reel tape
Crime Prevention	September	1990	5	open-reel tape
Crime Prevention	September	1990	5	open-reel tape
Crime Prevention	September	1990	5	open-reel tape
Crime Prevention	September	1990	5	o-r tape w/doc
Department of Energy	September	1990	5	open-reel tape
Department of Energy	September	1990	5	open-reel tape
Department of Energy	September	1990	5	o-r tape w/doc
Drug Abuse Prevention	September	1990	5	open-reel tape
Drug Abuse Prevention	September	1990	5	o-r tape w/doc
Drug Abuse Prevention	September	1990	5	open-reel tape
Drug Abuse Prevention	September	1990	5	open-reel tape
Drug Abuse Prevention	September	1990	5	open-reel tape
Forest Fire Prevention	September	1990		cassette tape
Child Abuse Prevention	October	1990	5	open-reel tape
American Red Cross	November	1990	7	open-reel tape
American Red Cross	November	1990	7	o-r tape w/doc
Child Abuse Prevention	November	1990		cassette tape
Drug Abuse Prevention	November	1990	5	o-r tape w/doc

Drunk Driving	November	1990	7	open-reel tape
Drunk Driving	November	1990	5	open-reel tape

Box 13:

Employer Support of the National Guard	November	1990	5	open-reel tape
Mental Health Fund	November	1990		cassette tape
Understanding Mental Illness	November	1990	5	open-reel tape
Understanding Mental Illness	November	1990	5	o-r tape w/doc
Child Abuse Prevention	December	1990	5	o-r tape w/doc
Employer Support of the National Guard	December	1990		documentation incl.
Internal Revenue Service	December	1990	5	open-reel tape
United Negro College Fund	December	1990	7	open-reel tape
United Negro College Fund	December	1990	5	o-r tape w/doc
United Negro College Fund	December	1990		cassette tape
United Negro College Fund	December	1990		cassette tape
American Red Cross	unknown	1991	5	open-reel tape
Internal Revenue Service	January	1991	5	o-r tape w/doc
Recruiting Nurses (Spanish)	February	1991	5	open-reel tape
Recruiting Nurses (Spanish)	February	1991		documentation incl.
Recycling	February	1991	5	o-r tape w/doc
Recycling	February	1991	5	open-reel tape
Religion in American Life	February	1991	5	o-r tape w/doc
Understanding Mental Illness	February	1991	5	o-r tape w/doc
Child Abuse Prevention	March	1991		documentation incl.
Crime Prevention	March	1991		o-r tape w/doc
Employer Support of the National Guard	March	1991	5	open-reel tape
Employer Support of the National Guard	March	1991	5	o-r tape w/doc
Employer Support of the National Guard	March	1991	5	o-r tape w/doc
Points of Light	March	1991		cassette tape
Recycling	March	1991	5	open-reel tape
Recycling	March	1991	7	open-reel tape
Recycling	March	1991	7	open-reel tape
Recycling	March	1991		cassette tape
Points of Light	April	1991		cassette tape
Points of Light	April	1991		cassette tape
Points of Light	April	1991		cassette tape
Points of Light	April	1991	5	open-reel tape
Points of Light	April	1991	5	o-r tape w/doc
Points of Light	April	1991		cassette tape
Safety Belt Education	April	1991	7	open-reel tape
Safety Belt Education	May	1991	5	o-r tape w/doc
United Way	May	1991	5	open-reel tape
United Way	May	1991		documentation incl.
United Way	May	1991	5	open-reel tape

Internal Revenue Service	June	1991	5	open-reel tape
Internal Revenue Service	June	1991	5	o-r tape w/doc

Box 14:

Teen Alcoholism	June	1991		documentation incl.
United Way	June	1991	7	open-reel tape
Forest Fire Prevention	July	1991	5	open-reel tape
Forest Fire Prevention	July	1991	5	o-r tape w/doc
Recruiting New Teachers	August	1991	5	open-reel tape
Recruiting New Teachers	August	1991	5	open-reel tape
Child Abuse Prevention	September	1991	5	open-reel tape
Drunk Driving	September	1991	5	open-reel tape
Drunk Driving	September	1991	5	o-r tape w/doc
Radon	September	1991	5	open-reel tape
Recruiting New Teachers	September	1991	5	o-r tape w/doc
Safety Belt Education	September	1991	5	o-r tape w/doc
Bicentennial of the Constitution	October	1991	5	open-reel tape
Crime Prevention	October	1991	5	open-reel tape
Crime Prevention	October	1991	5	o-r tape w/doc
Parental Involvement in Education	October	1991	5	o-r tape w/doc
Parental Involvement in Education	October	1991	5	open-reel tape
Points of Light	October	1991		documentation incl.
Radon	October	1991	5	open-reel tape
Religion in American Life	October	1991	5	open-reel tape
Religion in American Life	October	1991	5	open-reel tape
Religion in American Life	October	1991	5	o-r tape w/doc
Radon	November	1991	5	o-r tape w/doc
United Negro College Fund	December	1991	5	open-reel tape
United Negro College Fund	December	1991	5	open-reel tape
United Negro College Fund	December	1991	5	o-r tape w/doc
American Red Cross	unknown	1992	5	open-reel tape
Drunk Driving - "Take the Keys"/ American Red Cross	unknown	1992		cassette tape
National Sweepstakes Show	unknown	1992		cassette tape
Radio Compilation Kit	unknown	1992		cassette tape
Radon	February	1992	5	o-r tape w/doc
Radon	February	1992	5	open-reel tape
Recycling	February	1992	5	o-r tape w/doc
Recycling	February	1992	5	open-reel tape
Recycling	February	1992	7	open-reel tape
Earth Share	March	1992	5	o-r tape w/doc
Employer Support of the National Guard	March	1992	5	open-reel tape
Individual Giving/Volunteering	March	1992	5	o-r tape w/doc
Individual Giving/Volunteering	March	1992	5	open-reel tape

Box 15:

Child Abuse Prevention	April	1992	7	open-reel tape
Earth Share	April	1992	5	open-reel tape
Points of Light	April	1992	5	o-r tape w/doc
Points of Light	April	1992	7	open-reel tape
Understanding Mental Illness	April	1992	5	open-reel tape
Child Abuse Prevention	May	1992	7	open-reel tape
Employer Support of the National Guard	May	1992	5	o-r tape w/doc
Forest Fire Prevention	May	1992	7	open-reel tape
Forest Fire Prevention	June	1992	5	open-reel tape
Vote '92	June	1992	5	open-reel tape
Drug Abuse Prevention	July	1992	5	open-reel tape
Drug Abuse Prevention	July	1992		cassette tape
Drug Abuse Prevention	July	1992		cassette tape
Drug Abuse Prevention	July	1992		cassette tape
Drug Abuse Prevention	July	1992		cassette tape
Forest Fire Prevention	July	1992	7	open-reel tape
Safety Belt Education	July	1992	5	open-reel tape
Vote '92	July	1992	5	o-r tape w/doc
Vote '92	July	1992	5	o-r tape w/doc
Vote '92	July	1992		cassette tape
American Red Cross	August	1992	5	open-reel tape
Child Abuse Prevention	August	1992	5	o-r tape w/doc
Forest Fire Prevention	August	1992	5	o-r tape w/doc
PSA Compilation	August	1992	7	open-reel tape
PSA Compilation	August	1992	7	open-reel tape
AIDS Prevention	September	1992	5	open-reel tape
Drug Abuse Prevention	September	1992	5	o-r tape w/doc
Safety Belt Education	September	1992	5	o-r tape w/doc
Crime Prevention	October	1992	5	open-reel tape
Crime Prevention	October	1992	5	open-reel tape
PSA Compilation	October	1992	5	open-reel tape
PSA Compilation	October	1992	5	open-reel tape
Shadrack and the Red Balloon	October	1992		cassette tape
Understanding Mental Illness	October	1992	5	o-r tape w/doc
American Red Cross	November	1992	5	open-reel tape
Crime Prevention (Spanish)	November	1992		cassette tape
Drunk Driving	November	1992	7	open-reel tape
Employer Support of the National Guard	November	1992		documentation incl.
American Red Cross	December	1992		cassette tape

Box 16:

Crime Prevention	December	1992	5	o-r tape w/doc
Crime Prevention (Spanish)	December	1992	5	cassette tape
Crime Prevention (Spanish)	December	1992	5	cassette tape
Crime Prevention (Spanish)	December	1992	5	cassette tape
Crime Prevention (Spanish)	December	1992	5	cassette tape
Understanding Mental Illness	December	1992		documentation incl.
United Way	unknown	1993	5	open-reel tape
United Way (Spanish)	unknown	1993	5	open-reel tape
Drunk Driving	January	1993	5	o-r tape w/doc
Healthy Start	January	1993	5	open-reel tape
American Red Cross	March	1993	5	open-reel tape
Crime Prevention	March	1993	7	open-reel tape
Crime Prevention	March	1993	7	open-reel tape
Crime Prevention	March	1993		cassette tape
Crime Prevention	March	1993		cassette tape
Keep the Promise	March	1993	7	open-reel tape
American Red Cross	April	1993	5	o-r tape w/doc
Forest Fire Prevention	April	1993	5	o-r tape w/doc
Keep the Promise	April	1993	5	o-r tape w/doc
American Red Cross	May	1993	5	open-reel tape
American Red Cross	May	1993	5	open-reel tape
Radon	May	1993	5	open-reel tape
Radon	May	1993	5	open-reel tape
Radon	May	1993		cassette tape
American Red Cross	Summer	1993	5	o-r tape w/doc
Crime Prevention	Summer	1993	5	o-r tape w/doc
Crime Prevention	Summer	1993	5	o-r tape w/doc
Employer Support of the National Guard	June	1993	5	open-reel tape
Employer Support of the National Guard	Summer	1993	5	o-r tape w/doc
Radon	Summer	1993	5	o-r tape w/doc
Forest Fire Prevention	July	1993	5	open-reel tape
American Cancer Society	August	1993	5	open-reel tape
Drunk Driving	August	1993	5	open-reel tape
Safety Belt Education	August	1993	5	open-reel tape
Forest Fire Prevention	September	1993	7	open-reel tape
American Cancer Society	September	1993	5	o-r tape w/doc
American Red Cross	September	1993	5	open-reel tape
Arts and Humanities	September	1993		cd
Arts and Humanities	September	1993	5	open-reel tape
Arts and Humanities	September	1993	5	open-reel tape
Drunk Driving	September	1993	5	open-reel tape
Forest Fire Prevention	September	1993		cd
Forest Fire Prevention	September	1993	5	open-reel tape

Box 17:

Keep the Promise	September	1993	5	o-r tape w/doc
PSA Compilation	September	1993	5	open-reel tape
United Way	September	1993	5	open-reel tape
Drunk Driving	October	1993		cd
Employer Support of the National Guard	October	1993	5	o-r tape w/doc
Forest Fire Prevention	October	1993	5	o-r tape w/doc
United Way	October	1993	5	o-r tape w/doc
American Red Cross	November	1993	5	o-r tape w/doc
American Red Cross	November	1993	5	o-r tape w/doc
Arts and Humanities	November	1993	5	o-r tape w/doc
Crime Prevention	November	1993	5	open-reel tape
Crime Prevention	November	1993	5	open-reel tape
Drug Abuse Prevention	November	1993	5	o-r tape w/doc
Drunk Driving	November	1993	5	o-r tape w/doc
Safety Belt Education	November	1993	5	o-r tape w/doc
Junior Achievement	December	1993	5	open-reel tape
Junior Achievement	December	1993	5	open-reel tape
Junior Achievement	December	1993	5	open-reel tape
Junior Achievement	December	1993	5	open-reel tape
Recruiting New Teachers	December	1993	5	o-r tape w/doc
Sampler Tape	unknown	1994		cassette tape
Breaking the Cycle of Disadvantage	January	1994	5	open-reel tape
Breaking the Cycle of Disadvantage	January	1994	5	open-reel tape
Breaking the Cycle of Disadvantage	January	1994		cd
Crime Prevention	January	1994	5	o-r tape w/doc
Junior Achievement	January	1994	5	o-r tape w/doc
Breaking the Cycle of Disadvantage	February	1994	5	o-r tape w/doc
Breaking the Cycle of Disadvantage	February	1994		cassette tape
Buy Recycled	February	1994		cassette tape
Clean Water	February	1994		cd
Points of Light	February	1994		cd
Recycling	February	1994	5	open-reel tape
Recycling	February	1994		cd
Vote '94	February	1994		cd
Vote '94	February	1994		cassette tape
American Red Cross	March	1994		cd
American Red Cross	March	1994		cassette tape
American Red Cross	March	1994		cassette tape
Child Immunization	March	1994	5	open-reel tape
Child Immunization	March	1994		cd
Crime Prevention	March	1994		cd
Crime Prevention	March	1994	7	open-reel tape
Earth Share	March	1994	5	open-reel tape
Earth Share	March	1994	5	open-reel tape
PSA Compilation	March	1994		cd

Safety Belt Education	March	1994		cd
Safety Belt Education	March	1994	5	open-reel tape
Employer Support of the National Guard	April	1994	5	open-reel tape
Head Start	April	1994	5	open-reel tape
United Negro College Fund	April	1994	5	open-reel tape

Box 18:

Employer Support of the National Guard	May	1994	5	cd
Employer Support of the National Guard	May	1994	5	open-reel tape
United Negro College Fund	May	1994		cd
Clean Water	June	1994	5	open-reel tape
Clean Water	June	1994		cd
Clean Water	June	1994		cd
Clean Water	June	1994		cd
Organ and Tissue donation	June	1994	5	open-reel tape
Organ and Tissue donation	June	1994	5	open-reel tape
Organ and Tissue donation	June	1994		cd
Organ and Tissue donation	June	1994		cassette tape
Domestic Violence Prevention	July	1994	5	open-reel tape
Domestic Violence Prevention	July	1994		cd
Domestic Violence Prevention	July	1994	5	open-reel tape
Clean Water	February	1994		cd w/doc
Points of Light	February	1994		cd w/doc
Earth Share	March	1994		cd w/doc
Points of Light	March	1994		cd w/doc
Recycling	March	1994		cd w/doc
American Red Cross	April	1994		cd w/doc
Child Immunization	April	1994		cd w/doc
Crime Prevention	April	1994		cd w/doc
Drunk Driving	April	1994		cd w/doc
Earth Share	April	1994		cd w/doc
Forest Fire Prevention	April	1994		cd w/doc
Safety Belt Education	April	1994		cd w/doc
Vote '94	April	1994		cd w/doc
Employer Support of the National Guard	May	1994		cd w/doc
Head Start	May	1994		o-r tape w/doc
United Negro College Fund	May	1994		cd w/doc
Clean Water	June	1994		cd w/doc
Organ and Tissue Donation	June	1994		cd w/doc
Domestic Violence Prevention	July	1994		cd w/doc
Forest Fire Prevention	August	1994		cd w/doc
Head Start	August	1994		cd w/doc
Safety Belt Education	August	1994		cd w/doc
Arts and Humanities	September	1994		cd w/doc

Drunk Driving	October	1994		cd w/doc
Infant Immunization	October	1994		cd w/doc
Second Harvest	October	1994		cd w/doc
Domestic Violence Prevention	July	1994	7	open-reel tape
Forest Fire Prevention	August	1994		cd
Compilation #2	September	1994		cassette tape
Drunk Driving	October	1994	7	open-reel tape
Drunk Driving	October	1994	7	open-reel tape
Drunk Driving	October	1994		cd
Drunk Driving	October	1994		cd
Drunk Driving	October	1994	7	cassette tape
Infant Immunization	October	1994	5	open-reel tape
Infant Immunization	October	1994		cd
Infant Immunization	October	1994		cassette tape
Second Harvest	October	1994	5	open-reel tape
Safety Belt Education	January	1995	5	open-reel tape
Safety Belt Education	January	1995		cd
Child Abuse Prevention	March	1995	7	open-reel tape
Child Abuse Prevention	March	1995	5	open-reel tape
Child Abuse Prevention	March	1995		cd
Crime Prevention	March	1995	5	open-reel tape
Earth Share	April	1995		cd
Earth Share	April	1995	7	open-reel tape
Employer Support of the National Guard	May	1995	7	open-reel tape
Forest Fire Prevention	May	1995	7	open-reel tape
Forest Fire Prevention	May	1995		cassette tape
Forest Fire Prevention	May	1995		cassette tape
Forest Fire Prevention	May	1995		cassette tape
Forest Fire Prevention	May	1995		cassette tape
Pediatric AIDS Foundation	June	1995		cassette tape
Employer Support of the National Guard	June	1995		cd
Employer Support of the National Guard	June	1995		cassette tape
Employer Support of the National Guard	June	1995		cassette tape
Employer Support of the National Guard	June	1995		cassette tape
Employer Support of the National Guard	June	1995		cassette tape
Keep the Promise	June	1995		cd
Pediatric AIDS	June	1995	5	open-reel tape
Pediatric AIDS	June	1995		cassette tape
Pediatric AIDS	June	1995		cassette tape
Understanding Mental Illness	June	1995	5	open-reel tape
United Nations	June	1995		cd
Value of Math and Science	June	1995		cd

Box 19:

Breast Cancer Detection	July	1995	5	open-reel tape
Breast Cancer Detection	July	1995	5	cd
Breast Cancer Detection	July	1995	5	open-reel tape
Clean Water	September	1995		cd
Forest Fire Prevention	September	1995		cd
Second Harvest	September	1995		cd
Drunk Driving	October	1995		cd
Gender Equity in Education	October	1995		cd
Individual Giving/Volunteering	October	1995		cd
American Red Cross	November	1995		cd
Crime Prevention	November	1995		cd
Employer Support of the National Guard	January	1996		cd
Vote '96	February	1996		cd
Breast Cancer Detection	March	1996		cd
Domestic Violence Prevention	March	1996		cd
Employer Support of the National Guard	April	1996		cd
Employer Support of the National Guard	April	1996		cd
Junior Achievement	April	1996		cd
Safety Belt Education	May	1996		cd
Fatherhood Initiative	June	1996		cd
Crime Prevention	July	1996		cd
Head Start	August	1996		cd
National Urban League	August	1996		cd
Vote '96	August	1996		cd
Coalition for America's Children	October	1996		cd
PSA Compilation	October	1996		cd
Crime Prevention	November	1996		cd
Drunk Driving	November	1996		cd
Coalition for America's Children	December	1996		cd
Infant Immunization	January	1997		cd
Talking With Kids	January	1997		cd
Coalition for America's Children	February	1997		cd
Second Harvest	February	1997		cd
Value of Math and Science	February	1997		cd
Recycling	March	1997		cd
Safety Belt Education	March	1997		cassette tape
United Negro College Fund	March	1997		cd
El Valor	April	1997		cd
Employer Support of the National Guard	May	1997		cd
Fatherhood Initiative	May	1997		cd
Safety Belt Education	May	1997		cd
Points of Light - "Traffic/Supermarket" and "Cup of Tea"	unknown	unknown		digital audio tape
Points of Light - "Chris," "WW," "Bart," "Thelma," "Jack," "Amy"	unknown	unknown		digital audio tape
Gender Equity in Education	unknown	unknown		digital audio tape

Organ and Tissue Donation	unknown	unknown	digital audio tape
Employer Support of the National Guard	unknown	unknown	digital audio tape
American Cancer Society	July	1993	digital audio tape
American Cancer Society	July	1993	digital audio tape
Forest Fire Prevention	August	1993	digital audio tape
Forest Fire Prevention	August	1993	digital audio tape
Points of Light	October	1993	digital audio tape
Crime Prevention	October	1993	digital audio tape
Infant Immunization	March	1994	digital audio tape
Clean Water	April	1994	digital audio tape
Employer Support of the National Guard	April	1994	digital audio tape
Organ and Tissue Donation	June	1994	digital audio tape
Clean Water	June	1994	digital audio tape
Infant Immunization	September	1994	digital audio tape
Second Harvest	October	1994	digital audio tape
Safety Belt Education	January	1995	digital audio tape
Points of Light	March	1995	digital audio tape
Understanding Mental Illness	June	1995	digital audio tape
Understanding Mental Illness	June	1995	digital audio tape
Value of Math and Science	June	1995	digital audio tape
Drunk Driving	August	1995	digital audio tape
Crime Prevention	October	1995	digital audio tape
Infant Immunization	June	1997	5 open-reel tape
4-H	August	1997	cd
Youth Fitness	September	1997	cd
National Resources Defence	October	1997	cd
Pediatric AIDS	October	1997	cd
Safety Belt Education	October	1997	cd
Drunk Driving	November	1997	cd
Employer Support of the National Guard	November	1997	cd
Anti-Discrimination	March	1998	cd
Education Excellence Partnership	March	1998	5 open-reel tape
Education Excellence Partnership	March	1998	cd
Education Excellence Partnership	March	1998	cd
Learning Disabilities	March	1998	cd

all discs include documentation from this point on unless otherwise noted

Child Abuse Prevention	March	1995
Forest Fire Prevention	March	1995
Breaking the Cycle of Disadvantage	April	1995
Drunk Driving	April	1995
Earth Share	April	1995
Infant Immunization	April	1995
Employer Support of the National Guard	June	1995
Pediatric AIDS	June	1995
United Nations	June	1995

Keep the Promise	July	1995
Safety Belt Education	August	1995
Drunk Driving	September	1995
Clean Water	October	1995
Individual Giving/Volunteering	October	1995
American Red Cross	November	1995
Crime Prevention	November	1995
Domestic Violence Prevention	November	1995
Employer Support of the National Guard	November	1995
Gender Equity in Education	November	1995
Vote '96	February	1996
Breast Cancer Detection	March	1996
Drunk Driving	April	1996
Employer Support of the National Guard	April	1996
Forest Fire Prevention	April	1996
Junior Achievement	April	1996
Understanding Mental Illness	May	1996
Fatherhood Initiative	June	1996
Forest Fire Prevention (Spanish)	June	1996
Individual Giving/Volunteering	June	1996
Safety Belt Education	June	1996
Crime Prevention	August	1996
Vote '96	August	1996
Head Start	September	1996
National Urban League	September	1996
Coalition for America's Children	October	1996
PSA Compilation	October	1996
Employer Support of the National Guard	November	1996
Recycling	November	1996

Box 20:

Coalition for America's Children	December	1996
Crime Prevention	December	1996
Drunk Driving	December	1996
Talking With Kids	January	1997
Second Harvest	February	1997
Value of Math and Science	February	1997
Buy Recycled	March	1997
United Negro College Fund	March	1997
Drunk Driving	April	1997
Safety Belt Education	April	1997
Companade Educacion para la infancia (Spanish)	May	1997
Fatherhood Initiative	May	1997

Coalition for America's Children	June	1997
Employer Support of the National Guard	June	1997
PSA Compilation	August	1997
4-H	September	1997
Maternal and Child Health (Spanish)	September	1997
Organ and Tissue Donation	September	1997
Safety Belt Education	September	1997
Buy Recycled	October	1997
Pediatric AIDS	October	1997
Youth Fitness	October	1997
Buy Recycled	November	1997
Clean Water	November	1997
Drunk Driving	November	1997
Crime Prevention	December	1997
Employer support of the National Guard	December	1997
Anti-Discrimination	February	1998
Education Excellence Partnership	March	1998
Learning Disabilities	March	1998
California "2 Teach!"	April	1998
Drunk Driving	April	1998
Youth Fitness	April	1998
Get Out the Vote '98	May	1998
Infant Immunization	May	1998
Forest Fire Prevention	June	1998
Waste Prevention	June	1998
United Negro College Fund	July	1998
4-H	August	1998
Buy Recycled	August	1998
Get Out the Vote '98	August	1998
Parental Responsibility	August	1998
PSA Compilation	August	1998
Value of Math and Science	August	1998
Education Excellence Partnership	September	1998
Earth Share	October	1998
Employer Support of the National Guard	October	1998
Organ and Tissue Donation	October	1998
Infant Immunization	November	1998
Mentoring	November	1998
PSA Compilation	November	1998
Earth Share	January	1999
Crime Prevention	April	1999
National World War II Memorial	April	1999
PSA Compilation	April	1999
PSA Compilation	May	1999
PSA Compilation	June	1999
PSA Compilation	August	1999

Recycling	August	1999
PSA Compilation	September	1999
PSA Compilation	October	1999
Community Schools for Excellence	May	2000
Recycling	May	2000
Drug Abuse Prevention	June	2000
Get Out the Vote '00	June	2000
PSA Compilation	June	2000
Employer Support of the National Guard	July	2000
PSA Compilation	August	2000
Safe Gun Storage	September	2000
Afterschool Programs	October	2000
Operation Graduation	October	2000
PSA Compilation	October	2000
Safety Belt Education	November	2000
El Valor	December	2000
El Valor	December	2000
PSA Compilation	December	2000
Education Excellence Partnership	January	2001
Fatherhood Initiative	January	2001
Childhood Asthma	February	2001
Learning Disabilities	February	2001
PSA Compilation	February	2001
PSA Compilation	April	2001
Fatherhood Initiative	May	2001
Child Hunger	June	2001
National Fair Housing Alliance	June	2001
PSA Compilation	June	2001
Learning Disabilities	July	2001
Library of Congress	July	2001
Safe Gun Storage	July	2001
Value of Math and Storage	July	2001
Employer Support of the National Guard	August	2001
Operation Graduation	August	2001
Crime Prevention	September	2001
PSA Compilation	Fall	2001
Afterschool Programs	October	2001
PSA Compilation	October	2001
United Way September 11 Fund	October	2001
Colon Cancer	November	2001
Drug Abuse Prevention	November	2001
PSA Compilation	December	2001
Operation Graduation	unknown	2002
PSA Compilation	January	2002
Booster Seat Education	February	2002
Child Abuse Prevention	March	2002

Domestic Violence Prevention	March	2002	
PSA Compilation	March	2002	
Vote '02	April	2002	
Family Literacy	July	2002	
Operation Graduation	July	2002	
Vote '02	July	2002	
Child Hunger	August	2002	
Drug Abuse Prevention	August	2002	
Operation Graduation	August	2002	
Freedom Corps	September	2002	
PSA Compilation	September	2002	
Read and Rise	September	2002	
Afterschool Programs	October	2002	
Big Brothers Big Sisters	October	2002	
AIDS Prevention	November	2002	
Girls Go Tech	December	2002	
Library of Congress	December	2002	
PSA Compilation	December	2002	
Reducing Gun Violence	unknown	2003	
Earth Share	January	2003	
National Trust for Historic Preservation	January	2003	
National Underground Railroad Freedom Center	January	2003	
Parental Involvement in Schools	January	2003	
PSA Compilation	January	2003	
Colon Cancer	February	2003	
Environmental Defense	March	2003	
Homeland Security	March	2003	
Homeland Security	March	2003	cd only, no doc
Learning Disabilities	March	2003	
PSA Compilation	April	2003	
Childhelp USA	May	2003	
Firewise	May	2003	
Martin Luther King Jr. Memorial	May	2003	
Primary Immunodeficiency	May	2003	
PSA Compilation	May	2003	
Drug Abuse Prevention	July	2003	
Fair Housing Alliance	August	2003	
Give Kids the World	August	2003	
Operation Graduation	August	2003	
Operation Graduation	August	2003	
United Negro College Fund	August	2003	
Women, Infants and Children	August	2003	
Childhood Asthma	September	2003	
El Valor	September	2003	
Fatherhood Initiative	September	2003	

Partners for Public Education	September	2003
PSA Compilation	September	2003

Box 21:

PSA Compilation	September	2003	
Lewis and Clark Bicentennial	October	2003	
PSA Compilation	November	2003	
Parental Involvement in Education	December	2003	broken cd
Homeland Security (Spanish)	December	2003	
Parental Involvement in Education (Spanish)	December	2003	
Big Brothers Big Sisters	unknown	2004	
Disease Prevention	unknown	2004	
Drunk Driving	unknown	2004	
Emergency Preparedness - Business	unknown	2004	
Project Safe Neighborhoods	January	2004	
Americans for the Arts	January	2004	
Booster Seat Education	February	2004	
PSA Compilation	March	2004	
Childhood Obesity Prevention	March	2004	
Energy Efficiency	March	2004	
Stroke Early Response	March	2004	
Healthy Lifestyles and Disease Prevention	March	2004	
Booster Seat Education	March	2004	
Crime Prevention	March	2004	
AIDS Awareness	April	2004	
Vote '04	April	2004	
Breastfeeding Awareness	May	2004	
PSA Compilation	May	2004	
Online Sexual Exploitation	May	2004	
PSA Compilation	June	2004	
Big Brothers Big Sisters	June	2004	
Vote '04	August	2004	
Early Childhood Development	October	2004	
Housing Discrimination	December	2004	
Adoption (Spanish)	unknown	2005	
Blood Donation	unknown	2005	
Emergency Preparedness - Business	unknown	2005	
High School Dropout Prevention	unknown	2005	
Reducing Gun Violence	unknown	2005	
Reducing Gun Violence (Spanish)	unknown	2005	
Stroke Awareness	unknown	2005	
PSA Compilation	January	2005	
Patient Involvement/Empowerment	January	2005	

Adoption (Spanish)	February	2005	
Crime Prevention - 25 th Anniversary	February	2005	
PSA Compilation	April	2005	
PSA Compilation	April	2005	
Online Sexual Exploitation	April	2005	
Early Childhood Development	May	2005	
Early Childhood Development	May	2005	
Childhood Asthma	August	2005	
PSA Compilation	September	2005	
Parental Involvement in Schools (PTA)	October	2005	
Underage Drinking Prevention	November	2005	
Big Brothers Big Sisters (with Laura Bush)	unknown	2006	
Inspiring Invention	unknown	2006	
Youth Civic Engagement	unknown	2006	
Youth Reckless Driving Prevention	unknown	2006	
Youth Voter Participation	unknown	2006	
Wireless Amber Alerts	unknown	2006	cd only, no doc
Supporting Minority Education (UNCF)	February	2006	
Ready (Homeland Security)	March	2006	
Global Warming	April	2006	
Lifelong Literacy	May	2006	
Stroke Awareness	June	2006	
Secondhand Smoke - Great Start	September	2006	
Energy Efficiency	October	2006	
Financial Literacy	October	2006	
Mental Health National Anti-Stigma	November	2006	
College Access	January	2007	
Cyberbullying	March	2007	
Online Sexual Exploitation	April	2007	
Autism Awareness	May	2007	
Underage Drinking Awareness	June	2007	
Secondhand Smoke	August	2007	
Reducing Gun Violence	September	2007	
Domestic Violence Prevention (NY State Localized PSAs)	October	2007	
Wireless Amber Alerts	November	2007	
PSA Compilation	November	2007	
High School Dropout Prevention	November	2007	
Diabetes Management	November	2007	
Financial Literacy	December	2007	
Childhood Obesity Prevention	January	2008	
Lifelong Literacy	January	2008	
PSA Compilation	March	2008	
Credit Scores Education	April	2008	
Salud Preventiva Para Hispanos	April	2008	
Men's Preventive Health	May	2008	

Diabetes Management	May	2008
Community Engagement	May	2008
College Access	May	2008

Box 22:

Public Service Ads Radio CD Catalog	June	2008
Emergency Preparedness - Business	June	2008
Crime Prevention	June	2008
Arts Education	June	2008
Nutrition Education	July	2008
Stroke Awareness	July	2008
Fatherhood Involvement	July	2008
Wildfire Prevention	July	2008
Radio Compilation	August	2008
High School Dropout Prevention	August	2008
Energy Efficiency	September	2008
Financial Literacy - Young Adult	September	2008
LATCH System/Booster Seat Awareness	September	2008
Veteran Support - IAVA	November	2008
Adoption	November	2008
Financial Literacy	November	2008
PSA Compilation	November	2008
Hunger Prevention	November	2008
Teen Dating Violence Prevention	February	2009
Youth Reckless Driving Prevention	February	2009
Anti-Steroids	February	2009
Nutrition Education	March	2009
Crime Prevention	March	2009
Autism Awareness	April	2009
Patient Involvement	April	2009
Spring Radio Compilation	April	2009
Veterans Support - Family and Friends	May	2009
Re-Connecting Kids With Nature	June	2009
Radio Catalog Kit - Volume 1	July	2009
Wildfire Prevention	July	2009
Emergency Preparedness	August	2009
Stroke Awareness	September	2009
Pet Adoption	October	2009
Radio Catalog Kit - Volume 2	October	2009
Fatherhood Involvement	October	2009
Adoption	October	2009
Hands-Only CPR	October	2009
Diabetes Management	September	2009
Lifelong Literacy	October	2009

College Access	November	2009	
H1N1 Flu Season is Here	December	2009	
Radio Catalog Kit - Volume 3	December	2009	
Veteran Support	January	2010	
Fight Arthritis Pain - "Moving is the Best..."	February	2010	
Smoking Cessation "Relearn Life..."	March	2010	
Radio Catalog Kit - Volume 1 2010	March	2010	
Help Prevent Teen Suicide	April	2010	"We can help us."
Childhood Obesity Prevention	April	2010	"Get Up and Play."
Lead Poisoning Prevention	May	2010	
Lupus Awareness	May	2010	"Could I have lupus?"
Foreclosure Prevention	May	2010	
Underage Drinking Prevention	June	2010	"Talk early. Talk often."
Hispanic Parents Engagement	June	2010	
Newborn and Child Survival	June	2010	"See where the good goes."
Re-connecting Kids With Nature	June	2010	"You'll never know what you'll find"
Live United	June	2010	"I don't just wear the shirt. I live it."
Radio Catalog Kit - Volume 2 2010	June	2010	
Men's Preventive Health	June	2010	"This year thousands of men will die of stubbornness."
Multicultural Mental Health Recovery	August	2010	
GED Achievement	August	2010	
Wildfire Prevention	August	2010	"Only you can prevent wildfires."
Making Home Affordable	August	2010	
Listo/Ready: Emergency Preparedness	October	2010	
Pet Adoption	November	2010	"Adopt me. You'll see."
Autism Awareness	November	2010	
Radio Catalog Kit - Volume 3 2010	November	2010	
Adoption	November	2010	"You don't have to be perfect..."
Radio Catalog Kit - Volume 4 2010	December	2010	
Foreclosure Prevention Compilation Kit	February	2011	
College Access	February	2011	"You've got what it takes."
Big Brothers Big Sisters	March	2011	"Start something."
Hunger Prevention	April	2011	"Together we're feeding America."
Hunger Prevention - Summer Food Service	May	2011	"Help feed kids in the

Program			summer who could otherwise go hungry.”
Radio Catalog Kit - Volume 1 2011	May	2011	
Radio Catalog Kit - Volume 2 2011	June	2011	
Emergency Preparedness - Business Hispanic Health	June	2011	“Abre la Boca”
Let’s Move, Volume 2	July	2011	
Re-connecting Kids with Nature	July	2011	

Box 23:

Community Engagement	July	2011	“Live United”
Wildfire Prevention	August	2011	“Only You Can Prevent Wildfires.”
Treatment Option Awareness	August	2011	
Radio Catalog Kit - Volume 3 2011	September	2011	
Patient Involvement	October	2011	“Better Quality Health Care”
Energy Efficiency	October	2011	“Save Energy, Save Vacation.”
High School Dropout Prevention	October	2011	
Food Safety Education	October	2011	“Clean, Separate, Cook, Chill”
Lead Poisoning Prevention	November	2011	
Texting and Driving Prevention	November	2011	“Stop the texts. Stop the wrecks.”
Making Home Affordable	November	2011	
Fight Arthritis Pain	January	2012	“My weapon against arthritis.”
Autism Awareness	February	2012	“Autism speaks.”
Radio Catalog Kit - Volume 1 2012	March	2012	
Unplanned Pregnancy Prevention	March	2012	“Unplanned pregnancy in 100% preventable.”
GED Achievement	May	2012	“Get motivated. Get a pep talk.”
Energy Efficiency	May	2012	
Hunger Prevention	May	2012	
Radio Catalog Kit - Volume 2 2012	June	2012	
Making Home Affordable	June	2012	
Child Passenger Safety	June	2012	“Is your child in the right car seat?”
Food Safety Education	June	2012	
Wildfire Preparedness	July	2012	“Are you fire adapted?”

Discovering Nature	August	2012
Radio Catalog Kit - Volume 3 2012	September	2012
Caregiver Assistance	September	2012
Children's Oral Health	September	2012
Emergency Preparedness	September	2012
Child Passenger Safety	October	2012
Child Car Safety	November	2012

Newborn and Child Survival (November 2012)
Adoption From Foster Care (November 2012)
Hunger Prevention (December 2012)
Stroke Awareness (December 2012)
Radio Catalog Kit 2012 Vol. 4 (January 2013)
Making Home Affordable (January 2013)
Bully Prevention (February 2013)
Radio Catalog Kit 2013 Vol. 1 (March 2013)
Childhood Obesity Prevention (March 2013)
Foreclosure Prevention (May 2013)
Fatherhood Involvement [Despicable Me] (May 2013)
Digital Literacy (June 2013)
Radio Catalog Kit 2013 Vol. 2 (June 2013)

United Negro College Fund (June 2013)

Stock Tip/Alisha	:60	exp. 6/4/2014
Stock Tip/Charles	:60	exp. 6/4/2014
Opportunity/Alisha	:30	exp. 6/4/2014
Opportunity/Charles	:30	exp. 6/4/2014

Wildfire Preparedness: Fire Adapted Communities (June 2013)

Marked	:60	All spots expire 6/19/2014
Marked	:30	
Marked	:15	
Airborn	:60	
Airborn	:30	
Airborn	:15	

United Way: Community Engagement (July 2013)

Last Day	:60	All spots expire 6/18/2014
Last Day	:50/:10	
Last Day	:30	
Cafeteria	:60	
Cafeteria	:50/:10	
Cafeteria	:30	

Autism Awareness (July 2013)

Smiles	:60	All spots expire 7/4/2014
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Smiles	:30	
Smiles - Spanish	:60	
Smiles - Spanish	:30	
<i>Wildfire Prevention (August 2013)</i>		
Bear Hug - Bonfire	:60	expires 7/8/2014
Bear Hug - Bonfire	:30	expires 7/8/2014
Bear Hug - Campfire	:60	expires 7/8/2014
Bear Hug - Campfire	:30	expires 7/8/2014
Bear Hug - Campfire	:15	expires 7/8/2014
Bear Sighting Cigarette - Revised	:60	expires 6/28/2014
Bear Sighting Cigarette - Revised	:30	expires 6/28/2014
Bonfire - Revised	:60	expires 6/28/2014
<i>Financial Literacy (August 2013)</i>		
Winning the Lotto	:60	all spots expire 7/1/2014
Winning the Lotto	:30	
Rich Uncle	:60	
Rich Uncle	:30	
Rockstar	:60	
Rockstar	:30	
Financial Stability	:15	
<i>Recycling/Keep America Beautiful (August 2013)</i>		
I Want to Be	:60	all spots expire 7/8/2014
I Want to Be	:30	
I Want to Be	:20	
<i>Child Passenger Safety (August 2013)</i>		
Oz Tap Your Heels	:30	all spots expire 1/1/2015
Oz Tap Your Heels	:15	
Oz Tap Your Heels (Spanish)	:30	
Oz Tap Your Heels (Spanish)	:15	
<i>Food Safety Education (August 2013)</i>		
Recipes for Disaster - Paul	:60	all spots expire 8/1/2014
Recipes for Disaster - Sandy	:30	
Recipes for Disaster	:15	
Recipes for Disaster - Paul (Spanish)	:60	
Recipes for Disaster - Sandy (Spanish)	:30	
Recipes for Disaster (Spanish)	:15	
<i>High School Dropout Prevention (September 2013)</i>		
Graduation Day	:60	all spots expire 8/31/2014
Graduation Day	:30	
Graduation Day	:15	

Graduation Day (Spanish)	:60
Graduation Day (Spanish)	:30
Graduation Day (Spanish)	:15

Radio Catalog Kit 2013 Vol. 3 (September 2013)

Goodwill/Job Training and Employment (September 2013)

How We Do It	:60	all spots expire 8/20/2014
I Got the Job	:30	
I Got the Job	:15	
How We Do It (Spanish)	:60	
I Got the Job (Spanish)	:30	
I Got the Job (Spanish)	:15	

Texting and Driving Prevention (September 2013)

Driving Sounds	:30	9/28/2014
Look Down	:30	9/28/2014
Passengers	:30	9/28/2014
Two at Once	:30	12/9/2013
What Stops You	:30	12/9/2013
What You See	:30	12/9/2013
Fact	:30	12/9/2013
Two at Once (Spanish)	:30	Never
What Stops You (Spanish)	:30	Never

Emergency Preparedness (October 2013)

Not a Drop	:60	8/28/2014
Not a Drop	:30	8/28/2014
Not a Drop	:15	8/28/2014
No Clue	:60	8/28/2014
No Clue	:30	8/28/2014
No Clue	:15	8/28/2014
Winging It	:15	8/28/2014
Wireless Alerts - Sounds in Your Life	:60	5/14/2016
Wireless Alerts - Sounds in Your Life	:30	5/14/2016
Wireless Alerts - Sounds in Your Life	:15	5/14/2016
Wireless Alerts - Sounds in Your Life - Spanish	:60	5/14/2016
Wireless Alerts - Sounds in Your Life - Spanish	:30	5/14/2016
Wireless Alerts - Sounds in Your Life - Spanish	:15	5/14/2016
Typical Day Before - Tornado	:60	8/29/2014
Typical Day Before - Earthquake	:30	8/29/2014
Typical Day Before - Hurricane	:30	8/29/2014

Hunger Prevention (Feeding America) (October 2013)

So Much Food (with regional versions)	:60	8/21/2014
Food Angels (with regional versions)	:30	8/21/2014

Curtis Stone	:60	9/15/2014
Curtis Stone	:30	9/15/2014
Kelly Clarkson	:60	9/15/2014
Kelly Clarkson	:30	9/15/2014
Laila Ali	:60	9/15/2014
Laila Ali	:30	9/15/2014
Feeding America Cloudy II	:60	9/30/2014
Feeding America Cloudy II	:30	9/30/2014
Child - Spanish	:60	1/21/2014
Woman - Spanish	:60	1/21/2016
Man - Spanish	:30	1/21/2016

Childhood Asthma (November 2013)

Don't Smoke & Vacuum	:60	9/18/2018
Don't Smoke in the House	:30	9/18/2018
Clean Up the Mold	:30	9/18/2018
Don't Smoke & Vacuum	:55/:05	9/18/2018
Don't Smoke & Vacuum - Spanish	:60	9/18/2018
Don't Smoke in the House - Spanish	:30	9/18/2018
Clean Up the Mold - Spanish	:30	9/18/2018
Fish - revised	:60	Never
Fish - revised	:30	Never
Fish - revised	:20	Never
Fish - revised	:15	Never
Fish - revised - Spanish	:60	Never
Fish - revised - Spanish	:30	Never
Fish - revised - Spanish	:20	Never
Fish - revised - Spanish	:15	Never

Teacher Recruitment (Teach.org) (November 2013)

Growing Up	:60	All Spots expire 9/26/2014
Growing Up	:30	
Growing Up	:15	
Make More	:60	
Make More	:30	
Make More	:15	

Caregiver Assistance (AARP) (November 2013)

Roles	:60	11/6/2014
Roles	:30	11/6/2014
Outside In	:60	8/15/2014
Neverending	:60	8/15/2014
Neverending	:30	8/15/2014

2013 Radio Catalog Kit Volume 4 (December 2013)

Hunger Prevention (January 2014)

Reba McIntire	:60 & :30	12/1/2014
Rachael Ray 2	:60 & :30	12/1/2014
Nick Cannon	:60 & :30	12/1/2014
Savannah Guthrie	:60 & :30	12/16/2014
Kelly Clarkson	:60 & :30	9/15/2014
Laila Ali	:60 & :30	9/15/2014
Curtis Stone	:60 & :30	9/15/2014
So Much Food	:60	8/21/2014
Food Angels	:30	8/21/2014
Feeding American / Cloudy II	:60 & :30	9/30/2014
Woman - Spanish	:60	1/21/2016
Man - Spanish	:30	1/21/2016

Shelter Pet Adoption (February 2014)

Best in Show - Cat	:60	2/20/2015
Best in Show - Cat	:30	2/20/2015
Best in Show - Dog	:60	2/20/2015
Best in Show - Dog	:30	2/20/2015

Adoption from Foster Care (February 2014)

BBQ	:60	1/22/2015
Rocket	:60	1/22/2015
BBQ	:30	1/22/2015
Rocket	:30	1/22/2015

Radio Catalog Kit Volume 1 2014 (February 2014)

<i>Financial Literacy</i> Winning the Lotto	:60	7/1/2014
<i>Financial Literacy</i> Winning the Lotto	:30	7/1/2014
<i>Financial Literacy</i> Rich Uncle	:60	7/1/2014
<i>Financial Literacy</i> Rich Uncle	:30	7/1/2014
<i>Financial Literacy</i> Rockstar	:60	7/1/2014
<i>Financial Literacy</i> Rockstar	:30	7/1/2014
<i>Financial Literacy</i> Financial Stability	:15	7/1/2014
<i>Financial Literacy</i> Gift to Future Me	:60	1/5/2015
<i>Financial Literacy</i> Gift to Future Me	:30	1/5/2015
<i>Financial Literacy</i> Grown Up	:60	1/5/2015
<i>Financial Literacy</i> Grown Up	:30	1/5/2015
<i>Financial Literacy</i> My Savings Are Gone	:60	1/5/2015
<i>Financial Literacy</i> My Savings Are Gone	:30	1/5/2015
<i>Financial Literacy</i> My Savings Are Gone	:15	1/5/2015
<i>Financial Literacy</i> Time Machine	:60	1/5/2015
<i>Financial Literacy</i> Time Machine	:30	1/5/2015
<i>Supporting Minority Education</i> Stock Tip/Alisha	:60	6/5/2014
<i>Supporting Minority Education</i> Stock Tip/Charles	:60	6/5/2014

<i>Supporting Minority Education Opportunity/Alisha</i>	:30	6/5/2014
<i>Supporting Minority Education Opportunity/Charles</i>	:30	6/5/2014
<i>Teacher Recruitment Growing Up</i> *new	:60	9/26/2014
<i>Teacher Recruitment Growing Up</i> *new	:30	9/26/2014
<i>Teacher Recruitment Growing Up</i> *new	:15	9/26/2014
<i>Teacher Recruitment Make More</i> *new	:60	9/26/2014
<i>Teacher Recruitment Make More</i> *new	:30	9/26/2014
<i>Teacher Recruitment Make More</i> *new	:15	9/26/2014
<i>Adoption Dad Voice</i>	:60	6/30/2014
<i>Adoption Dad Voice</i>	:30	6/30/2014
<i>Adoption Foodie</i>	:60	6/30/2014
<i>Adoption Meditation Dad</i>	:30	10/24/2014
<i>Adoption Meditation Dad</i>	:60	10/24/2014
<i>Adoption Meditation Mom</i>	:30	10/24/2014
<i>Adoption Meditation Mom</i>	:60	10/24/2014
<i>Adoption Put Up With You</i>	:15	6/30/2014
<i>Adoption BBQ</i> *new	:60	1/15/2015
<i>Adoption BBQ</i> *new	:30	1/15/2015
<i>Adoption Rocket</i> *new	:60	1/15/2015
<i>Adoption Rocket</i> *new	:30	1/15/2015
<i>Caregiver Assistance Neverending</i>	:60	8/15/2014
<i>Caregiver Assistance Neverending</i>	:30	8/15/2014
<i>Caregiver Assistance Outside In</i>	:60	8/15/2014
<i>Caregiver Assistance Roles</i>	:60	11/6/2014
<i>Caregiver Assistance Roles</i>	:30	11/6/2014
<i>Community Engagement Last Day</i>	:60	6/18/2014
<i>Community Engagement Last Day</i>	:50/:10	6/18/2014
<i>Community Engagement Last Day</i>	:30	6/18/2014
<i>Community Engagement Cafeteria</i>	:60	6/18/2014
<i>Community Engagement Cafeteria</i>	:50/:10	6/18/2014
<i>Community Engagement Cafeteria</i>	:30	6/18/2014
<i>Community Engagement 12 Years</i>	:60	7/11/2014
<i>Community Engagement 12 Years</i>	:30	7/11/2014
<i>Community Engagement The Difference is You</i>	:60	Never
<i>Community Engagement Dale / Income</i>	:60	Never
<i>Community Engagement Dale / Income</i>	:30	Never
<i>Community Engagement Dale / Income</i>	:15	Never
<i>Community Engagement Meera / Income</i>	:60	Never
<i>Community Engagement Meera / Income</i>	:30	Never
<i>Community Engagement Meera / Income</i>	:15	Never
<i>Community Engagement Ruth / Education</i>	:60	Never
<i>Community Engagement Ruth / Education</i>	:30	Never
<i>Community Engagement Ruth / Education</i>	:15	Never

Discovering Nature (February 2014)

Discover the Forest - Rio	:30	2/24/2015
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Enrollment in Health Insurance (Get Covered America) (March 2014)

Take Care People	:60	all spots expire 2/1/2015
Take Care People	:30	
Take Care People - Spanish	:60	
Take Care People - Spanish	:30	

Stroke Awareness (Spot a stroke F.A.S.T.) (June 2014)

Who Might You Save?	:60	5/1/2015
Who Might You Save?	:30	5/1/2015
Lunch	:60	10/23/2014
Lunch	:30	10/23/2014
Party	:60	10/23/2014
Party	:30	10/23/2014

Wildfire Prevention (Planes 2) (June 2014)

Smokey's 70 th Birthday	:30	4/17/2015
Thank You	:30	4/17/2015
Thank You	:15	4/17/2015
Smokey Bear/Planes - Wingman	:30	3/31/2015
Smokey Bear/Planes - Wingman (Spanish)	:30	3/31/2015
Bear Hug - Bonfire	:60	7/8/2015
Bear Hug - Campfire	:60	7/8/2015
Bear Hug - Campfire	:30	7/8/2015

Radio Catalog Kit Volume 2 2014 (June 2014)

see Ad Council digital holdings for spot list

Discover the Forest/Discovering Nature (July 2014)

Light Show	:60	6/5/2015
Light Show	:30	6/5/2015
Light Show	:15	6/5/2015
Come Alive With the Forest	:10	6/5/2015
Redwoods	:60	6/4/2015
Redwoods	:30	6/4/2015
Redwoods	:15	6/4/2015
Redwoods	:10	6/4/2015
Only In the Forest	:60	6/4/2015
Only In the Forest	:30	6/4/2015
Only In the Forest	:15	6/4/2015
Only In the Forest	:10	6/4/2015

*Historical Forest Fire Prevention Radio Announcements, 1964, 1966, 1970, 1983, 1990
(Digitized to WAV and MP3 and burned to DVD-R July 2014)*

From RS 13/2/207 #1160 (1964)

Smokey's A-B-C's - The Chipmunks	:60	
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Smokey's A-B-C's - The Chipmunks	:30	
The Crying Trees - The Limeliter	2:28	
Rod Serling	:59	
Rod Serling	:19	
Lorne Green	:54	
Lorne Green	:20	
Andy Griffith	:49	
Andy Griffith	:07	
From RS 13/2/207 #1337a (1966)		
Message to City Folks - Smokey Bear	:60	
Message to City Folks - Smokey Bear	:30	
Deadliest Animal in the Forest - Bill Conrad	:60	
Robert Bray	:60	
Robert Bray	:30	
James Mason	:60	
James Mason	:30	
From RS 13/2/207 #1586 (1970)		
Matches	:60	
Matches	:30	
Bomb	:60	
Symphony	:30	
What a Piece of Work Is Man (from Hair)	:60	
What a Piece of Work Is Man (from Hair)	:30	
Canned Heat	:60	
Canned Heat	:30	
From RS 13/2/207 #5040a (1983)		
Dan	:60	Music/Country
Translation	:60	Straight
Vinnie & Mike	:60	Teen/drama
Tree	:60	Straight
Debris	:60	Comedy
Imagine	:30	Music/classical
Fireline	:60	Straight/Talk
Please	:30	Straight
From RS 13/2/207 #6875 (1990)		
Defense Mechanism	:60	
Sounds	:60	
Who Pays?	:60	
Smokey Without the "The"	:60	

Radio Catalog Kit 2014, Volume 3 (September 2014)

Includes spots for Financial Literacy, Supporting Minority Education, Adoption from Foster Care, Caregiver Assistance, Community Engagement, Discovering Nature, Energy Efficiency, Fatherhood Involvement, Foreclosure Prevention Assistance, Hunger Prevention, Recycling, Shelter Pet Adoption, Wildfire Prevention, Autism Awareness, Children's Oral Health, Enrollment in Health Insurance, Food Safety Education, High

Blood Pressure, Stroke Awareness, Bullying Prevention, Buzzed Driving Prevention, Child Passenger Safety, Dating Abuse Prevention, Emergency Preparedness, Safe Firearms Storage, Texting and Driving Prevention, Wildfire Preparedness
see Ad Council digital holdings for detailed spot list

Community Engagement (United Way) (September 2014)

Finance	:60	7/23/2016
Finance	:30	7/23/2016
Health	:30	7/23/2016
Health - Spanish	:30	7/23/2016
Cheering Section	:30	never expires
Cheering Section	:15	never expires

Hispanic College Enrollment (October 2014)

Adam Rodriguez	:30	9/16/2015
Edward James Olmos	:30	9/16/2015
Edward James Olmos - Spanish	:30	9/16/2015
Maria Elena Salinas - Spanish	:30	9/16/2015
Jorge Ramos & Maria Elena Salinas - Spanish	:30	9/16/2015

Pathways to Employment (October 2014)

Missed Opportunity	:60	9/22/2015
Chance	:60	9/22/2015
Surprise You	:30	9/22/2015
Best vs. Standard	:30	9/22/2015
Meet the Grads	:15	9/22/2015

Emergency Preparedness (Big Hero 6) (October 2014)

Double Exposure	:60	8/27/2015
Double Exposure	:30	8/27/2015
Double Exposure - Spanish	:60	8/27/2015
Double Exposure - Spanish	:30	8/27/2015
Ready - Big Hero	:30	9/1/2015
Ready - Big Hero - Spanish	:30	9/1/2015

Making Home Affordable (October 2014)

This Is Why	:60	9/23/2015
This Is Why	:30	9/23/2015
This Is Why	:15	9/23/2015
This Is Why - Spanish	:60	9/23/2015
This Is Why - Spanish	:30	9/23/2015
This Is Why - Spanish	:15	9/23/2015

Enrollment in Health Insurance (October 2014)

Take Care People	:60	1/31/2016
Take Care People	:30	1/31/2016

Take Care People - Spanish	:60	1/31/2016
Take Care People - Spanish	:30	1/31/2016

Children's Oral Health (October 2014)

Dressing Lesson	:60	10/21/2015
Dressing Lesson	:30	10/21/2015
Manners Advice	:60	10/21/2015
Manners Advice	:30	10/21/2015
Manners Advice - Spanish	:60	10/21/2015
Manners Advice - Spanish	:30	10/21/2015
Favorite Color	:60	8/22/2015
Copycat	:30	8/22/2015
Cuelgue - Spanish	:60	8/22/2015
Copycat - Spanish	:30	8/22/2015

Box 24:

Radio Catalog Kit 2014 Volume 4 (December 2014)

includes spots for the following campaigns:

- Financial Literacy
- Hispanic College Enrollment
- Supporting Minority Education
- Teacher Recruitment
- Adoption from Foster Care
- Caregiver Assistance
- Community Engagement
- Discovering Nature
- Fatherhood Involvement
- Foreclosure Prevention Assistance
- Hunger Prevention
- Job Training and Employment
- Pathways to Employment
- Recycling
- Wildfire Prevention
- Autism Awareness
- Children's Oral Health
- Enrollment in Health Insurance
- Food Safety Education
- High Blood Pressure
- Stroke Awareness
- Bullying Prevention
- Buzzed Driving Prevention
- Emergency Preparedness
- Texting and Driving Prevention
- Wildfire Preparedness
- Child Passenger Safety

Learning and Attention Issues (Understood) (December 2014)

Miscommunication	:60	all spots expire
Miscommunication	:30	10/23/2015
Directions	:60	
Directions	:30	
Beep Beep	:30	
Brand	:15	
Miscommunication - Spanish	:60	
Miscommunication - Spanish	:30	
Directions - Spanish	:60	
Directions - Spanish	:30	
Beep Beep - Spanish	:30	
Brand - Spanish	:15	

Women's Heart Disease Prevention (GoRedForWomen.org) (December 2014)

Breaking News	:60	11/11/2015
Breaking News	:30	11/11/2015

Adoption from Foster Care (AdoptUSKids.org) (January 2015)

Science Project	:60	11/19/2015
Video Games	:60	11/19/2015

Asistencia a Cuidadores (Caregiver Assistance) (January 2015)

Full Circle - Spanish	:60	all spots expire
Full Circle - Spanish	:30	11/10/2015
There Yet - Spanish	:60	
There Yet - Spanish	:30	
Full Circle	:60	
Full Circle	:30	
There Yet	:60	
There Yet	:30	

Caregiver Assistance (January 2015)

Full Circle	:60	all spots expire
Full Circle	:30	11/10/2015
There Yet	:60	
There Yet	:30	

Food Safety Education (FoodSafety.gov) (January 2015)

Funky Chicken	:30	all spots expire
Mosh	:30	12/4/2015
Funky Chicken - Spanish	:30	
Mosh	:30	

Radio Catalog Kit 2015 Volume 1 (March 2015)

Includes campaign descriptions and audio announcements in English and/or Spanish for the

following campaigns:

Adoption From Foster Care
Autism Awareness
Bullying Prevention
Buzzed Driving Prevention
Caregiver Assistance
Child Passenger Safety
Children's Oral Health
Community Engagement
Discovering Nature
Emergency Preparedness
Fatherhood Involvement
Financial Literacy
Food Safety Education
Foreclosure Prevention Assistance
High Blood Pressure
Hispanic College Enrollment
Hunger Prevention
Job Training & Employment
Learning & Attention Issues
Pathways to Employment
Recycling
Shelter Pet Adoption
Stroke Awareness
Supporting Minority Education (United Negro College Fund)
Teacher Recruitment
Texting & Driving Prevention
Wildfire Preparedness
Wildfire Prevention
Women's Heart Disease (GoRedForWomen.org)

Hunger Prevention (March 2015)

Savannah Guthrie	:30	1/1/2016
Savannah Guthrie	:60	1/1/2016
Nick Cannon	:30	1/1/2016
Nick Cannon	:60	1/1/2016
Rachael Ray 2	:30	1/1/2016
Rachael Ray 2	:60	1/1/2016
Reba McEntire	:30	1/1/2016
Reba McEntire	:60	1/1/2016
Curtis Stone	:30	1/1/2016
Curtis Stone	:60	1/1/2016
Kelly Clarkson	:30	1/1/2016
Kelly Clarkson	:60	1/1/2016
Laila Ali	:30	1/1/2016
Laila Ali	:60	1/1/2016

Maria Menounos	:60	1/1/2016
Maria Menounos	:30	1/1/2016
Dr. Phil	:60	1/15/2016
Dr. Phil	:30	1/15/2016
Josh Groban	:60	1/31/2016
Josh Groban	:30	1/31/2016
Renee Fleming	:60	12/31/2015
Renee Fleming	:30	12/31/2015
Silla - Spanish	:60	2/15/2017
Silla - Spanish	:30	2/15/2017

Seat Belt Safety (April 2015)

Short Shorts	:60	2/19/2016
Short Shorts	:30	2/19/2016
Short Shorts - Spanish	:60	2/19/2016
Short Shorts - Spanish	:30	2/19/2016
Battlefield Mini-Van	:60	3/10/2016
Battlefield Mini-Van	:30	3/10/2016
Battlefield Mini-Van - Spanish	:60	3/10/2016
Battlefield Mini-Van - Spanish	:30	3/10/2016

High School Equivalency (April 2015)

Dustin Lynch	:30	8/13/2015
Matt Kenseth	:30	11/20/2015
Terry Crews	:30	11/19/2015
Terry Crews	:60	11/19/2015
Zoe Saldana - Spanish	:30	11/26/2015

Hunger Prevention (Feeding America) (May 2015)

Wishful Thinking	:60	all spots expire
Wishful Thinking	:30	5/15/2016

Radio Catalog Kit - Volume 2 (May 2015)

Includes campaign descriptions and audio announcements in English and/or Spanish for the following campaigns:

- Adoption from Foster Care
- Autism Awareness
- Bullying Prevention
- Buzzed Driving Prevention
- Caregiver Assistance
- Children's Oral Health
- Community Engagement
- Discovering Nature
- Emergency Preparedness
- Fatherhood Involvement
- Financial Literacy

Food Safety Education
 Foreclosure Prevention Assistance
 High Blood Pressure
 High School Equivalency
 Hispanic College Enrollment
 Hunger Prevention
 Job Training & Employment
 Learning & Attention Issues
 Pathways to Employment
 Safe Firearms Storage
 Shelter Pet Adoption
 Stroke Awareness
 Teacher Recruitment
 Texting and Driving Prevention
 Women's Heart Disease

Caregiver Assistance - AARP (May 2015)

Caregiver to Mom	:60	all spots expire
Caregiver to Mom	:30	4/30/2016

Discovering Nature - DiscoverTheForest.org (May 2015)

Short Drive	:60/:30/:15	all spots
Taxi	:60/:30	expire
Short Drive (Spanish)	:60/:30/:15	6/11/2016

Radio Catalog Kit Volume 3 (August 2015)

Includes campaign descriptions and audio announcements in English and/or Spanish for the following campaigns:

Adoption From Foster Care
 Autism Awareness
 Bullying Prevention
 Buzzer Driving Prevention
 Caregiver Assistance
 Child Passenger Safety
 Community Engagement
 Discovering Nature
 Domestic Violence Prevention
 Ebola Aid
 Emergency Preparedness
 Fatherhood Involvement
 Financial Literacy
 Food Safety Education
 Foreclosure Prevention Assistance
 High Blood Pressure
 Hunger Prevention
 Job Training and Employment

Safe Firearms Storage
 Seat Belt Safety
 Shelter Pet Adoption
 Stroke Awareness
 Supporting Minority Education
 Texting and Driving Prevention
 Wildfire Preparedness
 Wildfire Prevention

Wildfire Prevention (September 2015)

Getting Bear Hugged	:60/:30/:15	expires 8/7/16
Bear Hug - Bonfire	:60	expires 6/3/16
Bear Hug - Campfire	:60/:30	expires 6/3/16
Bear Sighting Cigarette Revised	:60/:30	expires 5/31/16

Emergency Preparedness NYC (September 2015)

Don't Wait NYC (English and Spanish)	:60/:30/:15	expires 9/1/16
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Emergency Preparedness (September 2015)

Don't Wait (English and Spanish)	:60/:30/:15	expires 9/1/16
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Food Safety Education (November 2015)

Alvin and the Chipmunks	:60/:30	expires 10/31/16
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Autism Awareness November 2015)

In Their Own Words (English and Spanish)	:60/:30	
Signs	:15	spots expire 11/17/16

Adoption From Foster Care (November 2015)

Breakup	:60	
Haircut	:60/:30	spots expire 12/9/16

Radio Catalog Kit Volume 4 (November 2015)

Includes campaign descriptions and audio announcements in English and/or Spanish for the following campaigns:

Autism Awareness
 Buzzed Driving Prevention
 Caregiver Assistance
 Child Passenger Safety
 Children's Oral Health
 Community Engagement
 Discovering Nature
 Domestic Violence Prevention
 Emergency Preparedness
 Fatherhood Involvement

Financial Literacy
 Food Safety Education
 Foreclosure Prevention Assistance
 High Blood Pressure
 High School Equivalency
 Hunger Prevention
 IT'S ON US–Sexual Assault Prevention
 Learning and Attention Issues
 Pathways to Employment
 Recycling
 Seat Belt Safety
 Stroke Awareness
 Supporting Minority Education
 Teacher Recruitment
 Texting and Driving Prevention
 Wildfire Prevention
 Women's Heart Disease

Box 25: (10" tapes)

Direct Deposit	December	1979	10	open-reel tape
Department of Energy	May	1980	10	open-reel tape
United Negro College Fund	January	1981	10	open-reel tape

Box 26:

Caregiver Assistance (December 2015)

Caregiver to Mom	:60/:30	expires 4/30/16
Full Circle (English and Spanish)	:60/:30	expires 11/10/16
Neverending	:60/:30	expires 8/15/16
Outside In	:60	expires 8/15/16
Roles	:60/:30	expires 11/6/16
There Yet (English and Spanish)	:60/:30	expires 11/10/16

Hunger Prevention (December 2015)

Food Angels	:60	expires 8/20/17
So Much Food	:30	expires 8/20/17
Black(?) Shelton		expires 8/20/17
Britney Spears		expires 8/20/17

Kelly Clarkson		
Laila Ali		
Rachael Ray		
Reba McEntire		all expire 1/5/17
Josh Groban		expires 2/12/17
Silla (Spanish)	:60/:30	expires 2/15/17

Type 2 Diabetes Prevention (February 2016)

Prediabetes Test	:60/:30	expires 1/21/17
Prediabetes Test (Spanish)	:60/:30	expires 1/21/17

Radio Catalog Kit Volume 1 (February 2016)

Includes campaign descriptions and audio announcements in English and/or Spanish for the following campaigns:

- Adoption from Foster Care
- Autism Awareness
- Buzzed Driving Prevention
- Caregiver Assistance
- Child Passenger Safety
- Children's Oral Health
- Community Engagement
- Discovering Nature
- Domestic Violence Prevention
- Emergency Preparedness
- Fatherhood Involvement
- Financial Literacy
- Food Safety Education
- Foreclosure Prevention Assistance
- High Blood Pressure
- High School Equivalency
- Hunger Prevention
- It's On Us - Sexual Assault Prevention
- Job Training and Employment
- Learning and Attention Issues
- Pathways to Employment
- Recycling
- Shelter Pet Adoption
- Stroke Awareness
- Supporting Minority Education
- Teacher Recruitment
- Texting and Driving Prevention
- Type II Diabetes Prevention
- Underage Drinking and Driving Prevention
- Wildfire Prevention

Women's Heart Disease

Hunger Prevention (May 2016)

Wishful Thinking :60/:30 expires 8/31/2016

Radio Catalog Kit Volume 2 (May 2016)

Includes campaign descriptions and audio announcements in English and/or Spanish for the following campaigns:

- Adoption from Foster Care
- Autism Awareness
- Caregiver Assistance
- Child Passenger Safety
- Children's Oral Health
- Community Engagement
- Discovering Nature
- Emergency Preparedness
- Fatherhood Involvement
- Financial Literacy
- Food Safety Education
- Foreclosure Prevention Assistance
- High Blood Pressure
- High School Equivalency
- Hunger Prevention
- It's On Us - Sexual Assault Prevention
- Job Training and Employment
- Learning and Attention Issues
- Pathways to Employment
- Safe Firearms Storage
- Seat Belt Safety
- Shelter Pet Adoption
- Stroke Awareness
- Supporting Minority Education
- Teacher Recruitment
- Texting and Driving Prevention
- Type II Diabetes Prevention
- Underage Drinking and Driving Prevention
- Wildfire Prevention
- Women's Heart Disease

Fatherhood Involvement (July 2016)

Moments :60/:30
Tickle Fight :30
Moments (Spanish) :30
Tickle Fight (Spanish) :30 spots expire 6/9/2017

Bed Time - Moment	:30	
Tea Pot - Moment	:30	
Guys' Night Out	:30	
Bed Time - Moment (Spanish)	:30	spots expire 2/3/2020

Meals on Wheels (August 2016)

Harvey	:60	
Lola	:60/:30	
Mr. Gaines	:30	
MOW Stat	:15	spots expire 7/11/2017

High School Equivalency (August 2016)

Karim	:60/:30	
Jackie	:60	
Jocelyn (Spanish)	:60/:30	spots expire 7/28/2017

Radio Catalog Kit Vol. 3 (August 2016)

Includes campaign descriptions and audio announcements in English and/or Spanish for the following campaigns:

- Adoption from Foster Care
- Autism Awareness
- Buzzed Driving Prevention
- Caregiver Assistance
- Child Passenger Safety
- Community Engagement
- Discovering Nature
- Emergency Preparedness
- Fatherhood Involvement
- Financial Literacy
- Food Safety Education
- Foreclosure Prevention Assistance
- High Blood Pressure
- High School Equivalency
- Hunger Prevention
- Job Training and Employment
- Meals on Wheels Volunteer Recruitment
- Pathways to Employment
- Recycling
- Safe Firearms Storage
- Seat Belt Safety
- Shelter Pet Adoption
- Stroke Awareness
- Supporting Minority Education
- Texting and Driving Prevention
- Type 2 Diabetes Prevention

Underage Drinking and Driving Prevention
Wildfire Prevention

Bullying Prevention (October 2016)

Boy Band	:60:30	
I Am a Witness	:30	spots expire 10/17/2017

Radio Catalog Kit Vol. 4 (December 2016)

Adoption From Foster Care
Autism Awareness
Buzzed Driving Prevention
Caregiver Assistance
Child Passenger Safety
Community Engagement
Discovering Nature
Emergency Preparedness
Fatherhood Involvement
Financial Literacy
High Blood Pressure
High School Equivalency
Hunger Prevention
Job Training and Employment
Learning and Attention Issues
Meals on Wheels Volunteer Recruitment
Pathways to Employment
Recycling
Safe Firearms Storage
Seat Belt Safety
Shelter Pet Adoption
Stroke Awareness
Supporting Minority Education
Texting and Driving Prevention
Wildfire Prevention

Learning and Attention Issues (December 2016)

2 Sides	:60:30	
2 Sides (Spanish)	:60:30	spots expire 10/28/2017

College Access (December 2016)

Life is Like School	:15:10	
Major Keys	:15:10	spots expire 10/27/2017

Hunger Prevention (January 2017)

We'd Do Anything For Kids	:60:30	spots expire 8/24/2017
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Radio Catalog Kit Vol. 1 (Feb. 2017)

Adoption From Foster Care
Autism Awareness
Bullying Prevention
Buzzed Driving Prevention
Caregiver Assistance
Child Passenger Safety
College Access
Discovering Nature
Emergency Preparedness
Fatherhood Involvement
Financial Literacy
High Blood Pressure
High School Equivalency
Hunger Prevention
Job Training and Employment
Learning and Attention Issues
Meals on Wheels Volunteer Recruitment
Pathways to Employment
Recycling
Reducing Food Waste
Shelter Pet Adoption
Stroke Awareness
Supporting Minority Education
Texting and Driving Prevention
Type 2 Diabetes Prevention
Wildfire Prevention

Hunger Prevention (June 2017)

Wishful Thinking

:60:30

spots expire 9/01/2017

Radio Catalog Kit Vol. 2 (June 2017)

Adoption from Foster Care
Autism Awareness
Bullying Prevention
Buzzed Driving Prevention
Caregiver Assistance
Child Passenger Safety
College Access
Discovering Nature
Emergency Preparedness
Fatherhood Involvement
Financial Literacy
Hunger Prevention
Job Training and Employment
Learning and Attention Issues
Meals on Wheels Volunteer Recruitment

Pathways to Employment
 Recycling
 Reducing Food Waste
 Seat Belt Safety
 Shelter Pet Adoption
 Stroke Awareness
 Teacher Recruitment
 Texting and Driving Prevention
 Type 2 Diabetes Prevention
 Wildfire Prevention

Healthy America (2006)

Baseball :30
 School Concert :30

Online Sexual Exploitation (2004)

How to Seduce :60/:30
 How to Seduce - Spanish :60
 Exchange :60/:30
 Bedroom Anthem - Spanish :60
 Evidence - print ad

Box 27:

Saving for Retirement (July 2017)

Car Ace :30/:15
 House Ace :30/:15 spots expire 7/19/2018

Job Training and Employment (July 2017)

Designer Jeans :60/:30
 Power Suit :60
 Rock T-Shirt :30
 Designer Jeans - Spanish :60/:30 spots expire 7/18/2019

Radio Catalog Kit Vol. 3 (August 2017)

Adoption From Foster Care
 Buzzed Driving Prevention
 Caregiver Assistance
 Discovering Nature
 Emergency Preparedness
 Fatherhood Involvement
 Financial Literacy
 Hunger Prevention
 Job Training and Employment
 Meals on Wheels Volunteer Recruitment

Pathways to Employment
Recycling
Reducing Food Waste
Saving for Retirement
Shelter Pet Adoption
Teacher Recruitment
Texting and Driving Prevention
Type 2 Diabetes Prevention
Underage Drinking and Driving Prevention
Wildfire Prevention

Radio Catalog Kit Vol. 1 (March 2018)

Adoption From Foster Care
Autism Awareness
Buzzed Driving Prevention
Caregiver Assistance
Child Passenger Safety
Discovering Nature
Emergency Preparedness
Fatherhood Involvement
High Blood Pressure Control
High School Equivalency
Hunger Prevention
Job Training and Employment
Learning and Attention Issues
Meals on Wheels Volunteer Recruitment
Pathways to Employment
Recycling
Reducing Food Waste
Saving for Retirement
Seat Belt Safety
Shelter Pet Adoption
Texting and Driving Prevention
Type 2 Diabetes Prevention
Wildfire Prevention

Ending Hunger (March 2018)

Olivia	:60
Melissa	:30
Donna	:15

spots expire 2/18/2019