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Communications
Advertising
Campaign Results Reports, 2003-

Box 1:

Office of National Drug Control Policy: "You Get More When You Get Together,"
March 2003
U.S. Department of Homeland Security Ready Campaign, May 2003
Child Help USA, June 2003
Martin Luther King, Jr. National Memorial Project Foundation, June 2003
Jeffrey Modell Foundation: Primary Immunodeficiency, July 2003
Homeland Security (Spanish), January 2004
Healthy Lifestyles, May 2004
U.S. Department of Health and Human Services: Adoption Campaign, September 2004
NCMEC Don't Believe the Type (Online Sexual Exploitation), September 2005
Booster Seats - Cinderella DVD, November 2005
SAMHSA Underage Drinking Campaign, January 2006
Buzzed Driving is Drunk Driving, February 2006
Hurricane Mental Health Awareness, May 2006
Global Warming Campaign, March 23, 2006

Box 2:

Smokey/Bambi Campaign, May 2006
Global Warming Campaign, June 2006
The Collaboration to AdoptUSKids Public Relations Summary Report, 2006
Broadcast PR Results Review, 2006
Blood Saves (Blood Donation), January 2007
UR the Spokesperson Media Coverage Summary, February 27, 2007
Questions Are the Answer (Patient Involvement), March 2007
UR the Spokesperson (Youth Reckless Driving Prevention), March 2007
Invent Now, April-June 2007
Think Before You Post (Online Sexual Exploitation), April 2007
Financial Literacy, June 2007
Oceans Awareness, June 2007

Box 3:

Underage Drinking Prevention, July 2007
Emergency Preparedness, September 2007
A1C Test (Diabetes), October 2007
Obesity Prevention, October 2007
Adoption, December 13, 2007
USDA Food Pyramid Campaign, December 2007-January 2008
Superheroes Spanish Media Campaign, April 23, 2008
Take Charge of Your Credit (Financial Literacy), April 24, 2008

Real Men Wear Gowns (Men's Preventive Health-Patient Involvement), May 16, 2008
Wireless Amber Alerts, May 2008
Father Involvement, June 2008
Wildfire Prevention, June 2008
Wildfire Prevention/Get Your Smokey On, July 11, 2008
Emergency Preparedness, May-June 2008
C-Change, July 14, 2008
Underage Drinking Prevention, July 25, 2008
Oceans Awareness, August 6, 2008

Box 4:

Department of Energy, October 9, 2008
Hispanic PSA Launch (ADC/USDA), October 15, 2008
Safety Latch (ADC/NHTSA), October 15, 2008
Iraq and Afghanistan Veterans Association Veterans Support Campaign, December 12, 2008
Hunger Prevention Campaign, January 2009
American Diabetes Association Bites and B-Roll Video Feed/Media Tour, January 5, 2009
TSA Why?/Holiday Campaign, February 2009
AICPA "Feed the Pig" Campaign, March 18, 2009
Pinocchio PSA Satellite and Radio Media Tour, April 30, 2009
U.S. Forest Service Get Outdoors Day, October 12, 2009
TSA Secure Flight Program, October 14, 2009
Patient Involvement/Questions are the Answers, October 16, 2009
Lupus Awareness, October 20, 2009
U.S. Department of Health & Human Services/H1N1 Elmo PSA Campaign, October 22, 2009

Box 5:

Ready Campaign, November 4, 2009
Pet Adoption, November 19, 2009
SAMHSA Mental Health Campaign, March 15, 2010
Arthritis Foundation Disability Prevention Campaign, March 30, 2010
SAMHSA/Underage Drinking Campaign, April 9, 2010
NeighborWorks America Foreclosure Prevention, June 11, 2010
AHRQ Men's Health, June 18, 2010
The 2010 Lupus Awareness Media Relations Wrap-Up Report (1 of 2), June 30, 2010
The 2010 Lupus Awareness Media Relations Wrap-Up Report (2 of 2), June 30, 2010
Hispanic Scholarship Fund, July 20, 2010
U.S. Forest Service Get Outdoors Day, July 23, 2010
Making Home Affordable, August 12, 2010
Ready (Listo) Campaign, October 18, 2010
Let's Move Campaign, October 18, 2010
World Arthritis Day, November 5, 2010
2010 End of Year Report, January 14, 2011

