

41/92/19
 Student Affairs
 ATO Administrative Staff and Services
 Embossing Cuts and Engraving Dies, 1929-1994

Note: The majority of these cuts were used in the Palm or related ATO publications. Cuts are identified by their original identifying number (a 4-digit number with "P" before it for Palm). Those cuts which did not originally bear a number have been assigned a letter in alphabetical sequence by Bill Krahling (Palmeditor emeritus). All dies are identified by "D" before the number and can be found in Box 4.

Box 1:

Cuts used with "Alpha Tau Omega: A History" in the February and April, 1936 Palm February 1936:

- A) Along the James -- an approach to Lexington (page 18)
- B) Virginia Military Institute, 1864 (21)
- C) VMI Barracks after Hunter's Raid (23)
- D) The Stonewall Jackson Monument in Lexington (25)
- E) New Market Monument (28)
- F) Phi Beta Kappa motto in Greek, "Philosophy is the guide of life" (text, 29)
- G) A tablet on the New Market monument (32)
- I) General Francis H. Smith, Superintendent, VMI, 1839-1889, Otis Glazebrook's father-in-law (41)

Note--4 cuts from this issue are missing:

- Elizabeth Stuart Letcher (35)
- Virginian Smith Glazebrook (36)
- Cadet Glazebrook (39)
- The original badge (44)

April 1936:

- I) Glazebrook's parents (167)
- J) Marshal's parents (170)
- K) The Compton home (176)
- L) John Garland James (180)
- M) Hardaway Hunt Dinwiddie (181)
- N) Dinwiddie's Grove, College Station, TX (181)
- O) Archibald Waller Overton (183)
- P) John Ashton Crichton (183)
- Q) George Spiller (184)
- R) Edmund Magruder Tutwiler (184)
- S) Samuel Houston Letcher (185)
- T) Stephen Decatur Barrow (1985)
- U) Melville Irby Branch (186)
- V) The Lexington Hotel (188)
- W) Appolinaire B. Anderson (189)
- X) James Levin Ford (189)
- Y) William Fulton Wright (189)
- Z) A.H. Bishop (189)
- AA) Groups of the Washington College chapter, January 1867 (192)

Note--5 cuts from this issue are missing:

- Cadet Marshall (161)
- Erskin Mayo Ross (162)

Birthplace of Alpha Tau Omega (114 E. Clay ST., Richmond, VA) (165)
 William George Bennett (182)
 Thomas Gordon Hayes (190)

Cuts used in Palm, c. 1950-1970

AB) Thomas Arkle Clark, waist-up portrait

AC) Help Week Trophy (ordered from ATO Central Office by chapters to give in interfraternity competition for the best community service project on their campus. First mentioned with smaller cut than this in May 1957 Palm, 33)

AD) Night scene of ATO NHQ, 107 E. Green St., Champaign, soon after 1965 dedication (a larger uncropped version was used on p. 3 of Dec. 1965 Palm)

P5816) "Smoke-Rings From the Editor's Stogie," full-page background cut with dropout lettering used for Harry L. Bird's editorials on inside front cover of Feb. 1959-Sept. 1963 Palm.
 Note: The inset photo of Harry Bird sometimes used with this cut or as another color is on P9222. An adaptation of this substituting the Centennial Medallion was used on the inside front cover of the September 1965 Palm.

P9222) "Smoke-Rings From the Editor's Stogie," with Harry L. Bird's inset photo, used to introduce tribute to Bird through excerpts of his 1950-1970 Palm editorials. May 1970 Palm, 16.

P6749a) Stewart D. Daniels, originally joined with P6749b (Norman E. Ritchie) as Daniels was retiring as Executive Secretary and being succeeded by Ritchie. Front cover of March 1966 Palm. When the cut was divided, the Daniels portion was used on the back cover of the March 1967 Palm.

P6749b) Norman E., Ritchie (see P6749a).

P5851) Alpha Tau Omega Plaque, marking 114 E. Clay St., Richmond, VA, where ATO was founded; placed during ATO Centennial. Dec. 1965 Palm, 11.

P8213) "Songs of ATO" LP album cover. May 1962 Palm, 38.

P8889) "Bird in Bush," cutline lead for cut of Harry Bird with hand on beard of Managing Editor Bill Krahling as Marketing College Dean Walter Hobba looks on at 1969 Chapter Officers' Leadership Conference, Loyola University, Chicago. Dec. 1969 Palm, 5.

May 1970 Palm tributes to Harry L. Bird

P9229) Harry L. Bird reading bound volume in NHQ library, 107 E. Green St., Champaign. May 1970 Palm, 6.

P9289) CFEA Leaders Tom Cunning, Harry Bird, Hal Dick, and Fred Yoder. May 1970 Palm, 15.

P9290) Harry and wife "Soosey" Bird at 1966 Mackinac Island Congress. May 1970 Palm, 9.

P9291) Ground-breaking at NHQ, 107 E. Green Street, 1964. Bird, Simmons, Evans, Daniels,

and Ritchie. May 1970 Palm, 11. Also used on cover of May 1965 Palm.

P9292) Harry Bird caricature by son Pete Bird. Dec. 1955 Palm, 30; May 1970 Palm, 8.

P9294) Harry Bird, Jake Maehling, and an undergrad. May 1970 Palm, 13.

Box 2:

May 1970 Palm tributes to Harry L. Bird, cont.

Note: All of the following are Palm minicovers reprinted in the tribute issue. The dates given below are for the first appearance of the cover, and the page number locates where it was reprinted as a mini-cover in the May 1970 issue.

The P-numbers run sequentially from 1957 (P1110) - 1969 (P9073); then another series was made of numbers P9230-9283, apparently consisting of covers of which another cut had not been made previously. These are arranged roughly (but not exclusively) chronologically.

For cuts of the cover of this issue, see box 3.

- P1100) Sept. 1957, 13.
- P1118) December 1957, 13.
- P1210) Feb. 1958. 13.
- P1322) May 1958, 13.
- P1462) Sept. 1958, 13.
- P1600) Dec. 1958, 14.
- P1753) May 1959, 14.
- P1909) Sept. 1959, 14.
- P1995) Dec. 1959, 14.
- P2269) Sept. 1960, 15.
- P2904) Feb. 1961, 15.
- P3073) Dec. 1960, 15.
- P3079) May 1961, 17.
- P3207) Sept. 1961, 17.
- P3399) Dec. 1961, 17.
- P3505) Feb. 1962, 17.
- P3621) May 1962, 17.
- P3924) Dec. 1962, 18.
- P4056) Feb./Mar. 1963, 18.
- P4380) Sept. 1963, 18.
- P4559) Feb. 1964, 19.
- P4685) May 1964, 19.
- P4836) Sept. 1964, 19.
- P5167) Feb./Mar. 1965, 20.
- P5350) May 1965, 20.
- P5506) Sept. 1965, 20.
- P6677) Dec. 1966, 21.
- P6974) May 1967, 21.
- P7407) Dec. 1967, 22.
- P7773) March 1968, 22.
- P7830) May 1968, 22.
- P7996) Sept. 1968, 22.
- P8001) Dec. 1880 (first Palm cover); does not appear to have been used in issue
- P8216) Dec. 1968, 23.
- P8370) Mar. 1969, 23.

P8382) May 1969, 23.
P8520) Sept. 1969, 23.
P9073) Dec. 1969, 23.
P9230) March 1950, 7.
P9236) June 1950, 7.
P9237) Sept. 1950, 7.
P9238) Dec. 1950, 7.
P9239) Feb. 1952, 8.
P9240) Dec. 1952, 9.
P9241) Dec. 1953, 10.
P9242) Dec. 1954, 10.
P9243) June 1951, 8.
P9244) May 1952, 8.
P9245) Feb. 1953, 9.
P9246) Feb. 1954, 10.
P9247) Feb. 1955, 11.
P9248) Sept. 1951, 8.
P9249) Mar. 1951, 7.
P9250) May 1953, 9.
P9251) May 1954, 10.
P9252) May 1955, 11.
P9253) Dec. 1951, 8.
P9254) Sept. 1952, 9.
P9255) Sept. 1953, 9.
P9256) Sept. 1954, 10.
P9257) Sept. 1955, 11.
P9258) Dec. 1955, 11.
P9259) Dec. 1956, 12.
P9260) Feb. 1960, 15.
P9261) Dec. 1964, 19.
P9262) May 1966, 21.
P9263) Feb. 1956, 11.
P9264) Feb. 1957, 12.
P9265) May 1960, 15.
P9266) Dec. 1963, 19.
P9267) Sept. 1966, 21.
P9268) May 1956, 12.
P9269) May 1957, 12.
P9270) Sept. 1962, 18.
P9271) Dec. 1965, 20.
P9272) Dec. 1966, 21.
P9273) Sept. 1956, 12.
P9274) Feb. 1959, 14.
P9275) May 1963, 18.
P9276) Mar. 1966, 20.
P9277) Mar. 1967, 21.
P9281) Sept. 1967, 22.
P9283) Mar. 1970, 23.
AE) May 1970, 1.

Mini-covers used in Palm other than Bird tribute, 1970:
(all found on the first page of their respective issues)

P9448) Sept. 1970
 P9510) Dec. 1970
 P9662) March 1971
 P9857) May 1971

Cuts of ATO symbols, seals, etc.

FLOOR PLAN

AF) Original floor plan of 107 E. Green St., Champaign (ATO NHQ). May 1964 Palm, 33.

GRAND SEAL

AG) The Grand Seal of ATO (4 1/8" x 4 1/2" size)

possibly used in:

- 1947 Ritual and Secret Work, 75.
- 1971 "Chapter Meetings" booklet, 14.
- 1986 Official Ritual and Secret Work, 125.
- 1994 Ritual and Secret Work, 133.

SYMBOLS

AH) "The Symbols of ATO" (2 13/16" square)

(Note: this cut is smaller than that used in the 1947, 1971, 1986, and 1994 editions of the Ritual; no record of where it was used)

COAT-OF-ARMS

(identified by size and format)

- AI) 3 cuts, 1 3/4" x 3", 2 mounted on wood and 1 metal
- AJ) 1 cut, 1 1/4" x 2 1/16"
- AK) 2 cuts, 1" x 1 11/16", 1 mounted on wood and 1 metal
- AL) 1 cut, 7/8" x 1 1/2"
- AM) 2 cuts, 5/8" x 1", 1 mounted on wood and 1 metal
- AN) 1 cut, 1 5/16" x 1 1/4", text line "Alpha Tau Omega"
- AO) 1 cut, 9/8" x 5/8"
- AP) 2 cuts, 1 3/8" x 2", from 3-color set (have gold and blue, missing black)
- AQ) 2 cuts, 1/2" x 3/4", 2-color set (gold and black)

PLEDGE BUTTON

AR) 2 image cuts, 3/8"

ATO BADGE

- AS) 2 cuts, 1 3/8" square
- AT) 2 cuts, 7/8" square
- AU) 3 cuts, 1/2" square

GREEK LETTERS

AV) 1 cut of Greek letters "ATO"

TEXT

AW) Typecast line "Alpha Tau Omega Manual--Reno--1946"

BIG BROTHER & LITTLE BROTHER

AX) 2 "Big Brother & Little Brother" cartoon cuts, 2 3/8" x 3". Drawn by Lyman H. Thomas, Nebraska 1914, for a 1916 chapter publication, and used for many purposes

subsequently, including Congress promotions.

AY) 2 "Big Brother & Little Brother" cartoon cuts, 1 5/8" x 2 1/8"

AZ) 2 "Big Brother & Little Brother" cartoon cuts, 15/16" x 1 1/4", 1 cut with the headline "We're Going"

SIGNATURES

BA) R. Ernest Broderick signature cut, 1962.

BB) Steward D. Daniels signature cut

BC) Hubert Garrecht signature cut

BD) H. Sherman Oberly signature cut, 1962.

BE) Jack Powers signature cuts (2)

BF) Claude T. Reno signature cut

BG) J. Milton Richardson signature cut

BH) Norman E. Ritchie signature cut

BI) Harold C. Welsh signature cut

GENERAL

BJ) Unmounted copper cut of blank chapter charter

BK) Unmounted zinc cut of Roll of Honor Certificate, used in the Manual of Alpha Tau Omega (1939), facing p. 60.

BL) Unmounted zinc cut of Membership Certificate, used in the Manual of Alpha Tau Omega (1939), facing p. 258.

BM) Unmounted set of 3-color zinc cuts (gold, blue, black) of the fraternity flag, used in the Manual of Alpha Tau Omega (1939), facing p. 166.

P4927) Script of "The ATO Story" cuts (one was divided into two)

BN) 2-cut set of Stewart L. Daniels (tint block background, Daniels halftone), used facing article "In Tribute to...Stewart Daniels of Alpha Tau Omega" by Harry L. Bird, The Fraternity Month, June 1960, p. 27.

Box 3:

P9216 through P9219) 2 sets of copper cuts, Harry L. Bird at typewriter, for tribute to Bird, May 1970 Palm, cover.

P9216 & P9217) Base cuts for gold color

P9218 & P9219) Overprint cuts for blue color, missing the top part (Palm logo outline and information type)

P9096) Copper cut of Harry L. Bird at typewriter, taken from same photo as P9216-P9219. Used on inside front cover of Dec. 1963 through May 1965 Palm as background for Bird's editorials. Also used for last editorial as retiring editor in March 1970 Palm.

Box 4:

P4290, P4294, P4295) Set of copper cuts of bronze plaque in Southern Methodist chapter house honoring the memory of Arthur A. FOLson, SMU 1933, prominent Dallas engineer and inventor. Sept. 1963 Palm, cover (story on p. 2).

EMBOSSING DIES

D1) "ATO--Alpha Tau Omega." Mounted on wood. Bill Kraehling says this might have been the die used for folders in the 1960s.

D2) Centennial medallion. Brass. Used on cover of the program for Centennial Day Celebration in Champaign, IL, Aug. 28, 1965.

- D3) "100" used on letterhead for the Committee of 100 involved with staging the Centennial celebration in 1965. Steel.
- D4) Intertwined Greek letters "ATO", 2 1/6" x 1 1/2". Steel. Used on letterhead and business cards, probably in the 1960s. (Accompanying wrapper dated 11-19-68)
- D5) Intertwined Greek letters "ATO", 3 1/8" x 1 5/8". Smaller and slightly different in design from D4. Zinc or steel. Used for business cards, probably late 1960s and early 1970s.
- D6) Front cover design of hardcover ritual, "Ritual and Secret Work--Alpha Tau Omega Fraternity-***" 1947. Copper-plated steel.
- D7) Front cover design of hardcover membership manual, "The Manual of Alpha Tau Omega Fraternity--Reno", 1939. Brass.
- D8) Spine lettering of "Manual of Alpha Tau Omega Fraternity--Reno," 1929 and 1939 editions. Brass.

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