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Communications

Advertising

Ad Council: Campaign Promotional Mailings, 1986, 1989-2015

Box 1:

Addiction Support, 2017

Adoption From Foster Care, 2015, 2016

After School Programs, 2000, 2001

American Heart Month: High Blood Pressure, Type 2 Diabetes Prevention, 2017

American Red Cross, 1996

Americans Abroad Campaign, 1991

America's Promise, 1999

Anti-Discrimination, 1995

Arts Education, 2009

Bill Bradley: Kids and Family, 1998

BoostUp.org: Amare Stoudemire, ca. 2008

Breast Cancer Detection, 1995

Breast Cancer Risk Education, 2018

Buy Recycled, 1995, 1996

Caring For Seniors: Caregiver Assistance, Meals on Wheels Volunteer Recruitment, 2017

Career Placement: Job Training and Employment, Pathways to Employment, 2018

Caregiver Assistance, 2015, 2016

Caring For Children: Autism Awareness, Hunger Prevention, 2016

Child Abuse Prevention, 1986, 1996, 1997

Children Now/Talking with Kids about Tough Issues, 1997, 1998

Children's Aid Society, 2000

Children's Oral Health, 2014

Coalition for America's Children, 1996

Committing to Care: High Blood Pressure Control, Learning and Attention Issues, 2017

Community Engagement, 2014

Connect for Kids, 1999

Crime Prevention Campaign, 1991, 1994, 1996-2001

Crime Prevention Campaign - "Home Safety Checklist" Booklet, undated

Cyberbullying (Crime Prevention), 2006

Diabetes Type 2 Prevention, 2016

Disaster Prep: Emergency Preparedness, Wildfire Prevention, 2016, 2018

Discovering Nature, 2015

Diversity and Inclusion, 2016

Domestic Violence, 1994, 1995, 1996

Drug Abuse and AIDS Campaign, 1992

Drug Prevention Programs, 2000, 2001

Drunk Driving Prevention, 1997, 1998, 2009, 2013

Earth Share, 1999, 2000

El Valor Campaign (in Spanish), 2001

Embracing Our Differences: Bullying Prevention, Diversity and Inclusion, Learning and Attention Issues, 2016

Emergency Preparedness, 2015

Employer Support of the Guard and Reserve, 1996, 1999, 2002

Ending Hunger, 2018

Enriching Kids' Lives: Adoption From Foster Care, Learning & Attention Issues, 2017

Enrollment in Health Insurance, 2014

Everyday Heroes: Adoption From Foster Care, Fatherhood Involvement, Teacher Recruitment,

2016
 Family and Community: Community Engagement, Foreclosure Prevention Assistance, Shelter Pet Adoption, 2016
 Family Well-Being: Autism Awareness and Seat Belt Safety, 2017
 Fatherhood Initiative, 1998
 Feeding America, 2016, 2017
 Financial Literacy, 2007
 Fire Safety, 1997
 Food Safety Education, 2015, 2016
 Foreclosure Prevention Assistance, 2014, 2015
 Forest Fire Prevention, 1994, 1996-2000
 Gender Equity, 1998
 Give a Kid a Hand, 1998
 Gun Safety, 2018
 Head Start, undated
 Healthy Living: High Blood Pressure, Diabetes, Stroke Awareness, and Women's Heart Disease, 2016
 Helping Children and Caregivers: Adoption from Foster Care, Caregiver Assistance, 2016
 Helping Families Thrive: Fatherhood Involvement, Ending Hunger, 2018
 Helping Kids Succeed: Learning & Attention Issues, Teacher Recruitment, 2018
 High School Dropout Prevention, 2004(?)
 High School Equivalency, 2015
 Hispanic College Enrollment, 2014
 Holiday Giving: Shelter Pet Adoption, Meals on Wheels Volunteer Recruitment, 2017
 Housing Discrimination, 2007
 Hunger Prevention, 2011, 2015

Box 2:

Individual Giving/Volunteering, 1997
 Infant Immunization, 1998
 International Youth Exchange Campaign, 1986
 Job Training and Employment (Goodwill), 2015
 Keep the Promise, 1996, 1997
 Learning and Attention Issues, 2015
 Learning Disabilities, 1998
 LGBT Acceptance, 2018
 Life Goals: Reducing Food Waste, High School Equivalency, Saving for Retirement, 2018
 Love the Earth: Discovering Nature, Wildfire Prevention, Recycling, Reducing Food Waste, 2017
 Math is Power, 1996, 1998, 2001
 Meals on Wheels, 2016
 Nature: Discovering Nature, Recycling, Wildfire Prevention, 2016
 New Year's Resolutions: Financial Literacy, High School Equivalency, 2017
 Nurturing Kids & Teens: Adoption From Foster Care, Fatherhood Involvement, 2018
 Organ and Tissue Donation, 1996, 1998
 Parenting 101: Adoption from Foster Care, Autism Awareness, Fatherhood Involvement, 2017
 Partners for Public Education, 2001
 Pathways to Employment, 2014
 Pediatric AIDS Campaign, 1996
 Points of Light Foundation, 1995, 1996, 1997
 Preventative Care: High Blood Pressure Control, Lung Cancer Screening, Type 2 Diabetes Prevention, 2018

Protecting Our Environment: Recycling, Reducing Food Waste, Discovering Nature, 2018
Radio PSAs: Now on PSACentral.org or ExtremeReach.com (no longer on CD) 2018
Recruiting New Teachers, 1990, 1992, 1994, 1997
Recruiting Nurses Campaign, 1991
Recycling, 2015
Reducing Food Waste, 2016
Religion in American Life, 1992
Rethinking Waste: Recycling, Reducing Food Waste, 2018
Road Safety: Texting and Driving Prevention, Underage Drinking and Driving Prevention, 2015, 2016
Road Safety: Buzzed Driving Prevention, Child Passenger Safety, Texting and Driving Prevention, Underage Drinking and Driving Prevention, 2017
Road Safety: Child Passenger Safety, Seat Belt Safety, Texting and Driving Prevention, Underage Drinking and Driving Prevention, Dec. 2017
Safe Driving: Buzzed Driving Prevention, Seat Belt Safety, Texting and Driving Prevention, Underage Drinking and Driving Prevention, 2018
Safety Belt Education, 1998, 2001
Saving For Retirement, 2017
Second Harvest National Food Bank, 1995, 1996, 1997
September 11, 2001
Shelter Pet Adoption, 2016
The Simulator: Teen Driver Education, undated
Spring Break: Buzzed Driving Prevention, Texting & Driving Prevention, Underage Drinking & Driving Prevention, 2017
Steps to Well-Being: High Blood Pressure Control, Type 2 Diabetes Prevention, Feb. 2017
Support Bullying Prevention, 2016
Support College Access, 2015
Supporting Minority Education, 2015
Teen Pregnancy Prevention Campaign, 2001
Understanding Mental Illness, 1989, 1996
United Negro College Fund, 1996, 1997
Violence Prevention, 2016
World Stroke Day: High Blood Pressure, Stroke Awareness, 2016