13/2/216
Communications
Advertising
Outdoor Advertising Bulletins and Ads, 1948-57, 1973, 1989-

Box 1:

Outdoor advertising glossies, 1948-57,1973 (3 folders). Contains the following campaigns:
ACTION (American Council to Improve Our Neighborhoods)
Air Force Reserve
American Cancer Society
American Red Cross
Armed Services of the U.S.
Better Schools
Boy's Clubs of America
CARE Packages
Community Chest
Crusade for Freedom
Forest Fire Prevention
Girl Scouts
Hire the Handicapped
Home Fire Prevention
Inflation
Interfaith Appeal
March of Dimes
Mental Health
National Guard
NATO
Nursing Recruitment/Student Nurse Recruitment
Polio Shots
Productivity/American Economic System
Radio Free Europe
Religion in American Life
Skywatch/Ground Observer Corps
USO
U.S. Savings Bonds/Defense Bonds
Vote
Women in the Services

Outdoor Ad Bulletins, 1989
Give Five, May 1989
Covenant House Nineline (2-Sheet Poster Ad Bulletin), July 1989
Covenant House Nineline, July 1989
Red Cross Health Services, July 1989
United Way (2-Sheet Poster Ad Bulletin), October 1989
Red Cross Blood Services (2-Sheet Poster Ad Bulletin), October 1989
Red Cross Blood Services, October 1989
United Way (2-Sheet Poster Ad Bulletin), November 1989
Make Your Taxes Less Taxing, November 1989
Radon Awareness, December 1989

Outdoor Ad Bulletins, 1990
Census '90 (4 mailings), February 1990
Red Cross Volunteer, May 1990
NeighborWorks, May 1990
Safety Belts (2 mailings), June 1990
Employer Support of the Guard and Reserve, June 1990
Radon Awareness, August 1990
United Negro College Fund, September 1990
Drunk Driving, November 1990
Employer Support of the Guard and Reserve, November 1990
Do Your Part, Drive Smart, December 1990

Outdoor Ad Bulletins, 1991
It Pays to File Now, January 1991
Employer Support of the Guard and Reserve, January 1991
Be a Red Cross Volunteer, February 1991
Red Cross Infant Water Safety, February 1991
Crime Prevention, March 1991
Safety Belts, June 1991
Forest Fire Prevention, September 1991
Crime Prevention, September 1991

Outdoor Ad Bulletins, 1992
Employer Support of the Guard and Reserve, May 1992
Forest Fire Prevention, August 1992

Outdoor Ad Bulletins, 1993
Crime Prevention, January 1993
Drunk Driving Prevention, February 1993
Forest Fire Prevention, March 1993
American Red Cross - Blood Donor, May 1993
Drug Abuse / AIDS Prevention, May 1993
Employer Support of the Guard and Reserve, June 1993
Every Child Deserves a Healthy Start, June 1993
United Negro College Fund, June 1993
Forest Fire Prevention, October 1993
Drunk Driving Prevention, November 1993

Outdoor Ad Bulletins, 1994
Crime Prevention Campaign, February 1994
'94 Register and Vote Campaign, March 1994
American Red Cross - Health & Safety, March 1994
Childhood Immunization Campaign, April 1994
American Red Cross - Disaster Relief, May 1994
Employer Support of the Guard and Reserve, September 1994
'94 Register & Vote Campaign, September 1994
Junior Achievement, September 1994
Take a Bite out of Crime, September 1994
Domestic Violence, October 1994
Drunk Driving Prevention, November 1994

Outdoor Ad Bulletins, 1995
Infant Immunization, 1995 (2 copies)
Employer Support of the Guard and Reserve, April 1995
Employer Support of the Guard and Reserve, June 1995
Forest Fire Prevention, June 1995
Individual Giving / Volunteering, July 1995
Take a Bite Out of Crime - Spanish, September 1995

Outdoor Ad Bulletins, 1996
Get Out the Vote '96, February 1996
Crime Prevention, March 1996
Organ and Tissue Donation, April 1996
Employer Support of the Guard and Reserve, Summer 1996
Forest Fire Prevention, Summer 1996
Crime Prevention, September 1996
Get Out the Vote ‘96, October 1996 (2 copies)
Prenatal Care, November 1996 (4 copies)
Holiday Boards - Multi-Campaign, December 1996
Outdoor Ad Bulletins, 1997
Drunk Driving Prevention, February 1997
Infant Immunization, April 1997
Crime Prevention (Spanish), May 1997 (2 copies)
Drunk Driving Prevention, December 1997
Outdoor Ad Bulletins, 1998
Get Out the Vote ‘98, 1998 (2 copies)
Forest Fire Prevention, 1998 (3 copies)
Crime Prevention, March 1998 (2 copies)
Crime Prevention, September 1998 (2 copies)
Drunk Driving Prevention, September 1998 (3 copies)
Childhood Immunization, October 1998 (3 copies)
4-H, October 1998
Drunk Driving Prevention, November 1998
4-H, November 1998 (2 copies)
Employer Support of the Guard and Reserve, November 1998
Drunk Driving Prevention, December 1998 (3 copies)
Do Good. Mentor a Child, December 1998 (2 copies)
Organ and Tissue Donation, December 1998 (3 copies)
United Negro College Fund, December 1998, (2 copies)
Organ and Tissue Donation, Winter 1998 (2 copies)
Out-of-Home Campaigns Compilation, August 1998 (3 copies)
4-H (Are You Into It?)
Organ and Tissue Donation
Drunk Driving Prevention
Crime Prevention (English and Spanish)
Math is Power
Youth Fitness
Talking with Kids About Tough Issues
Get Out the Vote
Employer Support of the Guard and Reserve
Child Abuse Prevention
Domestic Violence Prevention
Outdoor Ad Bulletins, 1999
Education Excellence Partnership, April 1999 (3 copies)
Employer Support of the Guard and Reserve, June 1999 (3 copies)
Forest Fire Prevention, June 1999
Connect for Kids, June 1999 (3 copies)
Drunk Driving Prevention, October 1999 (3 copies)
Safe Gun Storage, 1999
Out-of-Home Campaigns Compilation, November 1999 (3 copies)
Connect for Kids
Crime Prevention (English and Spanish)
Drunk Driving Prevention
Education Excellence
Employer Support of the Guard and Reserve
Forest Fire prevention
Learning Disabilities
Math is Power
Organ and Tissue Donation
Parental Responsibility
Save the Children (Mentoring)
United Negro College Fund

Outdoor Ad Bulletins, 2000
  Crime Prevention, July 2000
  Y2 Vote, July 2000
  Forest Fire Prevention, August 2000
  Afterschool Programs, October 2000
  Operation Graduation, October 2000
  El Valor, December 2000
  Safety Belt Education - Buckle Up, December 2000
  Community Drug Prevention, 2000

Outdoor Ad Bulletins, 2001
  Drunk Driving Prevention, June 2001
  Child Hunger, June 2001
  United Negro College Fund, July 2001
  Fair Housing, August 2001
  Childhood Asthma, 2001
  Act Against Violence, 2001
  Prevent Child Abuse, 2001

Outdoor Ad Bulletins, 2002
  Crime Prevention, March 2002
  Employer Support of Guard and Reserve, May 2002
  National Fatherhood Initiative, September 2002
  Forest Fire Prevention (2 mailings), October 2002
  Community Drug Prevention, November 2002
  Your Vote Counts, 2002

Outdoor Ad Bulletins, 2003
  Anti-Discrimination, April 2003
  Childhood Asthma, May 2003
  Colon Cancer Prevention, May 2003
  Child Help USA, June 2003
  Early Childhood Development, August 2003
  Learning Disabilities, November 2003
  Parent Teacher Associations, December 2003

Outdoor Ad Bulletins, 2004
  Healthy Lifestyles and Disease Prevention, March 2004
  Stroke Early Response, March 2004
  Register and Vote, April 2004
  Online Sexual Exploitation, May 2004
  Breastfeeding Awareness, May 2004

Outdoor Ad Bulletins, 2007
  Youth Reckless Driving Prevention, May 2007
  Volunteering, May 2007
Foreclosure Prevention, May 2007
Childhood Obesity Prevention, August 2007
Foreclosure Prevention, October 2007
Wireless Amber Alerts, November 2007
Obesity Prevention, November 2007
Patient Involvement, November 2007
High School Dropout Prevention, November 2007
Drunk Driving, November 2007
Financial Literacy “Feed the Pig”, December 2007
Reducing Gun Violence, December 2007
Nutrition Education, December 2007

Outdoor Ad Bulletins, 2008
Childhood Obesity Prevention, January 2008
Emergency Preparedness (“Ready”), May 2008
Community Engagement, June 2008
Wildfire Prevention, June 2008
Oceans Awareness, July 2008
Men’s Preventative Health, July 2008
Predatory Lending, September 2008

Outdoor Ad Bulletins, 2009
Lupus Awareness, May 2009