Communications
Advertising

Box 1:

Addiction Support, 2017
Adoption From Foster Care, 2015, 2016
After School Programs, 2000, 2001
Alzheimer’s Awareness, 2019
American Heart Month: High Blood Pressure, Type 2 Diabetes Prevention, 2017
American Red Cross, 1996
Americans Abroad Campaign, 1991
America's Promise, 1999
Anti-Discrimination, 1995
Appreciating Natural Resources: Discovering Nature, Reducing Food Waste, 2019
Arts Education, 2009
Bill Bradley: Kids and Family, 1998
BoostUp.org: Amare Stoudemire, ca. 2008
Breast Cancer Detection, 1995
Breast Cancer Risk Education, 2018
Buy Recycled, 1995, 1996
Caring For Children: Autism Awareness, Hunger Prevention, 2016
Caring for the Future: Caregiver Assistance, Lung Cancer Screening, 2018
Caring For Seniors: Caregiver Assistance, Meals on Wheels Volunteer Recruitment, 2017
Career Placement: Job Training and Employment, Pathways to Employment, 2018
Caregiver Assistance, 2015, 2016
Child Car Safety, 2018
Children's Aid Society, 2000
Children's Oral Health, 2014
Coalition for America's Children, 1996
Committed to Learning: High School Equivalency, Learning & Attention Issues, 2018
Committing to Care: High Blood Pressure Control, Learning and Attention Issues, 2017
Community Engagement, 2014
Connect for Kids, 1999
Crime Prevention Campaign - “Home Safety Checklist” Booklet, undated
Cyberbullying (Crime Prevention), 2006
Diabetes Type 2 Prevention, 2016
Disaster Prep: Emergency Preparedness, Wildfire Prevention, 2016, 2018
Discovering Nature, 2015
Diversity and Inclusion, 2016
Drug Abuse and AIDS Campaign, 1992
Drug-Impaired Driving Prevention, 2019
Drug Prevention Programs, 2000, 2001
Early Detection: High Blood Pressure Control and Lung Cancer Screening, 2019
Earth Share, 1999, 2000
El Valor Campaign (in Spanish), 2001
Embracing Our Differences: Bullying Prevention, Diversity and Inclusion, Learning and
Attention Issues, 2016
Emergency Preparedness, 2015
End Drunk Driving: Buzzed Driving Prevention and Underage Drinking and Driving Prevention, 2019
Ending Hunger, 2018
Engaging Dads: Fatherhood Involvement, Type 2 Diabetes, 2019
Enriching Kids’ Lives: Adoption From Foster Care, Learning & Attention Issues, 2017
Enrollment in Health Insurance, 2014
Everyday Heroes: Adoption From Foster Care, Fatherhood Involvement, Teacher Recruitment, 2016
Family and Community: Community Engagement, Foreclosure Prevention Assistance, Shelter Pet Adoption, 2016
Family Well-Being: Autism Awareness and Seat Belt Safety, 2017
Fatherhood Initiative, 1998
Feeding America, 2016, 2017
Financial Literacy, 2007
Fire Safety, 1997
Food Safety Education, 2015, 2016
Foreclosure Prevention Assistance, 2014, 2015
Fostering Childhood Development: Adoption from Foster Care, Autism Awareness, 2019
Gender Equity, 1998
Getting the Job: Job Training & Employment, Pathways to Employment, 2018
Give a Kid a Hand, 1998
Gun Safety, 2018
Head Start, undated
Healthy Futures: Caregiver Assistance and Saving for Retirement, 2019
Healthy Living: High Blood Pressure, Diabetes, Stroke Awareness, and Women’s Heart Disease, 2016
Helping Children and Caregivers: Adoption from Foster Care, Caregiver Assistance, 2016
Helping Families Thrive: Fatherhood Involvement, Ending Hunger, 2018
Helping Kids Succeed: Learning & Attention Issues, Teacher Recruitment, 2018
High School Dropout Prevention, 2004(?)
High School Equivalency, 2015

**Box 2:**
Hispanic College Enrollment, 2014
Holiday Giving: Shelter Pet Adoption, Meals on Wheels Volunteer Recruitment, 2017
Holiday Meals: Ending Hunger, Meals on Wheels Volunteer Recruitment, 2018
Housing Discrimination, 2007
Hunger Prevention, 2011, 2015
Individual Giving/Volunteering, 1997
Infant Immunization, 1998
International Youth Exchange Campaign, 1986
Job Training and Employment (Goodwill), 2015
Job Placement: Job Training & Employment, Pathways to Employment, 2019
Keep the Promise, 1996, 1997
Learning and Attention Issues, 2015
Learning Disabilities, 1998
LGBT Acceptance, 2018
Life Goals: Reducing Food Waste, High School Equivalency, Saving for Retirement, 2018
Meals on Wheels, 2016
New Year’s Resolutions: Financial Literacy, High School Equivalency, 2017
Nurturing Kids & Teens: Adoption From Foster Care, Fatherhood Involvement, 2018
Organ and Tissue Donation, 1996, 1998
Parenting 101: Adoption from Foster Care, Autism Awareness, Fatherhood Involvement, 2017
Partners for Public Education, 2001
Paths To Learning: Autism Awareness, Empowering Girls in STEM, High School Equivalency, 2018
Pathways to Employment, 2014
Pediatric AIDS Campaign, 1996
Preventative Care: High Blood Pressure Control, Lung Cancer Screening, Type 2 Diabetes Prevention, 2018
Protecting Our Environment: Recycling, Reducing Food Waste, Discovering Nature, 2018
Radio PSAs: Now on PSACentral.org or ExtremeReach.com (no longer on CD) 2018
Recruiting Nurses Campaign, 1991
Recycling, 2015
Reducing Food Waste, 2016
Religion in American Life, 1992
Rethinking Waste: Recycling, Reducing Food Waste, 2018
Road Safety: Texting and Driving Prevention, Underage Drinking and Driving Prevention, 2015, 2016
Road Safety: Buzzed Driving Prevention, Child Passenger Safety, Texting and Driving Prevention, Underage Drinking and Driving Prevention, 2017
Road Safety: Child Passenger Safety, Seat Belt Safety, Texting and Driving Prevention, Underage Drinking and Driving Prevention, Dec. 2017
Safe Driving: Buzzed Driving Prevention, Seat Belt Safety, Texting and Driving Prevention, Underage Drinking and Driving Prevention, 2018
Safe Driving: Texting & Driving Prevention, Underage Drinking & Driving Prevention, 2018
Safer Driving Practices: Child Car Safety, Texting and Driving Prevention, 2019
Saving For Retirement, 2017
September 11, 2001
Shelter Pet Adoption, 2016
The Simulator: Teen Driver Education, undated
Spring Break: Buzzed Driving Prevention, Texting & Driving Prevention, Underage Drinking & Driving Prevention, 2017
Steps to Well-Being: High Blood Pressure Control, Type 2 Diabetes Prevention, Feb. 2017
Support Bullying Prevention, 2016
Support College Access, 2015
Support Teens and Young Adults: Adoption from Foster Care, Bullying Prevention, Suicide Prevention, 2018
Supporting Kids and Teens: Bullying Prevention, Fatherhood Involvement, 2019
Supporting Minority Education, 2015
Talk to Your Doctor: High Blood Pressure Control, Type 2 Diabetes Prevention, 2018
Teen Pregnancy Prevention Campaign, 2001
Understanding Mental Illness, 1989, 1996
Violence Prevention, 2016