Communications
Broadcasting
WILL Subject File, 1937-97

Note: Some WILL folders were coded according to an internal numerical filing system. This system has been preserved wherever possible.

Box 1:

Allerton House Applicants, 1950
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Committee Reports, 1950
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Antenna construction, 1949; 1953-55; 1959
   Television - Stadium Construction, 1954-55; 1957
Boston, Robert, Correspondence, 1967-68
Crannell, Jack, Correspondence, 1948-53; 1955-63; 1964
   Memos, 1960-63
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History of Radio and Television, 1935; 1944; 1953
Kellog-NAEB Project, 1951
Morey, President Lloyd correspondence, 1954
Memoranda, office, 1967-70
NAEB Old Timers Newsletter, Winter 2002/03
   Re Robert Hudson, Frank Schooley and 1958 Allerton Conference
Rider, Richard, correspondence, 1955-59
State Educational TV, 1960
Studio Space Plans/Program Committee, 1952-54; 1962; 1973
TV Conference, St. Louis, 1951-52
   General, 1953; 1955; 1957; 1966
   Program Resources, 1950; 1953; 1955
TV Guide clippings, 1962-64

Box 2:

Annual reports, WILL-TV, 1964-71
   Office of Instructional Resources-TV, 1964-71
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   Telford Taylor documents, 1950-54
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Box 3:

Illinois Broadcasters Association stand on WILL, 1952-54; 1956
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Program schedules and transmission logs, 1955-62; 1967; 1969
Television - Turkovich Case, 1953-54; Lesemann Letters, 1955-56

Box 4:
Stephen Turkovich v. University of Illinois relating to television broadcasting, 1953-54 Case, legal documents

Box 5:
General Correspondence (100.8)

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Extension and General Correspondence, 1980-84
Mullally, Open Mike Articles, 1981-86 (100.8)

Box 6:
Responses to March 1981 "Open Mike," 1981
"Open Mike Quiz," June 1981: Responses from "Friends"
Responses to Open Mike, 1984-86 (2 folders)

Correspondence--Programs and Events, Division of Broadcasting Affairs (100.20, 100.22)

Station Relations Visit Report (3/21/72), 1972-73
Radio 50th Anniversary (3/28/72), 1937-72
Radio Drama Scripts, 1951
Programming, Local Origination, 1973
Radio Quiz
Board of Trustees, 1973-79
Ascertainment of Community Needs Primer (PBS), 1973-81
General Policy Statement
CPB Minority Employment Experimental Program, 1974
CPB Public Radio Development Award, 1974
CPB Conference on Volunteerism (Radio), 1975
David Eisenman, Record Collection, 1975
Policy Statements, 1939-40, 1975-76
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Administrative Interference, 1976
Barbershop Program (Radio), 1976
Broadcasters's Liability Insurance, 1976-81
Programming Ideas, Radio, 1976
Public Information Office, U of I, 1976-82
Authorization to Rebroadcast, 1977
Advisory Committee, Division of Broadcasting, 1977-78
Permission to Rebroadcast, 1978
CPB Local Radio Awards, 1979
Public Broadcasting in Illinois Report to IPBC (Illinois Public Broadcasting Council), 1979
(2 folders)
Ekstrom Complaint, 1979-80
Mullally: Athletic Association (100.20), 1979-82
AM Band: Full-Time Service, 1979-82
Format: Weekday 580, 1980
Association for Public Broadcasting, 1971, 1980
PBS: Report of the Public Broadcasting Council, June 16, 1980
Radio Internship Program, 1982
International Federation of Agricultural Journalists, 1982
Mullally: Archives, 1982-85
Growing Aware: WILL Radio Ag Program, 1982-83
Independent Producer Radio Proposal (100.18A), 1983-84
WILL Radio Jazz Advisory Committee, 1983-85
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Auxiliary Broadcasting Activities (Presentations, Club Events) (100.22), 1983-85
Radio Programming, 1983-85
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Farm Invention Contest, 1984
Mark Foster Music, 1983-84
"House Call," 1984
"WILL Radio Programs: "House Doctor," 1984
"House Call" Correspondence 1984
"House Call" Research Work, 1984
Retreat, 1985
Concert in the Park, Allerton (100.26), 1985
Simulcasts, FY 86, 1985-86
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Box 7:

President's Reception Associates (100.22), 1985
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North Campus Utilities Distribution, 1987
Political Letters: Response to Public Broadcasting Trust Fund, 1987
Taxes, Solicitation of Charitable Contributions by Public Broadcasters, 1988
  Unrelated Business Income, 1988-89
Minority Service Proposal, WJTX, 1988-89

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"Tongues Untied," July 23, 1991 (2 folders)
WKIO, 1990-96 (3 folders)
CPB Funding Correspondence and Articles, 1994-95
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Box 8:

  Funding Response Letters, 1995

Budget (200)

Internal Budget (200.1), 1981-84
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Budget Planning and Guidelines Info (200.1b), 1980-84
Budget Summary Sources and Uses of Funds, FY 81 (200.1b), 1981-85
Budget Requests and Correspondence (200.2), 1979-81
Utility Accounts (200.3), 1978-84
Maintenance of Buildings/Equipment/O & M Correspondence (200.3a), 1983-85
Budget Requests, Non-Recurring (200.4)
Transfer of Funds Requests (200.5), 1978-81
Indirect Costs Data (Grants) (200.6), 1975-81
Academic/Professional Employees Data (200.7), 1978-82
Big Ten Comparisons (200.10), 1975-80
"All You Ever Wanted to Know" Briefing Paper for Chancellor (200.11), 1978
Foundation Investment Income (200.12), 1984-85
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TV Grant and State Funds Information, 1979-81
Budget Development and Future Funding Concerns, Entrepreneurial Support, Policies (200.16), 1981-84

Grants (1200, 1300)

NTIA (U.S. Department of Commerce) Applications, 1985-90 (6 folders)
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NAPTS/PTFP (National Association of Public Television Stations/Public Television Facilities Program) Grant (1200.3), 1982-86
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Grants: Transmittal Letters (1300), 1987
  Satellite Program Development (1300.1), 1985-86
  PTFP (1300.2), 1985-86
  General, Radio, 1986-88
  Arts and Council (1300.4), 1987
  Department of Commerce Grant, 1987
CPB (Corporation for Public Broadcasting) Community Service Grant
   - Initial Proposals, Interim Reports, Final Reports, 1971-74 (9 folders)
CPB Radio Incentive Grant, 1975-76
CPB Community Service Grant, WILL-FM, 1975-76
Plato Agreement, 1976
Audit Report, 1976-77
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Box 9:
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   - Criteria for Community Service Grant, 1979, 1982
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   - CPB CSG, WILL-FM, 1979-80
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BMI Licensing Agreement, 1980
PBS (Public Broadcasting System) Value-Added Agreement, 1980
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   - CPB CSG, WILL-Am & FM, 1980-81 (2 folders)
Harlan E. Moore Fund, 1981
WILL Radio: FY 81 Budget, 1980-81
CPB Audit, 1981
CPB Community Service Grant, WILL-AM & FM, 1981-82
CPB Financial Summary Reports, 1973-76
   - Public Radio Statistics, FY 83-84
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   - Radio-TV Remote Control Project, 1973-74
   - TV Equipment Lease, 1974
   - Radio Studios, 1974-75
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Facilities Planning Committee, 1979-80
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Mullally: Building Proposals, Burnham Hospital (100.16a), 1989

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   Correspondence, University, 1972-81
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Box 11:

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Comparison Charts: CATV bids
"Libraries and CATV: Some Hopes and Fears" (Allerton Conference), 1973
Microwave Agreement, TV Tower, 1974
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Certificate of Compliance, 1974-75
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Service Account, 1976-80
Equipment Systems (TOCOM), 1979-81
Champaign County CATV Ordinance, 1980
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   Next CATV Meeting, 1985-86
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TV Equipment (Loan Agreement), 1974-75
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Energy Series, 1975-77
Fundraising, 1975-79
Memorandum of Understanding (WILL-TV/ITV-OIR), 1976
The Utilization of Educational Television in Higher Education: WILL-TV and the U of I as a Case Study, M.S. Thesis by Michael Robert Cheney, 1976
Instructional TV, 1976-81
Showcase '77, 1977
TV-Film Package, Paramount (Star Trek), 1977
Carl Sandburg, TV Documentary, 1978
Educational TV Commission, 1978-79
TV Program Service Agreements, 1978-79
TV Transmitter, 1978-85
TV Development, West Central Illinois, 1979
Latino Consortium Programming, 1979
ITV/Bender Materials, 1979-81
TV Science Programming, 1980
"Death of a Princess," 1980
In-Kind Documentation Policy, 1980
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Underwriting Guidelines, 1981
Underwriting Rates and Information, 1982-85

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Mullally: Development Division Affairs (100.18b), 1982-85
   TV Affairs (100.18), 1983-86
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"Last Chance Dance" Fundraiser, 1997

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IPBC (Illinois Public Broadcasting Council), 1978-80 (2 folders)
   Urbana, 1986
Governor's Task Force (TV)--Draft Final Report, 1980
   Correspondence and Meeting Summaries, 1980
   Distributed Information, Reports, 1980
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   Reaction to Long Range Plan, 1979-80
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Outside Organizations and Special Projects (1200)
Satellite Project, PBS/CPB, 1976-78 (2 folders)
SCA (Subsidiary Communications Authorization) Services, 1976-79
SCA/Junior League/WILL Agreement, 1977-78
Satellite File, 1978
Satellite Agreement, 1978-80
Satellite Project: Description of Public Broadcasting/Radio Satellite Interconnection Plan, 1979
Mullally: Teleconferences and Satellite Services (100.24), 1982-84
Satellite Uplink, National Technology, 1987
KU-Band Satellite Communications, 1987-88
Alvin H. Andrus, Interstate Signals, 1988
IBHE (Illinois Board of Higher Education), 1977-78 (3 folders)
IPBC, 1983-89 (2 folders)

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   Mullally, Technologies and Distribution Committee (1200.2), 1983-86
   CEO Search (1200.2), 1983
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   Task Force and Rebuilding of NPR, 1983-87
   Reorganization, 1979, 1983-85 (2 folders)
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   Robert C. Boston, 1964-78 (2 folders)
   Donald W. Colaw, "Controversial," 1951-75
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   December, 1967
   Jan. - Feb., 1968
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   (includes announcements of Martin Luther King’s assassination)
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Box 15:
Operator License File, WILL and WILL-FM, 1994
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  Problem Issues, Program Lists, Radio/TV, 1981-1989 (2 folders)
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Box 16:
  Mullally, 1979-2002 (4 folders)
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  University, 1995-98
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Administration Information Systems and Services:
  AISS Goals and Objectives for FY94, 1993
  Review of Progress toward AISS FY 93 Goals and Objectives, 1993
Advertising:
  WILL Advertising Policies, 1993
  Complaint-Harbison, WILL Advertising in Springfield Area
Affirmative Action:
  Affirmative Action-Legal, 1976-83
  Affirmative Action, 1981-82
African-American Interest:
  Black Academic Staff and Faculty Caucus, 1991
  Brown vs. Board of Education Anniversary, 2003-04
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American Family Association-Tupelo, MS, 1992
American Public Radio, 1992
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  1983-98 (2 folders)
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Audience Data, 1999
Audience Viewing Habits, 1999
AWARE (Anti-War Anti-Racism Effort), 2004
Athletic Association, 1994

Articles:

Open Mike (columns), 1992-96
"Long-Range Planning and the Local Station" Donald P. Mullally, 1979
"Academic Participation in Communication Policymaking" Donald P. Mullally and
"One Man's Need…or The Agony In the Ecstasy [sic]," Donald P. Mullally, 1969
"How to Beat a Dogma with a Stigma," 1970
“Audience Attitudes Toward Media: Study of Reasons (Tale of Farmer’s Daughter &
Doggy with a Window)” Donald P. Mullally, undated
“How to Read a College Catalog or How to Tour Purgatory on Credit” Donald P.
Mullally, 1988 (2 folders)
“John D. Brinkley: Four Decades of Quackery” Donald P. Mullally, 1966
“Public Radio: Options in Programming” by Donald P. Mullally, 1978
“Possible Uses of CATV at the U of I U-C in the Period 1973-1980” Donald P. Mullally,
undated

Box 17:

“An Introduction to Audience Research” Donald P. Mullally, undated
“The Other Front, Behind Your Eyes (Arms Control & Disarmament Article)” Donald P.
Mullally, 1991
“Effects on the Broadcasting Service of the Elimination of the Radio-TV Department and
Other Proposed Changes in the College of Communications” Donald P. Mullally,
undated
“Long-Range Planning and the Local Station” Donald P. Mullally, 1979-87 (2 folders)
“Radio: The Other Public Medium” Donald P. Mullally, 1980
“The Secret Medium fo the 70s Comes Out of the Closet in the 80s” Donald P. Mullally,
1980
“Six Steps Toward Good Planning” Donald P. Mullally, 1979
“Options in Programming” Donald P. Mullally, 1978
“History Repeats Itself: A Century of American Public Policy & Mass Communications”
Donald P. Mullally, 1979
“Broadcasting and Social Change” Donald P. Mullally, undated
“CATV Development at the U of I - A History and an Analysis” Donald P. Mullally,
undated
“The Fairness Doctrine” Benefits and Costs” Donald P. Mullally, 1970
“Libraries and CATV: Some Hopes and Fears” Donald P. Mullally, undated
“Merit Badges for Managers” (Speech given at 1980 Radio Conference) Donald P.
Mullally, 1980
“How Do We Fund Public Broadcasting?” Donald P. Mullally, 1971
“CATV: An Industry in Adolescence” Donald P. Mullally, 1971
“Seven Days Without a Long Range Plan Makes One Weak” Donald P. Mullally, 1980
“Analysis” Donald P. Mullally, 1971
“Audience Attitudes Toward Media” Donald P. Mullally, undated
“CATV & University: New Models & Opportunities” Donald P. Mullally, undated
“Shared-time Stations” Donald P. Mullally, 1992
“Universities’ Stake in Public Broadcasting” Donald P. Mullally, 1995
“Funding Public Broadcasting the American Way” Donald P. Mullally, 1996
“There are Other Ways to Capitalize a Trust Fund” Donald P. Mullally, 1996
“New Audience Research Techniques: Utiligraphics” Donald P. Mullally, undated
“Misinformed? Or Malevolent” Donald P. Mullally, undated
“An Introduction to Audience Research” Donald P. Mullally, 1965

Auxiliary Broadcasting Activities, 1990
Awards-WILL AM-FM-TV, 1993-2003

Bills/Legislation:
  Legislative Files-Campus Legal Counsel/Madigan, 1970
  Legislative Files-Campus Legal Counsel/Madigan, 1983
  Comm. On Commerce US Senate S.J.Res. 209
  NAPTS-Comparison of Present Public Broadcast Act S.7270 & HR
  CBP Reauthorization Bill S.1504, 1991-2004
  "The World: A TV History Court"--Professor Geoffrey Parker vs. WILL, 1987
  Office of the University Legal Counsel, 2006

Books
  Donated by WILL, 1979-82
  Review Copies Received, 1986
  Broadcast/Production Radio, FY 1982
  “Broadcast News” 1992

Brochures:
  Revisions of WILL Brochure, 1988

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  State and Federal Funding, 1987-92
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  Facts About Federal Funding at WILL, 1996

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  Oversight Committee, 2002-04
  Long Range Plan
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Yearly Goals- Radio, TC & Development, 1987-89
Digital Funding, 2000
Division of Broadcasting-Financial Statements for Year Ending 6/30/1997
Partnership Illinois, 1995
Public Broadcasting Self-Sufficiency Act, 1996
Ready to Learn, 2000
Right to Privacy, 1993
Annual Budget Meeting, 2005
Building File, 1114 W. Clark St., 1994-2000
CATV Systems, 1992
Cable
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Time-Warner, 1993-97
Community Advisory Committee, 2001-03
Campbell Hall Planning and Building (floppy disk)
Campus Master Plan, 2001
Campus Network (Historical), 1986-87
Campus Profile-Communications, 1990-91
Center for Journalism and Media, 1991
Channel 12 Strategy, 1991-92
Clarifications & Assumptions, undated
Colorful, Controversial Figures from Radio's Past , 1973
Committees, Commissions, and Boards:
  Community Advisory Board, 1979-82
  Ad Hoc International Committee, 1995
  Facilities Planning Committee, 1978-92
  Executive Committee (Division of Broadcasting), 1981-93
  Illinois Arts Council, 2000-01
  Equipment Committee, 1949-90
  Intercast, 1995
  IPBC Execucom Meeting-College of Dupage, 1994
  WKIO/Coy & Marks Info, 1992
  Electronic Billboard Project, 1994
  Radio Research Consortium (RRC), 1984-86
  Committee on Privacy Rights (Senate Council ad hoc), 1994
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  NPR Membership Committee, 1999
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Conflict of Interest:
  Forms 1988-93 (5 folders)
Disclosure of Non-Univ. Income Prod Business or Professional Activities, 1988
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Corporation for Public Broadcasting:
CPB Individual Station Report
CPB Annual Report, FY 1973-74 (2 folders)
CPB Annual Financial Reports Documentation, 1975-76
CPB Papers and Publications, 1993-97
CPB Revisions of Annual Survey, 1975
CPB Salary Study Report, 1996

CPB Grants:
Community Service, TV, 1972, 1974-75 (3 folders)
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Community Service Base Grant, AM & FM, 1974-76 (3 folders)
Community Service Incentive Grant Application, 1975
Radio Research Grant Application, 1974
Radio Research Grants, 1974-75
Radio Supplemental Grants, 1976

Courses:
Telecommunication Management Draft Course Outline, 1984
Communications Classes, 1992

Coverage Maps, 1994-2003
Crossed Field Antenna System Project, 1999-2000
Crossed Field Antenna II (6/22/2001)
“Current” Public Telecommunications Newspaper, 1998
Danville Translator, 1995
Data Storage Management and Retention, Implementation of, 1993
Data, Individual and Comparative Station, 1985
DCC Marketing, undated
Demographic Information Coding Form, undated
Deregulation and "Dismantling" of FCC Rules re: Radio and TV, 2001
TV Ownership
Radio Ownership
The Personal Attack and Editorial Rules
The Fairness Doctrine (2 folders)
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Development Division Affairs, 1986

Box 20:
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Direct Mail Controversy, 1999
[Direct Mail]Prussing Affair, 1996
Division of Broadcasting:
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 Development, 1991-92
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db: the journal of the division of broadcasting, 1978-92
New Ventures for Division of Broadcasting, December 1994
Division of Broadcasting/WILL Policy, 1986
Television, 1990-98
File Management, 1997
Dragos Manolescu, 1993-2000
DTN Invoices, 1998-99
Email Policy, 2003
Emergency Response & Security Group, 2005
Engineering and Life, Preliminary Feasibility Study of, 2001
Federal Communications Commission:
  Rough Draft of FCC Form 395, 1977
  Annual Employment Reports to the FCC, 1976-82 (7 folders)
  FCC /Underwriting, 1999
  Ascertainment Procedures for Commercial Broadcast Renewal, 1976
  License Renewal, 1975
  Revision of Program Policies and Reporting Requirements, 1984
  Rules- 15 Most Violated, undated
Focus 580 Cookbook: “Focus on Food on Focus”
  1986-2000
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  2003-04
  Foods from the Midwest, Recipes by Marsha Adams, undated
  Recipes, 1986-95
  Recipes, 2001-2005
  Recipes, 2007
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  Random Recipes, 2006
Graduate Assistantship Program, 1976-79
History-Wilbur Schramm, 1950-52
Homeland Security University Centers, 1989-2000
How to Videotape Production Marketing, 1995
The Illini Media Company (WPGU), 1991
Illinois Broadcast Survey, 1975
Illinois Radio Reader, 1996

Box 21:

Illinois Radio Reading Service (IRRS), 1984
Image Study of WILL, 1994
Infomaniacs, 1988-90
Internet Stream, 2001
It’s Elementary, 1999
Justic Department Grand Search Prison Radio, 1970
Kankakee File, 2003
Lobbying, 1989
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Local Notice Requirements, undated (2 folders)
LUM (Personnel File Regarding R. Boston), 1968-76
Management 2000 Project, c. 1990
Management: Unit 9 Personnel, 1970
Mission Statement (WILL), 1993
Market Communications Group, 1994-96
Minority Service Project Summary, 1989
Minority Service Proposal, 1988-89
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National Public Radio Board Minutes, 1986
NPR Program Schedules, 1992-1999
NPR Station Survey, 1982-1990
Objectives, WILL, 1990-91
Outreach Initiatives, New, 1994
Radio Nostalgia, undated
“Remember Radio Quiz” Radioactive, 1982-86
Policy Statement, 1939
Prison Project, 1969-70
PC Pursuit
Production Workshop Handbook, undated
Public Radio Conference, 1989-93
Radio Mission Statement, 1983
Radio Towers- South Farms, 2002
Religion and Broadcasting, 1990
DRP (Don Retirement Party) (includes DVD), 2005
Relationships Between the Station and the University Administration, 1992
Surveys and Questionnaires:
  Service Fee on Gift Funds, 1986-87
  Fundraising Reports, 1982-86
  Questionnaires and Surveys, General, 1988-90
  Audience Research, 1973-76

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  Audience Research Computer Program, 1975
  Audience Research-General, 1985-89
  Audience Research Report, 1986
  CPB Audience Research Project, 1991
  Benchmarking Project Survey, 2003-04
  Annual Information Survey, 1983
Talent Release Form, undated
Telecommunications:
  General
  Educational Telecommunications/Planning Group, 1992
Tentative Research Schedule Audience Resc. Seminar, undated
Television Affairs:
  TV Affairs: Div. of Intercollegiate Athletics, 1993
  TV Affairs (Equipment-TV), 1991
  TV Affairs (TV Film Contracts), 1989
  TV Audience Estimates, 1971
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   Fiftieth Anniversary, 1991
   WILL-AM 75th Anniversary, 1999 (2 folders)
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   Maps, undated
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WILL-TV, WILL-AM, and WILL-FM Programs

Program Possibilities:
   Child Abuse and Foster Care, 2000
   Target the Status of Children, 1994
WILL Programs:
   The Toy That Grew Up, 1974
   10 Sisters: A True Story, 1997
   Our Journey, 2004
   Gold Star Mothers, 2003
   Nurturing a Vision, 1996-97
   Your Weather, 2002
   Clips and Releases-TV (2 folders), 1993-94

Box 23:
   Clips and Releases AM, FM (2 folders), 1993-94
   The Song and the Slogan (2 folders), 1993, 2003
   Remember Radio-Scripts, 1938-76
   LaRouche Program (Democratic Candidate), 1984
WKIO Interference Correspondence, undated
WKIO Correspondence, 1990-1992
Work Study, 1999-2001
WUHY-FM, 1970
Annual Non-Commercial Radio Survey: AM, FM, TV 1969
CPB Annual Public Radio Survey 1970
CPB Annual Television Survey: TV 1972
CPB Annual Public Radio Survey: AM, TV 1973
CPB Annual Public Radio Survey: AM, FM, TV 1974
CPB Annual Public Radio Survey: AM, FM, TV 1976
CPB Annual Public Radio Survey: AM, FM, TV 1977
CPB Annual Financial Reports: AM, FM, TV 1977-78
CPB Annual Financial Reports: AM, FM, TV 1986-89
CPB Annual Financial Reports: AM, FM, TV 1991-93

Box 24:

Financial Statements 1993-95
Financial Statements 1996-99
CPB Financial Section of Annual TV Survey 1975
Station Facilities Survey 1967
CPB Board of Directors Survey 1977
CPB Facilities Survey: AM, FM, TV 1977
CPB Board of Directors Survey: AM, FM, TV 1978
CPB Promotion and Volunteer Survey: AM, FM 1978
CPB Employment Reports: Part Time 1978
CPB Employment Surveys: Full Time 1978
National Education Television: Production Facilities Inventory 1966
CPB Survey: AM, FM, TV 1978
CPB Employment Survey- Section Two: AM, FM, TV
CPB Organizational- Operational Chart
CPB Call Letter: AM, FM
CPB Letters of Correspondence