

13/2/225  
Communications  
Advertising  
Campaigns Review Committee Minutes, 1948-69, 1981-97

Box 1:

Minutes, 1948-69

September 30, 1948

American Heritage; American Overseas Aid; Fight Tuberculosis; Forest Fire Prevention; CARE; Fat Salvage; Hospital Careers; United America; Savings Bonds; World Trade

August 21, 1952

Religion in American Life; Student Nurse Recruitment; Anti-Inflation; Home Fire Prevention; Group Prejudice

November 6, 1952

National Blood Program; Forest Fire Prevention

December 17, 1952

National Blood Program; CARE; Crusade for Freedom; Better Schools; Group Prejudice

March 10, 1954

Future of America; CARE; Community Chests; Red Cross; US Savings Bonds; Engineers Wanted; Crusade for Freedom; Civil Defense; National Blood Program; Religion in American Life; Better Schools; Stop Accidents; Student Nurse Recruitment; Ground Observer Corps; Fire Prevention; Forest Fire Prevention

March 16, 1955

CARE; Overseas Relief (interfaith campaign); Juvenile Delinquency; ACTION

June 15, 1955

United Nations; Crusade for Freedom; ACTION; Juvenile Delinquency; Mental Health;

August 13, 1957

Religious Overseas Aid; Stop Accidents; ACTION; Better Schools; Crusade for Freedom; Red Cross

October 17, 1957

Better Schools; Register and Vote; Religion in American life; CARE

October 9, 1958

Aid to Higher Education; ACTION; Mental Health; Religious Overseas Aid; possible social work campaign

October 2, 1968

Aid to Higher Education; American Red Cross; Continue Your Education; Forest Fire Prevention; Keep America Beautiful; Peace Corps; Religion in American Life; Traffic Safety; United Community Campaign; USO; US Savings Bonds; Zip Code; NATO

September 11, 1969

Campaigns accepted for continuance; campaigns for which other action was recommended (Rehabilitation, Forest Fire Prevention; Help Prevent Crime; Invite & Welcome Foreign Visitors, Keep America Beautiful; Zip Code); Drunk Driving campaign; Media considerations; "Straws in the Wind;" Campaign priorities

October 2, 1981: 1. Productivity campaign review; 2. Alcoholism campaign proposal

November 20, 1981: 1. Religion in American Life campaign review; 2. American Library

Association Adult Illiteracy campaign proposal

September 14, 1982: 1. Consortium for International Citizen Exchange proposal; 2. Amnesty International proposal; 3. U.S. Committee for Refugees proposal; 4. U.S. Government Printing Office proposal for Business Press campaign on depository libraries; 5. U.S. Department of Health and Human Services presentation on Health Promotion campaign strategy

December 21, 1982: 1. Presentation of Proposal from the President's Task Force on Drunken Driving; 2. Campaign on Drunken Driving; 3. Proposal from the Statue of Liberty-Ellis Island Centennial Commission; 4. Proposal from Neighborhood Housing Services; 5. Business Press Campaign for Neighborhood Revitalization; 6. Proposal from the National Advertising Review Council, Inc.; 7. Proposal from NARC

Campaigns Review Committee Report to the Board of Directors, Feb. 10, 1983

March 8, 1983: 1. Preventive Health campaign review; 2. International Citizen/Student Exchange campaign review; 3. Individual Giving/Volunteering campaign review; 4. Juveniles in Adult Jails proposal; 5. International Executive Service Corps campaign ad review

March 31, 1983: 1. Drug Abuse campaign strategy review

Jan. 11, 1984, Campaigns Review Panel: 1. Statue of Liberty TV Ad

Jan. 20, 1984, Campaigns Review Panel: 1. Crime Prevention; 2. Peace Corps; 3. Employer Support of the Guard and Reserve; 4. Statue of Liberty/Ellis Island; 5. Productivity; 6. Alliance to Save Energy; 7. United Negro College Fund

Feb. 23, 1984: 1. Status and Immediate Future of Current Campaign List; 2. Interfaith Hunger Appeal Request for Reconsideration of Committee Recommendation; 3. Drunk Driving Campaign; 4. United Way; 5. International Executive Service Corps

Apr. 26, 1984 memo regarding the Campaigns Review Committee meeting: 1. Foundation for the President's Private Sector Survey on Cost Control; 2. Employer Support of the Guard and Reserve; 3. National Commission for Cooperative Education

May 10, 1984: 1. Request from Foundation for the President's Private Sector Survey on Cost Control; 2. Presentation of International Youth Exchange Print and Transit Advertising; 3. Ad Council Business Press Campaign; 4. Volunteer Against Functional Illiteracy; 5. Corporate Campaign/Business Press Strategy; 6. Other Business; 7. Schedule; 8. Sterling Forest Meeting Report

May 23, 1984, Campaigns Review Panel: 1. Vote Campaign

July 26, 1984: 1. Request for a Major Campaign from the Social Security Administration; 2. Request for a Major Campaign to Alleviate Hunger in the US; 3. Request for a Reconsideration of Recommendation Concerning National Alliance of Business Campaign; 4. Ad Council Business Press Ads - Burson-Marsteller; 5. International Youth Exchange

Oct. 19, 1984: 1. Safety Belt Campaign Proposal; 2. Employer Support of the Guard and Reserve Ad Review; 3. National Alliance of Business Ad Review; 4. Crime Prevention Television Ad Review; 5. National Organization on Disability; 6. Campaign Review Process

Nov. 29, 1984: 1. Background on Agenda Items; 2. Safety Belt Proposal Update; 3. National Alliance of Business Request for Reconsideration of Committee Recommendation; 4. Request for a Business Press Campaign to Increase Foreign Trade

Campaigns Review Committee Correspondence, 1985

Campaigns Review Committee Correspondence on Proposal of the National Water Alliance, 1985

Sept. 9, 1985 Ad-Hoc meeting: 1. Review of Drug Use-Cocaine Campaign; 2. Review of Revised Cooperative Education Broadcast and Print Advertising; 3. Review of Revised Aid to Higher Education Print and Broadcast Advertising; 4. New International Youth Exchange TV Spot

Campaigns Review Committee Report for Sept. 12, 1985 Board of Directors meeting

Sept. 19, 1985: 1. Committee Business; 2. Employer Support of the Guard and Reserve; 3. Review of Religion in American Life Proposal Strategies and Concepts; 4. Review of Export Awareness Business Press Campaign; 5. Presentation of Proposal from the Department of the Interior

Oct. 18, 1985: 1. Committee Business; 2. Proposal from the National Water Alliance; 3. Proposal from the American Cancer Society; 4. Review of Aid to Higher Education 1986 Advertising

Nov. 15, 1985: 1. Update on Campaign Re-evaluation Process; 2. Review of Suggested Revisions of Religion in American Life Campaign; 3. New Committee Members; 4. Presentation of Finished Radio Spots; 5. Review of Red Cross Corporate Advertising Campaign; 6. New Direction for Alcoholism Campaign; 7. Revised Aid to Higher Education Advertising; 8. Revised Citizens Against Government Waste Advertising

December 9, 1985 Ad-Hoc meeting: 1. Cocaine Abuse Prevention; 2. Forest Fire Prevention; 3. Employer Support of the Guard and Reserve

December 19, 1985: 1. Campaign Reevaluation; 2. Neighborhood Housing Services; 3. Child Find Mediation; 4. Employer Support of the Guard and Reserve

December 18, 1986: 1. Rock Against Drugs report; 2. Child Find Mediation report; 3. United Way review; 4. Product Tampering campaign report

January 29, 1987 ad hoc meeting: 1. Recruiting Young Teachers campaign strategy review

March 11, 1987: 1. Crime Prevention research presentation; 2. Understanding Your Social Security Benefits campaign review; 3. Product Tampering Prevention campaign update; 4. Rock Against Drugs advertising review; 5. Bicentennial of the Constitution advertising review; 6. Take Pride in America advertising review; 7. Neighborhood Housing Services advertising review

April 2, 1987 ad hoc meeting: 1. Drug Abuse Prevention storyboard review; 2. American Red Cross Health Campaign review; 3. American Red Cross AIDS Campaign review

Box 2:

April 23, 1987: 1. American Foundation for AIDS Research proposal; 2. U.S. Space Foundation proposal; 3. Internal Revenue Service proposal; 4. Free Press advertising review

April 27, 1987 ad hoc meeting: 1. Aid to Higher Education strategy review; 2. Drug Abuse Prevention advertising review; 3. American Red Cross CPR Campaign print ad review

May 28, 1987: 1. Technoserve proposal; 2. Environmental Defense Fund proposal; 3. United Way TV spot test results review; 4. Statue of Liberty/Ellis Island extension request

June 18, 1987 ad hoc meeting: 1. Kaiser Family Foundation proposal; 2. Drug Abuse Prevention advertising review

July 2, 1987: 1. U.S. Space Foundation proposal; 2. Cooperative Education campaign strategy review; 3. United Negro College Fund print ad review; 4. Understanding Your Social Security Benefits advertising review; 5. Employer Support of the Guard and Reserve campaign continuation request; 6. Forest Fire Prevention campaign review

July 24, 1987: 1. Peace Corps TV spot review; 2. Census campaign strategy review; 3. Social Security campaign concepts review; 4. Recruiting Young Teachers TV spot review; 5. Meeting attendance

August 20, 1987: 1. Census campaign review; 2. Drug Abuse Prevention storyboard and print ad review; 3. Statue of Liberty/Ellis Island campaign extension update

September 2, 1987 ad hoc meeting: 1. Census campaign update

September 17, 1987: 1. American Association of Retired Persons proposal; 2. Safety Belt campaign advertising review; 3. U.S. Patent Model Foundation proposal

September 22, 1987 ad hoc meeting: 1. Drug Abuse Prevention movie trailer review; 2. AIDS Education campaign progress report; 3. Detecting Colon Cancer campaign concepts review; 4. 1988 Vote campaign strategy review; 5. Crime Prevention TV advertising review; 6. Peace Corps TV ad review; 7. American Red Cross advertising review

September 28, 1987 ad hoc meeting: 1. Census campaign review

October 15, 1987: 1. Report on U.S. Information Agency film; 2. Reconsideration of Safety Belt campaign TV spots; 3. Internal Revenue Service New Tax Law campaign strategy review

November 13, 1987: 1. Detecting Colon Cancer TV spot review; 2. Aid to Higher Education TV spot review; 3. American Red Cross; 4. Economic and Agricultural Census advertising review; 5. United Way advertising review; 6. American Association of Retired Persons business press campaign review

December 17, 1987: 1. Environmental Defense Fund Recycling campaign advertising review;

## 2. Understanding Mental Illness advertising review

January 21, 1988: 1. Campaign renewal evaluations: Crime Prevention; Youth Alcoholism; United Negro College Fund; Safety Belts; Child Abuse Prevention; American Red Cross; Understanding Mental Illness; National Urban League; Forest Fire Prevention; Peace Corps; Individual Giving/Volunteering; Aid to Higher Education; Cooperative Education; International Executive Service Corps; Export Awareness; 2. AIDS Prevention advertising review; 3. Recruiting Young Teachers advertising review; 4. Census advertising review; 5. United Way advertising review

February 18, 1988: 1. Campaign updates: Neighborhood Housing Services; Bicentennial of the Constitution; Drug Abuse Prevention; Individual Giving/Volunteering; 2. Understanding Mental Illness revised campaign review; 3. Child Find Mediation Program campaign review; 4. American Association for Retired Persons/Department of Labor revised campaign review

March 23, 1988: 1. Save Declining Neighborhoods request to expand campaign; 2. Environmental Defense Fund advertising review; 3. Take Pride in America advertising review; 4. Committee for Food and Shelter proposal; 5. Food Stamps Information Program strategy review

April 14, 1988: 1. Child Abuse Prevention campaign review; 2. Food Stamp Information program advertising review; 3. Voter Registration campaign review; 4. Crime Prevention advertising review

May 26, 1988: 1. AIDS Prevention campaign update; 2. Crime Prevention storyboard review; 3. New Peace Corps advertising review; 4. New United Negro College Fund advertising review

July 21, 1988: 1. Forest Fire Prevention revised advertising review; 2. Nursing Shortage campaign proposal; 3. Health Promotion campaign strategy review; 4. Red Cross Blood Donor advertising review; 5. Needs of Children proposal

July 27, 1988: Correspondence with new committee members

August 18, 1988: 1. Food Stamp advertising review; 2. Recycling TV ad review; 3. Red Cross Blood Donor campaign review; 4. AIDS Prevention print and radio advertising review; 5. 1990 Census Spanish advertising review; 6. Social Security storyboard review

September 14, 1988: 1. Covenant House proposal; 2. Religion in American Life Proposal; 3. Americares proposal; 4. Understanding Mental Illness TV ads review; 5. AIDS campaign radio and TV ad review; 6. Safety Belts storyboard review

October 13, 1988: 1. United Way topics review; 2. Bulletin requests; 3. Religion in American Life update; 4. Take Pride in America review; 5. Census TV storyboard review; 6. American Association of Retired Persons/Department of Labor TV and print ad review; 7. Employer Support of the Guard and Reserve storyboard review

October 26, 1988 ad hoc meeting: 1. Health Promotion update; 2. United Way topics update and review

November 10, 1988: 1. 1990 Census advertising review; 2. Safety Belt marketing plans review; 3. Radon campaign proposal; 4. Free Press advertising review

Box 3:

December 15, 1988: 1. Neighborworks advertising review; 2. Employer Support of the Guard and Reserve update; 3. Census Spanish advertising review

January 26, 1989 special meeting: 1. Campaigns Review Committee mission; 2. Committee procedures; 3. Committee structure; 4. Campaign renewal process; 5. Bulletin campaigns

February 16, 1989: 1. Neighborworks revised advertising review; 2. Census revised general audience advertising review; 3. Drunk Driving TV spots review

March 1, 1989 ad hoc meeting: 1. Covenant House campaign strategy and advertising review

March 16, 1989: 1. Religion in American Life campaign strategy and advertising review; 2. Employer Support of the Guard and Reserve TV spots review; 3. Crime Prevention campaign strategy and advertising review; 4. Red Cross Health and Safety Campaign advertising review; 5. Bulletin Committee report

April 18, 1989 (2 folders): 1. Recruiting Nurses advertising review; 2. Child Find Mediation update and campaign review; 3. Paid/free public service advertising discussion

May 12, 1989: 1. Social Security revised advertising review; 2. Religion in American Life revised advertising review; 3. United Negro College Fund revised TV advertising review; 4. Bulletin Committee report: a. Cancer Research Institute; b. Leukemia Society of America; c. National Arbor Day Foundation -- Plant Trees Campaign; d. Reading Is Fundamental -- Illiteracy Campaign; e. Council of State Governments -- School Dropout Campaign; 5. American Red Cross Health campaign TV spot review

Box 4:

Recommended Restructuring of Campaigns Review Committee -- May 1989

June 15, 1989 (2 folders): 1. Red Cross Blood Donor campaign strategy review; 2. Radon Awareness strategy review; 3. Radio spots review: American Association of Retired Persons; Food Stamps; Employer Support of the Guard and Reserve; Cocaine - United Way; Association for Retarded Citizens; Child Abuse Prevention; 4. Breaking the Cycle of Dependency campaign review

July 20, 1989: 1. Drug Abuse/AIDS campaign strategy review; 2. Red Cross Blood Donor strategy and TV spot review; 3. Bulletin review

August 17, 1989: 1. Internal Revenue Service advertising review; 2. Thousand Points of Light report; 3. United Negro College Fund strategy and advertising review; 4. Red Cross Corporate campaign strategy review

September 14, 1989: 1. Thousand Points of Light update; 2. 1990 Census campaign for Puerto Rico strategy review; 3. CRC discussion points

October 19, 1989: 1. Safety Belt advertising review; 2. Covenant House Nineline broadcast advertising review; 3. Health Promotion radio advertising review; 4. United Negro College Fund revised strategy review; 5. Radon Awareness advertising review

Box 5:

November 14, 1989: 1. Recruiting Nurses strategy and advertising review; 2. Environmental Defense Fund/Recycling revised strategy review; 3. Bulletin proposals: Association for Retarded Citizens; Girls Club of America; Girl Scouts; Sloan-Kettering Cancer Center; National Arbor Day Foundation; Runyon-Winchell Cancer Research Fund; United Cerebral Palsy Association

December 14, 1989: 1. Forest Fire Prevention advertising review; 2. United Way TV advertising review; 3. Take Pride in America revised strategy review; 4. United Negro College Fund TV advertising review; 5. Crime Prevention -- proposal for McGruff TV special

Campaigns Review Committee Attendance, 1988-89

January/February 1990

January 23, 1990: Teen Alcohol Abuse; Take Pride in America; Drugs & AIDS; American Red Cross

February 15, 1990: Understanding Mental Illness; Peace Corps; Safety Belts; Child Abuse Prevention; United Negro College Fund

March/April 1990

March 28, 1990: Take Pride in America; Covenant House Nineline; Environmental Defense Fund; United Way

April 19, 1990: Thousand Points of Light; Crime Prevention; Employer Support of the Guard and Reserve

May 1990

May 10, 1990 (executive session): Points of Light

May 24, 1990: Radon Awareness; Employer Support of the Guard and Reserve; Internal Revenue Service; Bulletin Campaign review; Vote

June 1990

1989 Year-End media presentation; Peace Corps; Employer Support of the Guard and Reserve; American Red Cross material (for July meeting)

July 1990

1. Campaign Evaluation Report, including material on Religion in American Life, Child Find Mediation, Cooperative Education, Project Lean, International Executive Service Corps, Internal Revenue Service, Peace Corps, Employer Support of the Guard and Reserve, Neighborworks, United Way, Forest Fire Prevention, Drunk Driving, American Red Cross, Safety Belts, Individual Giving, Detecting Colon Cancer, Covenant House Nineline, AIDS Prevention, United Negro College Fund, Radon Awareness Understanding Mental Illness, Recruiting Nurses, Recruiting New Teachers, Preventing Child Abuse, Recycling

2. American Red Cross: Health and Safety; Drug Abuse/AIDS; Drunk Driving

August 1990 (2 folders)

Recruiting Nurses (Hispanic Campaign); American Red Cross: Health and Safety, Volunteer Recruitment; Recycling; includes background on Nursing Implementation Project, Hispanic Plan and Focus Group Reports

Box 6:

September 6, 1990: Points of Light; Energy Conservation; Understanding Mental Illness; Employer Support of the Guard and Reserve

September 19, 1990: Recruiting Nurses (Hispanic Campaign); Drunk Driving Prevention; Points of Light; Internal Revenue Service

October 5, 1990: Understanding Mental Illness; American Red Cross: Points of Light

November 20, 1990: Executive Caucus; Environmental Defense Fund; Safety Belts; Radon Awareness

December 19, 1990: Forest Fire Prevention; Child Abuse Prevention; Understanding Mental Illness; American Red Cross

Sample "good" presentations to Campaigns Review Committee (Drug Abuse/AIDS Prevention, NCCA), 1989-90

January 31, 1991: Points of Light; Child Abuse Prevention; Forest Fire Prevention; Crime Prevention; United Way

February 14, 1991 ad hoc meeting: Understanding Mental Illness--Gulf War Stress

February 27, 1991: Raising Expectations in Learning; Points of Light; Recruiting New Teachers

March 21, 1991: Recruiting New Teachers; United Negro College Fund

April 18, 1991: Radon Awareness; Drug Abuse/AIDS; Crime Prevention; Safety Belts

May 23, 1991: Individual Giving and Volunteering; Internal Revenue Service; Crime Prevention; Breaking the Cycle of Disadvantage; United Way (Illiteracy)

Box 7:

June 16, 1991: Raising Expectations in Learning

June 26, 1991: Raising Expectations in Learning; American Red Cross; Points of Light; Radon Awareness

October 17, 1991: 1. Individual Giving/Volunteering TV and print advertising review; 2. Forest Fire Prevention advertising review; 3. Earth Share advertising review; 4. Employer Support of the Guard and Reserve advertising review; 5. Drug Abuse/AIDS Prevention advertising review; 6. Drunk Driving Prevention update

December 12, 1991: 1. Individual Giving/Volunteering advertising review; 2. Points of Light

Phase II strategy and TV advertising review; 3. United Way/Literacy strategy and TV advertising review; 4. Child Abuse Prevention broadcast advertising review

January 22, 1992 docket review: 1. Introductory remarks; 2. Background and update on the process; 3. Campaign renewal evaluations: Recycling; United Negro College Fund; Understanding Mental Illness; Teen Alcoholism; Religion in American Life; Child Abuse Prevention; Covenant House Nineline; Crime Prevention; Recruiting New Teachers; Drunk Driving Prevention; Safety Belt Education; Employer Support of the Guard and Reserve; American Red Cross Blood Donor; American Red Cross Health and Safety; American Red Cross Corporate Volunteer; United Way; Individual Giving/Volunteering

February 5, 1992 ad hoc meeting: 1. Register and Vote campaign strategy review; 2. Healthy Start campaign strategy review; 3. Points of Light radio advertising review

February 19, 1992: United Way/Literacy; Crime Prevention

March 18, 1992: 1. Education Excellence Partnership campaign strategy review; 2. Forest Fire Prevention advertising review; 3. Healthy Start TV advertising review; 4. Safety Belt Education broadcast advertising review

April 22, 1992: 1. Teen Alcoholism campaign strategy review; 2. Healthy Start broadcast advertising review; 3. Register & Vote advertising review

May 20, 1992: 1. Crime Prevention Campaign broadcast review

June 17, 1992: 1. United Negro College Fund broadcast review; 2. Healthy Start campaign broadcast review; 3. American Red Cross campaign strategy review

July 20, 1992: 1. Radon Awareness campaign broadcast review; 2. Earth Share campaign broadcast review; 3. American Red Cross campaign strategy review

#### Box 8:

August 19, 1992: 1. The Value of Math and Science campaign strategy review; 2. Drunk Driving Prevention campaign broadcast review; 3. Breaking the Cycle of Disadvantage campaign strategy review; 4. Drug Abuse/AIDS Prevention campaign strategy review

Campaigns Review Committee member lists, 1988-92

September 16, 1992 ad hoc meeting: 1. Educational Excellence Partnership; 2. Anti-Discrimination

September 24, 1992: 1. Povertyline - Brochure; 2. Healthy Start - TV campaign; 3. Breast Cancer Detection - Strategy

October 21, 1992: 1. Earth Share - Prodigy Computer Network; 2. Education Excellence Partnership - Print and TV campaigns; 3. United Negro College Fund - TV campaign; 4. American Red Cross - Themeline, TV, Newspaper and Radio campaign; 5. Employer Support of the Guard and Reserve - TV, Radio and Outdoor; 6. CRC Dates for 1993

November 17, 1992: 1. American Red Cross - Disaster Relief; 2. Recycling; Campaigns Review

Committee Roster, December 14, 1992

December 16, 1992: 1. Breast Cancer Detection; 2. Breaking the Cycle; 3. Safety Belt Education

Advertising Council Docket Review, January, 1993

January 20, 1993: 1. American Red Cross - Blood Donor Recruitment; 2. Teen Alcoholism;  
3. Drug Abuse/AIDS Prevention; 4. Recycling; 5. American Red Cross Disaster Relief

February 17, 1993: 1. Appreciating the Arts and Humanities; 2. Breast Cancer Detection; 3.  
HeadStart

March 17, 1993: 1. Recycling; 2. American Red Cross - Blood Donor Recruitment; 3. American  
Red Cross - Health and Safety; 4. United Way; 5. Appreciating the Arts and the  
Humanities

Campaign Contact Sheets, March 1993

List of Campaigns Reviewed by Date, January 1991-March 1993

April 20, 1993: 1. Breast Cancer Detection; 2. Forest Fire Prevention (Asian and Hispanic  
Campaign); 3. Forest Fire Prevention (50th Anniversary); 4. Breaking the Cycle of  
Disadvantage

May 19, 1993: Crime Prevention, Child Abuse Prevention, Head Start

June 17, 1993: Organ and Tissue Donation; Drunk Driving Prevention; American Red Cross;  
Anti-Discrimination

Box 9:

Campaigns Review Committee/Proposal Review Committee membership letters, June-  
September 1993

July 21, 1993: Head Start; Education Reform; Breaking the Cycle of Disadvantage; Junior  
Achievement; American Red Cross; Earth Share

August 18, 1993: United Negro College Fund; Anti-Discrimination; Keep the Promise; United  
Way; Junior Achievement; Safety Belts; Earth Share; American Red Cross

September 15, 1993: Domestic Violence Prevention; Junior Achievement; Points of Light;  
Breaking the Cycle of Disadvantage

October 20, 1993: Recycling; American Red Cross; Drunk Driving Prevention; Teen Alcoholism  
Prevention; Employer Support of the Guard and Reserve

November 16, 1993: Points of Light; Organ and Tissue Donation; Water Quality; Breaking  
the Cycle of Disadvantage; American Red Cross; Preschool Child Immunization; Safety  
Belts

December 15, 1993: Safety Belts; Preschool Child Immunization; Points of Light; American

## Red Cross

January 6, 1994: Preschool Child Immunization; Points of Light; Crime Prevention

January 19, 1994: Earth Share; United Negro College Fund; Crime Prevention; Country AIDS Awareness

February 16, 1994: United Negro College Fund; Education Excellence Partnership; Domestic Family Violence Prevention; Child Abuse Prevention; Drug Abuse/AIDS; Safety Belts

March 16, 1994: Child Abuse Prevention; Healthy Start; Organ and Tissue Donation; Preschool Child Immunization; Earth Share; Crime Prevention; Head Start; Employer Support of the Guard and Reserve

April 20, 1994: Drug Abuse/AIDS Prevention; Second Harvest

May 18, 1994: Domestic Violence Prevention; Education Excellence Partnership; Value of Math and Science; Drug Abuse/AIDS Prevention; Organ and Tissue Donation

June 15, 1994: Second Harvest; Water Quality; Independent Sector; Education Excellence Partnership; American Red Cross

July 20, 1994: Childhood Immunization; For a Safer America; Second Harvest; Understanding Mental Illness; Forest Fire Prevention

August 17, 1994: Drunk Driving Prevention; Breast Cancer Detection; Forest Fire Prevention; Arts and Humanities; Finished Work

September 14, 1994: Safety Belts; Breaking the Cycle of Disadvantage; Independent Sector; For a Safer America; Second Harvest

Box 10:

October 19, 1994: Interactive Kiosk Project; American Red Cross; Drunk Driving Prevention; Understanding Mental Illness

November 15, 1994: Education Excellence Partnership; Drunk Driving Prevention; Anti-Discrimination; Breaking the Cycle of Disadvantage

December 14, 1994: Understanding Mental Illness; Employer Support of the Guard and Reserve; Breaking the Cycle/Children Now; EarthShare; Women's College Coalition; Drug Abuse/AIDS; Breast Cancer; Water Quality

January 18, 1995: Pediatric AIDS; Forest Fire Prevention (Hispanic and Asian); Junior Achievement; Women's College Coalition; Safety Belts

February 15, 1995: Crime Prevention; Employer Support of the Guard and Reserve; Healthy Start; American Red Cross; Anti-Discrimination

March 15, 1995: Crime Prevention (Hispanic); Women in Education; Buy Recycled; Education Excellence Partnership; Infant Immunization; Pediatric AIDS; Children Now; Forest Fire

## Prevention

April 4, 1995: United Nations 50th Anniversary; Teen Pregnancy

April 19, 1995: Crime Prevention; Junior Achievement; Points of Light; Women in Education; Healthy Start; American Red Cross; Stop Teen Pregnancy; Independent Sector; Water Quality

May 17, 1995: Buy Recycled; Earth Share; Forest Fire Prevention (Asian); For a Safer America; Second Harvest; American Red Cross; Education Excellence Partnership

July 20, 1995: For a Safer America; American Red Cross; Get Out the Vote; Organ and Tissue Donation; Green Lights/Earth Share

August 15, 1995: Domestic Violence; Drunk Driving Prevention; Recruiting New Teachers; Anti-Discrimination; American Red Cross; Forest Fire Prevention (Asian); Recycling

September 12, 1995: Earth Share; Pediatric AIDS; Fire Safety; Parental Responsibility

October 5, 1995 Docket Review: Drunk Driving, Domestic Violence, Safety Belts, United Negro College Fund, Fire Safety, Education Reform, Child Abuse, Drug Abuse/AIDS, Value of Math and Science, Junior Achievement, Second Harvest

October 18, 1995: Crime Prevention; Employer Support of the guard and Reserve; Safety Belts; Youth Fitness; Gender Equity in Education; Organ and Tissue Donation; American Red Cross

November 14, 1995: Get Out the Vote; United Negro College Fund; Points of Light; Employer Support of the Guard and Reserve; Fire Safety; American Red Cross; Organ and Tissue Donation; Healthy Start

December 13, 1995: Get Out and Vote; Clean Water; Youth Fitness; Commitment 2000 Strategic Task Force; Urban League; Education Excellence Partnership; United Negro College Fund; Domestic Violence

Box 11:

January 17, 1996: Head Start; National Fatherhood Initiative; Safety Belts; Points of Light; Education Excellence Partnership; United Negro College Fund; Crime Prevention

February 13, 1996: Infant Immunization; Points of Light; Buy Recycled; Ethnic Perspectives Committee policy discussion; United Negro College Fund; Junior Achievement; Get Out the Vote

March 12, 1996: Fathering Initiative; Anti-Discrimination; El Valor; Education Excellence Partnership; Employer Support of the Guard and Reserve

April 16, 1996: Crime Prevention; Children Now; Forest Fire Prevention; Earth Share; Education Excellence Partnership; El Valor

May 17, 1996: Head Start; Forest Fire Prevention; Recruiting New Teachers; Safety belts;

Fathering Initiative; Coalition for America's Children

June 18, 1996: National Urban League; Head Start; Forest Fire Prevention; Points of Light

July 24, 1996: Second Harvest; Crime Prevention; Pediatric AIDS; Anti-Discrimination

September 17, 1996: The Value of Math and Science; Clean Water; EPA/Earth Share; Head Start; Urban League

October 17, 1996: Drunk Driving Prevention; Earth Share; EPA; Forest Fire Prevention; Safety Belts; Anti-Discrimination

November 12, 1996: Safety Belts; Education Excellence Partnership; Water Quality; Anti-Discrimination; Forest Fire Prevention; The Value of Math and Science; Children Now

December 17, 1996: Employer Support of the Guard and Reserve; United Negro College Fund; Fathering Initiative; El Valor (Parents as First Teacher); Youth Fitness; Second Harvest

January 14, 1997: First Three Years; Water Quality; Youth Fitness; Organ and Tissue Donation; Coalition for America's Children; Crime Prevention; Fire Safety

February 14 and 18, 1997: Crime Prevention; Employer Support of the Guard and Reserve; Language of Learning; Pediatric AIDS; Youth Fitness

March 18, 1997: Child Abuse Prevention; Four-H; Infant Immunization; Coalition for America's Children

April 15, 1997: Learning Disabilities; Healthy Start; Four-H; United Negro College Fund; Coalition for America's Children; President's Summit for America's Future; El Valor

May 20, 1997: National Crime Prevention Council; Infant Immunization; Four-H; Pediatric AIDS; Education Excellence Partnership; USFS Kids; Employer Support of the Guard and Reserve; Safety Belts; I am Your Child; Earth Share

June 12, 1997: National Crime Prevention Council; Education Excellence Partnership; Youth Fitness; Coalition for America's Children

July 15, 1997: Public Agenda Research Findings; National Crime Prevention Council; Welfare to Work; Organ and Tissue Donation; Omaha Federation of Advertising-High Quality Child Care; Environmental Defense Fund; Clean Water

September 18, 1997: National Crime Prevention Council: Invest in Youth; America's Promise: Alliance for Youth; Domestic Violence Prevention; Save the Children; Drunk Driving Prevention; EPA; Infant Immunization

October 14, 1997: Give Kids the World: Save the Children (National Mentoring Campaign); Organ and Tissue Donation; Infant Immunization; America's Promise